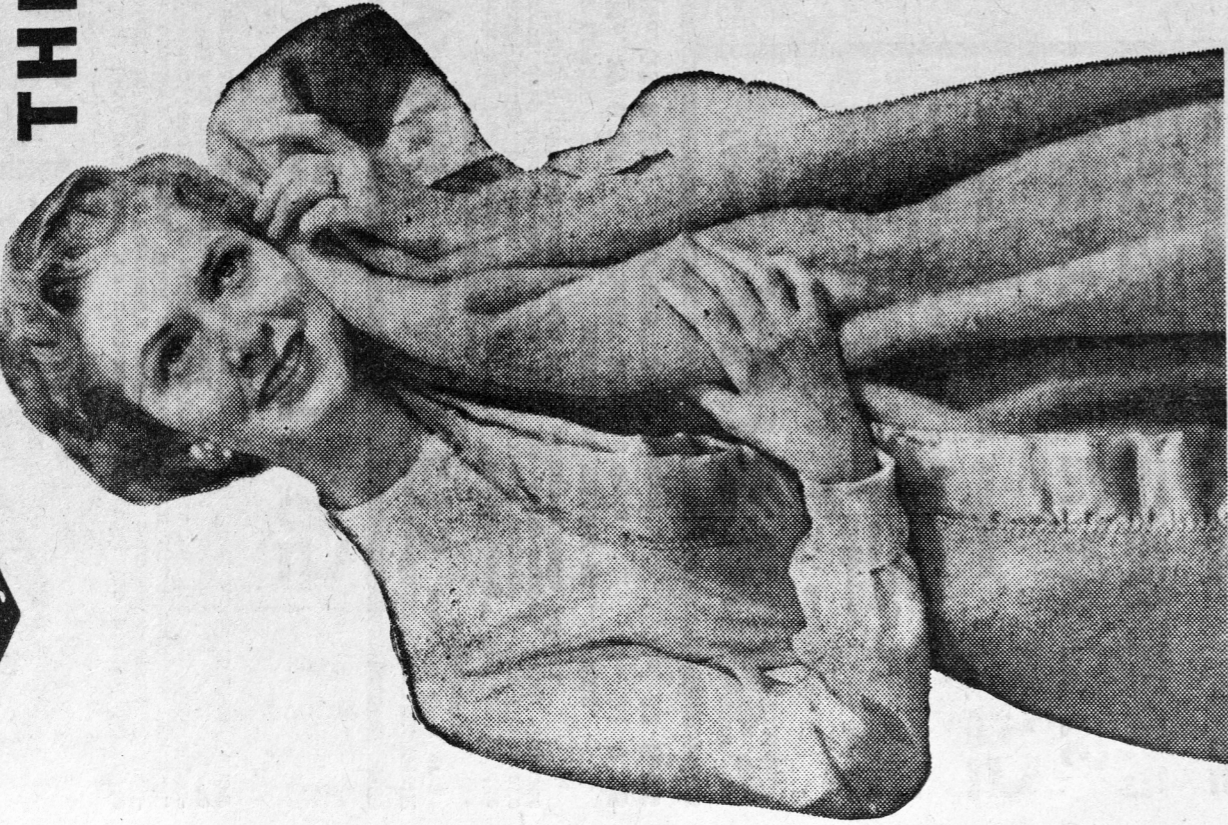


**THE  
FAIRFIELD  
WAY**

CANADA'S  
BLANKET  
SPECIALISTS

**WARMTH OF WOOL**

GET REAL COMFORT WITH...



**THE LUXURIOUS**

**FAIRFLEECE**

BLUE, GREEN, ROSE, GOLD, CORAL and PLAIN WHITE  
Bound in gleaming 7" celanese Satin ribbon, durably mothproofed

Soft and so warm, you will sleep in cosy comfort under these lovely blankets. Your bedroom beauty is important too—and the FAIRFLEECE colors are soft pastels in a wide range of shades to harmonize with your decorating scheme. Your choice of double or single bed size. Also in Crib size with Satin Ribbon all around. Individually wrapped in handy re-usable Polyethylene bags. Prices elsewhere to \$17.00.

