

**ALL these LOW PRICES**



**Mean All the MORE SAVINGS for YOU!**

OPEN SATURDAY ALL DAY

**CHUCK ROASTS**

- BACON** 1 Lb. Pkg. SLICED SWIFT'S EMPIRE **47c**
- COTTAGE ROLL** Boneless Smoked 1/4 SIZE. Av. 3 Lbs. LB. **55c**
- PICNIC HAMS** FOR THE HOLIDAY WEEK-END. LB. **45c**
- CALVES LIVER** FRESH GENUINE. LB. **59c**
- BRAISING RIBS** LEAN TASTY. LB. **29c**
- Blade Roast BEEF** YOUNG STEER. LB. **37c**
- HAMBURG** YOUNG STEER FRESH - LEAN **2 lb. 59c**

CHOICE DELICIOUS YOUNG STEER BEEF. LB. **33c**

- FRESH LOBSTERS** MARKET SIZE. LB. **47c**
- COD FILLETS** FRESH CHILLED. LB. **25c**
- SALMON** FRESH CHILLED. LB. **65c**
- CORNED BEEF** SWEET PICKLED. LB. **25c**
- SAUSAGES** SUPERIOR D. & F. BRAND. LB. **45c**
- BACON** SLICED ENDS & PIECES. LB. **37c**
- PORK CHOPS** LEAN CENTRE CUTS. LB. **53c**

**YES! WE SET PRICES**

YES! WE HAVE NEVER HAD TO WAIT UNTIL SOMEBODY ELSE'S AD. WAS ON THE STREET TO KNOW HOW MUCH TO CHARGE OR NEVER HAD TO REDUCE PRICES TO MEET COMPETITION. OUR PLEDGE IS TO BE THE STORE WITH THE BEST VALUES FIRST. TRULY RELIABLE, SINCERELY FRIENDLY AND COMPLETELY OWNED AND OPERATED BY CHARLOTTETOWN AND DISTRICT FOLKS (No American Capital). NO DELIVERY CHARGES. NO! SIR! NOT EVEN NOMINAL ONES AND FREE DELIVERY MEANS BIG SAVINGS ON YOUR GROCERY BILL. SHOP WITH PERFECT CONFIDENCE AT YOUR CO-OP.

**IS THIS A BARGAIN?**

WORLD FAMOUS **ROGERS** AT SILVERPLATE BY ONEIDA LTD.



IN THE BEAUTIFUL, EXQUISITE PRINCESS ROSE PATTERN  
 NOTHING TO BUY AS MANY PIECES AS YOU WANT. COMPLETE A SET IN SIX WEEKS.  
**25c** PER PIECE  
 With or Without An Order.  
**TEA - FORKS**  
 YES SIR!

**STEAKS**

GOVERNMENT INSPECTED YOUNG STEER BEEF  
 YOUR CHOICE  
 SIRLOIN --- ROUND  
 CLUB --- PORTERHOUSE  
 WING OR T-BONE

**59c**

**VEL PINK**  
 Liquid detergent  
 "just a sprinkle makes dishes TWINKLE!"  
 WITH COUPON ONLY  
**REDEEM YOUR COUPONS TODAY 25c TIN**  
**TODAY!!**  
 THURSDAY  
**COME AND SEE**  
 A REAL LIVE BROADCAST By CFCY  
 FROM 3.05 p.m. to 3.45 p.m.  
 EVERY PERSON INTERVIEWED BY CFCY WILL RECEIVE A FREE GIFT.  
**IN OUR STORE**  
 COME SEE ALL THE FUN

- Fruit Department**
- LETTUCE** LARGE ICEBERG ea. **23c**
  - TOMATOES** RED RIPE CARTON **21c**
  - CELERY** LARGE PASCAL **2 for 29c**
  - Green Beans** TASTY FRESH **lb. 29c**
  - Grapefruit** FRESH FLORIDA **4 for 29c**
  - ORANGES** NEW VALENCIA **2 doz. 79c**
  - NEW BEETS** FRESH GREEN TOPS **2 for 33c**
- Frozen Foods**
- ICE CREAM** OLYMPIA PINTS ea. **25c**
  - LOBSTER** KOLD PAK TIN **\$1.39**
  - BROCCOLI** CELLO PKG. **23c**
  - Peas & Carrots** YORK BRAND PKG. **23c**
  - PEAS** DELICIOUS YORK BRAND **2 pkgs. 49c**
  - SMELTS** 12 OZ. PACKAGES ea. **19c**

- PEANUT BUTTER** TOP GRADE - SILVER SEAL 16 OZ. UNITY JAR **33c**
- TEA BAGS** CO-OP FINEST ORANGE PEKOE PACKAGE OF 30 BAGS **39c**
- FREEZ-EASY** MacLAREN'S ICE CREAM MIX **2 for 29c**
- AJAX CLEANSER** FOAMS AS IT CLEANS **2 for 29c**
- TOMATOES** CO-OP LARGE 25 OZ. TINS CHOICE QUALITY **2 for 45c**
- SANDWICH SPREAD** CO-OP - REG. 59c 16 OZ. JARS **39c**
- SALAD OLIVES** MacLAREN'S - 12 OZ. JAR STUFFED - PIMENTO **25c**
- SWEET WAFER PICKLES** MacLAREN'S 16 OZ. JAR **29c**
- DICED BEETS** BEDEQUE - ISLAND PACKED CHOICE QUALITY - 20 OZ. TINS **2 for 21c**
- Snowflake SHORTENING** 1 LB. CARTONS **2 for 49c**
- COFFEE INSTANT** MAXWELL HOUSE 2 OZ. SIZE - SPECIAL OFFER **59c**
- JIFFY CHOCOLATE DRINK** BAKER'S 16 OZ. SIZE **53c**
- SUPER SUDS** NEW! NEW! ALL PURPOSE DETERGENT - LARGE SIZE **2 pkgs. 49c**
- SPANISH PEANUTS** FRESH REDSKINS SALTED - 12 OZ. PKGS. **29c**

- VERDUN BRAND APPLE AND RASPBERRY OR APPLE **STRAWBERRY JAM**  
 4 LB. PAILS ONLY **59c**
- REGULAR 25c PADS CO-OP **WRITING PADS**  
**2 PADS FOR 25c**
- MacLAREN'S **JELLO POWDERS**  
**3 PKGS. FOR 25c**  
 ALL FLAVOURS

**Farmers!!**  
 THE BEST NO. 1 FIELD MIXTURE 70-15-15  
**SEED 19c lb.**

NEWS AND VIEWS ON GROCERIES - CFCY TODAY - 10:30 a.m.  
 MONTAGUE - SOUR IS - VERNON RIVER

**CO-OP SUPER MARKET**  
 AN ISLAND STORE OWNED BY ISLAND PEOPLE  
 BIG ENOUGH TO SERVE YOU - NOT TOO BIG TO APPRECIATE YOU  
 FREE DELIVERY • PHONE 8557 • FREE CUSTOMER PARKING

CHARLOTTETOWN ONLY  
**BUYS OF THE WEEK**

FREE CLARKE'S **PORK & BEANS**  
 YES! ONE FREE 20 OZ. TIN CLARKE'S FAMOUS PORK & BEANS WITH TWO TINS AT REGULAR PRICE.  
**2 20 OZ. TINS 39c**  
 PLUS A FREE TIN

CANADA'S FIRST GRADE HEATHER BRAND **BUTTER**  
**2 LBS. FOR 1.15**