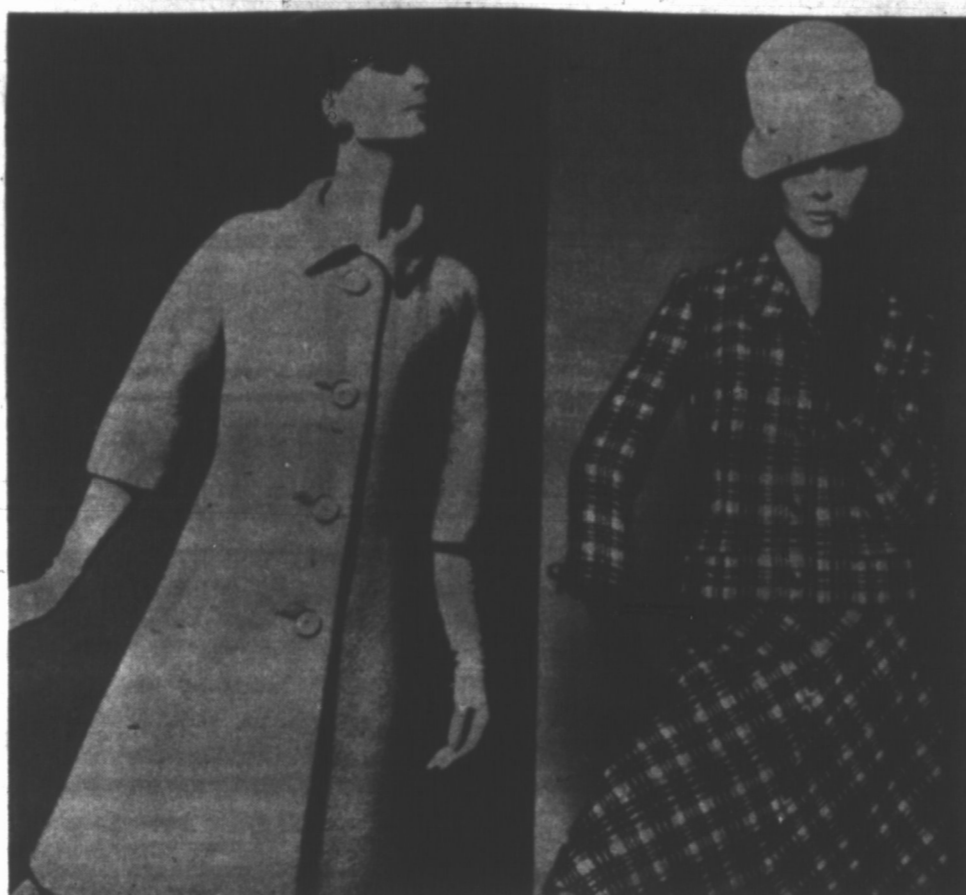
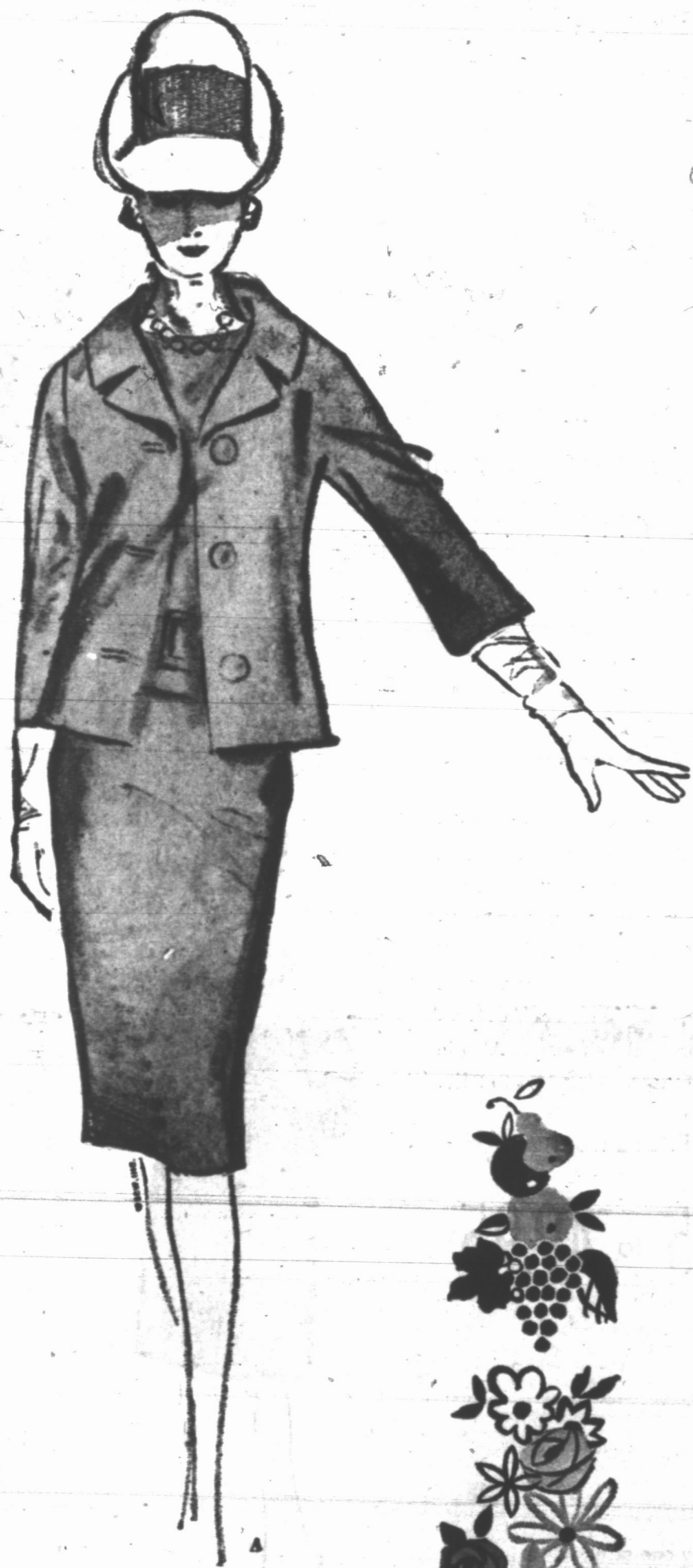


