

ANNOUNCING: A New Contest . . . For Friends Of Lucky Dollar Stores!



GRAND PRIZE **LIVE FREE** FOR A WHOLE **MONTH!**

"LIVE FREE FOR A MONTH"

RENT (mortgage) to the value of	\$ 75.00
FOOD to the value of	125.00
HEATING (fuel) to the value of	40.00
ELECTRICITY to the value of	10.00
TELEPHONE to the value of	10.00
MOVIES to the value of	5.00
STEAK DINNER at your favourite restaurant	5.00
BARBER and BEAUTY SHOP to the value of	10.00
BABY SITTER to the value of	5.00
DRY CLEANING to the value of	5.00
TOTAL	\$ 290.00

A MAXIMUM OF THE ABOVE AMOUNTS WILL BE AWARDED THE WINNER REGARDLESS OF ACTUAL COST OF RENT, FOOD ETC.

PLUS HUNDREDS OF DOLLARS OF FREE FOOD CERTIFICATES AWARDED WEEKLY FOR THE NEXT TWELVE WEEKS!



JUST THINK . . . DURING THE MONTH OF JANUARY WHEN YOUR BUDGET IS RECOVERING FROM XMAS SPENDING YOU CAN LIVE FREE. ALSO EVERY WEEK UNTIL DEC. 19th YOU MAY WIN FREE GROCERY CERTIFICATES. IT'S TIMELY AND FOR YOU!

- EASY TO ENTER, NOTHING TO BUY.
- CONTEST RESTRICTED TO P.E.I. ONLY
- ANSWER A SIMPLE QUESTION
- WEEKLY AWARDS
- CONTEST EFFECTIVE SEPT. 24. TO DEC. 19 INCLUSIVE
- GRAND PRIZE WINNER ANNOUNCED CHRISTMAS EVE.

OBTAIN FULL PARTICULARS AT THE FOLLOWING LUCKY DOLLAR STORES:

PRINCE COUNTY LUCKY DOLLAR STORES

- MARK GAUDET & SONS**
141 Granville St., Summerside Phone 2123
- JENKINS GROCETERIA**
Summerside Phone 2184 - 2185
- BERNARD'S GROCERY**
St. Eleanor's Phone 2321
- W. M. BOWNESS**
Bedeque Phone 1-2
- MRS. AUDREY F. HARDY**
Cape Traverse Phone 28-2
- RALPH BURNS**
Freetown Phone Bedeque 18-11
- ATHOL COTTON**
Kensington Phone 3
- W. S. McLEAN**
Kensington Phone 25
- GAUDET'S GROCERY**
Miscouche Phone 7411
- BROWN & BAGLOLE**
Richmond Phone 13-5
- MacDOUGALL'S GROCERY**
Kinkora Phone 3
- J. W. BURLEIGH**
Ellerslie Phone 11-12
- THOMAS NISBET**
Tyne Valley Phone 4-1
- H. E. PHILLIPS**
Freeland Phone 15-112

- NEIL MacKAY**
Coleman Phone 60-12
- CLAUDE McNEILL**
O'Leary Phone 3
- McWilliams & Turner Ltd.**
O'Leary Phone 3
- ALVIN COSTAIN**
West Cape, O'Leary R.R. No. 1 Phone 32-22
- ALBERT SAUNDERS**
Bloomfield Phone 34-3
- F. J. SHEA & SON**
St. Louis Phone Tignish 16-2
- J. A. NOONAN**
Alberton Phone 39

QUEEN'S COUNTY LUCKY DOLLAR STORES

- A. J. ZAKEM'S**
Corner Grafton & Weymouth Sts, Ch'town Phone 8589
- MANUEL'S FOOD MARKET**
Elm Ave., Charlottetown Phone 6580-6589

- ELLIS BROS.**
Central Royalty Phone 3223
- McLEAN'S GROCERY**
Winsloe Phone 7478
- OLIN ELLIS**
Hunter River Phone 19
- W. I. BOWMAN**
Hunter River Phone 2
- RALPH DICKIESON**
New Glasgow Phone 30-2
- RUTHERFORD COTTON**
New London Phone 7-4
- WALDON DUGGAN**
French River Phone New London R1-23
- FRIZZELL'S GROCERY**
New Haven Phone 4-31
- ED. MURPHY & SONS**
Seaview Phone 46-3
- D. R. CUMMINGS**
Vernon Phone 2
- WM. MacKENZIE**
Flat River Phone Eldon 8-12

KING'S COUNTY LUCKY DOLLAR STORES

- R. J. MacDONALD & CO.**
Cardigan Phone 6
- RAY'S GROCERY**
Georgetown Phone 18-32
- Wightman's Supermarket**
Montague Phone 5
- MacGOWAN'S LIMITED**
Kilmuir Phone 121-3
- HORTON'S GROCERY**
Murray River Phone 4-3
- S. D. HUGH**
Murray Harbour Phone 19-14
- McKENNA BROS.**
48 Road Phone 12-13
- CLARK BROS.**
Mt. Stewart Phone 3
- DINGWELL & ROSSITER**
Morell Phone 1
- K. E. MacCALLUM**
St. Peters Phone 5-3
- N. H. RICHARDS & SON**
Souris Phone 29
- PERCY'S GROCERY**
Souris Phone 39
- JOHN F. DIXON**
East Baltic Phone 1-3
- P. I. KINGSBURY & SONS**
Dundas Phone 13-33

There is a  near you!