

**4 GREAT
SALE DAYS**

WEDNESDAY - THURSDAY
FRIDAY - SATURDAY
OCTOBER 28 — 31
SHOP EARLY AND SAVE

SIMPSONS-SEARS

October

SALE DAYS

BUY NOW

No Monthly
Payments Till
January, 1960

On Simpsons-Sears
Early Shopping Plan

2-PC. FOAM RUBBER CHESTERFIELD SUITE

SAVE \$110

REG. 309.95

\$199.95



- Massive modern design
- Serviceable acetate cover
- Foam rubber cushions with zipper covers

Floor Samples—one each in blue, charcoal and green colors, Shop early for your favorite color.

SILVERTONE

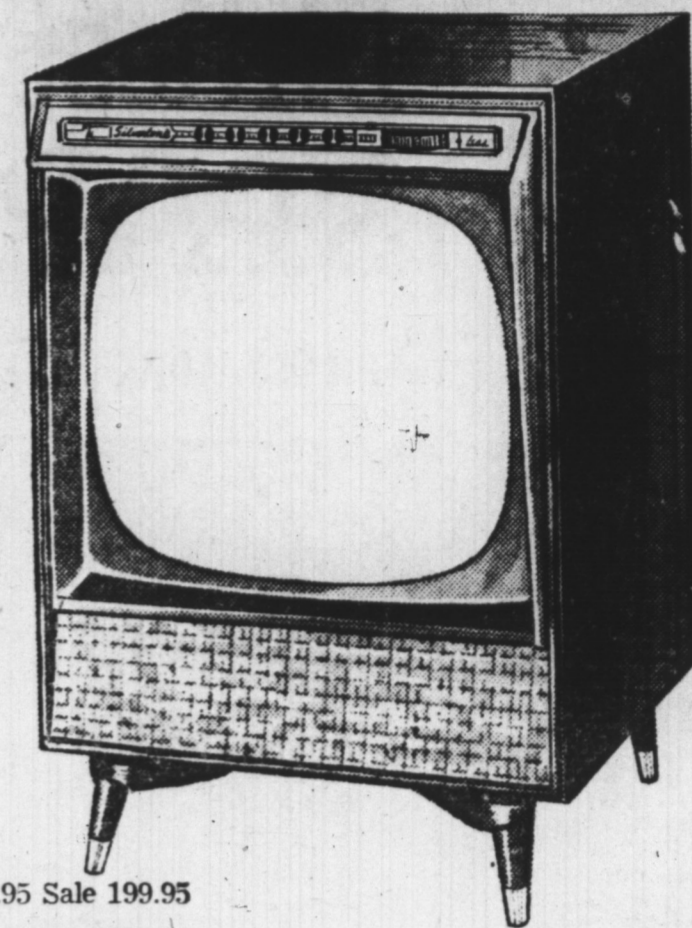
**21" TV
CONSOLE**

REG. 299.95

258.00

- "Slim-look" Cabinet styling
- Exclusive "orbit" tuning
- Twin speakers for high-fidelity sound
- Handy swivel base lets you turn set to obtain best viewing angle

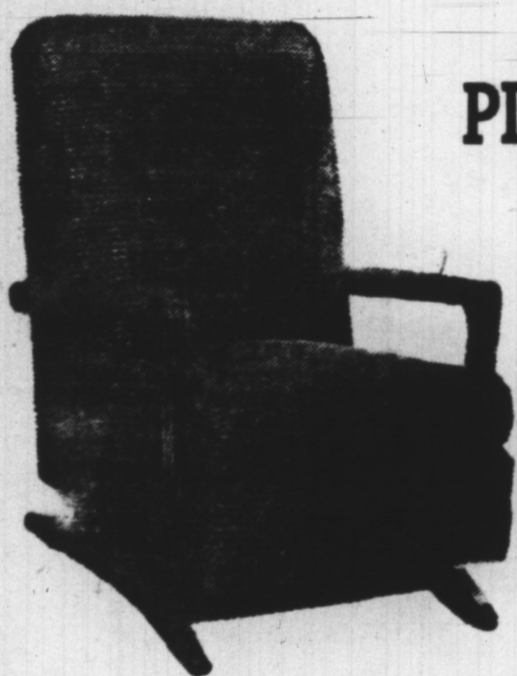
17" Portable Suburbanite TV. Reg. 219.95 Sale 199.95
21" Table Model TV Reg. 259.95 Sale \$238.95



LOW PRICED RECLINING CHAIR

A relaxer that's light enough and smart enough to get living room priority. Delightful styling and rugged "super-built" construction. Reg. 69.95. Save over \$20.00.