this Spring...



The coat and suit pictured here are from this year's spring and summer collection of the famous London designer, Hardy Amies. Both feature British wool. The small

collar of the beige topcoat is set away from the neck and the sleeves are cut in a dropped raglan style at the front with a squared-off yoke at the back. The jacket of the navy,

white and scarlet check wool suit on the right is fastened with four brass ball buttons and the skirt is cut on the bias to give easy fullness.

Spring fashion outlook bright, feminine, easy

By JEAN KOENIG
What's in store in the way of spring fashions for Charlotte-town?

Many a woman buys early, with the idea of laying away her fashion, because the racks can be picked over in quite a short time when the sun shows a warm smile in a month or more.

spring coat she has quite a delightful array to choose from. Tops on the list with the up-to-the minute fashion buyer is the new kitted coat. Laminated, and often showing a touch of mohair, these coats are available here in a number of stores, and come in an eye-catching array of

... the season of all that is new and renewing. Now, as its marvels unfold before our eyes, spring comes to fashion, bringing new softness new femininity ... the elegant, graceful, ladylike look. The mood for men is a handsome one, with the "shaped" look a growing trend. In the children's world, the "grow-up" look moves ahead. For the home, too, spring promises fresh grace and charm. Find all these ideas now.



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A sense of fashion—rightness be it natural or acquired is essential for the planning of your Spring Wardrobe. For your approval, we present our exciting collection of the latest dresses and coats, of the light-hearted season, all certain to please the passing Parade. See the new look Spring will be wearing ... now in our Ladies Wear Dept.

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