

'Million Acre Farm' was discovered 1534

Prince Edward Island is the Cradle of Canadian Confederation. In Charlottetown in 1867 the first meeting was held to discuss the union of Canada. The Confederation Chamber, where the delegates met, is well worth a visit because of the historical role it played in the birth of Canada.

The island in the Gulf of St. Lawrence was discovered by Jacques Cartier in 1534. The In-

dians called it Abogweit, meaning "The House Cradled on the Waves." The French called it Isle St. Jean and in 1796 the English renamed it Prince Edward Island in honor of Prince Edward, Duke of Kent.

Geographically Prince Edward Island is the smallest of the ten provinces. It is 149 miles long and from four to 40 miles wide. Its coastline is very irregular with deep inlets and tidal streams which almost divide it in places. Its area is 5,194 square miles. The highest point above sea level is only 500 feet.

Its temperate climate and rich, red loam soil have combined to make Prince Edward Island one of the most abundant agricultural areas in Canada. This "Million Acre Farm" grows the finest seed potatoes in the world. Its dairy products are at a premium on discriminating markets because of their quality. Its livestock consistently wins top prizes at Canadian exhibitions. The island's reputation as Canada's Garden Province has been truly established. Fishing is the second ranking industry. It is also the birthplace of the silver fox industry.

Ch'town, S'side biggest centres

Charlottetown and Summerside are the only two large centres of population on the island. The metropolitan population of Charlottetown, the capital, is 23,500. Summerside's population is over 8,000.

Six other towns scattered across the province and a number of quiet Old Country types of villages make up the urban portion of this predominantly agricultural province. The towns with their populations are: Alberton, 250; Kensington, 234; Borden, 712; Georgetown, 734; Souris, 1,449 and Montserrat 1,152. There are also 17 incorporated villages.

Besides having excellent shopping facilities there are a dozen churches. Island towns are noted for their well-kept flower gardens and the tall trees that line the streets.

MORE WATER
The ocean takes up 140,000 square miles of the earth's surface compared to land's 57,000,000.



LONE ANGLER TRIES HIS LUCK IN ONE OF HUNDREDS OF ACCESSIBLE STREAMS

Hundreds of fishing areas readily available to anglers

There are several hundred places to fish in this Province, and some, but not all of them, are listed below. All can be reached by way of some village or populated center located on the main highways. To reach a particular spot, the visitor has only to drive to one of the villages or towns listed and obtain directions from the people in the town or village. He will find them most co-operative.

- TIGNISH:**—Route No. 2: Black Pond; Tignish River; Little Tignish River; Haywood's Mill Dam; Blanchard's; Nall Pond; Skinner's Pond.
- ELMSDALE:**—Route No. 2: Mimmingsh Pond; Rix Pond; Doyle's (Rossville).
- ALBERTON:**—Route No. 2: Round Pond; Marchbank's Pond; Stream; Kildare River; Gordon's Pond; Mill River East; Hardy's; Metherall's.
- BLOOMFIELD:**—Route No. 2: Long Creek Bridge; Gard's Brook; McAusland's Mill Dam and Stream.
- O'LEARY:**—Route No. 2: Gard's or Marchbank's Mill (Howlin); Little Pierre Jacques River; Big Pierre Jacques River and Mill Dam; Glenwood; West Point.
- COLEMAN CORNER:**—Route No. 2: Garton's Mill; Mill River; Leonard's Mill.
- PORTAGE:**—Route No. 2: Emore; Beaton's; Foxley River; Goff's Bridge.
- ELLERSLIE:**—Route No. 2: Poplar Grove.
- RICHMOND:**—Route No. 2: Sheep River (Victoria West); Fitzgerald's Mill; Sunnyside Stream; Grand River.
- WELLINGTON:**—Route No. 2: Wellington Pond.
- SUMMERSIDE:**—Route No. 2: At Summerside, complete information about fishing conditions can be obtained at the Summerside Tourist Bureau.
- KENSINGTON:**—Route No. 2: Warren's Mills (Barrington); Cousins' Mills (Park Corner); Campbell's Pond (Park Corner); Brander's Pond; Foun's Mills (New London).
- FREDERICTON:**—Route No. 2: Faxon's Pond; Millvale Stream; Gunn's Bridge.
- HUNTER RIVER:**—Route No. 2: Hunter River Pond and Stream; Campbell's Stream Pond (New Glasgow).
- MT. STEWART:**—Route No. 2: The "C" at St. Andrews; McEwen's Mills; Cherry Hill; Leonard's Pond (Piquid); McPherson's Pond (Clarkstown); Piquid; Point DeRoche.
- MORELL:**—Route No. 2: Grant's Bridge; "The Forks" (up stream from Grant's Bridge).
- NATIONAL PARK:**—Route (dish): Carr's Pond (Stanhope) No. 8; Cousins' Pond (Caven) No. 8; FREETOWN:—Route No. 2.
- ST. PETERS:**—Route No. 2: Hay River (via North Shore road); Quigley's Mill.
- JOURIS:**—Route No. 2: Big Pond; Priest Pond; Gowan Brae Mill Pond. Note: Inquire at Souris if fish are "running" at Big Pond or Priest Pond.
- BEDEQUE:**—Route No. 1A: The Dunk River. It can be fished from a number of vantage points. Ask for information at the general store at Ross's Corner. Bedeque. When the sea trout are running, it is one of the best streams on the island.
- BONSHAW:**—Route No. 1: The West River (at various places); Crosby's Mill; Riverdale; DeSable; Dixon's Mill.
- CRAPAUD:**—Route No. 1: McLeod's (Crapaud) Village; Lord's (North Troy).
- ALBANY:**—Route No. 1: Middleton.
- FLAT RIVER:**—Route No. 2: Flat River Bridge (via Vernon River Bridge); Hughie McPherson's Mill.
- VERNON RIVER:**—Route No. 3: Ross' Mills; Vernon River Stream; Vernon River Causeway; Melick Pond (beyond New Perth).
- MONTAGUE:**—Route No. 3: Brudenell River (Brudenell); Electric Light and Power Dam; Montague; The Montague River; The Old Power Dam; Montague; MacIain's Mills and Stream (Harveydale); Sturgeon Bridge; Heather Moore's Sanctuary.
- CARDIGAN:**—Route No. 3: Seal River; Mitchell River; The Cardigan River (both sides including Morrison's Beach, McAulay's, Wilson's Point, etc.).
- MURRAY RIVER:**—Route No. 4: Finlay's or Lecco's Mills; McLure's Mills (Boats available here). See Vance Strickland.
- BELLE RIVER:**—Route No. 4: Ask at Compton's Store and inquire about fishing conditions. Belle River can be fished from several spots along the river bank. Compton's By-Pass Pond at head of Belle River has boats for hire. Good sea trout fishing.
- BRIDGETOWN:**—Route No. 5: Fishing is good off bridge and at Herb MacLeod's farther down the river.
- ANSDALE POND:**—Off Route No. 5 to Dundas then to Ansdale. Boats for rent.
- ST. GEORGES:**—Off Route No. 5 via Cardigan. There is good fishing on the Grand River near St. Georges.

