Parade proves greatest ever

It was WOW! Yippee! And ZOWIE!

Those three little words with such a ZING to them told the story of the tremendous impact the Gold Cup and Saucer Parade made on Charlottetown.

A gentle breeze of entertainment suddenly blew into a storm. And now Gold Cup and Saucer Parade day has become a hectic occasion from its start in frenzied activity to its close as a beautiful girl begins her reign as Miss Gold Cup and Saucer when a fast-moving pacer bearing her number hits the wire to a tremendous roar from a tremendous crowd.

From a small trickle of interest created by a group of pretty girls riding in convertibles to what Mayor A. Walthen Gaudet has tenafed "the greatest day of the year in Charlottetown" the now fantastically successful Gold Cup and Saucer Parade has continued to make giant strides.

The big Evening Patriot Gold Cup and Saucer Harness Race had first been staged in 1960 with the popular Dee's Boy being named the winner and the following year the Gold Cup and Saucer Girls were formed.

Since then the girls have been seen by hundreds of thousands of people either in person or on television screens across the North American continent. Every year since they have been the centre of attraction of the big parade staged in this city each year on the morning of the big race.

Chicago and other great United States cities may have the Playboy Bunnies, but Charlottetown has its Gold Cup and Saucer Girls and they are the darlings of the province. All during Old Home Week they are wined and dined, the most sought after guests for every party being staged.

THE SAME YEAR

It was the same year the girls were brought together that the parade was organized to focus attention on the big race that same night. It was a small parade, but it was to prove one of the more significant events in the history of the city.

Centennial Year was still away off in the future, but keen minds were already visualizing the possibilities and not the least of these minds were in City Hall. Early that year they decided to build a city float to take part in any parades and naturally it was entered in the Gold Cup and Saucer Parade.

Depicting the Fathers of Confederation occupied with their deliberations on the formation of a new nation, it was an instant success. Immediately suggestions were made it should be sent to Toronto later to take part in the famous Grey Cup parade.

Countless numbers of people took part in the raising of the funds necessary for the ambitious project. Capt. Carl Burke of Maritime Central Airways offered a magnificent contribution to the cause when he provided a plane to carry the Fathers and the Gold Cup and Saucer Girls to Toronto.

The great scheme to focus attention on Charlottetown was on its way and gathered such momentum even its most ardent promoters were overhwlemed.

In the Skyline Hotel near Malton, Ont., the Gold Cup and Saucer Girls were the cynosure of all eyes. Later in downtown Toronto wearing their famous racing silks and jauntily flaunting their whips they were a positive sensation — and in Toronto at Grey Cup time a gal has to really have everything to even be noticed.

By the time the Grey Cup parade ended that Saturday morning hundreds of thousands of people really knew there was a place called Charlottetown.

Then in 1962 the local GC and S committee opened up and the parade people saw was something to send them home talking to themselves and anyone else who would listen. This paper said of that day "there was life and color, flags and music, sound and laughter. And dominating everything was more sheer unadulterated beauty than this ancient city ever saw gathered here at one time."

But along came 1963 and "by parade time there was hardly a spare foot of standing room". The biggest crowd ever known to gather in Charlottetown was on hand to see a parade which was described as "beautiful gals wonderful music; beautiful gals, lovely floats; wonderful horses and ponies and this and that. And those beautiful gals had all of this and that".

SPECIAL ATTENTION

There was a special added attraction that year, one that few will forget because radiant television stars are few and far between—so far as personal appearances here are concerned.

That was the year the delectable Joyce Sullivan came here to see and be seen, to sing and be heard, but most of all to be appreciated as she added even more lustre to the brilliance of the Gold Cup and Saucer days.

It was also the year one of the most gorgeous of all GC and S gals had the Golden Dolphins, emblematic of officer status in the United States submarine service pinned on her. As the USS Sea Owl dived deep under Northumberland Strait her captain bestowed the highest honor within his gift on the breathtakingly lovely blond Estelle Coady, longtime member of the gorgeous gals and that year's Miss Gold Cup and Saucer.

Finally Centennial Year arrived. The goal towards which all publicity efforts were directed. The year when the greatest number of visitors in history

