

### Barbara Brent's BUYS AND WHYS

A WEEKLY INFORMATION SERVICE



**MONTREAL, October 16th** — Perfect cooking comes easily when you have the perfect stove... the new GURNEY Gas Range. Yes, cooking mishaps are rare indeed when you cook with a Gurney. Everything about it has been designed to make cooking a real pleasure and a certain success. So many wonderful features—including the Automatic Clock Control for carefree, automatic cooking. And then there's the special Gurney "Even-Heat" oven that keeps the temperature exactly right — automatically. But that's only the beginning. To find out all about the cooking advantages of the new Gurney Gas Ranges, visit your Gurney dealer soon!

**Awake All Night With A Cough?** Don't spend another night like that! Because here, at last, is a new cough remedy that actually brings more relief — VICKS Medi-trating COUGH SYRUP. It contains penetrating Cetium that penetrates into irritated throat areas where you've probably never known such relief. In seconds, Vicks Cough Syrup starts right in to bring extra relief for coughing spasms and throat irritations due to colds. And because it works internally, too, new Vicks Cough Syrup relieves even those deep coughs of colds in a hurry. Your youngsters will love its delicious new cherry flavor. Get a bottle of New Vicks Medi-trating Cough Syrup for all your family.

#### How Wonderful... It's Nylon!

Yes, a Nylon Motor Tog... the very latest winter fashion in overshoes! Thanks to the B. F. GOODRICH Company, long a leading maker of finer footwear, all we lucky women may enjoy the advantages of nylon protection come snow-time. Completely weathertight... light-in-weight... trim fitting... you'll be thrilled with the smart variety of patterns. We've sketched the "Nyllog" (deluxe) in black or brown nylon net with sheer trim... just one of the six different styles. Admire them all... then put your prettiest foot forward in fashion's newest favourite... a Nylon Motor Tog... this winter.

#### Beauty Both Inside and Out...

it's yours when you buy the sleek and lovely new luxury compact of WOODBURY DREAM STUFF. Inside the compact you'll find Woodbury's famous "one-minute" make-up... foundation-tint-and-powder all-in-one. Such a soft, clinging, flattering make-up — it's the wonderful make-up for busy women! You see, just a flick of the puff gives your skin a quick velvet-smooth finish. There are 5 flattering shades. And outside, this new compact is a slim, light plastic case that won't break, won't spill, won't ever get that "battered" look. Make Woodbury Dream Stuff your constant beauty companion... costs just \$1.00 in the new luxury compact—or 75c in the gold-and-blue box.

#### Now You Can Have real, creamy

Cream of Tomato Soup... without adding milk or cream. Ask for HEINZ CREAM OF TOMATO SOUP. Heinz puts in the cream. You add only water. The result is the most delicious, creamiest tomato soup you've ever tasted. And you've saved 1/2 pint of milk! It makes good sense, doesn't it? M-mmm! And it certainly makes good eating sense! Rich, creamy smooothness—plus the wonderful flavour of Heinz pedigree tomatoes. Just compare straight tomato soup diluted with milk — with Heinz Cream of Tomato Soup, with only water added. There's a big difference, isn't there?... and it's all in favour of Heinz!

#### You Don't Know What You're Missing 'til you've

tasted KRAFT DINNER. It's delicious — a macaroni-and-cheese combination that cooks to tasty lightness in only 7 minutes. And, if high food costs make you feel low, here's good news for you. "Kraft Dinner" is wonderfully economical. It gives you a wholesome main dish for 4 at less than 5 cents a serving! Next time you shop, get several packages of nourishing, thrifty "Kraft Dinner". It comes in a brand new red-and-yellow package that's a real eye-catcher. Get a good supply. By itself or with other foods, "Kraft Dinner" makes a marvelous main dish.

#### It's Almost Party-Season Again...

the time of year when every woman (over the age of 14) begins to think about a dress that will make her the "Belle of the Ball". So before you make yours, I'd like to let you in on a secret. Party dresses look their most flattering when they're fitted to perfection with LIGHTNING SLIDE FASTENERS. Lightning Style 702 is just right... it's fine, flexible, yet strong. And of course it has that famous Lightning automatic lock. So remember — Lightning Style 702... and for some real help in sewing write to me, Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your copy of the FREE LEAFLET—"Facts About Today's Slide Fasteners".

#### It's A Prize Winner! Recipes come and go, but here's a hardy perennial

—a great lemon pie. Why not get some fresh, juicy SUNKIST LEMONS and make this Prize Winner yourself? It will be a praise winner for you... Prize Winner Lemon Pie:  
7 tbsp. cornstarch 3 egg yolks  
1 1/2 c. sugar 1/2 c. fresh lemon juice  
1/4 tsp. salt 2 tsp. butter  
1 1/2 c. hot water  
Mix cornstarch, sugar and salt thoroughly in saucepan. Add hot water and cook over high heat, stirring constantly, until thick and translucent. Remove from stove and add beaten egg yolks. Return to stove and cook at low heat, stirring constantly, for six minutes. Take off stove and add lemon juice and butter. Cool. Pour into cooled baked pastry shell. Top with meringue.

