

Consumer Buying Continues Despite Increase In Prices

By JAMES NELSON
OTTAWA (CP) — If there's a pause in the forward march of the economy, the Canadian consumer doesn't appear to have paid much attention to it. Latest economic indicators made public by the bureau of statistics suggest that in the consumer sector, even higher prices have failed to dampen sales and other business activity.

Some other indicators of the health of business, however, have shown restriction — higher interest rates and more costly raw materials, for instance. But it may be business pressures themselves which have created these tendencies, some economists here say.

The bureau reported Thursday that department store sales ran 5.6 per cent higher in the week ended July 24 than they were in the same week last year. This report followed successive weekly increases of 7.7 and 8.1 per cent.

The level of department store sales — a quickly available and representative indication of retail sales generally — usually slumps in June and July, recovering with the back-to-school impetus in August and September and then marching on to year-end highs as Christmas approaches.

BUOYANCY INDICATED
The weekly statistics on department store sales are "raw" — that is, they are not refined for seasonal trend adjustment or correction for the number of

ON THE AIR

- MONDAY PROGRAMS**
CFCY-TV
- 8:00 p.m.—Music
 - 8:30 p.m.—Moment of Truth
 - 9:00 p.m.—Vacation Time
 - 9:30 p.m.—King's Outlaw
 - 10:00 p.m.—BBC Films
 - 10:30 p.m.—Buns and Allen
 - 11:00 p.m.—Gazette
 - 11:30 p.m.—CFCY TV News
 - 12:00 a.m.—Safety 65
 - 12:30 p.m.—Leahy In Beaver
 - 1:00 p.m.—Bachelor Party
 - 1:30 p.m.—Intel
 - 2:00 p.m.—The Question of Color
 - 2:30 p.m.—Singing Jubilee
 - 3:00 p.m.—Danger Man
 - 3:30 p.m.—Jack Benny
 - 4:00 p.m.—Documentary Showcases
 - 4:30 p.m.—CBC TV News
 - 5:00 p.m.—Local Weather
 - 5:30 p.m.—Sign Off

- CKCW-TV**
- 1:43 p.m.—Station Sign Off
 - 1:45 p.m.—Visit To England
 - 2:15 p.m.—News, Weather and Sports
 - 2:30 p.m.—Peyton Place
 - 3:00 p.m.—Gale Storm
 - 3:30 p.m.—Moment of Truth
 - 4:00 p.m.—Vacation Time
 - 4:30 p.m.—Survival
 - 5:30 p.m.—Look
 - 6:00 p.m.—Quick Draw McGraw
 - 6:30 p.m.—News, Weather and Sports
 - 7:00 p.m.—Walt Disney
 - 7:30 p.m.—Bewitched
 - 8:00 p.m.—The Question of Color
 - 8:30 p.m.—Singing Jubilee
 - 9:00 p.m.—Danger Man
 - 9:30 p.m.—Jack Benny
 - 10:00 p.m.—Twilight Zone
 - 10:30 p.m.—CBC TV News
 - 11:00 a.m.—Viewpoint
 - 11:30 a.m.—T.V. News-Rising Recap
 - 12:25 a.m.—Station Sign Off

- CFCY**
- MONDAY**
- 6:30—News and Weather
 - 6:45—Morning Roundup
 - 6:55—Island Weather and Mar. Temp.
 - 7:00—Morning Roundup
 - 7:05—News and Weather
 - 7:10—Hebrew Christian Hour
 - 7:15—Morning Roundup
 - 7:30—News and Weather
 - 7:35—Farm Report
 - 7:40—Morning Roundup
 - 7:45—Island Weather and Mar. Temp.
 - 7:50—Morning Roundup
 - 7:55—Sports Capsule & Scoreboard
 - 8:00—News
 - 8:10—Weather
 - 8:15—Morning Roundup
 - 8:45—Weather
 - 9:00—Atlantic News Roundup
 - 9:05—Thought For Today
 - 9:10—National News CBC
 - 9:15—Preview Commentary
 - 9:20—Notes and Music
 - 10:00—News & Weather
 - 10:25—Sunlight Eye
 - 10:30—Notes and Music
 - 11:00—News and Weather
 - 11:05—Notes and Music
 - 11:20—Notes and Music
 - 11:30—Montague-Entertainers
 - 11:45—Bulletin Board
 - 11:50—Notes and Music
 - 11:55—Atlantic News Roundup
 - 12:00—Weather
 - 12:05—Town and Country Time
 - 12:30—News and Weather
 - 12:45—Town and Country Time
 - 1:00—News and Weather
 - 1:05—Town and Country Time
 - 1:15—Tommy Hunter Show
 - 1:45—Town and Country Time
 - 2:00—News and Weather
 - 2:05—Mostly Music
 - 3:00—News Headlines & Weather
 - 3:03—Trans-Canada Matinee
 - 3:30—Tops in Pops
 - 4:00—News Headlines and Weather
 - 4:03—Canadian Roundup
 - 4:10—Tops in Pops
 - 5:00—News and Weather
 - 5:05—The Outposts
 - 5:25—Marine Weather
 - 5:30—The Outposts
 - 6:00—News and Weather
 - 6:15—On Parliament Hill
 - 6:20—Today's Editorial
 - 6:25—Sports Parade
 - 6:30—Business Barometer
 - 6:35—Tonight's Music
 - 7:00—Back to the Bible
 - 7:30—News & Weather
 - 2:45—Program Schedule
 - 7:46—Tonight's Music
 - 8:25—Assessment CBC
 - 8:30—Tonight's Music
 - 9:00—Hermits Choice
 - 10:00—CBC National News, On Parliament Hill and Speaking Personally
 - 10:30—Distinguished Artist
 - 11:00—News and Regional Weather

