

EATON'S OCTOBER SALE

3 DAYS-THURSDAY, FRIDAY, SATURDAY OCT. 16th, 17th, 18th

EATON'S BUYERS HAVE PLANNED MONTHS AHEAD IN ORDER TO BRING YOU THESE BIG SAVINGS DURING THIS THREE DAY OCTOBER SALE. PLAN A SHOPPING TRIP TO EATON'S — SPEND THE DAY — PARK YOUR CAR IN EATON'S CONVENIENTLY SITUATED PARKING LOT — HAVE YOUR LUNCH AT EATON'S LUNCH COUNTER—SAVE MONEY ON THE HUNDREDS OF SPECIALS FOR HOME AND FAMILY—AND REMEMBER EVERY PURCHASE IS BACKED BY EATON'S TIME HONOURED GUARANTEE: "GOODS SATISFACTORY OR MONEY REFUNDED."



"DRIP DRY" OVERBLOUSE
Made from "Bounce" drip-dry cotton in the popular over-blouse style with winged collar, button front, and ribbon insertion with lace trim. Sizes 12 to 20. White and colours.
EATON'S OCTOBER SALE, Each **1.89**

HEAD SCARVES
So cosy and gay for the cooler days ahead. Made from soft brushed rayon with hand knotted wool fringe. Assorted tartans. Size about 15 x 72".
EATON'S OCTOBER SALE, Each **79c**



SEAMLESS MESH HOSE
First quality, knit on 400 needle machines from 15 denier yarns, so smart and flattering. Mesh style for more snag resistance. No seams to straighten. One light beige shade. Sizes 9 to 11.
Eaton's October Sale, pair **89c**

DRESS SHEER NYLONS
First quality full fashioned, knit on 51 gauge machines from 15 denier yarns. Reinforced at heels, soles, toes and garter welts. Slim dark seams. Sizes 9 to 11. Light beige shade.
Eaton's October Sale, pair **59c**

WOMEN'S NYLON FABRIC GLOVES
A clearing lot of nylon simplex fabric gloves in assorted slip-on styles and colours. Sizes 6 to 7 1/2 in the lot.
Eaton's October Sale, pair **89c**

CHILDREN'S KNEE HOSE Substandards!
Knit from Kroy wool and stretchy nylon yarns in plain knit with elastic knit-in cuffs. Reinforced at heels and toes. Three size ranges to fit 6 to 7 1/2, 8 to 9 1/2 and 9 to 11. Navy, brown, red.
Eaton's October Sale, pair **69c**

Children's Hose
Substandards of much higher priced lines of children's 1-ribbed stockings. Some are knit from wool and cotton, others from cotton and wool mixtures. The flaws should in no way affect the wearing qualities. Fawn and some white! Sizes 6 to 9.
EATON'S OCTOBER SALE, pair **59c**

Boys' and Youths' Socks
Attractively patterned socks knit from rayon, wool and nylon plated over cotton. Elastic knit in tops and reinforced at heels and toes. Assorted colour combinations in sizes 8 1/2 to 10 1/2.
EATON'S OCTOBER SALE, pair **53c**

Men's Stretchy Diamond Socks
Knit from 80% wool and 20% stretchy nylon in the popular block diamond pattern. Elastic knit in tops. A wide range of colour combinations. First quality. One size to fit 10 to 12.
EATON'S OCTOBER SALE, pair **99c**



WOMEN'S NYLON SLIPS
Opaque nylon with double shadow panel in front. Adjustable shoulder straps, lace trimmed bodice and hem. Sizes 22 to 40. White only.
Eaton's October Sale, each **2.67**

WOMEN'S BRIEFS
A large assortment of briefs in plain colours of rayon materials. Elastic at waist. Banded leg. Sizes small, medium, large.
Eaton's October Sale, pair **34c**

WOMEN'S NYLON BRIEFS
Made from 40 denier nylon in plain white and assorted plain shades. Elasticized waist. Sizes small, medium, large.
Eaton's October Sale, pair **53c**

CREPE HALF SLIPS
Good quality rayon crepe in white and blue. Sizes small, medium and large. Neat fitting, elasticized waistband.
Eaton's October Sale, each **1.49**

WOMEN'S CREPE SLIPS
Good quality rayon crepe, full cut lines. Daintily trimmed with lace and nylon sheer. Sizes 32 to 42.
Eaton's October Sale, each **1.59**



"GRANNY" GOWNS
Printed cotton flannelette gowns with long sleeves. Assorted prints. Sizes medium and large.
EATON'S OCTOBER SALE, Each **2.59**

OVERSIZE SLIPS
Acetate and nylon slips in white or blue. Sizes 44 to 50. Neatly tailored or lace trimmed styles.
Eaton's October Sale, pair **1.77**

