

REXALL DRUGGIST Announces The 1952 Fall ONE CENT SALE

Mr. L. Cyril Johnston our local Rexall druggist, today announced plans for his annual Rexall Original One Cent Sale to be held October 15 - 16 - 17 and 18 in his drugstore in Montague.

"The theme of the Rexall One Cent Sale this Fall is, as always, 'It's Your Chance to know Rexall and Save Money'". The semi-annual One Cent Sale was originated by the Rexall Drug Company in 1914, and has become an international institution and more than two hundred and fifty of Rexall's nationally advertised products will be available to the public from coast-to-coast in Canada on the money-saving "Two For The Price of One Plus 1c" plan. The products on sale will include packaged medicines, vitamin products, oral hygiene needs, cosmetics, stationery, household needs, first aid supplies and hundreds of other Rexall items.

"This sale means that the people of Montague and Vicinity will be saved many hundreds of dollars on purchases of necessities for good health, good grooming and good housekeeping" and it is the Rexall druggist's major contribution towards smashing high prices and helping to bring down the high cost of living" and is your chance to stock up on your winter's supply of cosmetics, vitamins, remedies, etc., at half price plus 1c per item.

THESE and MANY OTHER VALUES are on display in our store.

THE Original

4 BIG DAYS SALE

SALE DATES — OCT. 15th, 16th, 17th and 18th

The Rexall Store

MABON DRUG CO.

L. Cyril Johnston, Dispensing Chemist

Montague, P. E. I. Phone 89-2

THE EASTERN GUARDIAN

AGENTS:—MONTAGUE: Harold F. Landry, Mrs. Byron Stewart, Mrs. Bruce MacPhee, Miss Joyce Wigginton, Miss McKinnon.
AGENT GEORGETOWN: Waldon Lavers.

The Guardian may be bought at the following places in Montague: Blue Dome Restaurant, and Guardian Office; in Georgetown: The Post Office; in Souris: The Snack Bar and H. Richards & Son.

Mr. and Mrs. Fred Kitson, New Wiltshire, were guests of Mr. and Mrs. Clarence Landry on Sunday.

...**BUYING TIMOTHY SEED** daily. Fraser and Annear, Montague.

...**ONE RACK FALL COATS** including several fur coats on sale at greatly reduced prices, at Belle's Shoppe, Montague.

...**WILF CARTER** coming to Souris Theatre tonight. Two performances 7 and 9.30. Sold 2½ hours of the finest in Western variety.

Miss Jean Aitken, who is attending Prince of Wales College, Charlottetown, spent the weekend with her parents, Mr. and Mrs. Roy Aitken, Lower Montague.

...Miss Anna Grant, Charlottetown, is spending a few weeks visiting with her parents, Senator and Mrs. T. V. Grant, Montague.

...His many friends in Montague are pleased to see Mr. Daniel Power, of Vere Beck and Son Ltd., out again after his lengthy illness.

...**WINS CHEST OF SILVER**—Const. Jack Geister of the Montague Detachment of the R.C.M.P. was the lucky winner of the chest of silverware lotteried off at the Dundas plowing match yesterday afternoon by the Montague Nursery Club, for charitable purposes.

...**EXTRA! EXTRA!** There are big bargains for everyone at your local Rexall Drug Store during the Rexall Original One Cent Sale. Two for the price of one plus only 1c. Over 250 bargains to choose from. Wednesday, Thursday, Friday, Saturday, Oct. 15, 16, 17, 18, Mabon Drug Co. The Rexall Drug Store, Montague.

...**"BLACKHAWK" COMICS HERO NOW IN FILMS**

From cartoon strips and comic books come some of the screen's greatest heroes, the fighters of freedom, the battlers for good against the malevolent forces of evil. Latest personification of comic book character is to be found in Columbia Picture's new 15-chapter super-serial, "Blackhawk," starring Kirk Alyn at the Capitol Theatre, every Thursday. The miraculous Blackhawk heads an international brotherhood of adventurers, dedicated to peace and freedom and prepared to fight to the death against saboteurs and spies. Blackhawk, freedom's champion, ordinarily carries on in the Blackhawk Comic Magazine drawn by Reed Crandall and Charles Culdera; his appearance on the screen is under the production aegis of Sam Katzman, veteran producer of Columbia chapter plays.

C.N.R. Regional Appointments

MONCTON, N.B., Sept. 24 — Four appointments in the engineering department of the Atlantic region of the Canadian National Railways were announced today by T. L. Landers, regional Chief Engineer.

