

# A WONDERFUL WAY TO SAY MERRY CHRISTMAS

WITH THESE GIFTS OF A LIFETIME FOR THE WHOLE FAMILY

big...savings on latest 1960 models

to make MOTHER happy... GIVE HER...

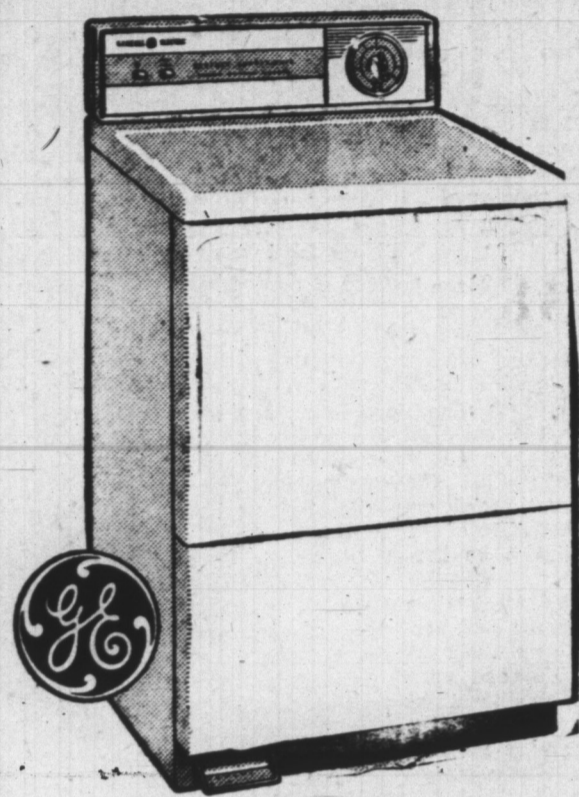
## RCA Victor TV

## GENERAL ELECTRIC clothes dryer



- Front speaker
- 21" picture tube
- Highly polished walnut cabinet complete with legs.

- 10 lb. dry clothes capacity
- Heat selector
- Time Control
- Convenient foot pedal for opening dryer door
- Magnetic door latch complete with lint trap



SAVE 40.00

Reg. 294.95

special **254.95**

no down payment  
up to 2 yrs. to pay  
no outside financing

## Beatty washer Christmas TRADE-IN Sale

trade-in that old worn out machine and give MOTHER a new BEATTY for Christmas



- Buy a genuine Beatty at the price of an ordinary washer.
- Fast operating drain pump removes tubful of water in 87 seconds.
- Accident free automatic wringer.
- Direct drive ball bearing mechanism, no belts to wear.
- Lifetime oiling.

Reg. 199.00

now **159.00**

PLUS FREE...  
Christmas Dinner including Turkey

plus your old washer  
no down payment

2 yrs. to pay... no outside financing

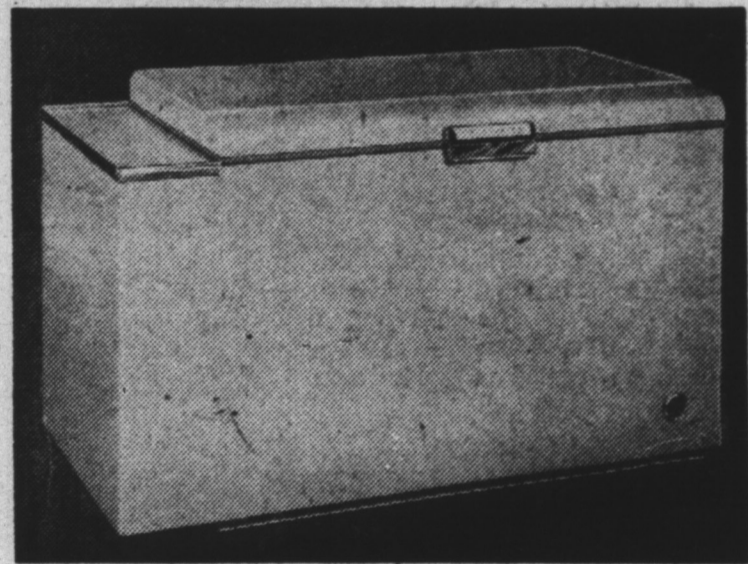
big saving 40.00

Reg. 239.00

Christmas Special **199.00**

no down payment  
2 yrs. to pay... no outside financing

plus FREE...  
Christmas Dinner including TURKEY



## genuine FRIGIDAIRE deep freeze

stock up with foods in season when prices are down... you will be amazed how quickly this machine will pay for itself.

