



## Famous Trichologist Will Demonstrate How To Grow Thicker Hair --- And Guarantees It!

**DEMONSTRATION TO BE HELD HERE**

This new method of home treatment for saving and growing thicker hair will be demonstrated in Charlottetown, Prince Edward Island, Sunday and Monday ONLY, January 16 and January 17.

These private individual demonstrations will be held in the Charlottetown Hotel on Sunday and Monday ONLY, January 16 and January 17, 12 noon to 9 p.m.

In an interview here today, Mr. Keele, internationally famous trichologist and Director of the Keele Hair and Scalp Specialists, Halifax, December 31, said: "There are 18 different scalp disorders that cause most men and women to lose hair. Using common sense, a person must realize no one tonic or so called cure-all could correct all the disorders," he explained.

**GUARANTEED**  
"The Keele firm, recognizing that most people are skeptical of claims that hair can be grown on balding heads, offers a guarantee." Keele said.

"Once a person avails himself to the Keele treatment his skepticism immediately disappears. To insure this, we offer this guarantee. 'If you are not completely satisfied with your hair progress at the end of 30 days your money will be returned.'"

**HOPELESS CASE DISCOURAGED**  
"First the trichologist is quick to tell hopeless cases that they cannot be helped. But the 'hopeless' cases are few. Only if a man is completely, shiny bald is he in this lost category."

"If there is fuzz, no matter how light, thin, or colorless, the Keele treatment can perform wonders."

A complete, private examination is given by a trichologist to determine the condition of his scalp and cause for his hair trouble.

**FREE EXAMINATIONS**  
This examination is very thorough and highly technical, it

**MOTORISTS HELP**  
Surrey civil defence corps in 1955. CROYDON, Eng. (CP)—About 350,000 motorists will be asked to serve as volunteer drivers with the

**P. E. I. Regional Festival of DOMINION DRAMA FESTIVAL**  
Queen Charlotte High School Auditorium  
Adjudicated by MR. ANDRE VAN GYSEGHAM  
Well-known British actor and director, and founder of the Nottingham Playhouse.  
Friday, Jan. 28th: "THE WHITEHEADED BOY" by Little Theatre Guild of Charlottetown  
Saturday, Jan. 29th: "ANTIGONE" by St. Dunstan's Dramatic Society.  
**THREE TWO PLAYS ARE COMPETING FOR:**  
Calvert Trophy, \$100.00 Cash Award, and the opportunity of being chosen to compete in Regina for Dominion Honours and cash award of \$1,000.  
Curtain each night at 8:00 p.m. Admission 50c  
Tickets available at the Island Book Room, and Hughes, Reddins, and Foster's Drug Stores.

**P. E. I. TUBERCULOSIS LEAGUE**  
THE CHEST X-RAY UNIT IS NOW SET UP IN THE LEAGUE'S OFFICE, 84 KENT ST. (Opposite CFY)  
This free service is open to the public and to doctors and nurses who wish to refer patients for a chest x-ray.  
Hours: Monday to Friday: 9:00-12:00; 1:30-5:00  
Saturday: 9:00-12:00

## MTC To Study Freight Rates Effecting Maritimes

MONCTON, (CP)—The Maritimes transportation commission has announced it will hold a special meeting next Thursday to draft a policy toward rail rate equalization changes effective March 1.  
The announcement said the commission will confine its study to those changes which directly affect traffic moving in and out of the Maritimes.  
A spokesman said about 45 per cent of the traffic into the Maritimes and 10 per cent moving out will be affected by the new scales, particularly those which will apply to Ontario. The new regulations do not apply to intra-Maritime traffic.  
The commission said its members also will review the problem of increasing competition in transportation, the St. Lawrence seaway, coastal shipping development and interprovincial motor transport.

## Rocky Point Native Dies

George Ambrose (Amby) Smith of Kaslo, well known in many Kootenay points, died in hospital in Vancouver, Dec. 31. He was 65.  
Mr. Smith, who worked approximately 25 years for the Consolidated Mining and Smelting Company, was born in Rocky Point, P. E. I. and came west to Riondel in 1916. Later he moved to Moyle where he worked for Cominco until transferred to Kimberley as a mill operator. He worked there until moving to Kaslo in 1951 when he retired due to ill health. He was a member of the Kaslo Masonic Lodge.

Surviving Mr. Smith are his wife, Sophia; one daughter, Miss Patricia Smith of Kaslo; two brothers, John of Rocky Point, P. E. I. and James of Sheet Harbour, N. S., two sisters, Mrs. Mary P. E. I. and Mrs. Harry Houston of Nelson.  
Funeral services were held Tuesday, Rev. Allan Dixon officiated and organist was Mrs. W. A. Manson. There were many floral tributes.  
Hymns sung were "Sun of My Soul" and "Abide With Me". Interment was in the Masonic section, Nelson Memorial Park.

