

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's

DRIVE with perfect confidence — DRIVE with pleasure — DRIVE with ease... You can do just that if you outfit your car with ARMSTRONG "Silent Storm King" TIRES from Holman's Both Stores Hardware Departments. These ARMSTRONG TIRES have the exclusive "Ounce of Prevention" Safety Discs, have 23% more gripping power to give higher traction in deep snow and a safer, surer grip on packed ice and snow. These patented features have been built into the Silent Storm King Tires to give you a quieter, smoother ride. And too, these Armstrong Tires are unconditionally Guaranteed for 24 months against ALL road hazards. These 4-ply Tires are available in sizes 670 x 15, priced 24.99 and 710 x 15 priced 27.99. Outfit your car NOW with these proven quality Tires from Holman's Both Stores Hardware Departments.

A WINTER NEED — A WINTER MUST! Strongly made SNOW SHOVELS are a Prince Edward Island necessity (specially this Winter) Holman's Both Stores Hardware Departments have all kinds of these and here are a couple you will be interested in — Steel Scoop with Long hardwood handle priced 1.80 — Steel Scoop with convenient hardwood "D" Handle priced 1.95 and Steel Scoop with Utility "D" Handle of best quality hardwood priced 1.65. These Snow Shovels will do a really neat clean job, but of course, they have to be punched! Come get yourself one or two or more in Holman's Both Stores Hardware Departments.

WINTER DRIVING is hazardous, dangerous and uncertain BUT to make it easier and surer Dress up your car with CHAINS — they'll pull you out of all sorts of trouble. Holman's Both Stores Hardware Departments have all kinds and types of Chains (whether you are driving a big heavy truck or the lightest of European cars — Holman's can fit your tires perfectly with just the type of Chains you need). They feature Weed "VEE-BAR" Chains in a complete assortment of sizes, they have light and heavy truck Chains, and too you can get Cross Chains, End Hooks and Monkey Links here. Make a point of coming into Holman's Hardware (either Store) today for your Tire Chain Needs.

HERE'S more news of SNOW SHOVELS... This one is very light, in fact it is called "Champion Superlite". Made by Jones of best quality Aluminum, it will fly through the snow with the greatest of ease. There are two models from which to choose — The scoop of aluminum is fitted with a 36 inch long "D" handle and is unpainted priced 3.85 or you can have the self same model with a blue painted handle priced 4.55. There's No Business Like Snow Business BUT lets get it quickly and easily with one of these "Champion Superlite" Shovels from Holman's Both Stores Hardware.

# No Business like Snow Business!

IT'S HOLMAN'S  
for all WINTER  
NEEDS



## Warm Wearables For All The Family

### CHILDREN'S WEAR Both Stores

GIRLS' SKI PANTS. Down hill style in gabardine with warm flannelette lining. Colors Green or Navy. Sizes 8 to 14. **5.98**  
Pair

GIRLS' PULLOVER SWEATERS. Fine all wool in long sleeve, round neck style. Assorted plain colors with contrasting designs. Sizes 8 to 14. Each **2.98**

GIRLS' BLOOMERS. Made of warm white cotton fleece with elasticized waist and leg openings. Sizes 8 to 14. **79c**  
Pair

GIRLS' VESTS. Short sleeve and sleeveless styles of fine knit cotton with rayon stripe. Nylon reinforced seams. Sizes 8 to 14. **59c**  
Each

LITTLE GIRLS' BRIEFS. Made of fleeced cotton knit in mottled plum shade. Elastic at waist and legs. Sizes 2, 4 and 6. **39c**  
Pair

LITTLE GIRLS' VESTS. Short sleeve style with ribbon tie at neck. Fleece cotton knit in plum shade. Sizes 2, 4 and 6. **59c**  
Each

GIRLS' LINED JEANS. Sanforized denim with plaid cotton flannel lining. Boxer style in navy only. Sizes 7 to 12 years. **2.98**  
Pair

LITTLE BOYS' LINED JEANS. Made of navy denim with plaid cotton flannel lining. Boxer style with zipper closure. Sizes 3 to 6 years. **2.29**  
Pair

BOYS' PLAID SHIRTS. Made of warm cotton flannel in assorted checks and plaids. Sizes 3 to 6x. Each **1.49**

BOYS' GOLF HOSE. Made in England of wool and rayon with nylon reinforced heel and toe. Colors navy or grey with contrasting trim. Sizes 7 to 9. **98c**  
Pair

BOYS' COMBINATION UNDERWEAR. Fleeced cotton knit in mottled plum shade. Button front, long sleeve and long leg style. Size 2, 4 and 6. **1.49**  
Suit

BOYS' PULLOVER SWEATERS. Pure Botany Wool in long sleeve and round or V-neck styles. Assorted plain shades with contrasting trim. Sizes 2, 4 and 6. Each **2.98**

### LADIES' WEAR

Both Stores

WOMEN'S ALL WOOL CARDIGANS. Famed "Lady Anne" make in colors Red, Brown, Black, Navy and Dark Green in sizes 14 to 20. **6.95**  
Each

WOMEN'S SLACKS. Made of grey wool flannel with self belt and zipper closing. Sizes 10 to 18. **5.98**  
Pair

WOMEN'S SNUGGIES. Cotton Knit with 15% wool for added warmth. Snug fitting. Colors white or Rose Blush. Small, medium and large sizes. **1.25**  
Pair

WOMEN'S WINTER HOSE. Made of wool and rayon with fashioned leg and stretchy tops. Colors rose beige, gun metal and black. Sizes 9 to 11. **1.98**  
Pair

LADIES' WEAR, Summerside

### MEN'S and BOYS' WEAR Summerside

MEN'S DUFFLE COATS. Made of heavy all wool fleece with satin quilted lining. Zipper and metal fastening front. Fur fabric collar. Colors navy or grey. Sizes 36 to 40. **24.98**  
Each

MEN'S AND BOYS' WINTER CAPS. Station wagon style of cotton gabardine with fur earflaps and quilted rayon lining. Sizes 6 3/8 to 7 1/2. **1.98**  
Each

MEN'S SHIRTS AND DRAWERS. Made of 90% Kroy Wool and 100% Nylon. Sanforized. Shirts are in short sleeves, crew neck style, drawers are long leg style with elastic waistband. Shirts, sizes 36 to 44. **3.95**  
Each

Drawers, sizes 32 to 42. **5.95**  
Pair

BOYS' SUBURBAN COATS. Made of long wearing brushed wool in finger tip length with quilted lining. Button front and two patch pockets. Color Charcoal in sizes 10 to 18. **16.98**  
Each

BOYS' CORDUROY PANTS. Regular style with two side pockets, hip pocket and zipper closure. Colors charcoal or brown. Sizes 26 to 34. **7.98**  
Pair

BOYS' COMBINATION UNDERWEAR. Made of warm fleeced lined cotton in blue and brown mottled shade. Long sleeved, long legged, button front style. Sizes 26 to 34. **1.98**  
Suit

HOLMAN'S GUARANTEE SATISFACTION