

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR



- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Tongs

WELCOME TOURISTS

LePAGE
SHOE CO.

"The Home of Good Shoes Since 1920"

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Charl'town



Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - Imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.
73 Grafton Street

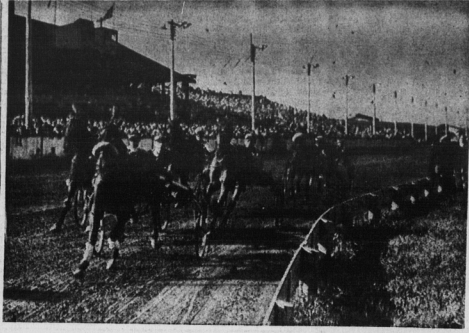


HARNESS RACING



THIS WEEK
OLD HOME WEEK
FUN FOR ALL... 11 BIG RACES

The Charlottetown Driving Park and Provincial Exhibition Association



Harness Racing . . . one of the main attractions of Charlottetown Old Home week, now in progress. Every afternoon and evening, fun for all the family. The Evening Patriot Gold Cup and Sau'cer Race which takes place on Friday night.

A "MUST" - - - a visit to

STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1849 complete with much of its original furniture

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

Moore & McLeod Ltd.

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR
- HOUSE FURNISHINGS
- TARTANS
- WEDDING WOOD
- SOUVENIRS

4 floors of Quality merchandise

119 QUEEN ST. CHARLOTTETOWN

• souvenirs
• gifts
• novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

Perfect for Picnics



BUCKET OF DOW'S KENTUCKIE FRIED CHICKEN
15 PIECES SERVES 3-4 \$3.95

SMALL BUCKET Serves 3 to 4 **2.50**

DOW'S RESTAURANT
Grafton St. Charl'town

BEFORE it has been to Condon's Woolen Mill

AFTER it has been to Condon's Woolen Mill

Visitors Welcome

- Yarns
- Ante Babers
- Island Tartan Blankets

Made of 100% Virgin Wool

WM. CONDON & SONS
65 Queen St. Charl'town Dial 4-8718

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

SHORE ACRES MOTEL

Dining Room
OPEN DAILY

LUNCHEON 12 to 1 p.m.
AFTERNOON TEA 3 to 4 p.m.

DINNER 5 p.m. to 8 p.m.
7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1 1/4 Miles from Cornwall on Route 19

Moore & McLeod Ltd.

4 floors of Quality merchandise

119 QUEEN ST. CHARLOTTETOWN

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

FILMS
All Types

- Souvenirs - most all makes
- Bathing Caps
- Screen goggles & fins

PRESCRIPTIONS PROMPTLY FILLED

FOLEY'S DRUG STORE
300 Water St. Charl'town

WELCOME TOURISTS

TO P.E.I.

ABEGWEIT TOURS

Sightseeing tours of P. E. I. National Park, with stops at Dalrymple and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables. "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodlough Beach and other points of interest. This tour also includes . . . a stop at Rustico, an Acadian fishing village.

Phone 4-9966

LARRY'S
The Home of Good Food

- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-4415

Larry's Restaurant
Cor. Weymouth and Grafton

Regular Dances

ROLLAWAY CLUB
CHARLOTTETOWN

Mon., Wed., Fri. and Sat.
Music by "Tremolones"
9:30 - 12:30

Tues. and Thurs.
Record Hops
8:30 - 12:30

Also Regular Bingo
Wed., Fri., Sat. 7:30

BOWLING
Mon. to Sat., "Automatic Pin Setters".

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily (til 10 p.m.)
St. Peter's Rd., Parkdale

PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN
Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

ICE CUBES

For Your cooler, or at the Beach or your social evenings.

FREE
Coffee Mugs with every \$2.00 purchase of FINA Gasoline.

S. R. Johnson's
FINA STATION
St. Peter's Rd. Parkdale
"On Your Way to Brackley Beach".

TOURISTS

For Your Groc. Fruits & Veg.

S.N. KAYS
87 Pownall St. Ch'town

Complete FISHING INFORMATION

- Fly & Tackle Supplies
- Rod and Reels

License Sold Here

THE BIKE SHOP
Great George St. Ch'town

SOUTHPORT COUNTRY CLUB

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9818

WELCOME TO OUR ISLAND

TOURISTS

Your bank is THE BANK OF MONTREAL, Parkdale, Corner St. Peter's Road and Palmer's Lane on Route 2

and where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

WELCOME TO P.E.I.

ABEGWEIT TOURS

Sightseeing tours of P. E. I. National Park, with stops at Dalrymple and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables. "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodlough Beach and other points of interest. This tour also includes . . . a stop at Rustico, an Acadian fishing village.

Phone 4-9966

HILLSIDE INN HOTEL
MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

FINEST RESTAURANT

189 Kent

RENDEZVOUS

For the Finest IN CAR CARE (SHELL) Use

SHELL PRODUCTS
ICE For Campers and Picnickers

TRANS-CANADA SHELL SERVICE STATION
Cornwall P. E. I.

