

THE BIGGEST HANDSHAKE OF THE SEASON!



SHARKSKIN



WE'VE GOT THEM ALL

Club Clothes

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Tip Top Clothes 49.50

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Just landed... the biggest shipment of handsome sharkskins in years!

An almost unlimited selection of patterns and colours to choose from.

You will be well-dressed in a sharkskin suit hand-cut and tailored to your personal measurements by skilled Tip Top Tailors craftsmen.

Visit your local Tip Top Tailors store today.

GUARANTEED TO SATISFY OR MONEY REFUNDED

TIP TOP TAILORS LTD

99 Grafton Street

Read The TIP TOP TAILOR Story in October Coronet

Slow Boat From Marseilles

Continued from page 2

"I'll attend to that," said Lacoste, obviously eager to get away from the cabin.

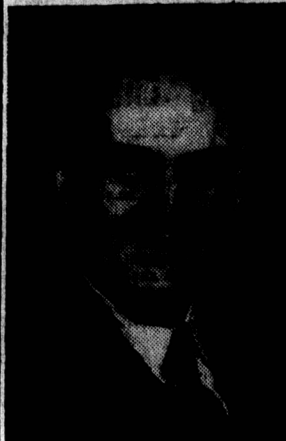
Oliver gave a slow smile. "Thanks for the warning," he said lightly.

They lingered talking for a few minutes longer, then Prinz said: "Until to-morrow, then. Good-night."

Oliver paused to light his pipe. The flame lit up his own strong features, particularly the nose which was too bridged to be a handsome adjunct.

Oliver, his strength ebbing after that terrific blow edged back to the wall. A shadowy attacker, alarmed by the opening, came in with a rush and Oliver caught a glimpse of naked steel.

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A. R. McINNIS, C.L.U.

For the past 26 years District Manager of The Imperial Life Assurance Company in Prince Edward Island, A. R. McInnis has at his own request been relieved of his management duties so that he might devote his time to other business interests.

he moved crabwise along the wall. His attacker followed relentlessly, keeping in the blackest shadows.

Bear River First Aid Class

The Women's Institute of Bear River organized and completed a most successful Red Cross First Aid Class during the first two weeks of September.

Mr. John Mulloy instructed the group of people every evening during the course.

Mrs. Harry W. Cudmore tested the candidates on September 14th and commended all of them on their initiative in this work.

The certificates and pins will be presented at an Institute meeting by the president, Mrs. Peter Sheehan.

The following candidates will receive Red Cross First Aid awards: Standard Certificates: Miss Martina Hughes (refresher), Miss Bernice McLaugh, Mrs. James Hughes, Mr. Joseph Neale, Mrs. Frank MacDonald, Mrs. Peter Sheehan, Mrs. Joseph Neale.

RURAL ORGANIZATION

There are 36,000 villages in the state of Bombay, India.

HAPPY NOW—FINDS ROAD TO REGULARITY

"After 30 years of terrible constipation, I found regularity—in a hospital! They gave me KELLOGG'S ALL-BRAN for breakfast—and it's been my steady ever since!"



SPECIAL SALE!



Tussey RICH CREAM For women under 30 helps counteract deep-set wrinkles, eye bags, sagging eyelids, redness over the cheeks, dried skin.

REG. \$2.50 SPECIAL \$1.25

Tussey BEAUTY PLUS For women over 30... contains dynamic hormone ingredient... brings to your complexion a younger looking appearance... counteracts dryness, fatigue lines, tiny faws.

REG. \$1.75 SPECIAL \$1.00

REDDIN BROS.

Blood Situation More Secure

The blood situation is much more secure in P.E.I. these days because of the substantial credit established at the Maritime Bank when the last clinics were held here early in August.

During the summer months, the demand for transfusions is not as great as it is other times of the year and this is another of the reasons why it has been possible to maintain the province's credit in the past two months.

Charlotteville, Monday, Oct. 30—400. Souris, Tuesday, Oct. 31—100. Kensington, Wednesday, Nov. 1—100.

