

Agricultural News

P. E. I. Department of Agriculture

Butter

Reports on the present butter situation are rather difficult to understand. A considerable amount of publicity is being given to the possibility of shortage before the next production season. Previous next production season. Previous next production season...

Minimum Prices Set on Potatoes

It is encouraging to note that the New Brunswick Potato Marketing Board has instituted a minimum price level for potato growers. This will help, we feel, in the whole situation, and the Boards from Prince Edward Island and from New Brunswick can now work in concert to maintain reasonable price levels on this product. It is stated that the Board made a study of storage holdings of potatoes in the Dominion and found there is no apparent surplus which should develop panic selling. As a matter of fact, disregarding American supplies, there is scarcely sufficient potatoes in Canada to supply the demand. It is interesting to note that in New Brunswick after initial price fees are collected, and also a levy, the receipts will be used mainly for potato promotional work.

The Right Sire

The selection of the right sire should be the aim of every livestock owner. There can be no more potent means of achieving success in the cattle production business than through the use of the right bull. The thought of achievement along any line provides a bit of encouragement. To begin it would suggest three measuring sticks which should be the accomplishment of a herd bull. They are the jobs he is called upon to do. First, he should correct weaknesses existing in the cow herd. He should establish uniformity through replacements in the herd—calves crops will reflect this uniformity. Last, but not least, he should bring about improvement in the herd.

Perhaps either of these accomplishments would seem sufficient in itself. However, the improving bull is expected to score high on all three. There is a significant obligation on the owner. It is that he procure in each successive sire used a better one than his previous bull—if the key point is constant improvement. This is the reason for the qualification, an improving herd sire. Comments concerning the place and influence of the sire in cattle production should always include both branches of the business—purebred and commercial. On many occasions the question has been asked of both purebred and commercial herd owners as to what is the most important influence in their business. In all instances the answer was, without hesitation, "the herd sire."

Further it was pointed out in each instance that achievement through bulls included improvement in herd members, an improvement in the cattle of the immediate community, an increase in the value of cattle sold, and an improvement in the show records. Realizing that the main objective of the purebred breeder is to furnish bulls, it is recognized that he should be in a position to supply the best possible improving bulls that he can. The fact is worthy of repetition here that it is not the first bull sold to a customer which establishes the reputation of a herd or keeps the owner doing business—that it is the repeat business which keeps the herd going. This stresses again the real importance of breeding and quality in the bulls merited—the need that they be the best that a herd can produce. The achievements which a sire can accomplish in the commercial herd are no less important. Improvement of commercial herds is the primary justification of purebred cattle production. Commercial cattle make money for their producers in three ways—by good production, by producing rapid and cheap gains, and by bringing top market prices. In all three, the bulls which sire the cattle have a significant part.

Friends Honour Newly Wed Couple

On Wednesday evening, February 6th, a number of friends gathered at the home of Mr. and Mrs. William Stevenson, Fredericton, to attend a miscellaneous shower in honour of their nephew, Gnr. William Carr, and Mrs. Carr, whose marriage took place on December 31st. The bride is the former Miss Verna Proud, R.N., Hampshire, P. E. I. The young couple were escorted to gaily decorated places of honour by Mr. and Mrs. George Smith, while Mrs. Roy Weeks played "Here Comes the Bride". The gifts were opened by Mrs. Miller Weeks and verses read by Mrs. Milton Weeks. Bill, on behalf of his bride and himself, thanked everyone for their kindness. Then all joined in singing "For They Are Jolly Good Fellows". A delicious lunch was served by the ladies, and the remainder of the evening was spent in music and dancing.

COMPLETE VISUAL REFRACTION AND ANALYSIS

G. F. HUTCHESON & SON Optometrists 53 Grafton Street

Plus Monthly—Vice-president, Vernon Wood, secretary-treasurer. Some discussion followed, concerning the variety of oata. Morris Deacon, Fieldman, gave the members a short talk on the quality of oata.

