

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

WHAT kind of clothes send the High School Crowd into great sighs? . . . We're sure they're sporty, comfortable and gay as you can get them — you can get just these very clothes in the Youth Centre of Holman's Summerside with all the "Go-Withs" that the gals need to create favorite costumes. Most especially, I want to tell you about a really grand "Go-With" — **BOBBY SOCKS** (they're called "Scat Sox") complete with a really glamorous **SCATTER PIN** to wear where they will! There's a wide choice of Scatter Pins in a nice, large size, the Scat Sox are made of fine combed cotton with nylon reinforced toes and heels, they're gleaming white with a double turned down, ribbed cuff. Sizes are from 8½ to 10 and complete with the Pin the Scat Sox are just 1.25 a pair in the Youth Centre of Holman's, Summerside.



JUST ARRIVED! . . . New **TABLES** for Fall Fixing Up — they're beautiful, with a rich gleaming finish to fit into rooms of any period. The Furniture Departments of Holman's in Summerside and Holman's in Charlottetown are truly proud of these new Table Groupings and you will be equally proud to own one, two or even three of them. The matching collection includes End Tables, Step Tables, Coffee Tables, Lamp Tables and others superbly finished in walnut, mahogany, limed oak and Mat-tawa birch. The tables are made with very interesting detailing and strong construction. They, being of the same grouping, can be "enssembled" in a room to give your home a well planned and well thought out appearance. You will be happily amazed at the number of tables available for your selection and last but not least at the very reasonable prices — we feel free to say that there's a Table priced to fit any budget. Do accept our invitation to come in and see these Tables for yourself — they are in the Furniture Departments of Both Holman Stores.

NEW YORK and lesser Ameri-cities . . . Montreal, Toronto, Winnipeg, Vancouver as well as Halifax are selling more **SEAM-LESS NYLON HOSE** than any other kind — soon Charlotte-town will join the list and just let me tell you — **YOU** can get **IMPORTED AMERICAN SEAMLESS NYLONS** right in **HOLMAN'S Ladies' Shop** for only just 1.35 a pair right now! These sheer, fine beauties in 400 denier, 15 denier microfibre weight are in a charming warm beige shade ("Bidque Beige"). They're glamorous, they're flatter-ing, they're serviceable with no seams to twist and crawl. Seam-less Nylons can be the answer to your hosiery problem — you'll love them! Sizes are from 8½ to 11, priced 1.35 a pair in Hol-man's Ladies' Shop, Charlotte-town.

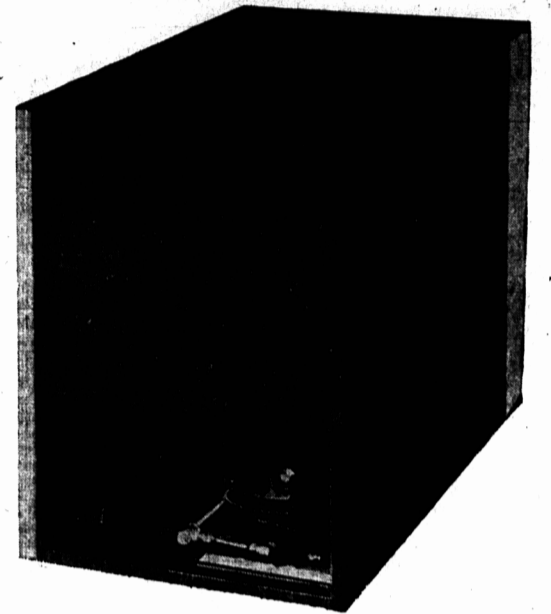
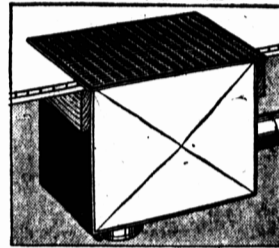
HOLMAN'S Both Stores... Offer A Wide Selection In GOOD HEATING EQUIPMENT

For Economy and Satisfaction A MODERN FLOOR FURNACE

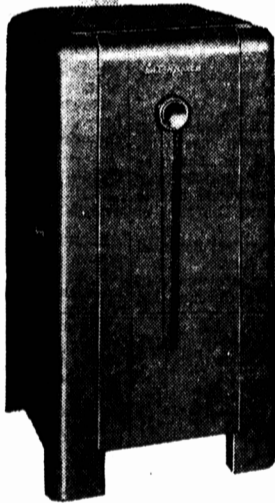
Choose From Three Of Today's "Best Buys"
COLEMAN — SUPER FLAME — MARCHAND



Clean, healthful warmth, right where you want it, in your living zone. No more fuss and muss with stoking, the new and modern Floor Furnaces are Oil Fired (either manual or automatic) costing less to operate than the usual type of basement furnace and saving so much space which can be utilized for more gracious living. Floor Furnaces can be easily and rapidly installed . . . They are the smart answer for a home heating problem. Come in and see these new heating wonders — come in and talk over your heating requirements.



For comfort and economy
Enterprise
TWO-WAY OIL HEATERS!
Uniform Heat — Fast Warm-Up

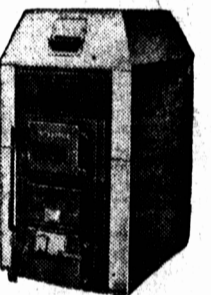


Thrifty, economical and match-less in performance, the Enterprise "Two-Way Oil Heaters" are clean, neat and attractive in appearance; they give a controlled, evenly circulated heat from every drop of oil consumed. Styled on handsome lines with a chrome trimmed, hammer effect enamel finish, the Enterprise Oil Heaters are solidly built for long and efficient service.

**3 SIZES
MODERATELY
PRICED**

For Basement Installation Choose The Finest! *Enterprise* PIPELESS FURNACE

PRICED FROM **177.00** INSTALLED



There's an Enterprise Pipeless Furnace suitable for every heating requirement from the tiniest home to the largest church or hall. Enterprise engineers have designed the proper furnace for your particular need. For the Enterprise Pipeless Furnace that will give you the best warmth and comfort prices are surprisingly reasonable.

Enterprise GRAVITY and WINTER AIR CONDITIONING SYSTEM

Enterprise makes, and Holman's is fully qualified to install, modern Gravity Heating Systems and fully Automatic Air Conditioning Units for superb Winter comfort. These heating systems are scientifically designed by Enterprise engineers. The installations are made by factory trained mechanics from Holman's. Enquire in the Holman Hardware Departments of either store for full information.

Your Heating System May Be Purchased On The **HOLMAN HOME PLAN** With Low Monthly Payments

HOLMAN'S Both Stores HARDWARE

Just Arrived! FULL CARLOAD Famous KROEHLER Cushionized Furniture

**Chesterfield Suites—Sectionals—Sofa Beds
Daven-Os — Chairs**

When we opened this carload we got a Preview of Home Fashion Newness! . . . Emphasizing both Fashion and Value. Long, low, graceful proportions in the finest of Kroehler Furniture to rejuvenate your living. Muted colors in quality coverings to enhance your decorating scheme. Luxury is combined with modern comfort. "Kroehler Cushioned Construction" to give you the utmost in long-lasting comfort, beauty and supreme value.

Beautifully Styled Chesterfield Suites

PRICED FROM **235.00**



HOLMAN'S Both Stores FURNITURE

Buy On The HOLMAN HOME PLAN