MAXIMUM TRADE-IN — 5 LBS.  
70"x90", 7" satin binding 35 ..... **10.85**  
60"x84", 7" satin binding 36 ..... **9.85**

MAXIMUM TRADE-IN — 3 LBS.  
Crib 36"x54", satin binding all around 37 ..... **5.55**

**"FAIRLON" BLENDED**  
**BLANKETS**

★ VISCOSE FOR ECONOMY AND COLOR BEAUTY

★ WOOL FOR WARMTH AND SOFTNESS

Durably Moth-Proofed ★ NYLON FOR STRENGTH AND DURABILITY  
The best qualities of Viscose, Wool and Nylon are gained by combining them together in our blending department under expert supervision. This blend is used in the welt and spun with FAIRFIELD'S exclusive new soft-twist "Spunji-Spun" process.

The fine extra strong warp which is completely concealed from view under the thick, soft nap provides positive shrink resistance. Lovely light shades of Golden Yellow, Rose, Green and Blue are matched in the lustrous Celanese Satin Ribbon that binds the ends. Size is 72" x 86" for full double bed.  
MAXIMUM TRADE-IN — 5 LBS. No. 150 — **7.45**

**Here's How to Use THE FAIRFIELD PLAN ... WHERE TO SHIP ... OR SHOP ...**

FIRST—Sort your old woollens according to the instructions on the front bags. THEN—Put your name and address on both the OUTSIDE and the INSIDE of your bag or parcel. BE SURE TO MARK THE OUTSIDE ADDRESS LABEL "RAGS FOR RE-WRAPPING". IF YOU LIVE IN MANITOBA OR SASKATCHEWAN: Ship to Fairfield and Sons Ltd., 488 Eagle St. N., Preston, Ont. PH. OLIVE 3-3246. IF YOU LIVE IN ALBERTA: Ship to Fairfield and Sons Ltd., 38 Shoppers Park, Westmount, Edmonton, Alta. PH. 55-6552. IF YOU LIVE IN BRITISH COLUMBIA: Ship to Fairfield and Sons Ltd., 3173 Kingsway, Vancouver, B.C. PH. DEXTER 4606.

**FAIRFIELD & SONS LTD.**  
Woolen Mills

Please complete this ORDER FORM at time of shipping. If shipping by EXPRESS or MAIL, put Order in envelope and enclose in one bag or container of materials, at top of container. If shipping by FREIGHT, mail your Order and Bill of Lading promptly to the Fairfield Office where you shipped.

SHIPPER:

ADDRESS:

Do not send payments of any kind with your Order! We will ship to you C.O.D. unless you instruct us otherwise when ordering.

CATA-LOGUE No.	NAMES	DESCRIPTION OF ARTICLES	SIZE	COLOR	NUMBER OF LBS. SHIPPED			QTY. ORDERED	PRICE PAID
					White Washed	Woolen Knitted	Wool Cotton		

Although we sterilize all materials we require that they be clean and that linings, buttons, labels, zippers, dometes, etc. be removed. Cotton garments should have sleeves and collars slit open.

**MOST IMPORTANT — THIS ORDER FORM WILL BE RETURNED TO YOU WITH YOUR INVOICE TO ALLOW YOU TO CHECK YOUR ORDER.**

**Your Old Woollens Are Valuable!**

**BUY NOW  
and SAVE**

**Fairfields**  
CANADA'S LARGEST BLANKET MAKERS

**SPRING BEDDING FAIR!**

Save Up to 1/2 Retail Prices Anywhere

**TRADE-IN your WOOLLENS—SAVE \$\$\$**

So Soft "PASTELS" ...

CANADA'S OUTSTANDING BLANKET VALUE!

Fairfield's famous "PASTEL" line of blankets are prime favorites with Canadian homemakers. Fleecy soft, wool warm and definitely washable these lovely blankets will be a prized addition to your home. Values elsewhere to \$11.00. Durably Mothproofed.

