

**HOLMAN
STORE NEWS**

Bringing You Up-To-Date
On What's New And
Interesting at Holman's

MEN!... Here's a great and fine SHIRT BARGAIN for You! The beautifully tailored "Darby" Shirt that regularly sells for 5.95 is marked for sale at 4.98 in Holman's Men's Wear Summer-side. This is an exceptionally good Shirt — made of Sanforized white broadcloth that was woven in England from 2 ply Egyptian cotton. It is well cut and well made, with a medium spread fused collar and French cuffs to show off your best cuff-links. You will make no mistake when you buy one of these smart "Darby" Shirts... they're really TOPS! Sizes are from 14½ to 16½ and the price is NOW 4.98 in Holman's Men's Wear, Summer-side.

DO YOU WANT a Mid-Winter morale Booster? Get yourself one of the newest of new First SPRING HATS from Holman's Ladies' Millinery in Summerside or Charlottetown. They're advance fashion news for the woman who is headed south or the stay-at-home who wants a hat aimed at the forward-looking season! You may choose sleek, shiny straw satin, rough boucle, luxurious Milan or woven fabric—with flower or feather trim and enchanting veils. Be light headed and light hearted in a wee boater, a shell or a flattering profile shape — be ahead of the throng with one of the smart "more" Hats. Colors are scarlet, mauve, natural, avocado, navy, brown or black, priced from 3.98 to 8.98 in Holman's Both Stores Millinery Sections.

HERE'S one way to perk-up a Winter-tired costume, and it's an investment for Spring too! Buy yourself one of the bright, new, shiny PATENT HANDBAGS now on display in Holman's Both Stores Accessories Sections. There are oodles and oodles of attractive and stunning styles from which to choose — Neat little Clutch Bags, Big roomy tote Bags, Tailored Envelope Bags and Dress-up Pouch Bags... they're all here and all are beautifully made with linings of suede, plastic, satin or bengaline. The catches and handles are smart and modern. A Patent Handbag will give you sparkle and lift, the prices are very reasonable too, just 2.98 to 5.00 in Holman's Both Stores Accessories.

EXCLUSIVE WITH R. T. HOLMAN LIMITED ON PRINCE EDWARD ISLAND... ARMSTRONG TIRES are available in all and every size to fit your passenger car or truck. They're fully Guaranteed and they are at Prices that you can well afford... Come to Holman's Hardware in either Summerside or Charlottetown before you buy new Tires — It is well worth your while to "SEE BEFORE YOU BUY!"