## JOHNSTON'S RIVER W. I.

The December meeting was held at the home of Mrs. Martin Driscoll on January 4th with six members in attendance. The President, Mrs. Herbert Beagan opened the meeting with Ode and Creed. The Secretary read minutes of last meeting which were approved and signed. She also gave a financial report of Christmas concert which was very satisfactory.

The business part of meeting consisted of following motions: that fruit be sent to two shut-ins in district; that venetian blinds, dust bane, paper towels be bought for school; that the secretary write Eaton and Simpson's for patches. H. Carlson, W. H. Dunn, Ernest Augustine, George Davis and George Clerihew.

## HAIR FOR LIFETIME

"If clients follow our directions during treatment, and after they finish the course, there is no reason why they will not have hair all the rest of their lives," Keele said. "Our firm is definitely behind this treatment, it all depends on the individual client's faithful observation of a few simple rules."

## HOW'S YOUR HAIR?

If it worries you, call Ernest Hicks at the Charlottetown Hotel in Charlottetown, Prince Edward Island on Sunday and Monday ONLY, January 16 and 17, 12 noon to 9 p.m. The public is invited. You do not need an appointment. The examinations are private and you will not be embarrassed or obligated in any way.

## CHEERY VALLEY W. I.

The Annual meeting of Cherry Valley Women's Institute was held at the home of Mrs. Sterling Ings with an attendance of nine members.  
Meeting opened by singing of Institute Ode and repeating Creed in unison. Minutes of last annual meeting and a regular meeting were read and approved. Correspondence was read and discussed. School, sick and gift committee's gave their report. The Treasurer reported a balance of \$4.02 on hand.  
It was decided to have Handicraft Van come to school, November 22, for two weeks. Moved and seconded we try sponsoring a Shur-Gain programme and hold it in Millview school prizes at end of year. Also apples to be donated at Christmas and ice cream at closing term. Amount realized from Birthday Bank \$6.58 It was moved and seconded we continue same.

Roll call for next meeting will be answered by an exchange of Christmas gifts and a gift for each Orphanage. A blanket was also to be purchased for same.  
Election of officers for the ensuing year resulted as follows: President, Mrs. Sterling Ings; Vice-President, Mrs. Russell Ings; Secretary, Mrs. William Hayden; Treasurer, Mrs. Lloyd Martin; Assistant, Treasurer, Mrs. George Hayden; Auditors, Mrs. Ivan Docherty, and Mrs. Ed. MacDonald; Directors, Mrs. John MacIsaac and Mrs. Lewis Hayden; Conveners: Sick, Mrs. Ivan Docherty, Mrs. Lawrence Brazil, Mrs. Sterling Ings; School, Mrs. George Hayden, Mrs. Joseph Murphy and Mrs. Monty MacLeod; Gifts, Mrs. Malcolm Irving and Mrs. Monty MacLeod; Cards, Mrs. Ed. MacDonald; Red Cross, Mrs. George Irving; Programmes, Mrs. John MacLeod.  
Meeting was then adjourned, after which a delicious lunch was served by hostess.

**Tired Feet**  
Soothe them with **MINARD'S LINIMENT**  
Buy on Sunday and get 25% off. Buy on Monday and get 50% off. Buy on Tuesday and get 75% off. Buy on Wednesday and get 90% off. Buy on Thursday and get 100% off.

## Among The Farmers Federation of Agriculture News DAIRY FARMERS OF CANADA

Rex Paterson, famous dairy farmer inventor from Hampshire, England, will assist in carrying through the farm management theme at the annual meeting of Dairy Farmers of Canada in Regina, January 18-21. With farm income dropping rapidly, Dairy Farmer delegates this year will give more searching attention to farm management topics as well as to the marketing side of the dairy industry. Prof. H. VanVleet, head of the University of Saskatchewan farm management department will also be a speaker in this field. Mr. Paterson is the discoverer of the buck ruck and is an international authority on the making of grass silage for dairy use. Early in his life, Mr. Paterson farmed both in the Maritimes and in British Columbia. Over 20 years ago he returned to England where he built up one of the largest and best known dairy operations in the United Kingdom. Well-known for instituting more efficient management practices in his 7,000-acre dairy operation, Mr. Paterson will have as his subject at the Dairy Farmers' meeting, "Grass silage and the dairy farmer."