The Junior Farmers of Mr. Hope-Fanning held their regular meeting at the school Friday evening, February 6th, with Elmer Curran occupying the chair. There was an excellent attendance of members present. It was decided to leave the decision re-entering the debating and crokinole competitions for the next meeting. It was decided to have a Field Day on February 20th to see a demonstration on selective cutting of farm woodlots.

A debate was arranged for the following meeting. "Resolved that a wheelbarrow is more useful to a farmer than a wife." Elmer Curran is leader of the "Pro" side and Eileen Larkin is leader of the "Con" side.

The Gowan Brae Club re-organized Friday evening, February 6th and appointed the following officers: James Mallard—president, Reg Mallard—Vice president, Charles MacDonald—secretary-treasurer.

Adult Directors appointed were: Charles McInnis and James McInnis; Club Leader—Francis Howlett. Fourteen members attended.

An Agricultural Short Course is being planned for St. George's Parish this coming week-end. A good attendance of people over sixteen years of age is expected, and they will be discussing many items of current importance. On Thursday evening, Mr. H. B. Chandler will head up a discussion on Farm Problems On Friday the main theme will be "Soil Conservation", with W. S. McMurtry, Director of the Vocational School, Mr. Frank Gaudet, Forestry Engineer, and Mr. S. D. Peacock, Provincial Fieldman, giving addresses on this subject. Mr. S. C. Wright will give a talk on Club Work. The women will not be neglected as they will hear talks by Mr. H. E. Robbins, Director of Poultry Services, and Miss Hazel Roland, Nutritionist with the Department of Health and Welfare. The highlight of the course will be a talk Thursday evening by Mr. W. R. Shaw, Deputy Minister of Agriculture. That same evening Mr. Wilfred Crisp will bring the members of the Short Course up to date on co-operatives and credit unions.

Saturday afternoon and evening the talks will move or less center around Leadership Training, and items will be given to members to help them in their local organizations. Dr. G. C. Fisher will be present to give a talk on Animal Diseases, and Mr. A. G. LeLacheur on "Good Seed".

A new Boys' and Girls' Poultry Club was organized in East Baltic on February 5th in the district hall. Films from the N. F. B. were shown to the young people and parents attending the meeting. Morris Deacon and H. E. Robbins of the Dept. of Agriculture, outlined the Club policies and the year's work. Mr. Elwood Ching of Red Point gave a short talk on his experience in Club Work and his trip to the Royal Winter Fair. The following eleven members joined the Poultry Club: Elizabeth Bruce, Joan Dixon, Eida Bruce, Norma Garrett, Sandra MacGregor, Anita Rose, Edhan Garrett, Ian MacGregor, Bradley Fay, Francis Murphy, Phillip Fay.

The following members were appointed on the executive: Norma Garrett, president, Ian MacGregor, Vice-president, Eida Bruce—secretary-treasurer. Adult Directors, Mrs. Edson Rose, John B. Fay, Stewart MacGregor.

The Eastern Kings' Exhibition Association held a meeting in the Town Hall, Bourke, February 7th, with a large attendance of Directors and Exhibitors present. The chair was occupied by the president, Mr. Hugh MacKinnon and various items of business were discussed by most of the people present.

Friends Honour Newly Wed Couple

On Wednesday evening, February 6th, a number of friends gathered at the home of Mr. and Mrs. William Stevenson, Fredericton, to attend a miscellaneous shower in honour of their nephew, Gnr. William Carr, and Mrs. Carr, whose marriage took place on December 31st. The bride is the former Miss Verna Proud, R.N., Hampshire, P. E. I. The young couple were escorted to gaily decorated places of honour by Mr. and Mrs. George Smith, while Mrs. Roy Weeks played "Here Comes the Bride". The gifts were opened by Mrs. Miller Weeks and verses read by Mrs. Milton Weeks. Bill, on behalf of his bride and himself, thanked everyone for their kindness. Then all joined in singing "For They Are Jolly Good Fellows". A delicious lunch was served by the ladies, and the remainder of the evening was spent in music and dancing.