Summerside, Wednesday, Nov. 1—200. R.C.A.F., Thursday, Nov. 2—150.

It is to be hoped that everyone in good health and between the ages of 18-65 will rally to the support of this very worthwhile service and make the Clinics even more successful than they were in August.

BRUSSELS, Sept. 28 — (Reuters) — The Belgian Government announced today it will build up a special national guard force to protect the interior of the country "notably against any action by a fifth column in the event of war."

SPECIAL VALUE UNTRIMMED COATS

The finest group of top quality, bottom priced coats we've seen in many seasons!



22.50 up OUR ALL WEATHER RAINCOATS

Burberry and Corduroys and many others. Also our Station Wagon Coats, three quarter and full length, lined with sheep's wool.

25.00 up

JUST ARRIVED a new shipment of Lee Parker Suits. All the leading shades for fall 22.50

Our stock is now complete of Ladies' Dresses, Coats, Suits. Visit our store today and choose your Fall and Winter wardrobe from our beautiful selection.

The GREENDAL Co. Ltd. 99 QUEEN STREET

special national guard force to protect the interior of the country "notably against any action by a fifth column in the event of war."



STEWART G. IVES recommends the MORTGAGE REDEMPTION POLICY for Homeowners

- Most modern homes are mortgaged—and it is important that LIFE insurance protection be provided as well as fire insurance... Here is a "MORTGAGE REDEMPTION" Plan for a man of 30, with a \$5,000 mortgage... If death occurs during FIRST year, the policy will pay \$5,000.00 in cash... Protection REDUCES by \$140.00 per year during first five years, then \$180.00 per year during second five years, then \$220.00 per year during third five years, then \$260.00 per year during final five years... Policy continues for \$1,000 after the 20th year... Policy has a cash value of \$284.00 at 20th year... ANNUAL premium for first sixteen years \$37.14.

Table with 2 columns: Description and Amount. Includes rows for ANNUAL premium thereafter reduced to \$21.76, Total Cost of "protection" for 20 years, Cash Value at end of 20 years, and Cost per annum per \$1,000 of initial mortgage.

STEWART G. IVES, District Manager Currie Bldg., CHARLOTTETOWN. The EXCELSIOR INSURANCE LIFE COMPANY A STRONG CANADIAN COMPANY HEAD OFFICE—TORONTO, CANADA

THERE OUGHT TO BE A LAW

By Fago'y & Shortez

Comic strip panels with dialogue: "YOU BREAK YOUR BACK WITH A CUSTOMER AND ALL YOU GET IS A PROMISE OF THINGS TO COME", "I JUST CAN'T SEEM TO MAKE UP MY MIND! I THINK I'LL COME BACK ANOTHER TIME WHEN I'M IN THE MOOD TO BUY", "BUT WHEN AND IF THEY DO COME BACK, SOMEONE ELSE GRABS OFF THE SALE! THERE OUGHTA BE A LAW!", "SHE CAME IN WHILE YOU WERE OUT TO LUNCH AND NEARLY BOUGHT OUT THE STORE! BEST SALE I MADE THIS YEAR!", "THANKS TO ELWIN NEW SPARK 1413 E. 300 ST. LORAIN, OHIO"

PHILLIPS TAKE WITH MAGNESIA TONITE ALKALIZES and RELIEVES CONSTIPATION

TACKLE YOUR HEATING PROBLEMS NOW Be prepared for the first chill that comes to town. A visit now will help you to be comfortable all winter long. CHECK THIS LIST: Stove and Furnace Pipe, Elbows and Joints, Pipe Collars and Covers, Clean-out Doors and Ash Dumps, Fire Shovels and Pokers, Oil Heaters, Quebec Heaters, Coleman Heaters. CHECK-UP TODAY AND SAVE HEAT BY REPLACING OLD EQUIPMENT THE ROGERS HARDWARE CO. LIMITED