49.88



PLATFORM ROCKER

by Kroehler

49.88

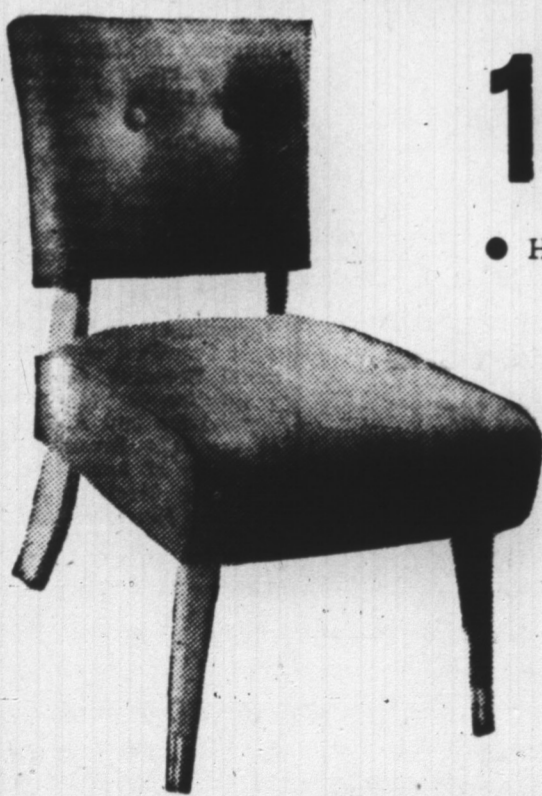
- Ideal occasional furniture for the living room, bedroom or den.
- Factory select covers
- Comfortable spring-filled construction
- Buy now and save during this sale

SPRING FILLED HOSTESS CHAIR

19.95

- Quality covers
- Decorator colors
- No-sag spring seat

- Hardwood construction throughout



Danish TV

SWIVEL ROCKER

- Factory select covers
- No-sag spring seat
- Rocker and swivel base
- Modern design to add to the decor of your home.

34.88

3 PC. MODERN BEDROOM SUITE

169.95

- Large mirror 38" x 28"
- Cordovan mahogany finish
- 54" bookcase bed, double dresser and chest of drawers

● Modern functional design to add efficiency and beauty to your bedroom

KROEHLER BEDROOM SUITE

- Soft tone walnut finish
- Bookcase bed
- Double dresser with mirror
- Kroehler construction throughout

269.95

FOR YOUR HOME—PRICED TO FIT YOUR BUDGET

Portable sewing machine (with attachment and buttonhole maker FREE) 69.95
Kenmore Vacuum Cleaner—Reg. 99.95 79.88
Kenmore 2-brush Polisher 39.99