The appointments are all effective immediately and include R. K. Delong as engineer of construction at Moncton, succeeding R. J. Duxton, retired; B. F. Keays, as division engineer, Moncton division, with headquarters at Moncton; R. F. MacKenzie, appointed division engineer, New Glasgow division, with headquarters at New Glasgow, N.S. and D. A. Slack, as assistant division engineer, Campbellton division, at Campbellton, N.B.

Native of Charlottetown Robert J. Duxton, who was born at Charlottetown, P. E. I., and retired after 23 years of service, first joined the railway service as an instrumentman at Ste. Rosalie, Que. in April, 1919, then went to Halifax where he became third assistant engineer in December, 1920. In June 1921 he transferred to Moncton and the same year went to Dartmouth, N.S., as a draughtsman and transitman. In January, 1927 he went to the central region, becoming engineer, Montreal terminals in July 1929, and later resident engineer on the headquarters engineering staff in that city. In September, 1945, he transferred to Moncton as terminal engineer which position he held up to the time of his retirement.

During his employment as terminal engineer he was engaged in the construction of the Cape Tormentine-Borden terminals in connection with the Prince Edward Island car ferry service. Previous to his employment with the Canadian National he was engaged in the construction of the Quebec and Saguenay railway and of the Saint John and Quebec railway, now part of the Canadian National system, between Woodstock and Meductic. He is a graduate of Pictou Academy, Pictou, N.S. and following his graduation took up a sea career. On

Souris Board of Trade Meeting At Elmira

A meeting of the Souris Board of Trade was held last night at Elmira Hall. Mr. Paul Gallant, the president, presided.

The guest speaker, Mr. Eugene Gorman, Charlottetown, was introduced by the president. Mr. Gorman reviewed the fish industry from 1917 to the present time. He said that for every \$4.00 worth of fish products sold there are \$25 worth of farm products. He stated that in 1917 along the New England coast 70,000,000 pounds of salt fish were processed. In the 20's this had shrunk to 17,000,000 lbs. Refrigeration and fast transportation had changed the salt fish business and the fresh and frozen fillets business had come into its own.

The speaker said one acre of the sea is more productive than an acre of land. The food from the sea has all its natural mineral content but the food from the land, which has been leached of some of its mineral content, has become weaker and weaker.

This province is situated on the edge of the most productive fishing grounds in the world. Mr. Gorman explained the workings of the type of dragger used at present and said it was hoped that there would be an improvement in conditions for the inshore fisherman in the near future.

Those taking part in a general discussion included Captain Martin Tico of the dragger Elizabeth Alice, Capt. James Harris of the Murray Harbor I, Capt. Frank Doucette of the Paula Marie, Mr. William Hughes, M. L. A. and Mr. W. A. Scorn, M. L. A.

A vote of thanks was moved by Mr. Arthur Wright and seconded by Hon. J. B. St. John. A resolution was passed regarding the paving of the road from Souris to North Lake. It was moved by Mr. Avery and seconded by Mr. Daniel MacDonaid.

The outbreak of the first world war he returned to the sea, being engaged as an officer on transports and later served in the Royal Navy admiralty service on salvage operations, commanding two salvage ships.

Montague United Church W.M.S. Meets

The regular meeting of the W. M. S. of Montague United Church was held at the home of Mrs. Lester MacLeod on Tuesday evening.

The devotional period, which was very interesting, was conducted by Mrs. Lewis Higginbotham. The theme was "God's grace, the water of life" and an inspiring talk was given by the leader on this subject, followed by a hymn and the Scripture lesson read by three members. This period closed with prayer.

A special prayer was made for Dr. A. D. MacKenzie, who is ill in the Prince Edward Island Hospital.

The study period was in charge of Mrs. Eithan Stewart who gave a very interesting talk on the last chapter, "Launch Out" in the study book. During the business of the meeting plans were made to hold a Sunday service before the new minister arrived in October. After some discussion it was decided to have a thankoffering service Sunday evening, October 5th, with a special speaker and special music.

Twenty-five hospital calls, nine sick calls and three shut-in calls were reported and fourteen cards and twelve treats were sent during the month.

The October meeting will be

Wilf Carter Is Coming

After a record breaking 21 years recording for R. C. A. Victor, Wilf Carter is at last going to visit P. E. I.

Wilf was born in Guysboro Co., Nova Scotia, and left home at the tender age of nine to seek adventure which he found on the rolling plains of the west. It was here, while working as a trail guide, that he perfected his famous

streamlined yodel which has proven to be so popular with lovers of western music everywhere. Since then over two and a half million of his records have been sold.