IN MEMORIAM

In loving memory of PETER J. VESSEY who died February 11th, 1950. Without farewell you fell asleep, Leaving just memories for us to keep. Ever Remembered by Wife and Family.

Break O'Day Iron

Reginald Wright Kauffman

CHAPTER FOUR Continued

Of course there were no streams discernibly running into or out of this huge pond; wherever these were, they would be under the surface. Jerry trained his eyes in a futile endeavor to look any distance downward. The depth was great, the fall precipitous—that was the extent of his preliminary survey.

He would seek no further? The heat was oppressive in this enclosure. He stripped and dived, if only for a swim. There lay that old derrick. A rock had caught it as it fell, and still held; at a considerable height, its upper end. Jerry climbed. It held him. He poised and, putting all his force into the plunge, dived again.

Down he went into those cold recesses—far down. There was a sound as of thunder in his ears, the pressure as of mountains upon his chest. Little light could struggle this far; he could see nothing. He could feel, though. There came into play another force besides the usual opposition to such progress, and working at a right angle to it. Quiet as the lake seemed in its upper regions, down here current ruled. It caught him, swung him around — drove him hard toward what he decided was the foundation of that cliff from which he had first seen the ruins of the mine.

More thought there was no time for. He was being hurried to some subterranean outlet, to underground caverns where death would be quick and certain. He flung his body around as far as he could. To make any headway directly against this stream was impossible; his one hope was to fight indirectly across it. The thing seemed alive and implacable. He was wrestling with a Titan bent upon his destruction. His arms ached; for every inch they moved, they had to push away what felt like tons of water. Surely he hadn't but one stroke more left in him... Yet he made that frantic stroke and won to momentary safety. The horrid hold that had gripped him snapped. He catapulted to the surface and found himself clawing impotently the smooth rock of the inner cliff.

CHAPTER FIVE

His perils weren't yet past. He spent a long and frantic minute seeking some support, and did finally discover an outthrust rock. He drew himself up. "I wonder," he gasped, "if the late Joseph Sinn fell like I did. In that case, he'd be sorry. Drowning's a rotten death."

The valley stretched away with neither house nor man in sight. The turquoise surface of the lake was untroubled. "I'll bet there's a creek on the other side of here — somewhere back below Ironburg," said Jerry, gradually recovering his breath. "And that's where this underground spring empties. It may rise in a subterranean spring, but it's on its way somewhere, all right."

He was fit at last to regain his clothes. He had to swim across to them—the foot of these cliffs were too steep to furnish means for a shore promenade — and he dreaded committing his body once more to the lake's tender mercies. However, the thing was accomplished. He dressed and returned upward to the clump of pines beside Angie Sinn's shanty. The sickly garden parched under the noon sun. The makeshift chimney was still smokeless. The door remained glumly shut. He drew back among the trees — was attracted again and irresistibly to the cliff edge. Strange that the lake's surface should give no sign of that fatal activity going on beneath it. Perhaps not unaccountably — he knew little of such matters — but certainly strange. The turf, dry grass and tangled weeds, jutted out several feet into the void; but one stunted pine bent forward, appearing to offer some assurance of solidity. Jerry flung a cautious arm around that thin trunk and leaned beyond it, far over the edge, gazing downward.

Sheer walls, of course. Blue-green water — yes, quite still. Quite still, yet unnaturally vivid. You could nearly believe that it beckoned to you, and that, in involuntary response, you bent toward it. Bent... To be continued

Seasonal Decline In Unemployment Relief

Figures released by the National Employment Office in Charlottetown show that a slight decrease has taken place in the number of people drawing Unemployment Insurance benefits, in the area served by the office, which comprises Kings and Queens Counties. As of February 9th, 1700 people were being paid as against 1740 on February 1st. This was the first drop in the total since October when about three hundred people were listed as claimants. The total has risen steadily since that date as seasonal unemployment advanced in step with winter weather. The decline in the number of claims is in line with the experience of other years, and small weekly decreases are expected, until April when the total usually dwindles very rapidly to well below a thousand, according to local office officials. The figures for other National Employment offices in the Atlantic region are in proportion to those released in Charlottetown.

CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising of a new nature may be inserted at five cents a word, strictly payable in advance.

JIMMY'S TAXI - Phone 523.

MILK - the perfect drink for people of distinction.

"WE TREAT THE SICK WELL." Giggey's Pharmacy. ICE CREAM - the perfect dessert - no preparation - economical.

SENSATIONAL Ball Point Pen Sale at The Jenkins Pharmacy 19c each, 5 for 85c.

RESERVE March 23rd for Parade of Spring Fashions at Prince Edward Theatre.

CHARLOTTETOWN HOTEL SUNDAY Special, five course Dinner, \$1.50. Served from 12.30 to 2.30 P. M.

CO-OP. EGG STATION, 103 Sydney Street, for better returns.

MISS LUCILLE CAMPBELL, Charlet of the Biz representative, at S. A. McDonald's, February 23rd, 24th and 25th.

JUST ARRIVED - Cotton House Dresses, size 12-44. Kennedy's Ladies' Wear.

SPECIAL meeting at the Pentecostal Church got way to a good start with Clyde Rosborough as song leader and Albert Van Tassel as Evangelist. Services continuing each night this week except Saturday.

FUNERAL AT RUSTICO - The funeral of Mrs. Fidele Gallant Wheatley River, was held from her late residence on Monday morning to St. Augustine Church, Rustico, where Requiem Mass was celebrated by Rev. Fr. J. C. Pitre, who also officiated at the grave. The pallbearers were Jerome Gallant, Foch Gallant, Nazair Gallant, Foch Dolron, Howard Axworthy and Frank MacLean. Burial was in the church cemetery.

FUNERAL IN B. C. - On February 7th at 1.30 p. m. Rev. Mon A. J. Waters conducted funeral services in McCall Bros. Floral Funeral Chapel for the late Miss Lilla May Townsley who passed away in Victoria B. C. on February 6th. Many beautiful floral tributes were received and the hymn sung was "Jesus Lover Of My Soul." Mr. Eric Edwards L.R. S. M. presided at the organ and the following gentlemen served as pallbearers: Merrar, Carl Townsley; Percy Townsley; Arthur Hudson and Allison Campbell. Following cremation the cremated remains will be forwarded to Crapaud P. E. I., where interment will take place in the family plot in Crapaud Cemetery.

Personals

Miss Aletha MacGregor, Southport, spent the weekend at her home in Kingston.

Many friends of Miss Ruth Younker, Kingston, are glad to hear that she is improving after her serious illness.

Mr. Loyd MacGregor, Charlottetown, who is attending the Union Commercial College, spent the weekend with his parents, Mr. and Mrs. Lester MacGregor, Kingston.

Mrs. N. Aubrey Cutcliffe, Fredericton, is a patient in the P. E. I. Hospital where she is receiving treatment. Her many friends hope that she will soon be able to return home.

Friends of Miss Ann Bell of the National Health and Welfare Dept. will hope for her speedy recovery from the illness which required her entering the P. E. Island Hospital on Monday.

We And Our Neighbours

Ruhamah Scheinfeld Frank

TOURIST CABINS AND MOM

"You'd never guess what Ted and I had words about," laughed Marian Gay. Marian is only eighteen and Ted Ross is twenty but he gave her a diamond, a very modest diamond to be sure, at Christmas, and they hope to be married in the not too distant future.

"Could be Ted wanted to go to the hockey game, and you preferred to dance," we ventured. "Or he didn't notice your pretty dress. Or forgot your birthday." Marian was disappointed in us and rightly. "You don't think we quarrel about such silly things," she frowned. "Remember, even if we are young, we've should know each other's ways. I might as well tell you. Ted said he'd never marry me if I intended to become a perfect housekeeper!"

