

These Prince Edward Island Druggists ask you to

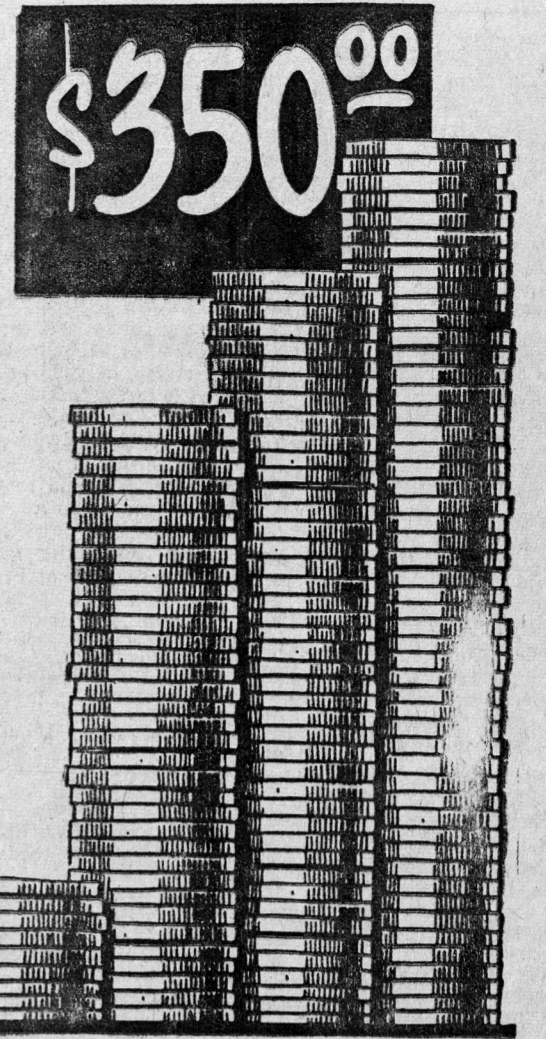
TAKE YOUR CHOICE

NEW DRUGS SOON GET CHEAPER . . . mass production and free competition soon drive the price down. For example, in 1942 a single 100,000-unit shot of penicillin cost about \$22. Today, it's within the reach of everyone.

WITH NEW DRUGS HUNDREDS OF DOLLARS IN BILLS AND LOST TIME ARE SAVED. Here is the heart of the miracle — in 1931 a case of lobar pneumonia might well have cost \$400, plus 8 weeks loss of work — even if the patient lived.

TODAY the use of antibiotics costing \$15 to \$25 with only 8 days' loss of work, is sufficient to cure most cases.

WITH NEW DRUGS MANY PRODUCTIVE LIVES ARE SAVED . . . Fewer productive careers are now nipped in the bud — think of the earning and productive capacity of the 500,000 pneumonia patients whose lives have been saved in the past ten years.



Add it all up - then take your choice---

then you will understand why

MODERN MEDICATION

BECOMES LESS EXPENSIVE DAILY

\$15.00

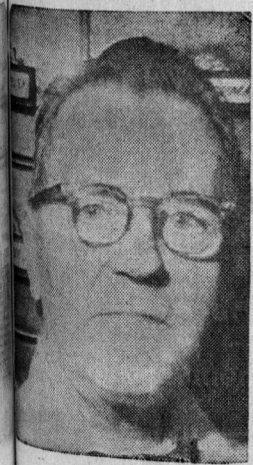
For the quantity of penicillin necessary to control a middle ear infection quickly and easily, without undue suffering, and with little discomfort to the patient.

\$350.00

For a serious mastoid operation involving \$100 for the actual operation—\$200 for two week's hospitalization—\$50 for doctor's visits—plus a nip-and-tuck gamble with death.

These Prince Edward Island Drug Stores Are Highly Qualified to Fill Your Doctor's Prescription Efficiently, Economically

REDDIN BROS.



LEO DOUCETTE
132 Richmond St.
Phone 4386

HUGHES DRUG CO., LTD.



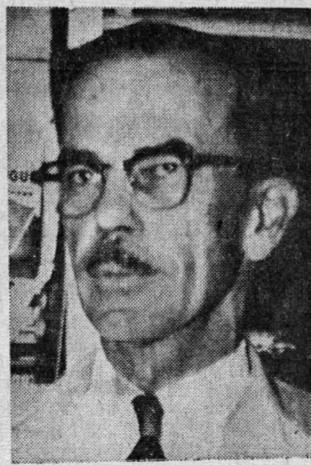
ROSA BELL
150 Queen St.
Phone 5545

ENMAN DRUG CO., LTD.



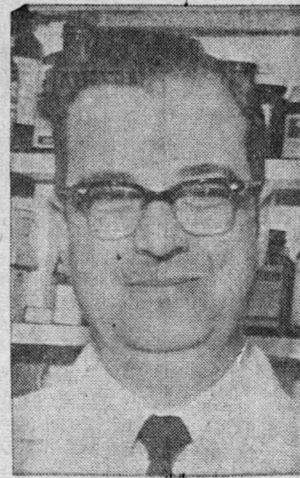
HENRY W. WEDGE
Summerside
Water St. W. Dial 2636
Water St. E. Dial 2626

JAMIESON'S DRUG STORE



HARRY T. JAMIESON
Montague
Phone 43

JENKINS PHARMACY



C. F. SOMERS
159 Great George St.
Phone 4219

CANTWELL'S PHARMACY



KLARK CANTWELL
175 Grafton St.
Phone 5132

FOLEY'S DRUG STORE



E. P. FOLEY
Summerside
Water St. Phone 3237

LARTER'S DRUG STORE



HENRY H. LARTER
Souris
Phone 49

BOATES PHARMACY



ROY BOATES
Summerside
279 Water St.
Phone 2344

GIGGEY'S PHARMACY



D. F. MACKENZIE
Charlottetown
163 Kent St.
Phone 3170

WORTH DRUGS



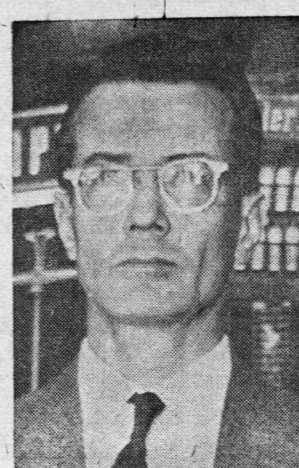
J. ERNEST H. WORTH
Charlottetown
142 Prince St.
Phone 3424

SEMPLE'S PHARMACY LTD.



LEIGH A. SEMPLE
Charlottetown
178 Queen St.
Phone 4171

MABON DRUG CO.



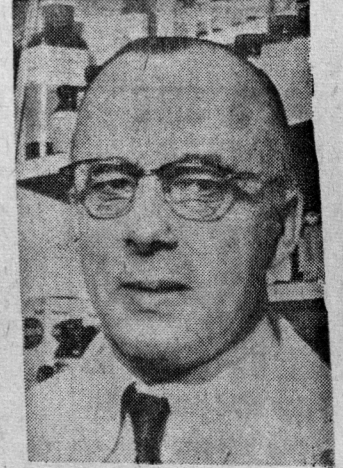
CYRIL JOHNSTON
Montague
Phone 89-2

STEAD'S PHARMACY



SYDNEY STEAD
128 Kent St.
Charlottetown
Phone 4131

JOHNSON & JOHNSON



LEIGH BRYENTON
Charlottetown
185 Kent St.
Phone 4133