

Established  
1881

LADIES' NEW  
SPRING  
COATS

all the latest styles, the best materials and colors. Fresh from the manufacturers direct to you. These beautiful Coats on sale.

LESS  
20%  
DISCOUNT

Our Great 74th Anniversary Sale will be celebrated this year on:-  
**THURSDAY — FRIDAY — SATURDAY**  
APRIL 21st APRIL 22nd APRIL 23rd

The people of this province will be given an opportunity to cash in on the greatest values ever received for their dollar in good quality merchandise.

**MEN'S and BOYS' DEPT. SPECIALS**

Men's Suits from our regular stock — odd sizes and patterns values to \$55.00 — Anniversary Sale Price **\$24.95**

Men's Spring Suits—a special line. Colors Charcoal Gray, Brown and Blues, with 2 pairs pants. Sale Price ..... \$32.00

Men's Spring Topcoats, nylon blends and Gaberdines. Colors, Navy Blue and Gray. Sale Price ..... \$17.95

**Men's Great Special in Pants**

Navy Blend and Gaberdines. Reg. \$6.75. Sale Price ..... \$4.95

Men's Wool Felt Hats. Special Price ..... \$2.95

Men's Jockey Shirts and Shorts. Special ..... 2 for 95c

Men's Dress Shirts, fused collar attached. Colors White and Blue. Regular \$3.50. Sale Price ..... \$2.79

Men's Work Shirts. Regular \$2.25. Sale Price ..... \$1.89

Men's Suede Leather Jackets. Special ..... \$16.75

**BOYS' DEPARTMENT SPECIALS**

Boys' Junior Suits, sizes 24 to 28. Sale Price ..... \$10.95

Boys' Suits, good patterns. Sizes 28 to 32. Reg. \$25.00 for .... \$16.95

Boys' Plastic Raincoats. Special Price ..... \$1.79

Boys' Pullover Sweaters, assorted colors. Reg. \$2.35. Sale Price \$1.69

Boys' Sport Shirts clearing for ..... \$1.69

Boys' Pants, sizes 24 to 32, values to \$4.75. Sale Price ..... \$3.89

Boys' Fancy Jackets, sizes 28 to 34. Special ..... \$3.59

Junior Boys' Fancy Jackets, sizes 4 to 6X. Special ..... \$2.79

Boys' Dungarees, sizes 24 to 34. Sale Price ..... \$2.29

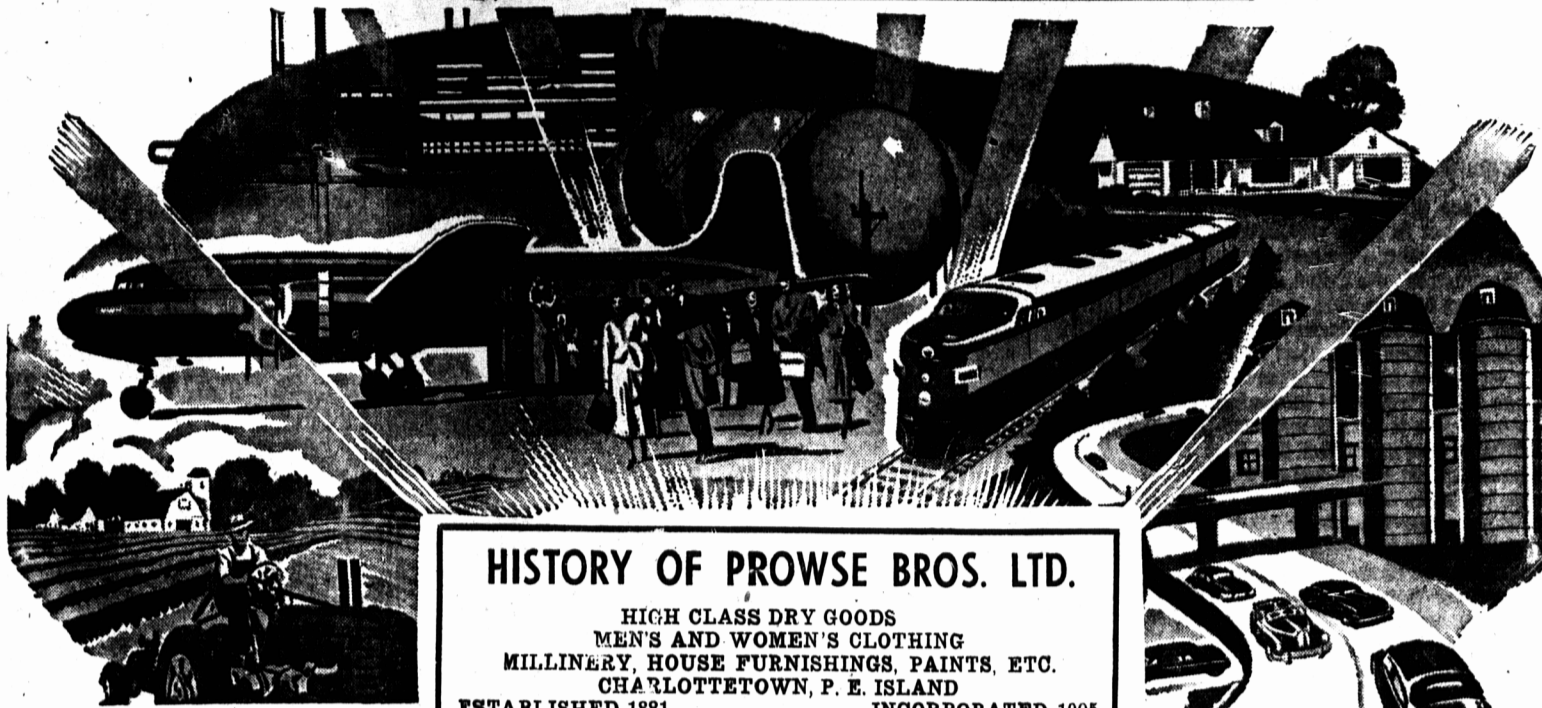
Men's Overalls, values to \$4.50. Sale Price ..... 3.79