"That is a new one!" we exclaimed. "Do tell us more." "Well, as you know," said Marian, "I've been going to school at night to learn sewing. I can cook pretty well too, but I felt my general housekeeping could be improved. We were never very orderly at home. Clean enough, but there were always crowds of kids around, and even now, Ted's friends and mine like to come over. So there are books and papers and records scattered about, and nothing looks shing and oaxed and everything in its place like Ted's home. Of course we love it that way and Mom and Dad think it's all right too. But I got to thinking that maybe Ted worried that I'd be a careless housekeeper."

"Ted," I asked him the other night, "do you think your mother would give me some fine points in housekeeping? I know I'm not too orderly!"

"Well, I never saw him get so upset over anything! You're early enough for me," he almost shouted, and if you get any notions about perfect housekeeping, I won't marry you!"

When Ted came to call for Marian, he filled in the story. Young people like Ted and Marian—and there are many—should reassure older folks about the present generation. Their frank and comradely yet loving relationship with each other gives promise of a fine and understanding home.

"I know I am emotional about this 'perfect housekeeping' he admitted, but the three of us and Dad, lived with it for years. Poor Mom! She had been in business with her father before she was married and I have heard him say she was worth more than any 'perfect housekeeping' he'd ever left. She had saved up for her importance. She told Dad she didn't like farm life and was always nagging him to move to town and open a store of some kind."

"Well, she was plain miserable and tilted with resentment and took it out on us, and put all her energy, and she had loads, into that house. She scrubbed and polished from morning to night, and woe to us, if we got a spot anywhere, or a thing out of place! She was wonderful and kind when we were sick. Sometimes we pretended we were so she would give us some affection. She did buy us toys and things, but that didn't make up for not letting us bring kids home to share them. "Play outdoors," she would say, "bad enough to have all of you tracking up the house without having others underfoot, too."

But of course she wanted to show-off the house and what a wonderful housekeeper she was, and ever so often she would have women in for tea. Then none of

Eye Care Stressed White Cane Week

"You'll never miss the water till the well runs dry might be said of most of us when it comes to eyes," declared Miss K. I. Thomas, Prevention of Blindness Department, the Canadian National Institute for the Blind. "White Cane Week, with its emphasis on the sightless, is a good time to think about our eyes," she said. "After all, half the blindness in Canada is preventable." She pointed out that the eye, one of our most essential senses, normally receives less attention than our less important faculties. "The hair, the finger nails, the press in our trousers, the cut of our dress, occupy our attention far more often than our eyes do. We strain our eyes with fine needle work, read in a bad light, arrange our lamps for show rather than service, and expect our vision to continue without treatment, glasses, or even ordinary bathing of them."

Carelessness with playthings is often responsible for the loss of sight in childhood, and while the child suffers, the parents are somewhat to blame, "Miss Thomas said. "Parents often permit their boys and girls to play with air guns, fire crackers, sling-shots, bows and arrows without sufficient training in how to handle them. Tragedy is frequently the result."

"Industrial accidents to the eyes are another cause of preventable blindness. Most companies are aware of the necessity to protect sight, and provide safety goggles for the purpose, but in spite of this, there is carelessness. Employees fail to use them, and blindness too often results."

"We each have only one pair of eyes," Miss Thomas reminded us emphatically. "It is shameful to lose their use through carelessness or indifference. Yet our files have hundreds of such cases, and every year C. N. I. B. registration grows. Blind people are doing wonderful things under C. N. I. B. guidance, but let us look after our vision while we have it instead of adding to C. N. I. B.'s problems."

At the end of 1952, total Sun Life insurance in force stood at \$3,222,947,000, an increase of \$21,431,000—nearly 9% over the amount at the end of the previous year. Group insurance in force, included in this amount, has now reached \$1,493,501,000, an increase of 19%. Annuity payments which the Company has undertaken to provide immediately or in the future, through individual contracts or group pension plans, amount to \$117,833,000 per annum. The number of policies and group certificates now in force is 1,912,000.

