

Enthusiasm soars high as parade day is near

A major attraction will be the eight Gold Cup and Saucer Girls, who will be riding in open convertibles.

Children and ponies in the parade will be under the direction of B. Earl MacDonald. There will also be about six harness horses and 24 saddle horses, with Virginia Putnam in charge.

A new attraction in this year's parade, which is sure to have wide appeal, will be about six antique cars from the newly-organized Charlottetown Antique Car Club, with Blair MacDonald in charge.



CH'TOWN FLOAT WON GREAT ACCLAM

More bands, floats featured in big parade

Indications are this year's Gold Cup and Saucer Parade will surpass all others in the event's five-year history.

As though to ensure this, unexcelled interest and preparation will see more entries in the parade than any time before.

This year there will be a minimum of 38 floats — about 13 more than last year; possibly 13 bands — eight more than in 1963; and six groups of spectators will top last year's amount — 41 people in majorettes, compared to one group of majorettes a year ago.

With such a variety of eye-catching attractions in store, there will be sure to be one moment throughout the day when there is not something to see and enjoy.

The 24th parade gave an estimated 22,000 spectators two years ago in 1962, and a crowd turned out about 30,000 last year. With this year's mammoth parade, it is hoped that a minimum of 40,000 spectators will top last year's number.

The parade will move off at ten o'clock, leaving the field at

Highlighting this year's Old Home Week celebrations will be the Gold Cup and Saucer Parade.

If expectations prove true, the parade promises to be the biggest and best of its five-year history.

No short has been spared to ensure that it will surpass last year's extravaganza, when an estimated 30,000 spectators lined city streets to view the appealing display of colorful floats, bands, majorettes and stunts and comic characters.

This year the public will be treated to the display of 38 floats, about 13 more than last year, possibly 13 bands, and six groups of spectators. The bands and majorettes both far exceed last year's number as well.

Last year's winning float in the parade was one entered by the Charlottetown Junior Board of Trade.

The 13 bands — eight more than last year, and six groups of majorettes — five more than in 1963, together with the 38 floats, are sure to add the combined appeal, which will make the parade a long-remembered spectacle.

Cavorting at intervals along the parade route, will be six clowns and nine story book and comic characters, to give the parade even added appeal.

The parade will start at 10 o'clock.

Floats and bands and majorettes will compete for top honors in various classifications.

Judges for the floats will be Mayor Robert Jordan, of Ellsworth, Maine and Cdr. B.A.H. HMCSP of the Royal Canadian Navy Ocean Expeditionary Force; Capt. de la Madeleine, P.E.I. Regiment Band; 70 Gold Cup and Saucer Girls; 79 Charlottetown Fire Department (6 Units); 80 Red Cross Van; 81 Police Patrol.

PARADE LIST

- Here is the final parade makeup for Friday morning, Aug. 21:
- 1. Sound Truck; 2. Police Car; 3. Starting Gate; 4. Horses and Sulkies; 5. Color Party — Canadian; 6. Royal Canadian Dragoons Band; 7. Royal Canadian Navy Marching Unit; 8. City of Charlottetown Float; 9. Charlottetown Board of Trade Float; 10. Goldlocks and The Three Bears; 11. Revereant Irish Society Float; 12. Silver Rockets Majorettes; 13. Burke's Pipe Band; 14. Canada Packers Ltd. Float; 15. 2 Colonial Soldiers; 16. Chaudler Bros. Ltd. Float; 17. Atlantic Wholesalers Ltd. Float; 18. Children on Ponies (about 30); 19. Charlottetown Business and Professional Women's Float; 20. R.T. Holman Ltd. Float; 21. Dominion Stores Float; 22. Summerdale Air Force Band; 23. Charlottetown Lions Club Float; 24. T. K. Eaton Company Float; 25. Smith's Sound Car No. 1; 26. Stellarton File and Drum Band; 27. Charlottetown Rotary Club Float; 28. Imperial Oil Co. Float; 29. Gougeon's Dept. Sea Fishing Float; (Mount Stewart); 30. IOE Float; 31. Summerdale Majorettes; 32. Queen's Charlotte County Men's Float; 33. 2 Person Horse; 34. Moore and Macleod Float; 35. Smith's Sound Car No. 2; 36. Maine's Blueberry Queen; 37. Centennial Majorettes; 40. Kabinin B. & A. Opera Band; 41. Clover Farm Float; 42. Nurses Alumnae — Charlottetown Hospital; 43. Pinocchio, Dennis The Menace, Space Man, Yogi Berra; 44. Lovat Scott's Pipe Band; 45. Montague Strawberry Queen Float; 46. Taylor Jewellers Float; 47. Rogers Hardware Co. L.L.C. Float; 48. girls, boys on Horseback, Virginia Putnam, Captain Susan Fitzharrison, Arthur Stevens, Maxine Henry, Phillip Henry, Valerie McAleer, Diana Thompson, Freda Cox, Marilyn Rogers, Marlene Clark, Carol MacMillan, Roberta Reid, Stephanie Wellner, Sherry MacDonald, Don MacDonald, Marjorie Dawn Matheson, Teresa Cooper, Joan MacCallum, Agnes Stewart; 49. Village of Cranston; 50. United Fund; 51. Montague Fire Department Float; 52. All Baba and Three Thieves; 53. Smith's Sound Car No. 3; 54. Seantlebury's Majorettes; 55. Dr. Maude Burbank open convertible; 56. Dr. Maude Burbank's Band; 57. Henderson and Couture Float; 58. Kinsman Club of Charlottetown; 59. Jim Mackay — Palamino (Stellarton); 60. Sea Cadet Band; 61. North River Junior Farmers Club; 62. Provincial Council Catholic Women's League Float; 63. 4 Antique Cars (Antique Car Club); 64. Royal Bank of Canada Float; 65. Ruth Ross Majorettes; 66. Fredericton Air Cadet Band; 67. Town of Summerside Float; 68. P.E.I. Bag Company Float; 69. P.E.I. Tourist Association Float; 70. Balmoral Girls' Pipe Band; 71. North Rustic Wild Life Float; 72. Old Pomperoy — Charlottetown Fire Department; 73. P.E.I. Fisheries Federation; 74. M.F. Schuman Co. L.L.C. Float; 75. Smith's Sound Car No. 4; 76. Yarmouth Majorettes; 77. P.E.I. Regiment Band; 78. Gold Cup and Saucer Girls; 79. Charlottetown Fire Department (6 Units); 80. Red Cross Van; 81. Police Patrol.

