

Canadian Talent And Development

The Canadian Association of Broadcasters (CAB) has created a new funding initiative that benefits Canadian Talent Development.

On August 19, the Canadian Radio-television and Telecommunications Commission (CTRC) sent out a public notice detailing CAB's plan for increased funding.

The proposal was made in May of last year to implement a new condition into the licensing of commercial AM and FM radio stations. This innovation would guarantee an influx of at least \$1.8 million in Canadian talent development.

This new approach of contribution to Canadian talent and the development thereof requires radio stations to amend their licenses to make payments to eligible third parties as identified in the CAB

"Distribution Guidelines for Canadian Talent Development."

Those third parties listed under the CAB Distribution Guidelines are: FACTOR, MusicAction, national and provincial music organizations, performing arts groups, schools and scholarship recipients.

By August of 1996, over four hundred applications were received in response to the proposal to amend licenses towards this commitment to homegrown talent.

With the backing of these stations, some of whom pledged amounts over and above those set out in CAB Distribution Guidelines, the target of \$1.8 million has been met.

During the first year of funding, which will start April

1, 1997, the CRTC indicated that over a million dollars would be allocated to FACTOR, who will receive approximately three quarters of that amount, and MusicAction, who will receive the balance.

FACTOR is the Foundation to Assist Canadian Talent On Record. This group provides funding assistance for production of albums, demos, touring, videos, international initiatives and more. The people at FACTOR have not yet allotted the monies from CAB's successful move, but between now and April of next year will decide how to allocate the money.

For more information on FACTOR, you can visit their web site on the Internet at <http://WWW.FACTOR.CA> or you can call their offices at (416) 368-8678.

E.R.T.W.

On Tuesday, November 19 the 4th annual Conference on Engineering Professional Development was held at the University of New Brunswick. The theme of this year's conference was "Engineering: A successful Career". Several UPEI student made the trip to New Brunswick and had the opportunity to listen to some excellent guest speakers. It was interesting to hear what the engineers had experienced so far in their careers and gave the delegates a greater understanding of the possible options open to them in the job market upon graduation. One of the speakers showed us a chart

of his salary since joining the engineering work force. He said what he liked most about this chart was that it always seemed to be increasing. Most promising.

When any amount of engineers get together, we had a lot of fun. The UPEI engineering students question of the weekend: Ms. Coady, what exactly did you pack in that huge bag for the overnight trip?

On the ferry ride home, we were fortunate enough to witness a historic sight. Although we missed the fireworks, we did see the Svanen positioning the last connecting piece of the confederation bridge. Cool, eh?!

Student Union

General Election Results - Nov. 1996

SENATE

Matthew Blanchard
Jason Gallant
Ajay Sahajpal

FIRST YEAR STUDENT REPRESENTATIVE

Lori Jane Rand

EDUCATION REPRESENTATIVE

Janice Broderick

BUSINESS REPRESENTATIVE

Pamela Griffin

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