#### How Many Hours a week do you spend on housework?

Chances are, you spend almost double your husband's 40-hour week! But here's a real work-saver for you... DOMOLITE — that famous vinylite plastic fabric that's so easy to sew. You can make everything from baby's bibs to drapes with it. Domolite (made by Dominion Oilcloth and Linoleum Company) actually repels dirt—but when it needs cleaning, wiping with a damp cloth will do the trick. What's more, it won't rot. It's extremely long-lasting. See the beautiful Domolite patterns at your favourite department or variety store. And write to me — Barbara Brent, 1411 Crescent St., Montreal, P.Q. — for free, illustrated literature on what you can make with Domolite.

### Ellen's Diary

Continued from page 2

digging... I'd have a big cigar for James, for he's a pretty good 'old' scout, and...  
But as dreams like to go contrarywise it happens that no long car with ebony-skinned driver has yet appeared in the yard. And this year we were not companion to James at the digging... He came in through the morning, eyed the clock, sniffed and commented, "I can't smell much sign of the dinner, Ellen. Remember

those fellows like to have the meal on time! Try to be smart today and have it on the table for us when we come in. I guess Ellen," he observed "you never work up much of an appetite yourself. It's quite different, I can tell you, if you're out in the field!"  
And beyond the window the autumn sun carressed fondly the farmlands. And the little wind of autumn stealing in at the kitchen doorway, sweet with incense of the ripening year, begged us to follow it... "Come away up the slope... to that hilltop, just to look down on the colorful scene below!" "Or if you'd rather, follow to the balsamy nook and quiet, where the spring sings its autumn tune." "Or walk up a wood-road where the leaves rustle beneath your footfall... Come... come!" coaxed the wind.  
We poured a batter to a greased lined pan. "Some day soon," we

## "SALADA"

### ORANGE PEKOE

Canada's Quality Tea

smiled to James, "I'm going to climb to the top of that hill." He looked out the window. "Why don't you go today, Ellen?" he twinkled. "There's nothing to stop you. It's not as if you were helping us any at the potatoes!"  
Tonight the digging is over and done... the patch of land harrowed...  
Until tomorrow... Diary... Good-night....

### CALL

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For COAL-COKE and FUEL OIL

# did You get your share of this... \$93,494,460<sup>57</sup>

Since the first Canada Savings Bond was sold — interest payments totalling about ninety three and a half million dollars have been paid out to about one million owners. This represents an average return of approximately \$100. Some owners have earned more interest than this — some less — but all would agree that they have had a handsome return for an investment that is cashable at full face value at an

instant's notice. It is the easiest, most carefree way to earn money that one can imagine. And now the new Seventh Series of Canada Savings Bonds offer a better return than ever! They pay an average of 3.44% per year if held for their full term of 10 years and 9 months. The Seventh Series bonds — like earlier issues — are cashable at full face value plus interest at any time at any bank in Canada.

Canada Savings Bonds—Seventh Series—mature in 10 years and 9 months. They pay an average of 3.44% per year if held for this full term. The bonds are cashable at full face value plus interest at any time at any bank in Canada. Each bond bears ten 3 3/4% coupons—the first of these being payable on August 1st, 1954 (1 year and 9 months from date of issue). Subsequent coupons become payable August 1st yearly thereafter until maturity. If the bond is cashed before the first coupon becomes payable simple interest is paid at 2.14% per year calculated monthly. The average return per year gradually improves the longer the bond is held until it reaches 3.44% at maturity. The Seventh Series is available in denominations of \$50, \$100, \$500, \$1000 and \$5000 and the limit for holdings in any one name is \$5000. The bonds are registered in the owner's name. They are non-assignable and non-transferable. They may be purchased from investment dealers, banks and other savings institutions or through the Payroll Savings Plan.

The new seventh Series pays an average interest of 3.44% if held to Maturity.

First interest coupon covers twenty one month period.

\$ 3750	3.44% PER YEAR TO THIS DATE
\$ 3750	3.42% PER YEAR TO THIS DATE
\$ 3750	3.38% PER YEAR TO THIS DATE
\$ 3750	3.34% PER YEAR TO THIS DATE
\$ 3750	3.29% PER YEAR TO THIS DATE
\$ 3750	3.22% PER YEAR TO THIS DATE
\$ 3750	3.12% PER YEAR TO THIS DATE
\$ 3750	2.96% PER YEAR TO THIS DATE
\$ 3750	2.70% PER YEAR TO THIS DATE
\$ 3750	2.14% PER YEAR TO THIS DATE

## LePAGES

# 1/2 PRICE SALE

ALL SHOES IN THE KENT STREET BARGAIN BASEMENT SELLING FOR ONE HALF WHAT THEY ARE NOW MARKED

BARGAINS FOR EVERYONE

SALE DAYS ARE THURSDAY — FRIDAY SATURDAY

### Plan to get your share

# place your order today!