His present visit to P. E. I. will conclude a record breaking fifteen week tour of Canada. He has just returned from his first visit to Newfoundland. His popularity there exemplified by the thousands who stood outside the halls, after being turned away at the gate. Speakers were set up outside the halls so everyone could hear the show.

Wilf has eight performers with him, making this the largest group of its kind on the road. The complete show is leaving soon for Australia to entertain.

This show can be seen at Souris, Thursday, September 25th, for two shows, 7 and 9.30 and at the Rollaway for one big show and dance, Friday September 26th.

held at the home of Mrs. Higginbotham. The meeting closed with the Mimpah Benediction. Lunch was served and a pleasant half hour was enjoyed.

NOTICE Kings County

Fish and Game Protection Association will hold its regular monthly meeting at the Public Hall, Murray River, Monday, September 29th at 8 p.m.

Congratulations

LORNE GRAVES

on winning first place
in 3-Sod Tractor Class
At The Provincial Plowing Match

Mr. Graves was using International Harvester Equipment

KEN ANDERSON—St. Peter's
ALEX DUTNEY—Murray River
MACLEOD & GREENE—Montagu
Your I. H. Dealers

CRAWLEY, England — (CP) — Engaged in cleaning out a stream running through this newly-constructed town, workmen unearthed a sword which experts say dates back to the Bronze Age.

BREAN, England — (CP) — On holiday at this Somerset seaside resort eight-year-old John Morgan got stuck in the mud and called for help. His father, Leonard Morgan, 56, fell dead as he ran to the rescue.

IT'S A "HOMER" IN ANY LEAGUE! A TENDER, THRILLING STORY FOR EVERY MOVIE FAN!

PRINCE EDWARD TO-DAY - FRI. - SAT.



WHEN THE BIG LEAGUES STOPPED CALLING HIM 'ALEX THE GREAT' SHE STILL CALLED HIM 'DARLING!'

WARNER BROS. PRESENT
DORIS DAY
and
RONALD REAGAN

in... AND AS
"The Winning Team"
with FRANK LOVEJOY

EXTRA! NEWS — CARTOON — SHOWS 3.30 — 7 — 9

You, too, can have softer, clearer skin

Try CUTICURA 7 Days and See

Want a clearer skin men admire? Try fragrant, mild medicated Cuticura Soap and Ointment to help clear up pimples, blemishes — gain smoother skin. Successful for 74 years. Buy Cuticura at your druggist.

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Automotive Mechanics
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LOOK FOLKS! BIG ACTION HIT PLUS FIRST CHAPTER OF GREAT NEW SERIAL

HERE HE COMES!

ipy-smashing "Blackhawk" streaks to new heights of serial excitement!

THE MIRACULOUS BLACKHAWK FREEDOM'S CHAMPION

KIRK ALYN

with CAROL FOREMAN and JOHN CRAWFORD

CAPITOL TO-DAY FRI. — SAT.
SHOWS 3.30 — 7 — 9

Blazing Action!

AS ROCKY RIPS THROUGH AMBUSH TO SMOKE OUT BILLY THE KID? OLD OUTLAW GANG!

ALLAN ROCKY LANE
and BOB WELLS
BLACK JACK

CAPTIVE OF BILLY THE KID

with PENNY HOWARDS GRANT WITHERS
CLEM REVANS
JOHN BARSCOFF
A REPUBLIC PICTURE

Unlimited Pleasure...
IN THIS BEAUTIFUL NEW

Victrola

RADIO-PHONOGRAPH

MODEL V-507
IN WALNUT \$299.00
Also available in mahogany or lined oak at slightly higher cost.

Only RCA Victor gives you...

- ★ True-to-life performance from all your records!
- ★ All the advantages of the RCA Victor "45" System

Glorious tone, superb design, matchless convenience of operation — this newest RCA Victor combines all the qualities of a truly fine radio-phonograph! Standard and shortwave radio and all recorded music are yours to enjoy through the famous "Golden Throat" tone system. And here for the first time is a 3-speed automatic changer that gives equally superb 3-way performance — for "45", "33 1/2" and "78" records. The classic modern cabinet is a masterpiece... its presence in the living room will be recognized as a sign of gracious living.

More Canadians own an RCA Victor than any other make.

PLAYS ALL 3 SPEEDS EASIER!

With this ingenious new slip-on centre spindle, "45" records change from centre — the "45" way. With one hand you can stack on as many as 14 distortion-free "45" records. For 23 1/2 rpm, slide off big spindle. For 78 rpm, flip over needle lever. Plays up to ten 12-inch records or twelve 10-inch. It's the finest 3-speed changer ever made!

The centre is the secret!

RCA VICTOR
World Leader in Radio... First in Recorded Music... First in Television

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