

# TOURIST INFORMATION GUIDE

the smartest things under the sun  
**IN SUMMER FOOTWEAR**

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Shoes

WELCOME TOURISTS

**LePAGE SHOE CO.**

"The Home of Good Shoes Since 1920"

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - Imported wools from the British Isles.

- FURS
- LADIES' WEAR

**island furriers ltd.**

79 Grafton Street

A "MUST" - - - a visit to

**STRATHGARTNEY HOMESTEAD**

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1849 complete with much of its original furniture.

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

**WESTERNER MOTEL and RESTAURANT**

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

**FILMS All Types**

Souvenirs

Toiletries - most all makes

Bathing Caps

Sweat Suits & Ties

PRESCRIPTIONS PROMPTLY FILLED

Dial 3237

**FOLEY'S DRUG STORE**

Water St. S' side

IT'S FISH, AND CAN BE LIGHT - "WE HAVE IT!"

Queen St. Meat Market

Queen St. Dial 4-7355

Free Delivery

WELCOME TO OUR ISLAND

**TOURISTS**

Your bank THE BANK OF MONTREAL, Parkdale, Water St., Peters Road and Bruce's Lane on Route 2

Free ample parking and free and efficient service available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 St. St., Charlottetown.

Be Sure to Go Dining at

**MILTON'S OLD SPAIN**

Where most People prefer to eat.

DIAL 4-7655

Ch'town

FOR YOUR VACATION NEEDS

Janitor

Swin Trunks

Sportswear, etc. See

**MOTEL**

Deluxe Accommodation

Sea Food and Steaks our Specialty.

3 Miles from Montague

**DINING ROOM**

FOR THE BEST IN MEALS BE SURE AND CALL AT **MORELL DINER** and try the finest foods that will satisfy your appetite.

**MORELL DINER**

Carl MacAdam, Prop.

FOR GOOD FOOD AND CAR SERVICE. Open from 8 a.m. till 2 a.m. Our name is our motto.

**HOSPITALITY CORNER**

SOURIS

**JOSEPH PAQUET MGR.**

Enjoy a camping trip

one of the Island's many provincial parks.

**Tartan Skirts & Strides**

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

**THE FASHION SHOPPE**

141 Great George St. Ch'town

**HARNESS RACING**

**THIS WEEK OLD HOME WEEK**

FUN FOR ALL... 11 BIG RACES

The Charlottetown Driving Park and Provincial Exhibition Association

**SHORE ACRES MOTEL**

Dining Room

**OPEN DAILY**

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m.

7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests

1 1/2 Miles from Cornwall on Route 19

**Regular Dances ROLLAWAY CLUB**

CHARLOTTETOWN

Mon., Wed., Fri. and Sat. Music by "Tremoloses" 9:30 - 12:30

Tues. and Thurs. Record Hops 9:30 - 12:30

Also Regular Bingo Wed., Fri., Sat. 7:30

**BOWLING**

Mon. to Sat., "Automatic Pin Setters".

**LARRY'S**

The Home of Good Food

- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-8415

**Larry's Restaurant**

Cor. Weymouth and Grafton

**FINEST RESTAURANT**

189 Kent

**RENDEZVOUS**

For the Finest IN CAR CARE USE **SHILL PRODUCTS**

**ICE** For Campers and Picnickers

**TRANS-CANADA SHELL SERVICE STATION**

Cornwall P. E. I.

In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and considerations of a restaurant whose first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service... and our food!

**Flying Dutchman RESTAURANT**

174 Queen St.

**THE CHALLENGE**

18 HOLE

**MINIATURE GOLF**

Summerside East

Summertime is outdoor time. Enjoy Miniature Golf Outside.

**OPEN DAILY**

10:00 A.M. - 11:30 P.M.

ADMISSION: Adults 6c Children 3c

**HILLSIDE INN HOTEL MONTAGUE**

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Luncheon Full Course Meals Banquets and Dinner Parties

**BAY VISTA MOTOR INN**

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

**DROP IN AT JOHNNY'S**

For The Finest Meal In Town.

**CHICKEN PIE, STEAKS, FISH, Etc.**

Island Hand Made Souvenirs.

**JOHNNY'S FISH & CHIPS**

22 Weymouth St. Ch'town

**Let's All Go To The Dairy Queen**

For a Fresh Frozen Treat

Sundries Milk Shakes Banana Splits Sodas

On Trans-Canada Highway Route 1 One Mile Inside City Limits

**GAUDET'S Tourist Lodge**

Near Sandy Beach Tignish, P. E. Island

Phone 66

Accommodations - Meals

F. GAUDET, PROP.

FOR THE BEST IN MEALS BE SURE AND CALL AT **MORELL DINER** and try the finest foods that will satisfy your appetite.

**MORELL DINER**

Carl MacAdam, Prop.

**MR. TOURIST:**

We can supply all your drugs and prescription needs. Call on us.

**REDDIN BROS. DRUGS**

132 Richmond St.

**TOURISTS**

we invite you to stay at the

**Loch Dhu Haven Camping and Trailer Court**

Red Point 6 Miles East of Souris

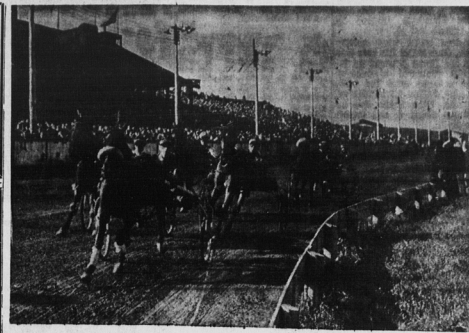
**MILLER BROS. MUSIC DEALERS**

DIAL 4-3535

Great George Street

**BUYING FURNITURE for the FOLKS AT HOME?**

Archer & MacDonald Ltd. Open 'til 8 every night Parkdale Dial 4-6310



Harness Racing... one of the main attractions of Charlottetown Old Home week, now in progress. Every afternoon and evening, fun for all the family. The Evening Patriot Gold Cup and Sauer Race which takes place on Friday night.

