



CWL HEAD RE-ELECTED

Catherine Toal of London, Ont., was re-elected president of the Catholic Women's League of Canada at its 45th annual convention in Jasper, Alta. Miss Toal has been a member of the league since its inception in the 1920s. (CP Wirephoto)

Rain-Making Devices Blamed For Crop Losses In Quebec

CHICOUTIMI, Que. (CP)—The rains fell with a vengeance in this rolling, farm-dotted area of Quebec last year, and this year the farmers have hit the highways demanding "adequate" compensation for the damage they say they suffered. Angrily citing their losses, they say they're sure that much of the trouble can be traced to rain-making devices set to work in the area by the Quebec government in May, 1964.

The rain-making operation since has been stopped, following indignant protests from some farmers and their wives, who contended weather conditions were unduly disrupted by the contrivances.

All the water, whatever the cause, spelled disaster for the 3,300 farmers scattered around Saguenay-Lake St. John, about 130 miles north of Quebec City. Alphonse Cayouette, an agronomist with the Catholic Union of Farmers, to which the local farmers belong, spelled out the dimensions of the bitter year:

1. \$5,000,000 in crop losses, and ill effects that will be felt for years.
2. Crops down to an average of 5.4 bushels for every acre farmed in the area, as compared with a normal average of 38.4 bushels.
3. Near-total destruction of hay crops as a result of the rain and the heavy winter of 1964-65, forcing farmers to plan on killing anywhere from 15,000 to 40,000 head of cattle instead of the normal 6,000.
4. Milk production way down from the 1964 figure.

As for the rain it measured 20.99 inches from the beginning of May, 1964, to the end of the following September, said Mr. Cayouette.

That's four inches more than the normal rainfall for that period over the previous 16 years, he added.

Jacques Jean, who owns a big farm on the northern outskirts of Chicoutimi, said the lack of hay this year forced him to kill 10 young cows.

OWNS THOROUGHBREDS

Mr. Jean owns a herd of thoroughbred cattle, and the loss of 10 head means ill effects that he says will be measurable only over a long period.

Resources Minister René Levesque, faced with the concerted campaign against the machines last spring, gave the promise that they would not operate during the periods of seeding, hay-making and the crop-harvest on the farms.

Meanwhile, the farmers' wives are keeping up their campaign, called "operation umbrella." The women wanted the rainmakers abandoned completely.

Their husbands have been padding up and down the region's highways perched defiantly on the tops of tractors and other farm vehicles.

Their rattling, traffic-hindering demonstration, marks the first time the men of the land here have organized such displays as a way of dramatizing their grievances.

Company Pushes Drive For Made In Canada Goods

By CLAUDE HENAUULT

MONTRÉAL (CP)—The setting up of a \$3,000,000 plant to eliminate the annual importation of \$1,000,000 worth of special paper tape is the latest stage of a nine-year-old "made in Canada" campaign by a company with its head office here.

The new facility, to be in operation at Northern Electric Company's plant in suburban Lachine by early 1966, will replace the imported tape—used in Canada's campaign by a company with its head office here.

In the new process wet pulp will be formed around bare copper wires, color coded and then baked dry. The traditional method of preparing insulation for telephone wires had consisted of winding paper in a spiral about the copper strand.

The replacement of United States paper tape by Canadian pulp is part of a program which has resulted in the elimination by the company of more than 9,000 imported items.

C. A. Peachey, vice-president and general manager of the communications equipment division of Northern, said "the end result of our program was that we transferred to Canadian manufacturers over this nine-year period components which were costing us \$12,700,000 a year to import."

The program, he said, also led to the creation of some 1,700 new jobs.

Describing the start of the campaign in 1956, Mr. Peachey said the company aimed at having one year's savings on imports offset tooling costs.

To the end of 1961, the company had spent \$2,800,000 on tooling and had saved \$2,600,000 costs connected with the program. The company considered this fairly close to its original target.

The program has resulted in the company's being able to lower the imported content of its products to less than five per cent.

The Economic Council of Canada estimates that the country as a whole imports some 17 per cent of its fully manufactured goods.

Aside from the possibility of lower costs, a "made in Canada" program has a further advantage, that of developing techniques, a spokesman said.

Mr. Peachey gave this example: "A small but expensive electron tube is the heart of the trans-Canada microwave system and is also used for defence communications. It is manufactured to exceptionally close tolerances."

For a long while the tube was imported, but "we now make this in Canada" and our communications systems are no longer dependent on an imported electron tube.

"There are further benefits to be gained. Every time we make an item like this in Canada we lay a foundation of new skills which make possible more complicated processes."

The bulk freighters of the Great Lakes carried nearly 200,000,000 tons of iron, coal and grain in 1964.