At

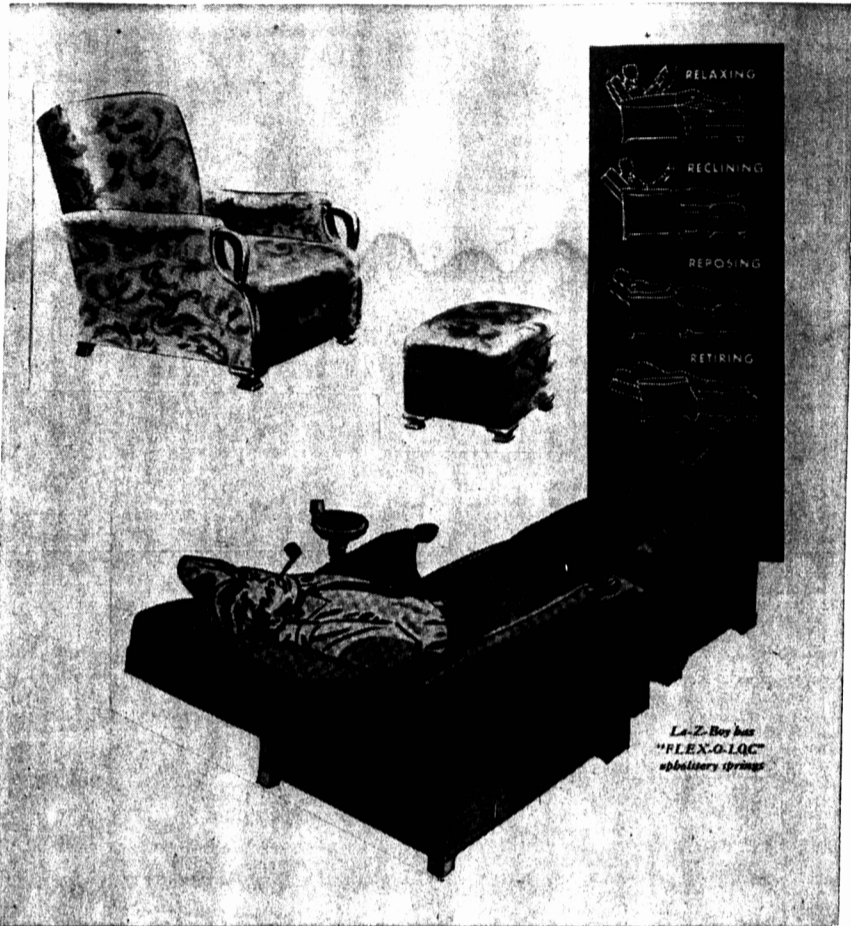
HOLMAN'S

FEBRUARY IS CHAIR MONTH

Our Most Complete Showing In Many Years!

A Modern Beauty!

"LA-Z-BOY" CHAIR and STOOL



Illustrated at Left

Sit down. Lean back. La-Z-Boy leans back with you... to the comfort-angle you want — and stays there! No other chair in the world thinks of your comfort-mood like La-Z-Boy. See it—try it—at HOLMAN'S today. Many styles... wide choice of colours and coverings... to match your style preference. A HOLMAN CHAIR MONTH FEATURE. Regular 119.98 — Limited Quantity — SPECIAL

99.99

10.00 DOWN — Balance Monthly

Newest of The New!

"Telerama" ROTO ROCKER

Just Arrived -- Illustrated Below

If you are enjoying TV now, you'll relax and enjoy it better in one of these new "Telerama" Roto (Swivel type) Rockers. Made by a well known chair manufacturer, they are small, compact, comfortable and good looking. Sturdily constructed for years of good seating. A HOLMAN CHAIR MONTH FEATURE at—

49.98

(5.00 Down -- Balance Monthly)

- OCCASIONAL CHAIRS, with arms, from 24.98
- HOSTESS CHAIRS, from 12.99
- OCCASIONAL ROCKERS, from 34.98
- KROEHLER TV ROTO CHAIRS, from 49.98
- KROEHLER REST ROCKERS, from 59.98
- DELUXE LA-Z-BOY CHAIRS, from 119.98
- "SKLAR" SUPER LOUNGES, from 159.98



Give Them Their Own TV Chair!

**The New Miniature
TV ROTO CHAIR**

Made Especially For The Kiddies

(AS ILLUSTRATED AT RIGHT)

Just like our regular size ROTO Chairs but miniature size for the little ones. Strongly constructed and styled by Kroehler in suntan finish with various coverings including frizzes, nylons and metallics. A HOLMAN CHAIR MONTH FEATURE at—

14.98

HOLMAN'S Both Stores FURNITURE



If Unable To Shop In Person

Write or Phone

HOLMAN'S SHOPPING SERVICE

Summerside or Charlottetown
All Of Your Shopping Will Be Looked After
Promptly and Efficiently

Remember —

HOLMAN'S GUARANTEE SATISFACTION

On ALL Of Your Purchases

**Mothers! Save Now!
Clearance Of**

CHILDREN'S OVERSHOES

Your chance to save on these good wearing, warm overshoes for children. Made of first quality rubber with zipper front closing and cosy fur cuff tops. Reinforced foxings and heels. Full bellows tongue, warm wool lining. Brown only in full sizes 6 to 10. Roomy fitting last. Shop now while size range is complete.

REGULAR 3.39

While They Last

SPECIAL — Pair —

2.99

HOLMAN'S Footwear — Summerside