Finished in gleaming 5" Satin ribbon or with a rolled and stitched edge for durable wear. Rich shades of Blue, Green, Rose, Mauve or Gold.

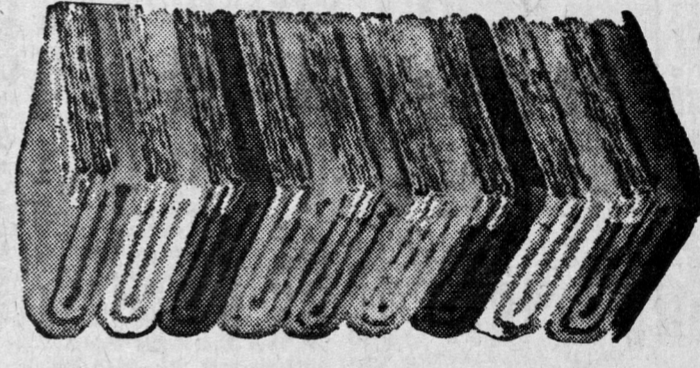
MAXIMUM TRADE-IN — 5 LBS.

64"x88" stitched ends, No. 20	7.25
64"x88" satin bound, No. 21	7.75
70"x88" stitched ends, No. 22	7.75
70"x88" satin bound, No. 23	8.50

MAXIMUM TRADE-IN — 3 LBS.

Crib, 40"x60" stitched ends 24	4.05
Crib, 40"x60" satin bound 25	4.95

Bassinette size, 40"—Satin bound all around 26 **3.30**



**Old Woollens Are Worth Money at Fairfield's!**

HERE ARE YOUR TRADE-IN VALUES:  
DEDUCT these values from the prices shown. (Order form on Page 4.)

- ★ **60¢ a lb.** WHITE WOOLLENS—Deduct 60¢ for each pound you send (up to the maximum trade-in weight) of old White Blankets, Flannel, Socks, Baby Things, Scarves, Underwear, Baby Things, etc.
- ★ **45¢ a lb.** Coloured KNITTED WOOLLENS—Deduct 45¢ for each pound you send (up to the maximum trade-in weight) of old Knitted Sweaters, Scarves, Loose Yarn, Mitts, Baby Things, Socks, etc.
- ★ **30¢ a lb.** Coloured WOVEN WOOLLENS — Deduct 30¢ for each pound you send (up to the maximum trade-in weight) of old Woven Suits, Flannel, Fleece, etc.
- ★ **20¢ a lb.** Also COTTONS—Suits, Dresses, Chemise, Snacks, Underwear, Towels and similar materials. Carpets, Denim, Jute, Heavy Ticking and similar materials.

**NO W**  
\$1 ALLOWED ON EACH ORDER OF 15 LBS. OR OVER  
for the next 30 days

Check These Pages For More Outstanding Bedding Values!

**FAIRFIELD & SONS LTD.**  
VANCOUVER - EDMONTON - WINNIPEG - PRESTON - MONTREAL

**It's Easy!**  
When ordering your lovely Fairfield blankets and bedding supplies, deduct the wonderful trade-in prices shown below from the prices listed.  
Send (or bring in) your old materials today.

We sterilize and reweave them into lovely NEW BLANKETS, BED SPREADS, AUTO ROBES, MATTS etc. Trade in worn out materials for NEW SHEETS, PILLOWCASES, TOWELS, PILLOWS, COMFORTERS etc.



**Free Premium with \$50 Order**  
Become a Fairfield Group Shipper — an interesting dignified hobby.

★SIMPLY organize a group of your friends and neighbors, your institute or auxiliary and send a Group Order for

Over \$50 and you as a group shipper become eligible for free premiums worth up to 10 per cent. of the total value of your order. For example, if you order \$50.00 of materials, you will receive a premium worth up to \$5.00. (In addition to the charges on the material to our depot. (In addition to a 3-day offer.)

Over \$50.00 in the year (before December 31 and be eligible for extra premiums.