

**EXTRA CASH PRIZES  
FOR NEW SUBSCRIPTIONS  
THIS WEEK**

# The Campaign Bulletin

**2nd PERIOD CLOSES  
JULY 25th**

## READERS SPECULATE ON WHO WILL WIN

**Thousand of Campaign Fans  
Watching Outcome, Pull For  
Favorite, Help With Votes**

**Who Will Win First Grand Prize? Is Often  
Asked Question; From A Doz. To Twenty  
Racing Nip And Tuck For Highest Hon-  
ors; Field Of Runners-Up Press On To-  
ward Victory And One Of The Beautiful  
Cars.**

As the struggle for supremacy in The Guardian Subscription Campaign continues, and as public interest and enthusiasm and earnest support of candidates' friends come to the front, there is considerable speculation heard on all sides as to which contenders have the best chances for the Chevrolet Master Coach or the Ford Tudor Sedan automobiles.

The Guardian campaign seems to have become a subject of general interest all over Prince Edward Island. Friends of workers are displaying an interest before unthought of. Each section has its hard workers, some making their efforts known by heavy deposits of votes, others working diligently and quietly but getting there just the same. From which of the Towns will the grand capital prize winner come?

With the race so close, with between a dozen and a score of candidates racing nip and tuck for highest honors, votes earned the remaining days of this vital Second Period will be the most material factor in determining the first and second grand capital.

**"HOLLOW FEELING" IS FATAL**

Nearing the end of the campaign,—just now when everyone is working to put his or her competitor away back in the last row, under the balcony,—some candidates may have a "hollow feeling" in the pit of their stomach. This is fatal to anyone's cause and if this condition becomes chronic the post mortem will reveal the contender as "also ran."

**MUST "SAVE MY FACE"**

"Gee Whiz! I've got to win one of these cars, one hustling contender declared at the campaign offices this morning. "Of course I would like to win the Chevrolet Master Coach, but I cannot have less than a car—I just can't. I couldn't show my face again in a year." This candidate is determined. And the contender is but one of those to whom winning holds more than a prize. Victory, self-satisfaction and vindication of ability are all contributing factors when it comes to a show down with ambitious candidates.

The days for greatest activity are here right now. These next eight days until 11 p.m. Saturday, July 25th, will test the resourcefulness of candidates. Here is where their courage upholds them, leaves them all curled up in the dust,—and "also ran." Results from activity this coming week will largely determine whether a candidate will soon be driving a big beautiful new enclosed car or whether he will be compelled to stand by the roadside and let more aggressive contenders speed past in cars earned in this campaign. You are master of your own destiny. Will to win. Earn the winning votes before the hour of 11 p.m. Saturday, July 25th.

Hundreds of subscriptions are available this coming week to candidates determined to find them. Renewals and new subscriptions all count. New subscriptions are especially desirable because of their great vote values. Second payments on subscriptions will also count for thousands of votes while the Second Period schedule is in effect.

# JULY 18th AND JULY 25th

## THESE ARE IMPORTANT DATES

# KEEP THEM IN MIND

**STANDING OF CANDIDATES IN  
GUARDIAN "WEEKLY PAYROLL"  
CAMPAIGN**

Participants are listed in alphabetical order with votes for publication up to Thursday night. These totals do not necessarily indicate the full strength of candidates as under the rules of the campaign credits may be held in reserve.

Miss Little Affleck, Mt. Stewart . . .	468,725
Mr. Frank Brown, New London . . . .	1,075,725
Mr. Fred Batt, Charlottetown . . . .	1,055,225
Miss Pearle Burns, Charlottetown . .	1,128,600
Mrs. A. H. Burke, Southport . . . . .	1,035,500
Mr. Elmer M. Champion, Kensington	213,000
Miss Mary C. Carter, Cardigan . . . .	1,136,800
Mrs. Katherine E. Creamer, Kelly's Cross . . . . .	870,000
Mr. Wesley Fraser, Elmira . . . . .	843,600
Mr. Raymond Genge, Southport . . . .	270,070
Mr. Lloyd Gillispie, Milton . . . . .	174,000
Mr. Wm. Hennessey, Charlottetown	155,320
Mr. James E. Hughes, Bradalbane . .	1,150,075
Mr. Arthur Herrell, Hunter River . .	1,098,205
Mrs. Earl Ling, New Wiltshire . . . .	1,115,000
Mr. Wesley. Murray, Fredericton . .	226,907
Miss Winnifred McDonald, Mon- tague . . . . .	1,160,000
Miss Tessie McNeill, Summerside . .	1,104,200
Ernest McMillan, Ch'Town R.R.No.3	272,000
Mr. Welcott McPherson, Kinross . . .	142,000
Miss Lillian Newson, North River . .	1,085,947
Mr. Maitland Owen, Charlottetown	1,145,275
Mr. Walter O'Brien, Bristol . . . . .	137,000
Mrs. Annie Pond, Summerside . . . .	1,068,975
Miss Mildred Ranahan, Ch'Town . . .	1,120,000
Mrs. Fulton Moreside North River . .	410,000
Miss Hattie Tarbush, Charlottetown	300,000
Mr. Roland Thompson, Summerside	1,040,250
Mrs. Georgia B. Walker, Kensington	1,113,320
Mr. Pius McDonald St. Peter's Bay	381,000
Mr. Ray McCallum, Dunstaffnage . .	450,000

Hurry! Hustle! This is the motto you should adopt from now on, and the candidate who fails to do so is bound to be a small prize winner. This is a business proposition—and to the best workers go the best prizes. And the campaign closes in just three weeks.

Don't forget to work for Extensions. Remember they can earn credits for the period in which the original subscription was taken.

THE WORLD IS FULL OF STARTERS!  
IT'S THE FINISHERS THAT COUNT!

## CASH PRIZE OFFER CLOSES SATURDAY NIGHT JULY 18th. FOR NEW SUBSCRIPTIONS WHO WILL WIN?

WILL BE GIVEN THE CANDIDATE EARNING THE MOST POINTS FOR SECURING NEW SUBSCRIPTIONS BETWEEN THE DATES OF MONDAY, JULY 6th AND SATURDAY, JULY 18th ENDING AT 9 O'CLOCK P.M.

### \$15.00 EXTRA

- \$10.00 EXTRA Will be Given the Candidate Scoring Second
- \$ 7.00 EXTRA Will be Given the Candidate Scoring Third
- \$ 5.00 EXTRA Will be Given the Candidate Scoring Fourth
- \$ 3.00 EXTRA Will be Given the Candidate Scoring Fifth
- \$ 2.00 EXTRA Will be Given the Candidate Scoring Sixth
- \$ 1.00 EXTRA Will be Given to Next Eight Scoring Highest

**POINTS ARE COMPUTED ON NEW SUBSCRIPTIONS AS FOLLOWS:**

(6) MONTHS—ONE POINT; (1) YEAR—TWO POINTS; (2) YEARS—THREE POINTS; (3) YEARS FOUR POINTS.