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 7 miles west of Cavendish National Park.

WELCOME TOURISTS

Charlottetown's leading **LADIES' WEAR STORE**

Open All Day Sat.

NORMA'S
Kent Street across from Eaton's

Wheel of Fortune Lodge

Housekeeping Cottages and overnight cabins also featuring area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.
Phone Souris 7623
MRS. HARRY FRANCIS

ICE

For Your Picnic Needs

MACLEAN'S GROCERY
Windsor, P. E. I.

Kennedy's

--- Ladies' fashions of distinction

One sixty-six Queen Charlottetown

Be Sure to Go Dining at MILTON'S OLD SPAIN

"Where most People Prefer to eat."

DIAL 4-7658

Kent St. Ch'town

WELCOME TO OUR ISLAND

TOURISTS

Your bank is THE BANK OF MONTREAL, Parkdale, Corner St. Peter's Road and Palmer's Lane on Route 2

and where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

DROP IN AT JOHNNY'S
For The Finest Meal In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

JOHNNY'S FISH & CHIPS
23 Weymouth St. Ch'town

In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and considerations of a restaurant whose first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service . . . and our food!

Flying Dutchman RESTAURANT
174 Queen St.

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat
Sundays Milk Shakes
Banana Spills
Sodas
On Trans-Canada Highway
Route 1 One Mile Inside City Limits

Drive In Theatre
Brackley Pl. Road
Route 15
Show Nightly at Dusk
Come Enjoy Yourself

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders
- Sited up-Down

ISLAND GRILL
Queen St. Ch'town

RIVER VIEW ESSO SERVICE

19 Miles from Borden

CRAPAUD, P.E.I.

CHINESE FOOD

LOTUS CAFE

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

71 Lower Queen Dial 4-3910
Charlottetown

FOR YOUR VACATION NEEDS

Janzen Swim Trunks Sportswear, etc. See

Manville Mill Ltd.
Summerside

MOTEL

Deluxe Accommodation
Sea Food and Steaks our Specialty.

3 Miles from Montague

WAY DINING ROOM

GAUDET'S
Tourist Lodge

Near Sandy Beach
Tignish, P. E. Island

Phone 66

Accommodations - Meals
F. GAUDET, PROP.

THE CHALLENGE
18 HOLE MINIATURE GOLF

Summerside East

Summertime is outdoor time. Enjoy Miniature Golf Outside.

OPEN DAILY
10:00 A.M. - 11:30 P.M.

ADMISSION:
Adults 40c; Children 35c

TOURISTS

we invite you to stay at the

Loch Dhu Haven Camping and Trailer Court

Red Point 5 Miles East of Souris

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

— at —
Dow's
Men's Wear
Good Taste in Fashion Costs Nothing Extra.

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9818 or 4-8418

TOURISTS ENJOY YOUR VISIT TO P.E.I.

J. & S. Store Ltd.

infants to teens specialty store

- authentic vivella tartans
- Other exclusive lines for children & teens

Water Street Summerside

ED CLINTON GIFT & PHOTO SHOP

For Your Photo Needs Call ED CLINTON
Souris West

HOWAT'S LOBSTER POUND

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out, Ontario, Live or Cooked.

Victoria, P. E. I. Phone 26

HOSPITALITY CORNER
SOURIS

JOSEPH PAQUET MGR.

FOR good food and Car Service. Open from 8 a.m. till 2 a.m. Our name is our motto.

MR. TOURIST:

We can supply all your drugs and prescription needs. Call on us.

REDDIN BROS. DRUGS
132 Richmond St.

BELL'S BOOK & NOVELTY STORE

Souvenirs, English Bone China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St. Summerside

BUYING FURNITURE for the FOLKS AT HOME?

Archer & Macdonald Ltd.
Open 'til 9 every night
Parkdale Dial 4-3310

WE SELL
Toys, Furniture, Tires & all Appliances large & small.

BRISTONE HOME & AUTO Co. Ltd.
Ch'town - Next door to King Kohn Laundry

Mary's Tourist and Overnight Guests
and enjoy the Island Hospitality.
Montague Phone 45 for Reservations until June 16th, then Phone 523-091.

BOWLING

Come in and bowl at our new modern Bowling Lanes, 14 lanes, all equipped with automatic pinsetters. Air Conditioned Bowling Lanes and Air Restaurant.

Basilica Recreation Centre
209 Richmond St. Ch'town

PATTERSON'S

- Jewellery & Gifts
- English China
- Irish Belleek
- Quality Souvenirs

113 Kent St. Charlottetown

E. REYNOLDS

Radio & TV Sales & Service
Phone 75, Murray River, P.E.I.
Attention Visitors & Tourists

We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Priced reasonable to sell fast. We also offer a prompt car radio service.

PHONE 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.