

JOIN YOUR COMMUNITY CAMPAIGN AGAINST SEASONAL UNEMPLOYMENT — DO THAT JOB NOW!

NOW...
IS THE BEST TIME TO START
INTERIOR HOME PROJECTS

The traditional time for home repairs and improvements is the Spring and Summer months. Interior work that could be more economically done now, is delayed until the rush season begins. Delay in starting can result in costly inconvenience and extra time in completing your projects.



We can supply the necessary Building Materials and invite you to come in and consult us on your requirements.

These include—

- | | |
|-------------|-------------|
| INSUL BOARD | PLYWOODS |
| TEN-TEST | ARBORITE |
| INSULATION | BARKER TILE |

SUPPORT THE N.E.S. CAMPAIGN

**MacDonald Rowe Woodworking
COMPANY LIMITED**

36 Lr. Water Street

Phone 8575 - 8576

MOORE & McLEOD LTD.

HEARTILY ENDORSE THE
NATIONAL EMPLOYMENT
SERVICE JOBS CAMPAIGN

AND INVITE YOU TO SEE
THEIR WIDE SELECTIONS
OF PAINTS AND WALLPAPERS
"Why Wait For Spring—Do It Now"

Want a finish that stays white?
use Porsolak-super-enamel!

Porsolak is a real
porcelain-like finish!

So permanent and durable that you won't have to repaint for years!
Comes in Gloss, Satin Sheen and Dull.

O.P.W. PORSOLAK
SUPER-ENAMEL WHITE

MOORE & McLEOD Limited

I'm FED-UP with plain walls!

*Just LOOK at the difference
Wallpaper makes!*

We invite you to see the new washable Sunworthy papers. We feel certain that you'll love the bright new gayness that they'll add to your home. And that freshly-decorated look will last for years, for dirt and fingermarks now vanish like magic with sponge and soapy water. Yes, for gay, attractive rooms and practical reasons, we invite you to join the swing to wallpaper!

**Sunworthy Washable
SEMI-TRIMMED WALLPAPERS**
MOORE & McLEOD Limited

NATIONAL EMPLOYMENT SERVICE WINTER JOBS CAMPAIGN NOW UNDERWAY

"Why wait for Spring — DO IT NOW!"

At this time of year, about 2500 people are seasonally unemployed in Kings and Queens Counties. Something of the same conditions exist from coast to coast in Canada. Each year the National Employment Office endeavours to alleviate this situation by carrying out a Jobs Campaign to procure as much work as possible for the many people who are idle.

This year's campaign is now underway, and all citizens who plan to carry out renovations, repairs, remodelling or interior decorations, are asked to have such work done NOW when it is most needed.

Tradesmen are plentiful now—they will be scarce in Spring and Summer. Materials are plentiful at present, and easily obtainable.

Do that Job now—why wait until Spring. Get in touch with the

National Employment Office

CHARLOTTETOWN, AT ONCE.
'PHONES 5595 AND 5596

LET'S HELP OURSELVES

Habit is the enemy. We have got into the habit of having most of our work done during the summer months with the result that during the peak period men and materials are often not available to finish the work within a reasonable time. On the other hand upwards of 1,000 men are seasonally unemployed in Charlottetown and vicinity, during every winter.

The loss in wages adversely affects every business establishment in the City and the payment of unemployment service benefits only partly relieves the situation.

It is necessary to substitute common sense for habit and distribute the work to be done as evenly as possible throughout the year. This, like the breaking of any bad habit, requires a real effort.

The saving of time and money to the householder and businessman; the spread of employment over the whole year for the worker; the intelligent use of all our resources of manpower, material, transportation and storage; can add to the prosperity and well being of all our citizens.

Do the job while there are men and materials available. The National Employment Office in Charlottetown has the men, your local merchants have the materials. Get in touch with both.

CHARLOTTETOWN BOARD OF TRADE

CHARLOTTETOWN
J. DAVID STEWART, Mayor of the City of Charlottetown;
To the Citizens of Charlottetown, GREETING:
A PROCLAMATION

Whereas there is much work to be done on residential and business premises within this City; and skilled and unskilled workers are now available to do that work promptly and well; and the National Employment Service is conducting a campaign to alleviate seasonal unemployment:

Now Know Ye that the Mayor and Council call upon the Citizens of Charlottetown to ascertain what repairs, remodelling and construction are desirable on their respective properties and urge them to have the same done without delay.

This is a case where good citizenship is good business. We can have the work done with the least possible delay and help to maintain a constant rate of employment to the benefit of all.

By Order,
James A. Fullerton,
City Clerk.

"THERE'S NO TIME LIKE THE PRESENT" GET THAT JOB DONE NOW!!