On the research side of the convention will be Dr. D. L. Gibson, head of the Dairy Department, University of Saskatchewan. Dr. Gibson is Chief, The Agricultural Marketing Services, Canada, Department of Agriculture, will spearhead discussions on marketing.  
In the session on mass communications, television, advertising and merchandising will be discussed. "Television in Agriculture" will be the subject of A. K. Morrow, Supervisor of CBC Farm and Fisheries Broadcasts, Ottawa. Henry Shelly of Saskatoon will be the expert on chain store merchandising of dairy foods and O. J. W. Shurg, Toronto, will report on the Dairy Farmers of Canada national advertising and public relations program.

Greetings will be brought from a variety of national organizations by: Dr. H. H. Hannam, Ottawa, Canadian Federation of Agriculture; G. M. Carlyle, Calgary, National Dairy Council of Canada; R. W. Morrison, Toronto, Associated Milk Producers.  
Hon. T. C. Douglas, Premier of Saskatchewan and his Minister of Agriculture, Hon. I. C. Nolte, will each bring messages to the dairy farmers, the first national convention to be held in the province in its Jubilee Year.

**BUTTER FLOOR**  
While dairymen are naturally more interested and concerned with government policy on the butter floor price other groups have also something at stake.  
If the floor price on butter were to be lowered any substantial amount it would result in a switch of animals to beef; in other words animals that might end up as milk cows would be fattened and disposed of. This diversion would likely result in a lowering of beef prices. Any marked lowering in beef prices will also affect hog

**POTATO MONEY**  
Every industry which must compete with another for existence, ceases the value of promotion and advertising and of taking steps to keep its house in order. For some years past the potato industry in this province has in a variety of ways been attempting to raise funds to finance advertising programs and disease control. We do not recall ever hearing a grower or dealer question the desirability and the necessity of this program. It is therefore rather puzzling to realize that none of the systems which have been tried for the raising of this money have been proven to be satisfactory, at some point they have all broken down.

The dairymen of the province and most of them are potato growers too, have, without any apparent difficulty been raising money to finance their Association and more recently, in the month of June this year, raised a substantial amount for advertising on a national basis. Potato growers appear to want an advertising and disease control program, they are wise enough to realize that no one is going to make a gift of it to them.

This sort of a program should have been set up years ago and be now working smoothly. Somewhere along the line the industry got off the track. How is it going to be put back on?

While the consumer might look forward with some anticipation to lower butter prices, any marked upset in the purchasing power of the 400,000 farmers involved in dairying is bound to have an unfavorable effect upon business activity in general resulting in either fewer jobs, lower wages or both. There is too much involved in the support price on butter to justify any snap decision on the question, a wrong guess can have very serious consequences for many Canadians.

## Scotsmen Gather To Honor Memory Of Robert Burns

EDINBURGH (Reuters)—Scotsmen from every continent on the globe are headed for Edinburgh to honor the memory of Robert Burns, their national poet.  
A festival opens here this week to honor the poet who died in 1796. It is being sponsored by the Burns Federation, a group which includes 387 Burns clubs and Scottish societies throughout the world, with a membership of more than 50,000.  
The festival will last until Jan. 25, the 196th anniversary of Robert's birth in a two-room cottage in the village of Alloway.  
Canadians, Americans, New Zealanders, Australians and South Africans will read favorite stanzas from Burns' works. They will listen as they are sung and recited again in their original Scottish brogue.

The festival, first of its kind in 111 years, will be the forerunner for the even bigger bicentenary celebrations planned for 1959.  
The festival invitations are extended not only to Scots and members of clubs affiliated to the Burns Federation but "to all interested in the life and work of the poet."

## Stanhope W.M.S.

The December meeting of the Stanhope W.M.S. was held at the home of Mrs. Alvin MacLauchlan. The candlelight service was opened with readings by Mrs. Harry Lawson, Mrs. Bruce Ellis and Mrs. Harry MacLauchlan and prayer by Mrs. William Youland followed by singing hymn "Jesus Bids Us Shine".

Mrs. Harry Lawson read the scripture followed by prayer prepared by Mrs. Alvin MacLauchlan from the Study Book.  
Mrs. Ray Carr invited the members to meet at her home in January. Roll call to be answered with a verse containing the word "church". Opening hymn will be "The Church Is One Foundation". Mrs. J. E. Misenar will read the stories.

Hymn "As With Gladness Men Of Old" and prayer closed the meeting, after which Mrs. MacLauchlan and committee served lunch.  
Lots and John Holroyd, Winloe R. R. 1.  
Five works painted by Michelangelo at age 16 are preserved at Florence, Italy.