Best institutional. Adjudicator for the bands will be Christopher Gedhill. Judging will be in three classes: Junior, pipe and military.

Gold Cup and Saucer CLEARANCE

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Canadian Navy helping to make mammoth show

Two Royal Canadian Navy Ocean Escorts are in Charlottetown and their crews will take part in this year's Gold Cup and Saucer Parade.

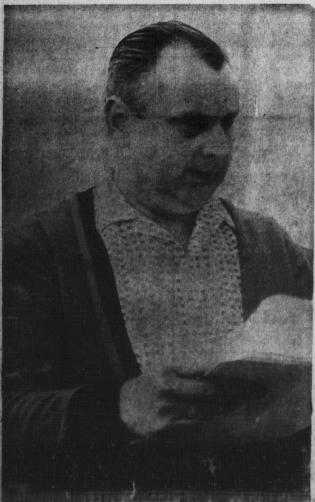
These are the HMCS Cap de la Madeleine and HMCS Outremont.

Both ships are from the 9th Canadian Escort Squadron, commanded by Cdr. B.A.H. Cartwright. The Cap de la Madeleine is under the command of Cdr. Cartwright and the Outremont is commanded by Lt. Cdr. R. L. Donaldson.

The Ocean Escorts arrived in Charlottetown on Wednesday, and will remain here until Saturday, when they get under way again for their next assignment. They are based at Halifax. Officers and crewmembers



THOSE LOVABLE BEARS



MARSHAL BUTLER LINES UP PARADE

from both vessels will take a leading part in the Gold Cup and Saucer Parade.

Heading the parade will be a color party with a petty officer bearing the White Ensign, flanked by two other petty officers.

Behind the White Ensign will be a chief petty officer bearing a ensign. The color party will be turned by the band and an armed company, and behind them will be a marching platoon.

It is expected the Cap de la Madeleine and Outremont will be tied up at the new department of transport jetty at the foot of Queen Street while here.

It is planned that the ships will be open for public visiting during their four-day stay.

Each ship has a complement of about 10 officers and 150 men.

There is one Charlottetown office aboard the Outremont, Sub-Lieutenant William Hamblin, son of Mr. and Mrs. W. L. Hamblin of North River Road.

The two Ocean Escorts last called at Charlottetown on the 14th of August, 1962, during their four-day stay.

No United States Navy vessels are scheduled to call here during this year's Gold Cup and Saucer Parade activities. Last year in addition to the three visiting frigates, Fort Erie, Lanark and New Waterford, the city was visited by the USS submarine Sea Owl.

of honor will include the beautiful Gold Cup and Saucer Girls. Other guests will be Lieutenant Governor MacDonald, Premier Walter R. Shaw, and civic and military dignitaries.

In the afternoon band concerts will be staged in downtown park areas.

During the afternoon there will be an action-packed card of harness racing with trotters and pacers at the Charlottetown Driving Park, with the best in the Maritimes appearing.

In the evening the fifth annual running of The Evening Patriot's Gold Cup and Saucer Free-For-All will be staged at the Driving Park.

The top racers in the Maritime Provinces will be entered in this race for the big cash prize of \$500 and it is certain that spectators will jam the park.

PLENTY OF POMP

Pomp and ceremony and pageantry will surround the running of the Island racing classic. Islanders and adopted Islanders will be stirred as they stand when the inspiring strains of the Island Hymn fill the driving park.

The P.E.I. Centennial Choir, under the direction of Royson Muggill will sing "The Island Hymn" as the horses parade to the post. Two outriders will lead the horses in the post parade.

Between the third and fourth dashes, the choir will sing several numbers from its platform in front of the grandstand.

As this year's fifth running of the Gold Cup and Saucer classic ends, the owner, driver and winning horse will be brought to the winner's circle where the presentation of The Evening Patriot trophy will be made. Present will be the Gold Cup and Saucer girls, each of whom will be representing a horse entered in the race, and the girl representing the winning horse will be crowned Miss Gold Cup and Saucer for 1964.

This will climax and bring to an end the colorful day, and one that should be long remembered.

Planned to be a mammoth parade.

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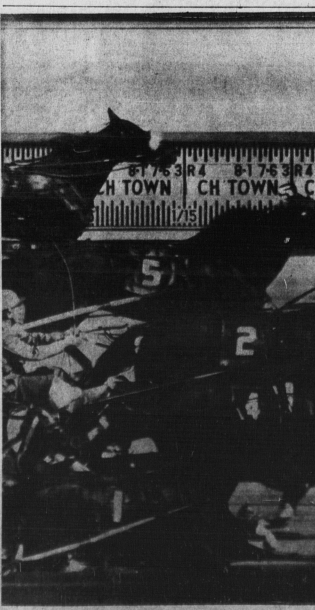
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