Scater's Pond and Stream.
TYNE VALLEY:—Route No. 12: Tyne Valley Mill Dam and Stream (located in village).
ELMIRA:—Route No. 16; East Lake; North Lake. Note: Ask Al Cumming at North Lake if fish are running. Ask Jim Harris at East Lake where to fish in the Lake.
MURRAY HARBOR:—Route No. 18: Machon's Beach (the Backwash Wharf) and Beach Point.
CHARLOTTETOWN AND VICINITY:—Wheatley River Pond and Stream (Wheatley River); Ford's Pond (B a c k e y Point Road); Gurney's Stream (Covehead Road); Marshall's Pond; Winter River (Suffolk); Keele's Lake (rainbow trout); Johnston's River; Brass' Bridge; Glenfinn Lake (rainbow trout); North River Causeway; Corran Ban Bridge.
LICENCE
Fishing licenses are obtainable at Prince Edward Island Travel Bureau, the Department of Industry and Natural Resources in Charlottetown, all Royal Canadian Mounted Police offices, at various sporting shops, drug stores, and places where fishing equipment is sold.



we hope you'll ENJOY P.E.I.

Yes, and we hope too, that your visit to Charlottetown will include a stop at our store . . . we're proud of our up-to-date fashions and hope they meet with your approval. Our merchandise line includes tartan skirts . . . sweaters . . . everyday and party dresses . . . and summer and all-weather coats. If you're gift buying for friends at home, our staff will be happy to assist you with your selection.

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All eyes will be on you when you wear one of our brand name bathing suits . . . in a multitude of colours . . . complete size range.

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GUIDE TO VACATION FUN

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 - Good Fishing
 - Good Golfing
- See us for HIGHEST QUALITY
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 - FRESH VEGETABLES
 - FRESH FRUITS
 - FRESH DAIRY FOODS
 - COOKED MEATS
 - GROCERIES and
 - CANNED FOODS



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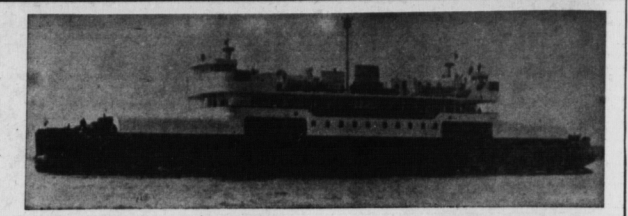
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SAILING SCHEDULE 1968
(Daily including Sunday)

NORTHUMBERLAND FERRIES LIMITED
Head Office, Charlottetown, P.E.I.
ATLANTIC STANDARD TIME
SAILING SUBJECT TO CHANGE WITHOUT NOTICE

LEAVE WOOD ISLANDS	LEAVE CARIBOU
MAY 1st—JUNE 15th	*8 am x11 am *2 pm x3 pm
x8 am *11 am x 2 pm *5 pm	
JUNE 16th—SEPTEMBER 23rd	*7 am x 9 am *11 am x1 pm *3 pm *5 pm
x7 am *9 am 11 am *1 pm x3 pm *5 pm	
SEPTEMBER 24th—OCTOBER 14th	*8 am x11 am *3 pm x4 pm
x8 am *11 am x 2 pm *4 pm	
OCTOBER 15th—DECEMBER 20th	*6 am x11 am *1 pm x3 pm
x8 am *11 am x 1 pm *3 pm	
x—M.V. Lord Selkirk.	x—S.S. Charles A. Dunning.

Service from November 30th through December 20th will be subject to weather and ice conditions, and the service may be changed or terminated at any time without prior notice. Patrons are advised to contact the Company for latest information.

NORTHUMBERLAND FERRIES LIMITED



Milton's Old Spain

Welcome TOURISTS to Prince Edward Island

And when in Charlottetown be sure to eat at the 'Old Spain'. For the finest in foods and a friendly atmosphere make it part of your trip . . . also for a cool refreshing treat stop at our Dairy King next door.

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Kent Street Charlottetown