## Card of Thanks

We would like to thank the Box-holders of Winsloe R. R. 1 who so kindly remembered us with gifts at Christmas. To all a Very Happy New Year.  
Lots and John Holroyd, Winloe R. R. 1.

Five works painted by Michelangelo at age 16 are preserved at Florence, Italy.

## City and Central

COOK'S for perfect pictures. ROY'S TAXI Dial 6560-6569. EMPRESS BEAUTY SALON, Dial 8714. CRASWELL for Better Photographs.  
TO ENROLL in Red Cross Home Nursing Course Dial 8551.  
MEN'S DRESSING GOWNS, regular \$18.50, clearing \$10.00. S. A. McDonald, First Floor.  
RESERVE THURSDAY, Jan. 27, for Prince Street School ice sports. "YOUR DOLLAR BUYS MORE" at the HUGHES DRUG STORE.  
MEN'S CORDUROY SHIRTS, regular to \$8.95, special at \$4.95. S. A. McDonald.  
"WE TREAT THE SICK WELL", Giggey's Pharmacy, open evenings 'till 8 o'clock.  
QUEEN Charlotte High School gym suits for girls and boys at The Bike Shop.  
OEN TABLE CRETONNES, Taf-fetas, Dress Goods, etc., clearing 75c yard. S. A. McDonald.  
REGULAR STOCK of better Dresses, and Cloth Suits clearing at 1/2 off. The Gloria Ladies' Wear.  
WOOL TARTANS, all wool Jerseys, Home Spuns, etc., clearing at \$1.69 yard. S. A. McDonald, Third Floor.

UNLOADING COAL. — A. Pickard & Co., are unloading cars of Springhill, Old Sydney and Dominion Coke to-day.  
20% DISCOUNT on all Dresses, Skirts, Lingerie and Purses, starting today for one week. The Smart Shoppe, 221 Queen St.  
S. A. McDONALD, Third Floor, all Draperies from \$2.95 to \$3.25 yard, clearing at \$1.95 yard.  
JOHNSTON — MILFORD. — Mr. and Mrs. G. N. Milford, Liverpool, N. S., announce the marriage of their only daughter, Fernie MacLeod to Louis D. Johnston, son of Dr. and Mrs. Louis A. Johnston, Montague, P. E. Island, on December 23rd, 1954.

CARD PARTY — The prize winners at the weekly card party held Wednesday night at Winsloe Station Hall were as follows: gents, 1st, Jack Good, 2nd, T. A. Rodd, consolation, Tim Ramahan, Ladies' 1st, Dell MacKinnon, 2nd, Annie Holroyd, consolation, Pauline Henry.  
DEATH OF ISLAND NATIVE — Mr. Campbell MacLeod, Melville, has received the sad news of the sudden passing on Jan. 10 of his niece Miss Jessie MacKinnon, R. N., at Mt. Senoy, Long Island, N. Y. She was a daughter of the late Mr. and Mrs. Dan MacKinnon of Charlottetown who died many years ago.

TRYON-BONSHAW BAPTIST PASTORATE. — Dr. Ernest J. Bar-raas, Minister. Services for Sunday, January 16th, Westminster 11:00 a.m. Tryon 3:00 p.m. Bonshaw 7:30 p.m. Sunday School at Tryon 1:45 p.m. All welcome.  
BROOKFIELD CHARGE. — The hours of Service for Sunday, January 16th, are as follows: Hartsville 11 a.m. Hunter River 3 p.m. Glasgow Road 7:30 p.m. Please note change of hour for Hartsville and Glasgow Road. All are welcome. Rev. Lawrence Blakie, Minister.

HEAR CANADA'S Distinguished Betty-Jean Hagen, violinist and Boris Roubakine, pianist, at Prince of Wales Concert, Friday, January 21st, at 8:30 in College Auditorium. Admission at door 75 cents, school pupils 25 cents.  
ORWELL — VERNON UNITED CHURCH. — Rev. John M. Sheen, Minister. Orwell 11 a.m. Cherry Valley 2:30 p.m. Vernon River 7:30 p.m.  
FOWNAL UNITED PASTORAL CHARGE. — Services Sunday, January 16th. Millview at 11:00 a.m. Fownal at 7 p.m. with Men's Choir. Rev. T. R. Goudge, Pastor.  
CAVENDISH UNITED CHURCH OF CANADA. — Services Sunday, January 16th. Cavendish 11 a.m. New Glasgow 3 p.m. Rev. F. W. Sawdon, Minister.

