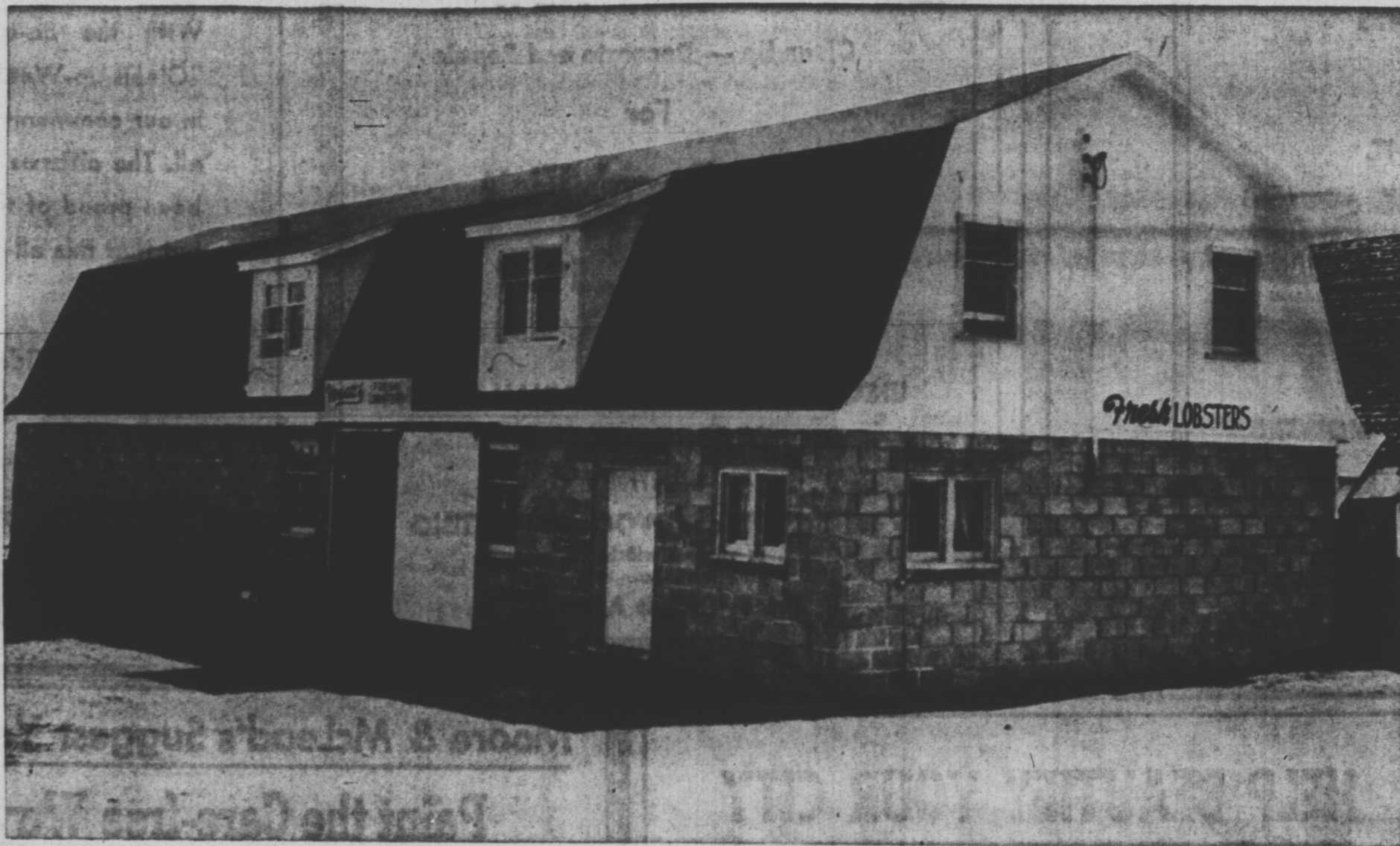


A New Business For Prince Edward Island!

HOWATT'S LOBSTER POUND

Now Open at Victoria, Prince Edward Island



Shown above is the new plant, in Victoria, Prince Edward Island, of the Howatt Lobster Pound . . . the newest industry in this province. Opened recently, the new industry is already in operation . . . and will be a definite asset to the province as a whole, and to the Victoria area specifically.

SOMETHING NEW . . . FOR PRINCE EDWARD ISLAND

The major feature of the new Howatt Lobster Pound is that large storage tanks, each one holding 1,000 pounds of live lobster, will give the public the opportunity of purchasing lobsters twelve months of the year. The very latest in modern equipment ensures the public of perfect sanitation and lasting satisfaction. Mr. Howatt extends a most cordial invitation to the public to come in and see the new plant . . . first of its kind in this province supplying the public with canned or fresh lobster all year round.

HOWATT'S LOBSTER POUND

Victoria

Prince Edward Island