about 84 months late, their aggregate in the first five months of the year was 17.4 per cent higher at \$198,497,622,000 than the total for January through May last year.

Pearson Is Queried On Election

By KEN KELLY
OTTAWA (CP) — Prime Minister Pearson met renewed speculation about a fall election with the statement that he's still concerned with getting the Liberal party's program through Parliament.

He listed as items of that program, medical care insurance, the civil service and the revision of the Bank Act.

He was asked by reporters about a budding crop of election speculation and whether he has any plans for a general election.

"No prime minister I have ever heard of in Canadian history talks of his election plans at a corridor press conference or any other press conference," he retorted.

"The right time for you to hear about an election will be when the announcement will have been made."

BEATLES SEEN AS MONSTERS

PEKING (Reuters) — A leading Chinese newspaper describes Britain's pop-singer Beatles as monsters and says they produce an unpleasant noise to satisfy the Western world's need for "crazy and rotten music."

Making what is believed to be the first published Chinese comment on the group, Ta Kung Pao, one of Peking's three national dailies, declares:

"Britain needs the Beatles. But even if more Beatles come, it is difficult anyway to save Britain from decline." The newspaper tells its readers the Beatles' hair looks like mops and the style of their coats gives them the appearance of "beetles."

It continues: "When they sing it is even worse. According to Western press descriptions the Beatles play out-of-tune guitars, beat drums without rhythm and utter intolerable noises."

"It is this sort of monster who has big chances in Britain. The Queen recently conferred the MBE on them thus admitting the Beatles to the rank of gentlemen of the English aristocracy.

The Guardian, Charlottetown, Mon., Aug. 16, 1965, 9

June indexes in brackets, are: St. John's, NTW (based on June 1953 prices) equaling 100; 123.5 (123.2); Halifax, 135.4 (137.1); Saint John, N.B. 139.0 (137.6); Montreal 139.0 (138.4); Ottawa 139.3 (136.5); Toronto 141.1 (140.8); Winnipeg 135.4 (135.9); Saskatoon-Regina 132.3 (132.2); Edmonton-Calgary 130.6 (130.5); Vancouver 135.3 (135.2).

PIUSVILLE

Ian Corcoran returned to his home in Piusville after spending two weeks camping in Charlottetown.

Mr. and Mrs. Claud Kelley and family, Toronto, Ont., are vacationing at Roseville and St. Louis.

Mrs. Bearnice Kelley, Boston, Mass., is spending some time at the home of Mr. and Mrs. Keith Kelley, Roseville.

Shirley, Palma and Marina Gallant, Hamilton, Ont., are spending holidays at the home of their parents Mr. and Mrs. Anthony Gallant.

Pearlene Corcoran, Charlottetown, is spending the weekend at her home in Piusville.

Mrs. Charie Gallant and family returned home after spending some time visiting relatives in Saint John and Toronto.

Mr. and Mrs. Day Gallant celebrated their 37th wedding anniversary recently. A large crowd gathered in the Piusville hall, and music and dancing was enjoyed by all. Many gifts were received.

Mr. and Mrs. Joseph Perry and family, Toronto, are visiting with friends and relatives in Piusville and St. Louis.

A German Shepherd dog owned by John Corcoran has a litter of 12 pups. Quite a few people went to see them as this is an unusual occurrence around this vicinity. All little dogs are lively and healthy.

SOVIET STYLES MODEST
MOSCOW (AP) — Russia showed its late-summer and fall styles today to reporters and diplomats. In contrast with London and New York styles shown in the last few weeks, Soviet styles were a model of decorum. Knees were shown — but just barely. "The styles are sort of 1963," said one Italian commentator.

RIPLEY'S BELIEVE IT OR NOT

COUNT GYULA KAROLYI of Hungary, CARRYING \$400,000 IN GOLD TO A REVOLUTIONARY COMMITTEE IN BUDAPEST, LEARNED THAT HE HAD BEEN DENOUNCED TO THE POLICE — SO HE PASSED THE MONEY IN A RAILROAD-STATION RESTAURANT TO A COMPLETE STRANGER.

THE MONEY WAS LATER RETURNED BY THE STRANGER WHO PROVED TO BE BARON ROTHSCHILD, HEAD OF VIENNA'S LARGEST BANK.