HAMPTON PASTORAL CHARGE. — The United Church of Canada. Services Sunday, January 16th. Hampton 11 a.m. Appin Road 3 p.m. Victoria 7:30 p.m. Rev. R. H. Baxter, Minister.  
HAZELBROOK-CROSS ROADS-ALEXANDRA. — Services for Sunday, January 16th. Hazelbrook 11:00 a.m. Cross Roads 3 p.m. Alexandra 7:30 p.m. All are welcome to these Services. Rev. C. E. Armstrong, Minister.  
COVEHEAD CHARGE. — United Church of Canada. Services Sunday, January 16th. Stanhope 11:00 a.m. Covehead Road 3 p.m. West Covehead 7:30 p.m. Rev. Norman R. Green.  
HUNTER RIVER PASTORAL CHARGE. — The United Church of Canada. Services on Sunday, January 16th, as follows: North Wiltshire 11 a.m. Hampshire 3 p.m. Hunter River 7:30 p.m. Rev. C. R. Moase, B. A., B. D., Minister.

CORNWALL UNITED CHURCH. — Rev. A. S. Weir, D. D., Minister. Services January 16th, will be as follows: New Dominion 11:00 a.m. Kingston 3:00 p.m. Cornwall 7:30 p.m. Mr. Stanley Lancaster of Charlottetown will be guest soloist at Cornwall Service. Cornwall Sunday Church 11:00 a.m.  
NORTH RIVER UNITED BAPTIST CHURCH. — Fairview, 11 a.m.; North River, 3 p.m.; Long Creek, 7:30 p.m. Rev. Owen Cechran, Minister.  
BREADALBANE PASTORAL CHARGE. — The United Church of Canada. Services Sunday, January 16th. Pleasant Valley 11 a.m. Rose Valley 3 p.m. Breadalbane 7:30 p.m. Rev. W. B. MacPhail, Minister.

YORK PASTORAL CHARGE. — The United Church of Canada. Minister: Rev. J. M. Sproule. Sunday, January 16th, 1955. 11:00 a.m. York 2:30 p.m. Braekley 7:30 p.m. Central.  
WINSLOE Pastoral Charge, the United Church of Canada. Services Sunday are as follows: Winsloe South, 11 a.m.; Princeton, 11:00 a.m.; Highfield, 7:30 p.m. Herd H. Hardy, Minister.  
MARSHFIELD PASTORAL CHARGE. — The Presbyterian Church in Canada. Sunday, Jan. 16th. 11 A.M. Marshfield, Miss Joanne Lilly, soloist; 3 P.M. Hartsville; 7:30 P.M. Mount Stewart. Everyone Welcome. Rev. Lee M. MacNaughton, B.A., Minister.

**January Clearance Sale**  
CARPETS and DRAPERIES  
OUT THEY GO AT  
VERY SPECIAL PRICES  
Our large stock of Rugs, Mats and Stair Carpets, which includes the famous Barrymore and Harding lines now selling at greatly reduced prices.  
AXMINSTER RUGS—Size 4 x 6 ft. SPECIAL \$18.00  
AXMINSTER RUGS—Size 4 1/2 x 7 1/2 ft. SPECIAL \$31.50 to \$39.00  
AXMINSTER RUGS—Size 6 3/4 x 9 ft. SPECIAL \$45.00 to \$59.00  
AXMINSTER RUGS—Size 9 x 10 1/2 ft. SPECIAL \$75.00 to \$105.00  
AXMINSTER RUGS—Size 9 by 12 ft. SPECIAL \$83.00 to \$110.00  
Baroleum Rugs clearing at very Special Prices. All standard sizes in stock.  
Good quality Marble Tile Linoleum, canvas back. Suitable for kitchen, bathrooms and halls—  
Special Price \$1.90 per sq. yd.  
Reversible Smyrna Mats in shades of Rose, Blue, Green and Multi-colors—  
Size 30 x 60 inches. Regular \$12.50 Sale Price \$9.50  
Size 25 x 48 inches. Regular \$9.60 Sale Price \$6.95  
Make Prowse's your headquarters for Floor Coverings this Spring — also remember we carry a complete line of Crown Diamond Paints.



Cretonnes, assorted designs and colors, 48 inches wide. Special—  
\$1.50 per yd.  
Balance of Cretonnes — a big assortment of patterns now on display. Clearing—  
Less 33 1-3% Discount  
Remnants of Monk's Cloth, Repps and Damasks, 1 to 4-yard pieces. On Sale—  
1/2 OFF  
Balance of all DRAPERIES at SPECIAL PRICES Tapestry, Furniture Covering, heavy quality, small flowered design. Regular value \$6.59—  
Sale Price \$3.98  
BUY YOUR FLOOR COVERINGS ON THE EASY PAYMENT PLAN  
**Prowse Bros. Ltd.**  
For the Best Values in Floor Coverings

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