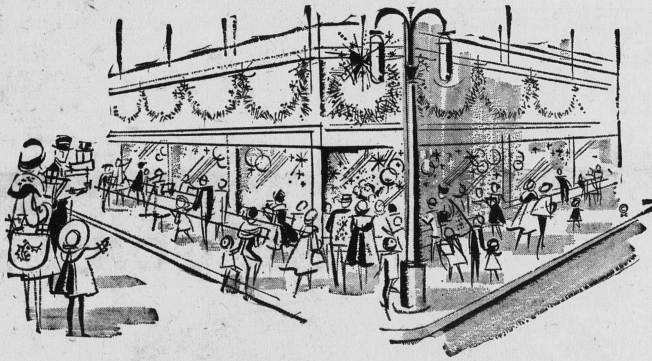


# Christmas Shop

in **SUMMERSIDE**



Here's where Christmas shopping is truly fun! The gift selection is so large and varied, it's easy to find the gifts you want. Courteous clerks serve you. Prices are low; and layaway plans available. Plenty of parking. And, the enchanting decorations put you right in the spirit of a very, merry Christmas.



A Christmas Shopping Guide . . . brought to you  
by Summerside Merchants

## BIG SELECTIONS

in every store! Thousands of gift items, home decorations, party needs, holiday fashions — everything you and those on your gift list want for Christmas will be found now in Summerside stores! Merchants have gone "all out" to make Summerside the Christmas town!

## BIG SAVINGS

bigger than you'll find in most places! Your Neighbour-merchants plan to keep prices on a normal, year-round level—or even lower! And, these savings are on finest quality merchandise — on brands you know and trust. Shop Summerside!

## AND CONVENIENCE

Here are just a few: Easy access from any place in town. Plenty of parking close to stores. Fast service. Shop Summerside and see!

Only 30 Shopping Days Till Christmas . . .

Your Summerside Stores  
Cordially Invite You To  
Christmas Shop Early . . .

Take Advantage Of Selections  
While They Are Complete !