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FABRICS

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45" Printed Rayon Magic Crepe
A light and supple fabric that is hand-washable. The crepe texture for dresses, skirts, and blouses. A wide variety of small and medium florals and novelty designs. Predominant shades of blue, turquoise, gold-colour green, navy, aqua, pink, tan, red. Ordinarily 1.98.
Sale Price, yard 1.33

45" Drip Dry Combed Printed Cotton Sateen
Hand-washable, crease-resistant Everglazed prints! Vibrant colours for dresses, blouses, shirts and blouses. Easy care patterns include florals, paisleys, conventional and in a wide range of colours. Ordinarily 1.69.
Sale, yard 1.33

"Ravenna" Taffeta Lining
A big favorite with most home sewing enthusiasts and a great value at this price! "Celanese" lining, colourfast to hand washing. A good range of colours including white, sand, toast, brown, dark brown, red, wine, peacock, medium grey, charcoal, reseed green, moss green, black. About 84" wide.
Sale Price, yard 99c

Fashion Right Double Knit Jersey
One of the season's highlights—one of the most comfortable fabrics because they sew so easily, keep their shape and are so smart. Richly textured English wool jersey. Colours include lovely tones—royal, red, green and black. About 60" wide.
Sale Price, yard 5.99

All-wool Eatonia Flannel
Here is a great saving on wool flannel for skirts, dresses, suits, etc., in a lovely range of fall and winter colours. Choose from red, brown, esign blue, sailor navy, turquoise, blue vista, star flower blue and black. About 54" wide.
Sale Price, yard 2.69

Worsted All-Wool Tartans
Gay Tartans of many colours in fine Vanity Fair All-Wool Worsted. A closely woven fabric ideally suited to children's and men's clothes as well as smart, pleated skirts, jumpers and two-piece dresses. A generous 56 inches wide.
Sale Price, yard 4.49

54" Wool Crepe
One of fashion's lightweight wools, a softly draping fabric that resists creasing. Attractive fall colours.
Sale Price, yard 3.29

36" Viyella Plaids
This flannel is ideal for lightweight suits, skirts and children's wear. A wide range of patterns.
Sale Price, yard 2.99

Clearance of Novelty Tweeds
This assortment includes tweeds and novelty woolens in browns, greys, etc. About 54" wide.
Sale Price, yard 1.99

Printed Flannelette
About 36" wide. Exciting value offered in perky cotton flannelette, softly napped, delightful wear for infants or children.
Sale Price, yard 43c

44" Imported Request Boucle
The textured look for spring! Hand washable and crease-resistant rayon boucle adapts beautifully to two-pieces, skirts, and suits. Beige, orange, blue and white, medium blue, apple green. Ordinarily 3.50.
Sale Price, yard 2.59

Sturdy Cotton Suede
Rugged and robust, with action in mind—that's Cotton Suede, an exciting water-repellent fabric. Make into suits, jackets, jumpers or whatever you fancy. You'll enjoy its good looks and wearability. About 36 inches wide.
Sale Price, yard 1.79

Quadrige Prints
Still one of your favorite cotton print values. All over print, firmly textured and closely woven. Colourfast to machine washing. A wide range of colours. 36" wide.
Sale Price, yard 59c

36" Cotton Corduroy
Popular again this year—this fine wale cotton corduroy makes up into skirts, jumpers, two-pieces, slims, so often seen on the campus or in town-and-country fashions. The colours you'll find—both bright and muted—yellow, iris, olive, hunter green, turquoise, violet, brown, gold, wine, copper, white, powder and open blue, royal.
Sale Price, yard 99c

"Blin and Blin" Worsted Wool Crepe
Here's a great favourite for that smart wool dress that is so practical for your Fall and Winter wardrobe! A fine English weave, soft, supple, easy to handle and sew. All wool worsted crepe in shades of brigade blue, oakleaf, kindled red and black. About 56" wide.
Sale Price, yard 5.49

Eatonia Wool and Nylon Flannel
Has a deep, rich body weave that you can feel and see. Small wonder this classic among fabrics is an ever-popular choice for the smartest suits—the newest jumpers and delightful children's clothes. Dry cleaning recommended. Order colours by number. 33-H8015C. About 54 inches wide.
Sale Price, yard 2.69

54" Plain Acetate Sherwood Suiting
A hard finish acetate and viscose suiting that resists the urge to shine! Hand washable and crease-resistant, it keeps its shape in suit, coat, and dresses. Rainbow hues of sea green, navy, beige, yellow, black, pink, blue.
Sale Price, yard 1.69

36" Imported Sanforized Combed Cotton Broadcloth
A finely woven hand-washable mercerized cotton for blouses, dresses, children's wear, quilts, shirts, and decorating. Assorted colours of baby pink, pink, apricot, mandarin, coral, flamingo, red, maroon, light blue, pearl grey, turquoise, royal, navy, yellow, gold-colour brown, chocolate, mint, spring, moss, paddy, and hunter greens black, rose, beige, white, open, caribbean.
Sale Price, yard 59c

Lustrous Twill-Back Velveteen
A fashion headline! Woven of velvety cotton pile on closely textured cotton backs. Softly fashions into smart dresses, jumpers, etc.—An imposing array of Autumn and Winter colours including Carnation Red, Firebrand, Sapphire Blue, Moss Green, Kelly Green, Jungle Green, Honey Gold, Black. About 36" wide.
Sale Price, yard 1.79

Printed Corduroy
Imported from Spain in the gay colours of the country comes this superior quality corduroy. Make into two-pieces, skirts, suits-slacks with matching tops, children's jumpers or overalls, and much more. It's colourfast to washing and sturdily made to wear well. About 36 inches wide.
Sale Price, yard 1.29

Wool Dress Crepes
become a fashion classic. Its well-bred good looks. This smooth, softly draping Alghaine Crepe has are just what you have in mind for your fall and winter basic dresses. For those understated simple suits that are so important in every woman's wardrobe. Autumn shades. Dry clean. About 54 inches wide. Please state colour number when ordering. 33-H8073C.
Sale Price, yard 4.29

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