CONTINUED ON PAGE 14A

CH'TOWN

CONTINUED FROM PAGE 2A

McElwyn Key 1071; Billy G. Command 1106; Dennis Herbert 1010; Miss Jo Jo 991; Jolly Abb 983; Roger Parlay 970; The Sheik 896; Edgewood Hedrick 1230; Anthony's Only 85.00; Amtico 55.00; Audrey's Pride 394; Amigo Mike 467; April Budlong 767; Bert's Queen 155; Blue Sky Lark 10.00; Brown Budlong 439; Bobby Brook 695; Bally Champ 145; Breezy Lake nil; Bob's Girl 400; Babe Clegg 275; Barbara Price 25.00; Cash Money nil; Cindy Harvester nil; Chestnut Clegg 20.00; Captain Way 818; Clayhaven Snoozer 159; Cyclone Kelly 580; Coltnik 57.00; Concept 260; Countess Alice 877; Chief's Gal 295; Callie Hal 556; C.F. Abbe 12.00; Dunlop B 469; Donna's Delight 17,000; Dot's Boy 376; Direct Strike nil; Darn Good Scout 41.00; Diplomate Royal 395; Drillio Hal 323; Evangel 142; Evelyn's Ardent 576; Eleanor Patch 264; Echo Ridge Eddy 645; Frankie's Chief 140; First Dreams 523; Fair Sail 412; Future Chief 483; Gennessee Pal 225; Gay Druien 761; Goldie Dell nil; Genesis nil; Honest Patch 31.00; Home Stretch 198; Here Am I 25.00; Hettie's Boy 451; Ida Budlong 209; Irv Averill 297; Ima Gennessee 96.00; Jimmy Gallon 132; Jerry's Tag 37.00; Jeanie Brewer 15.00; Jolly Wayne 147; Jolly May 210; Janet M 714; Kim Sue 2412; King Gallon 125; Kenna K 247; Lucky Lark 293; Little Mack 70.00; Lani Kai 254; Lakeside Abbe Mite 24.00; lucky V 728; Lucky Goose 914; Mystery Dawn nil; Millie's Girl 133; Myrna T Clegg 116; McGee Volo 149; Miss Flamingo 453; Miss Ellie 69.00; Mighty Brenda 160; Miss Cool Eyes 733; Molo Kai 105; Meadow General 211; My Lady R 173; Nimble Knight 1994; Nancy's Pick 105; Norah Annway 356; Progress Brand 265; Port Hill Boy 615; Princess Mark 554; Perfect Hal 43.00; Reta Bold 318; Ranatag 50.00; Rollomatic 260; Ripover 1432; Royal Hi Direct 179; Sky Rocket C 25.00; Sara's Fortress nil; Simcoe's Magic 7.00; Sir Jollity nil; Stephen Lee Hal 141; Scottish Light 4800; Sandy's Filly nil; Sara's Jet 62.00; Sunny Key 2795; Sir Smart 500; Shadydale Merit 351; Shadydale Andy Sister's Lad 5.00; Susan Pointer 960; Sunny King 758; True Lady Lou 533; Toast Girl 35.00; Terry's Hal 130; Tommie Collins 151; Triflite 186; Uuncle Al 55.00; Velvet Slipper 110; Victory Gallon nil; Vernita's Pet 167; Vernon River Gal 265; Willard's Choice 401; Windy June 531; White Lady 293; Way Mon 299; WMX 664; Yankee Timber 622; Zither 73.00; Poplar Eden 778; Loraine Watchim 1812; Miss Kimble 1651.

GREENBRIER STABLE owners, Myron Bell (left) and Mel Jenkins (right), pose with Miss Gold Cup for 1964, Norma Duvar. All three were elated with June Byrd's victory.

Brunswick Downs has most active campaign

Moncton's Brunswick Downs enjoyed its longest season on record for racing in the Hub City, stretching the year from June 6 through November 28. In the 24 week period, the Downs presented 46 programs, four more than the previous year. In '63, the season opened on June 15 and concluded on November 4th.

The big highlight of the season once again came out of the track's famed Monctonian, undoubtedly one of this regions top racing attractions. A select field of six was entered in this year's test which was presented almost a full month behind it's scheduled date. To review the big race, let's recall that June Byrd racked up a new track mark of 2:04.4 in winning the '62 renewal. The mare was back in the winner's enclosure again the following year, and again she hit with another new track mark, this time 2:04.3. The record stood for approximately two months when Willie's Adios blasted a mile in 2:04 to win The Maritime Paking Derby. "Webby's Wondrous Willie" was back in town again on August 4th for this year's Monctonian, and in keeping with the established trend, he rattled off another sizzling effort for a new track standard of 2:03.2. This sizzling trip was also a new win-race mark for the son of Greentree Adios. It was the fastest mile recorded in New Brunswick since 1937 when Walter Dale established the Maritime record of 2:02½, just 9-10ths of a second faster than Willie's trip.

RECORD MILE

Myron MacArthur with big Dee's Boy was partly responsible for the record mile. He had the big roan over to the half in a comfortable 1:02.1 and then Dave Pinkney set Adios in high, scooting the final half in a sizzling 1:01.1 with last quarter in 29.2. It was also the fourth fastest mile in the long history of Maritime racing. First there was that 2:02½ effort by Walter Dale. Then this season at Halifax, Bob Brook paced in 2:02.4. Third fastest is a 2:03.1 clocking by Dee's Boy, also at Halifax three seasons back. Then fourth on the list is Willie's Adios with 2:03.2.

While most of the glamour and hollering went to the Dartmouth-owned sidewheeler, the trotter Little Quinton came back the following race night with a mile in 2:08 for driver Walter MacLean, good enough to equal the track's trotting mark originally set up 'way back in 1947 by Joe O'Brien with Sunnymeade. "Quinty" won the repeat dash that night in 2:08.3, considered an even greater feat because the second dash was contested in driving rain and through the mud. It set the stage for Quinton's bid to better the mark the follow-

CONTINUED ON PAGE 4-A

GOOD LUCK TO ALL!

MARITIME HORSEMEN!

Hillside Motors Ltd.

Pontiac, Buick, Acadian

GMC Trucks

Charlottetown P. E. I.