

# \$100 CONTEST QUIZ

Name the firms concerned in the slogans or clues in each individual ad on these two pages; list also the telephone number and address of each firm. Number your answer with the key number shown in upper left hand corner of each individual ad. You may use this page as your entry form. Print or write your answers CLEARLY.

Send your solution to \$100 QUIZ CONTEST, c/o The Guardian-Patriot, Charlottetown.

Entries must be in our office not later than noon (12 p.m.) on Saturday, October 27th.

Solutions and list of prize winners will be published in The Guardian and Evening Patriot on Tuesday, October 30th.

On these two pages you will find slogans, clues and information about 40 business firms in Charlottetown and area. These firms are known for their quality, service and high standards. You will find this contest interesting and entertaining . . . and . . . you may win one of the cash prizes.

- 1st PRIZE . . . . . \$40.00
- 2nd PRIZE . . . . . 25.00
- 3rd PRIZE . . . . . 15.00
- 4th PRIZE . . . . . 12.50
- 5th PRIZE . . . . . 7.50

Employees of these papers are not eligible to win, nor are members of their families. The FIRST letter opened with the 40 correct answers will receive \$40.00. The second letter opened with 40 correct answers will receive \$25.00 . . . the third, \$15.00 . . . the fourth, \$12.50 . . . and the fifth, \$7.50.

21.  
**WHAT**

owner of a ladies' wear store is the Island representative on the National Capital Commission

?

22.  
**WHAT**

is the name of the firm in Ch'town that has the following slogan . . . "If it Heats, Chills, Cools or Freezes, we Sell, Install and Service It"

?

23.  
**WHAT**

dress shop carries a wide selection of sizes and bears the same name as the street on which it is located

?

24.  
**WHAT**

Drug Store in Town has this motto:  
"We continually endeavour to acquire your confidence."

?

25.  
**WHAT**

firm specializes in top brand names in refrigeration, offers expert service on motor repairs, automatic washers and dryers, ranges, house wiring, etc., and whose slogan is "No equipment is better than the installation and service behind it."

?

26.  
**WHO**

is the only Insulation Co. in Ch'town who has BLOWING Insulation Equipment and guarantees satisfaction

?

27.  
**WHAT**

Is the name of the drug store that uses the slogan "The home of your prescription".

?

28.  
**WHAT**

local firm would you consult if you wanted to buy a mausoleum

?

29.  
**WHAT**

Clothing Store in Charlottetown is known as the Island's First Discount Store and offers big discounts on all merchandise.

?

30.  
**WHAT**

is the name of the firm who makes all wool Blankets which make nice Christmas gifts

?

31.  
**WHAT**

What business firm in Charlottetown will refund you 3% CASH BONUS in Redeemable Coupons on every cash purchase.

?

32.  
**WHAT**

Charlottetown drug store is almost as famous for its historical past, as for its friendly, reliable service

?

33.  
**WHICH**

Recall Drug Store is operated by a man whose first name rhymes with me, he or she . . .

?

34.  
**WHAT**

firm since 1894 has supplied marine equipment and supplies and conveyors. What is its name

?

35.  
**WHAT**

automotive accessory firm has been serving the public since 1894, and recently added an addition to their premises

?

36.  
**WHAT**

is the name of the owner of the Shoe and Clothing Store in Charlottetown that is now having a water damage sale

?

37.  
**WHAT**

firm in Charlottetown has a large selection of children's and teens wear and is known as "The Store for Girls"

?

38.  
**WHICH**

Charlottetown restaurant that features sea food is now closed till June, '63—but which now operates two mobile canteens 6 days a week . . . serving lunches, coffee, etc., at business establishments

?

39.  
**WHAT**

is the name of the Restaurant in Ch'town where you can get Pizzas Piz at 1 a.m. in the morning

?

40.  
**WHAT**

footwear store in Charlottetown has as its motto "The Home of Good Shoes Since 1920"

?