- 15 cu. ft. capacity
- Holds 525 lbs. frozen food.
- 5 year warranty on mechanism.
- Target light safety signal.
- Adjustable cold control.
- Automatic interior light.
- Built in lock with 2 keys
- Fully insulated guaranteeing uniform below zero temperature.

huge 200.00 saving

Reg. 499.95 ultra special **299.95**

plus FREE Christmas Dinner including Turkey  
no down payment  
up to 2 years to pay  
no outside financing

## here's a grand buy!! genuine...FRIGIDAIRE refrigerator

- Automatic dial defrost
- Full width food freezer.
- Large hydrator.
- Sliding meat tender.
- Interior light.
- Spacious storage door.
- Removable door shelves.
- Butter compartment.
- 5 year warranty.

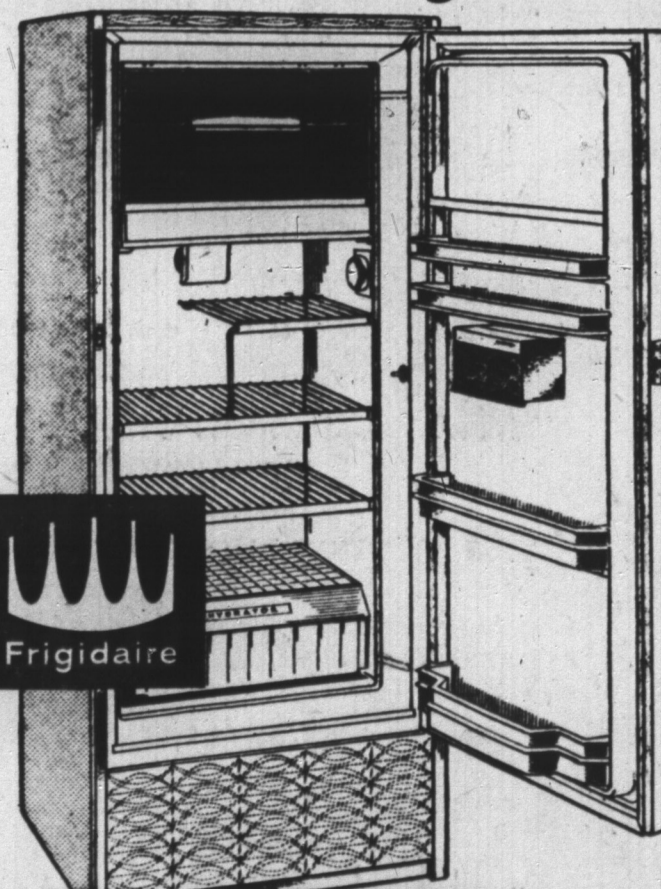
SAVE 50.00

REG. 269.95

now

**219.95**

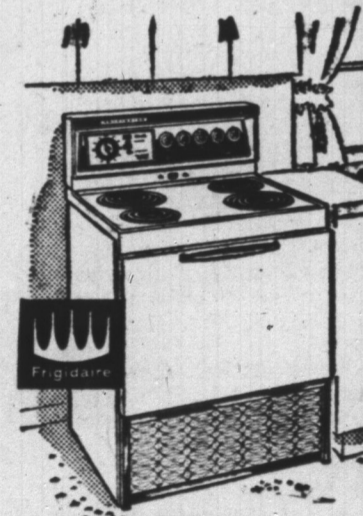
no down payment  
2 yrs. to pay... no outside financing  
hardware dept. at both stores.



plus FREE...  
Christmas Dinner with Turkey

how long has that old range been irritating the whole family?

here is a grand opportunity to make everyone happy



## 30" FRIGIDAIRE ELECTRIC RANGE

- Big family size 24" oven.
- Complete oven lining pulls out for easy cleaning.
- Full porcelain oven interior.
- Fully automatic oven clock controlled.
- Full width storage drawer.
- Lift up easy to clean surface cooking elements.
- Quick cleaning drip bowls.
- Full width fluorescent light
- Extra appliance outlet.

save 40.00  
Reg. 299.95

**259.95**

no down payment  
2 years to pay  
no outside financing

plus FREE  
Christmas Dinner including TURKEY

STORE HOURS TO-NIGHT: CHARLOTTETOWN 'TIL 9 P.M. SUMMERSIDE 'TIL 5 P.M.