TAFFETA HALF SLIPS
"Celanese" rayon taffeta half slips to wear with your skirts and suits. Colours white and blue. Elasticized waistband. Sizes small, medium and large.
Eaton's October Sale, each **77c**

OVERSIZE BRIEFS
Neat print designs in rayon briefs. Elastic at waist. Oversize only.
Eaton's October Sale, each **67c**

UTILITY CASE, SEWING KIT
Leather zippered case containing thread, needles, scissors, thimble, pins.
Eaton's October Sale, kit **2.98**

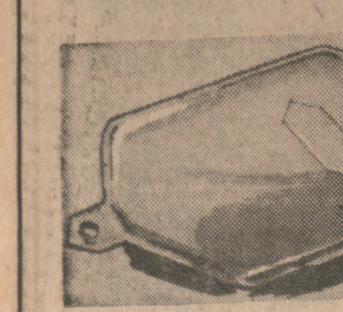
EGG CREME SHAMPOO
Encourage hair to softer, lovelier appearance. 16 oz. bottle.
EATON'S OCTOBER SALE, Each **93c**

SAVE ON TOILETRIES

Baby Brush-Comb Set
Good quality nylon bristles. Plastic handle. Neatly boxed.
Eaton's October Sale SET **79c**

Rubber Gloves
For household uses. Sizes 7 to 9.
Eaton's October Sale PAIR **67c**

Toilet Soap
Ten cakes to a bag. 5 cakes of cold cream, five of lanolin soap.
Eaton's October Sale 10 CAKES **47c**



HOT WATER BOTTLES
Good quality rubber. Has hanging tab and tightly fitting stopper. Standard Size.
Eaton's October Sale, each **1.39**

BATH CRYSTALS
Dr. Sandes' sea pine bath crystals. A delightful scent. 1 lb. tin.
Eaton's October Sale, each **1.09**

CLIFTON BATH SALTS
To help soften the bath water. Assorted scents, 3 lb. tins.
Eaton's October Sale, each **49c**



SLIM JIMS
"Major" cotton drill in red and blue stripe designs. Warm cotton "Kasha" lining. Sizes 4 to 6x.
Eaton's October Sale, pair **1.94**

FOR YOUR CONVENIENCE
Budget Plan and Budget Coupon Terms With
No Down Payment
DURING THIS SALE — MINIMUM PURCHASE 15.00

- 10 months to pay on purchases under 75.00.
- 18 months on purchases of 75.00 and under 200.00.
- 24 months on purchases of 200.00 and under 400.00.
- Up to 36 months on purchases of 400.00 and over.
- An equitable carrying charge is made for this accommodation.

EATON'S BUDGET COUPONS
Convenient for making small purchases from several departments in the store. Available in multiples of 15.00, 25.00 and 50.00.



GIRLS' AND WEE GIRLS' ORLON* SWEATERS
Orlon* cardigan sweaters for the school girls. Excellent teammates for skirts and slacks. Colours red, blue, green, yellow. Sizes 8 to 14 years.
Eaton's October Sale, each **2.88**

Orlon* cardigan style sweater for the smaller fry. Assorted plain shades with matching button trim. Neatly fitting cuffs and waistbands. Sizes 2 to 6 years.
Eaton's October Sale, each **1.99**

* Reg. Trade Name for DuPont's Acrylic Fibre.

SMALL GIRLS' PYJAMAS
Warmly napped cotton flannelette pyjamas for the wee girl. Plain shades, various styles from which to choose. Sizes 2 to 6 years.
Eaton's October Sale, pair **1.57**

GIRLS' PYJAMAS
Cosy cotton flannelette for the cool nights ahead. Plain shades with assorted trims. Sizes 8 to 14 years.
Eaton's October Sale, pair **1.77**



SMALL BOYS' PYJAMAS
Regular style, just like dad's, with button front coat and drawstring waist trousers. Various coloured stripes in cotton flannelette. Sizes 2 to 6.
Eaton's October Sale, pair **1.57**

Boys' Ivy League Shirts
Heavy weight cotton flannel shirts in regular button front style. Brown, maize and grey stripes. Sizes 3 to 6x.
Eaton's October Sale, each **99c**

Tots T Shirts
Good quality combed cotton T-shirts with long sleeves, crew neck. Pretty striped designs in various colours. Sizes 4 to 6x.
Eaton's October Sale, each **49c**

SLIM JIMS
"Major" cotton drill in red and blue stripe designs. Warm cotton "Kasha" lining. Sizes 4 to 6x.
Eaton's October Sale, pair **1.94**

BOYS' LINED BOXER LONGS
"Major" cotton drill material in brown and grey stripe. Cosy cotton "Kasha" lining. Elastic waistband. Sizes 4 to 6x.
Eaton's October Sale PAIR **1.94**



THE T. EATON CO. LIMITED
CHARLOTTETOWN BRANCH