BUTTERFISH LAY THEIR EGGS IN AN EMPTY SHELL IN WHICH THE MALE PARENT COILS ITSELF TO GUARD THE NURSERY AGAINST PREDATORS.

DAILY CROSSWORD

ACROSS

1. Dented
2. Stirred up
3. Marbles
4. Greek letter
5. Harangue
6. Vented
7. Roman magistrate
8. American mountain ash
9. Carp as a syllable
10. Postpone
11. Spanish
12. Verb form
13. Auktion
14. Rumanian coin
15. blind
16. Decree
17. Grab
18. Bullfighter
19. Girl's name
20. Inactivity
21. Compass point
22. Purify
23. Head covering
24. Alert
25. Violin
26. Disorder: obs.
27. Editor's mark
28. Former president of No. 10 Downing Street
29. Exchange
30. Pardon
31. Nickel: sym.
32. Tidy
33. Small fish
34. Wanes
35. Bede
36. Competitor
37. Hermit
38. Leave off
39. Sultan's decree
40. Deleted
41. Ablaža
42. Igor's home
43. O'Hara's
44. Behave
45. Deface

DAILY CRYPTOQUOTE — Here's how to work it: **AXYDLBAAXE** is **LONG FELLOW**

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation
ZVO JC ZCNAT SAXCSNAB HW-NCBM HWZHOB ZCSSO HKCPM NAT?—ZFWBCT NFETAS

Saturday's Cryptquote: THERE IS NO RECORD IN HUMAN HISTORY OF A HAPPY PHILOSOPHER.—MENG-KEN

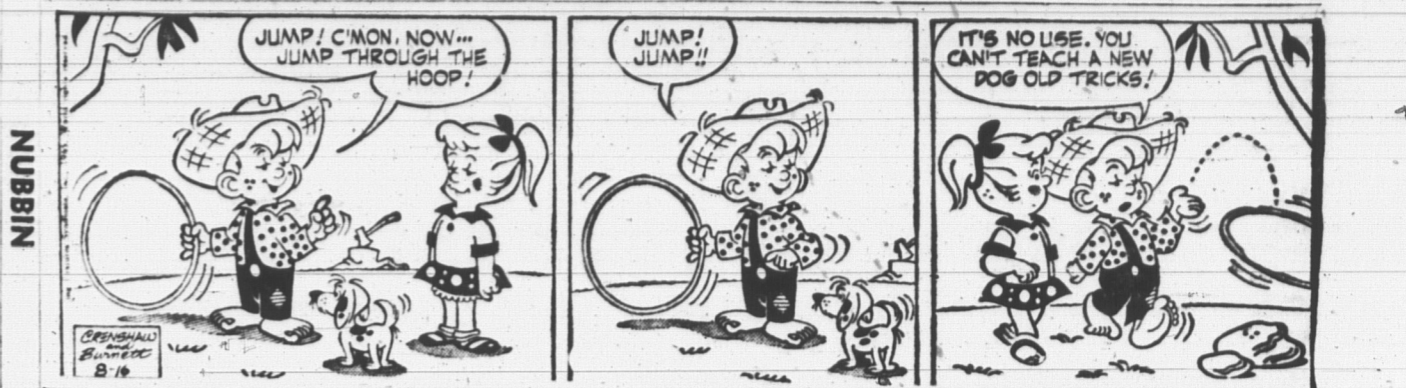
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OUR BOARDING HOUSE MAJOR HOOPLE

MY WORD, BOYS, IS THAT ALL YOU CAUGHT DURING AN AFTERNOON ON THE WATER? THEY MAY BE TRIPPLE OER THE LEGAL ANCHOR BUT THEY'RE SCARCELY WORTH COOKING!—HAK-KAFF!

IT'S FORTUNATE PUNCHY NEEDS PRACTICE IN THE CULINARY ART!

WATCH OUT, MAJOR, THEY'RE WAITING YOU!



CONTRACT BRIDGE

By B. JAY BECKER

FAMOUS HANDS

West had a difficult choice of leads but came through with the right one, a diamond. Murray analyzed the lead correctly, playing low from dummy. East ruffed and returned a club, forcing dummy to trump.

Declarer led a heart to the king, ruffed another club, played a spade to the king, and then drew two more rounds of trumps. West, in order to protect diamonds, discarded two spades, and South there on established an extra spade trick in dummy by ruffing out the suit. As a result, Murray made the slam for a score of 1,660 points.

At the second table, where Robinson and Jordan were East-West, the bidding went:

East	South	West	North
1♣	Pass	2♠	3♠
4♣	Pass	4♠	Pass
Dble			

The bidding occurred in the Vanderbilt team of four championship in 1961. It was the swinging hand of the tournament, and, fittingly enough, the ultimate winners of the event—Robert Jordan, Arthur Robinson, Eric Murray and Charles Coon — gained 2,760 points on the deal!

At the first table, Murray became declarer at six hearts doubled on the bidding shown. East's double was conventional; it barred partner from leading a club and suggested that East was void of a suit and could ruff the opening lead if West led the right suit.

Opening lead — four of diamonds.

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