**MILLINERY ROOM NEWS**

TABLE OF HATS IN FELTS AND FABRICS

Regular Prices \$7.98, \$6.98 and \$5.98. Sale Price ..... \$2.98

All other hats in this Department going at Special Price.



**HISTORY OF PROWSE BROS. LTD.**

HIGH CLASS DRY GOODS  
MEN'S AND WOMEN'S CLOTHING  
MILLINERY, HOUSE FURNISHINGS, PAINTS, ETC.  
CHARLOTTETOWN, P. E. ISLAND  
ESTABLISHED 1881 INCORPORATED 1905  
74 YEARS OF BUSINESS SUCCESS

This well-known business firm was established by Mr. Lemuel E. Prowse in 1881 and five years later took his brother, Benjamin C. Prowse, into partnership with him.

During his lifetime the late L. E. Prowse was a member of the Provincial Legislature, representing Charlottetown, and in 1908 was elected as Federal member for Queens. In 1911 Mr. Prowse retired from politics to devote his full time and energy to the thriving business which he had established.

His brother and partner, Benjamin C. Prowse, also had a distinguished career in public life, serving as Mayor of Charlottetown from 1908-1910 and was then appointed to the Senate of Canada in 1911.

On the death of L. E. Prowse in 1925, Senator Prowse became President of Prowse Bros. Ltd., which position he held until his death in 1930 when T. W. L. Prowse, the son of the founder of the business, became President.

T. W. L. Prowse also combined a business and public career serving for 16 years on the City Council and being elected Mayor of Charlottetown in 1930. He also served for eight years in the Provincial Legislature as a member of the Executive Council representing Charlottetown. Mr. Prowse was appointed Lieutenant-Governor of Prince Edward Island in 1950, a position which he still holds.

Mr. H. H. Jewell is now manager of this well-known firm, having been appointed to this position upon Mr. Prowse's appointment as Lieutenant-Governor. Mr. Jewell has been a member of the firm for over 25 years and in addition is Chief of the Charlottetown Fire Department.

This well-known firm has grown with the City of Charlottetown until it has developed into one of the foremost establishments of its kind in the Maritime Provinces.

**4 Big Prizes Given Away**

With every \$1.00 worth of goods you buy, you receive a numbered coupon. Save your coupons—1st Prize \$40.00 in cash; 2nd Prize \$30.00 in cash; 3rd Prize \$20.00 in cash; 4th Prize \$10.00 in cash. Drawing will take place in our Richmond Street Window at 9 P.M. o'clock Saturday, April 23rd.

**SHEETS and PILLOW CASES**

Sale of Substandard Sheets and Pillow Cases—all Wabasso Quality. This is what you have been waiting for, especially for your home and summer cottage.