**Moore & McLeod Ltd.**

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR
- HOUSE FURNISHINGS
- TARTANS
- WEDGWOOD
- SOUVENIRS

4 hours of Quality merchandise

Moore & McLeod Ltd. Your Favorite Shopping Centre

119 QUEEN ST CHARLOTTETOWN

on your way to the NATIONAL PARK stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

**PARKDALE PHARMACY**

open daily till 10 p.m.

St. Peters Rd., Parkdale

**PETER PAN DRIVE IN GOOD FOOD**

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

**PETER PAN Drive In Restaurant**

Malpeque Road at the Trans-Canada Highway

**ICE CUBES**

For Your cooler or at the Beach or your social evenings.

FREE Coffee Mugs with every \$2.00 purchase of FINA Gasoline.

**S. R. Johnston's FINA STATION**

- St. Peter's Rd. Parkdale
- "On Your Way to Brackley Beach"

**WELCOME TOURISTS**

Charlottetown's leading **LADIES' WEAR STORE**

Open All Day Sat.

**NORMA'S**

King Street across from Eaton's

the finest shows to be seen on P. E. I. are at the

**Parkview Drive In Theatre**

Brackley Pt. Road Route 15

Show Nightly at Dark Come Enjoy Yourself

**TOURISTS SHOP FOR**

- Island Tartans
- Harris Tweeds
- All wool sweaters

— at —

**DoWs**

Men's Wear

Good Taste in Fashion Costs Nothing Extra.

**ISLAND GRILL**

Queen St. Ch'town

**COME IN AND TRY OUR**

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

**Larry's Restaurant**

Free Delivery Dial 4-9028 or 4-8415

**TOURISTS ENJOY YOUR VISIT TO P.E.I.**

**WE RENT**

Televisions, Fridges, Washers, Stoves

**WE SELL**

Toys, Furniture, Tires & all Appliances large & small.

— PRESTON —

**HOME & AUTO Co. Ltd.**

VISIT TO P.E.I.

King Koin Laundry

**WHEEL OF FORTUNE Lodge**

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.

Phone Souris 78-3

MRS. HARRY FRANCIS

**TOURISTS SHOP FOR**

- Authentic viella tartans
- Other exclusive lines for children & teens

Water Street Summerside

**Larry's Restaurant**

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King Koin Laundry

**BUYING FURNITURE for the FOLKS AT HOME?**

Archer & MacDonald Ltd. Open 'til 8 every night Parkdale Dial 4-6310

**Mary's Tourist and Overnight Guest**

and enjoy the Island Hospitality.

Montague Phone 45 for Reservations until June 16th, then Phone 328-2101.

**CHINESE FOODS**

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

**ISLAND GRILL**

Queen St. Ch'town

**COME IN AND TRY OUR**

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
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— PRESTON —

**HOME & AUTO Co. Ltd.**

VISIT TO P.E.I.

King Koin Laundry

**Basilica Recreation Centre**

200 Richmond St. Ch'town

• souvenirs

• gifts

• novelties, etc..

**"GIFTARAMA"**

Prince St. Charlottetown

Perfect for Picnics

**BUCKET OF DOW'S WENTUCKEE FRIED CHICKEN**

15 PIECES SERVES 5-7 \$3.95

**BEFORE**

the wool comes to Condon's Woolen Mill

**AFTER**

It has been to Condon Woolen Mill

Visitors Welcome

- Yarns
- Blankets
- Auto Robes
- Island Tartan Blankets
- Made of 100% Virgin Wool

**WM. CONDON & SONS**

Queen St. Dial 4-8713

Charlottetown

**DoWs RESTAURANT**

Grafton St. Ch'town

SMALL BUCKET Serves 3 to 4 \$2.50

**ABEGWEIT YACHT CLUB**

DANCING WED. and SAT. NIGHTS

Sat., Music by Ted Ahearn Wed., Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

**SOUTHPORT COUNTRY CLUB**

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9815

**TOURISTS**

For Your Groc., Fruits & Veg.

**S.N. KAYS**

87 Pownall St. Ch'town

**Complete FISHING INFORMATION**

- Fly & Tackle Supplies
- Rod and Reels
- Licence Sold Here

**THE BIKE SHOP**

Great George St. Ch'town

3 miles from Ch'town as the Trans-Canada Highway to Borden.

**ICE**

For Your Picnic Needs

**MacLEAN'S GROCERY**

Windsor, P. E. I.

**ROWANWOOD TOURIST HOME**

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds

Telephone Hunter River 31-11

Prince Edward Island

**RIVER VIEW ESSO SERVICE**

13 Miles from Borden

**CRAPAUD, P.E.I.**

**Kennedy's**

— - - ladies' fashions of distinction

One sixty-six Queen Charlottetown

**J. & S. Store Ltd.**

infants to teens specialty store

- authentic viella tartans
- other exclusive lines for children & teens

Water Street Summerside

**THE Fabric Shop**

Water St. S' side

Tartans and other assorted materials.

**ED CLINTON GIFT & PHOTO SHOP**

For Your Photo Needs Call ED CLINTON Souris West

**LOTUS CAFE**

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

73 Lower Queen Dial 4-3919

Charlottetown

**E. REYNOLDS**

Radio & TV Sales & Service

Phone 75, Murray River, P.E.I.

Attention Visitors & Tourists

We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Priced reasonable to sell fast. We also offer a prompt car radio service.

**PHONE 894-8506**

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.