

EXTRA CASH PRIZES FOR BEST SUBSCRIPTIONS REPORTS

The Campaign Bulletin

3rd PERIOD CLOSES AUGUST 1st.

Hustlers Start Third Lap on Even Terms

NOW OR NEVER

Tuesday Wednesday Thursday Friday

11 P.M. Saturday

Less than a Week—Just five days in all—
Then the end forever of the Fateful Period
and the date you can turn in subscriptions on
the \$25.00 in Special Prizes.

"SPEED-'EM-UP" DAYS ARE HERE!

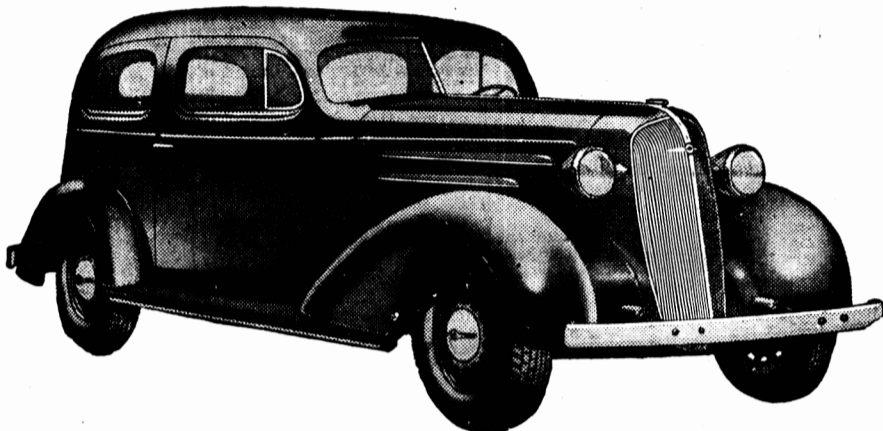
The First and Third Periods of the Campaign give promise of being the two Banner Periods. There is every reason to believe this Third Period will, for some surpass even the First Period as far as accomplishment is concerned. This much seems certain—with the race so fast and close as it nears the finish, any candidate or candidates who slacken their pace are doomed for disappointment in the end. Third Period days offer two-fold opportunities and are the days for greatest vote and point making activity.

ALL VOTES TAKE TREMENDOUS DROP AND WEEKLY BONUS VOTES ARE DISCONTINUED AFTER SATURDAY NIGHT. EACH COMMUNITY STILL SOLIDLY BEHIND THEIR CANDIDATE AND THIS WEEK SHOULD TELL THE STORY.

Five Working Days Remain Of Third Period

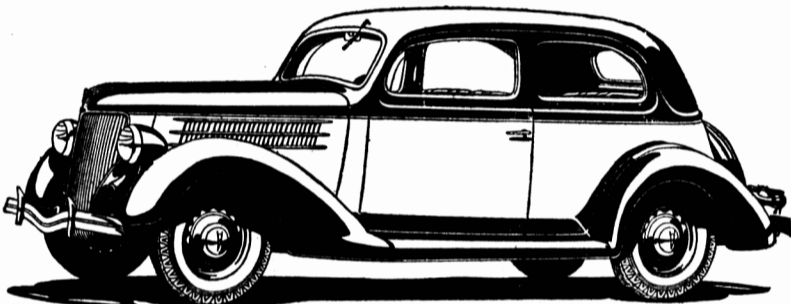
A \$985.00 CAR AT STAKE! First Grand Prize

1936 MODEL Chevrolet Master Coach



A \$860.00 CAR AT STAKE!

Second Prize Ford V-8 Tud or Sedan purchased from Allison MacLeod, Charlotte town, P. E. I.



4 BIG BONUS CHECKS

Who Will Win in the Guardian "Weekly Payroll" Campaign ?

No contestant can be certain of victory, no one is hopelessly beaten for one of the prizes. There is abundant speculation as to the final outcome. Wise contestants will turn in every available subscription by this Saturday night, the close of the third period and the last of the big votes. Contestants are shown in their correct positions, but total votes are not published.

Winnifred McDonald, Montague	2,550,000
James E. Hughes, Bradalbane	2,530,000
Maitland Owen, Charlottetown	2,520,400
Mary C. Carter, Cardigan	2,500,375
Mildred Ranahan, Charlottetown	2,496,875
Pearle Burns, Charlottetown	2,490,000
Lillian Newson, North River	2,489,947
Mrs. Georgia Walker, Kensington	2,485,000
Tessie McNeill, Summerside	2,472,200
Mrs. Earl Ling, New Wiltshire	2,460,000
Frank Brown, New London	2,455,325
Arthur Herrell, Hunter River	2,450,205
Mrs. Annie Pond, Summerside	2,445,675
Mrs. A. H. Burke, Southport	1,563,500
Roland Thompson, Summerside, R.R. No. 1	1,523,000
Fred Batt, Charlottetown	1,226,400
Mrs. Katherine Creamer, Kelly's Cross	1,119,975
Ray McCallum, Dunstaffnage	777,000
Miss Lottie Affleck, Mt. Stewart	758,225
Mrs. F. Moreside, North River	702,100
Pius McDonald, St. Peters Bay	304,000
Hattie Tarbush, Charlottetown	299,400
Raymond Genge, Southport	293,400
Ernest Champion, Kensington	283,000
Ernest McMillan, Charlottetown	272,000
Lloyd Gillispie, Milton	192,000
Wm. Hennessy, Charlottetown	155,325
Walcott McPherson, Kinross	142,900
Walter O'Brien, Bristol	137,000

ACT NOW—GET YOUR SHARE OF \$3,000 IN PRIZES AND CASH COMMISSIONS TO BE AWARDED IN ONE WEEK FROM SATURDAY AUGUST 8th.



\$25



IN CASH

As Extra Prizes in the GUARDIAN SUBSCRIPTION CAMPAIGN

THE \$25.00 WILL BE DIVIDED AS FOLLOWS: \$10.00 WILL BE AWARDED THE CONTESTANT TURNING IN THE GREATEST AMOUNT OF SUBSCRIPTION BUSINESS THIS WEEK AND NEXT WEEK ENDING AUGUST 1st—\$7.00 WILL BE GIVEN TO THE SECOND HIGHEST AND TO THE NEXT FOUR \$2.00 WILL BE AWARDED TO EACH.

EXTRA CASH FOR EXTRA EFFORT

"SAY IT WITH SUBSCRIPTIONS"

YOU CAN WIN NOW

The Candidate who gets out now and makes a good showing of votes will be gaining a lead. The ones who slow down, will be losing ground. Get the fighting spirit. Forget the past, roll up your sleeves, grit your teeth, and jump into the fight now

GET OUT AND FIGHT FOR THAT CAR.