Approximate Sizes:

68 x 100. Price \$1.98 each 72 x 100. Price \$2.98 each  
81 x 100. Price \$3.25 and \$3.50 ea. 81 x 100. Price \$2.98 each  
84 x 100. Price \$3.25 each 84 x 104. Price \$3.50 each

**SPECIAL SALE OF SUBSTANDARD PILLOW CASES:**  
Size 42 in white, plain hemmed and hemstitched. Reg. value \$1.59 a pair. Sale Price ..... \$1.19 a pair

**SPECIAL IN RAYON BEDSPREADS**  
Size 81 x 100. Colors Rose, Blue, Green and Gold. Sale Price \$3.59 each

**SPECIAL SALE OF KITCHEN TOWELS:**  
Ecru background with colored stripes. Size 18 x 36. Sale Price 98c pr.

**Floor Coverings in Oilcloth, Linoleum and Carpets**

**DRAPERY REMNANTS AT 1/4 PRICE**

We have just received a large shipment of plain and striped Monk's Cloth, all good quality. Regular price \$2.75. On sale at ..... \$1.35

Soiled and slightly damaged Window Shades, sizes 36 and 37 inches wide by 70 inches long, clearing at ..... 1/4 PRICE

Rexoleum Floor Covering 2 yds. wide. A wonderful selection of new designs just received from the mill. Special .... 98c per running yard

Discontinued designs in Rexoleum Rugs clearing at very Special Prices. 6 x 9 ft., \$4.25; 7 1/2 x 9 ft., \$5.25; 9 x 9 ft., \$6.50; 9 x 10 1/2 ft., \$7.50

Axminster Stair Carpet, 27 inches wide, Oriental design. Special \$3.98 per yard

Heavy quality Axminster Mats, 27 x 45 inches on Sale at ..... \$5.95

Ruffled Curtains, 35 x 81 inches, ivory shade. Special ..... \$2.98

Tailored Curtains, 41 x 81 inches, ivory shade ..... \$2.98 per pair

**Prowse Bros Ltd.**

1881 — 1955  
74 Years Progress

Still Going Strong  
1955

LADIES' NEW  
SPRING  
DRESSES

Prints and Plains, a good assortment to to choose from.

Out they go for this Anniversary Sale

LESS  
20%  
DISCOUNT

**THURSDAY — FRIDAY — SATURDAY**  
APRIL 21st APRIL 22nd APRIL 23rd

are the days set for this firm to Celebrate their 74th Anniversary Sale of 1955. We have been preparing a long time ahead to give you extra values for this Big Event. Every department in our Large Store will have Values of great interest to all people of this Province.

Come shopping on these Three Days when your dollar will stretch farther than ever before.

**Specials in Yard Goods, Cottons, Draperies, Hosiery, Sweaters, Yarns & Children's Wear**

Ladies' Orlon Sweaters, sizes 14-16-18 and 20, assorted colors. Reg. price \$5.98. Special \$4.98

Ladies' Wool Cardigans, assorted colors, sizes 14 to 20. Ref. price \$3.98 for ..... \$2.98

Kiddies' Cotton Dresses, sizes 1 to 12. Reg. \$1.98 for ..... \$1.59

Kiddies' Cotton Dresses, assorted colors, sizes 1 to 6X. Reg. \$1.50 and \$1.65 for ..... \$1.29

Boys' Cotton Suits. Reg. \$1.98. Sale Price ..... \$1.59

Kiddies' Ankle Hose, cotton stripe, sizes 5 1/2 to 8 1/2. Reg. price 29c for ..... 19c

Ladies' Nylon Hose, all new spring shades—

51 Gauge 15 Denier ..... 97c

51 Gauge 30 Denier. Reg. \$1.30 for ..... \$1.20

45 Gauge 30 Denier. Reg. \$1.35 for ..... \$1.08

42 Gauge 30 Denier. Reg. \$1.35 for ..... 98c

Girls' and Teen Age Spring Coats, sizes 7 to 14X.

Reg. \$35.00 for ..... \$6.98

Reg. \$19.95 for ..... \$7.50

Reg. \$14.95 for ..... \$5.00

**Last Year's Summer Dresses - Circle Skirts and a few Shorts. Going in this big sale at 1/2 Price**

All beautiful cottons—many colors and styles to choose from a good range of sizes. These dresses are quite suitable for this year's wear. Originally priced at \$4.98 to \$18.95. Anniversary Sale Price 1/2 PRICE

Cotton House Dresses, values to \$2.98 for ..... \$2.98

A group of beautiful Blouses, all new and in perfect condition. Less Special Prices.

Flannel Blazers—a few in the lot—shades wine, red and gray, slightly soiled. Values to \$11.95. One they go less 20% Discount

Lots of Tables of Good Values Not Advertised

COME IN AND SEE!

**ANNIVERSARY SALE**