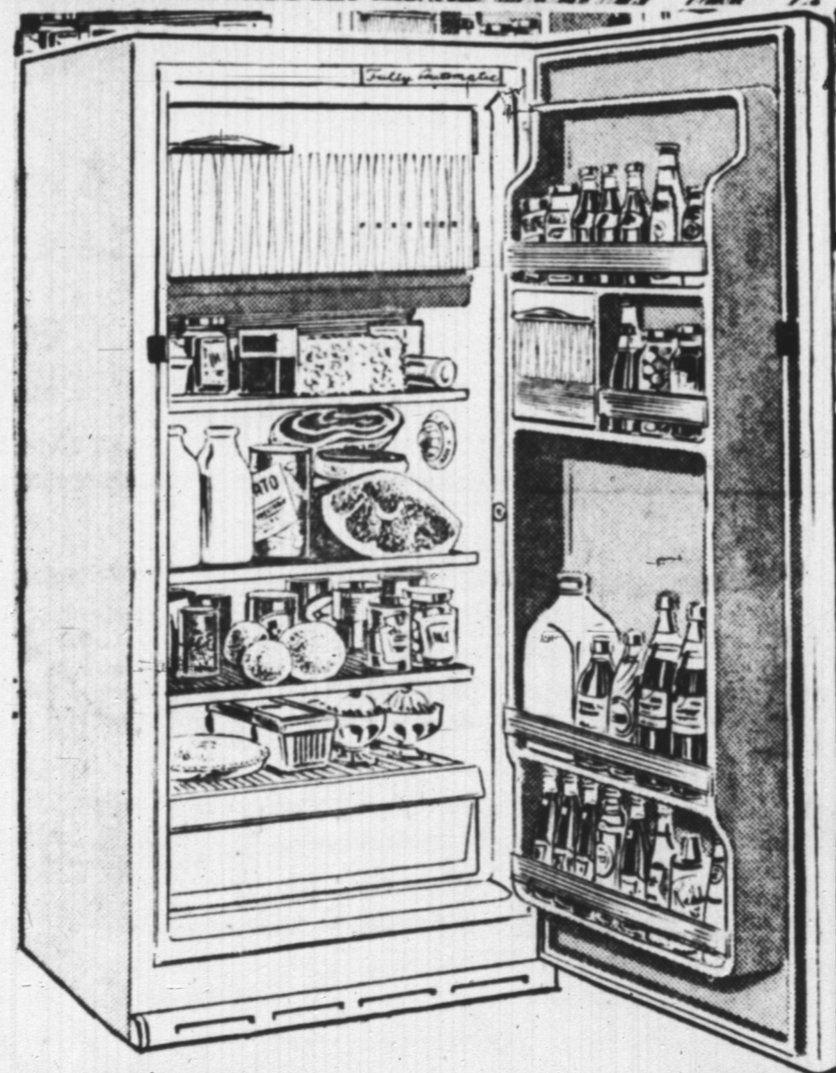
Coldspot

LOW LOW PRICES

SLASHED

EVEN LOWER

Lowest price without previous inflated prices. No trade-in's necessary. It will pay you to see for yourself the values offered on this 12.2 cu. ft., Fully Automatic Coldspot refrigerator . . . 52-lb. capacity freezer chest.



ONE OF A KIND — RED HOT SPECIALS

- | | | |
|---------------------|--|-----------------|
| SAVE \$100. | 3 PC. MAHOGANY BEDROOM SUITE by Kroehler, double dresser, chiffonier, bookcase bed, Regular \$299.95—One only | \$199.95 |
| SAVE \$11.07 | BOOKCASE HEADBOARD BED —double bed size, Seafoam finish. Regular price \$49.95—one only | \$38.88 |
| SAVE \$71.07 | 3 PC. BEDROOM SUITE by Kroehler, attractive Mocha finish, cont mar tops, Regular \$289.95—One only | \$218.88 |
| SAVE \$81.07 | COLDSPOT 10 CU. FT. HOME FREEZER —Deluxe model, lifetime porcelain liner. Regular \$329.95—One only | \$248.88 |
| SAVE \$55.07 | KENMORE 36" DELUXE GAS RANGE with clock, minute minder, vision oven door. Regular \$234.95—One only | \$179.88 |

**NOW ONLY
258.88**

Remember when you buy Coldspot you get the best and the most for your money. If you are in the market for a refrigerator or a home freezer you will be wise to choose COLDSPOT, backed by Simpsons-Sears famous guarantee "satisfaction or money refunded."

SAVE \$20.00

8.6 cu. ft. Coldspot with fingertip control. Spacesaver design without sacrificing important features **209.95**

SAVE \$45.00

Popular 15 cu. ft. Deluxe Coldspot home freezer, holds 517 lbs. of frozen food. Counterbalanced lid, opens and closes easily. Exclusive superwall construction **314.95**

Shop and Save at SIMPSONS-SEARS 129 KENT ST. DIAL 3188