BENEFIT PAYMENTS

Mr. Bourke referred to life insurance as the most popular and effective method of permanent saving, because it provides an immediate estate in the event of death, and also assures financial security when working years are over. The payments made to Sun Life policyholders and beneficiaries during 1952 amounted to \$118,618,000, or \$467,000 for each working day of the year. Of this amount, \$31,632,000 was paid to living policyholders, and \$36,986,000 to the beneficiaries of deceased policyholders. The total amount of benefits paid by the Sun Life since the first policy was issued in 1871 has now reached \$2,604,604,000. ASSETS AND INVESTMENTS Total assets of the Company at the end of the year under review were \$1,742,876,000, an increase of \$76,850,000 over 1951. These new funds were invested in many public and private enterprises, but principally in industrial and public utility bonds, and in mortgages. The increase in bond investment and mortgages amounted to \$43,253,000 and \$23,666,000 respectively. It is interesting to note that Sun Life investments include 40,000 home mortgages for a total sum of \$166,000,000, an average of \$4,150 per home. Thus, the Company is playing a prominent part in helping to provide homes for persons of modest means. The interest rate earned during the year was 3.84% as compared to 3.70% in the previous year. This increase, commented Mr. Bourke, was important since any permanent improvement in the interest rate makes additional earnings available for dividend distribution, thereby reducing the cost of life insurance to the policyholder.

NATIONAL ASSET

Mr. Bourke mentioned that in all countries where the Sun Life operates, and more particularly in Canada, United States and Great Britain, men and women were providing increasingly for their own and family security. This meant protection and peace of mind for more and more people. It also meant more money saved and invested in national projects; more jobs and goods for more people. In Canada alone more than five million policyholders are saving through life insurance, for whom the nation's life insurance fund of more than \$5 billions represents a provision for death, retirement and other benefits. The fund is also the country's largest single reservoir of long-term investment resources for use in developing the nation's waterways, highways, railroads, public utilities, home building, hospitals, schools, and other branches of Canadian social and business life.

A copy of the Sun Life's complete 1952 Annual Report to Policyholders, including the President's review of the year, is being sent to each policyholder, or may be obtained from H. C. Bohaker, District Supervisor, Cameron Block, Charlottetown.

Sun Life Again Holds Top Canadian Record For '52 New Business

\$545 Millions Sold; Total Insurance in Force Now Over \$5 Billions; Policyholders' Dividends \$22 Millions During 1952—Upped By \$2 Millions

With \$545 million of new business secured during 1952, the Sun Life Assurance Company of Canada continues to hold the record for another year, topping all Canadian life companies over the same period. Total Sun Life insurance now in force amounts to more than \$5 billions, marking yet another milestone in the progress of Canada's leading life company. George W. Bourke, President, in presenting Sun Life's 82nd Annual Report, announced that policyholders' dividends during 1953 will amount to \$22 millions, up two millions from last year.

Stating that the objective of the business of life insurance was to make available its services to as many people as possible, Mr. Bourke emphasized that the Sun Life is playing a leading role in this purpose. Last year, new Sun Life business amounted to \$545,381,000 as compared with the 1951 figure of \$461,776,000, an increase of 18%. The Sun Life of Canada operates in nearly 30 countries throughout the world, but the major part of this new life insurance was secured in Canada, United States and Great Britain. Group insurance included in the new business total amounted to \$165,487,000, an increase of \$71 millions over 1951. The importance of Group Life insurance, said Mr. Bourke, is being increasingly recognized as a valuable social factor by responsible industrial and business leaders who are finding that well-rounded insurance and retirement programmes help both to secure and to retain valuable employees and promote sound staff relations in both large and small organizations.

At the end of 1952, total Sun Life insurance in force stood at \$3,222,947,000, an increase of \$21,431,000—nearly 9% over the amount at the end of the previous year. Group insurance in force, included in this amount, has now reached \$1,493,501,000, an increase of 19%. Annuity payments which the Company has undertaken to provide immediately or in the future, through individual contracts or group pension plans, amount to \$117,833,000 per annum. The number of policies and group certificates now in force is 1,912,000.

BENEFIT PAYMENTS Mr. Bourke referred to life insurance as the most popular and effective method of permanent saving, because it provides an immediate estate in the event of death, and also assures financial security when working years are over. The payments made to Sun Life policyholders and beneficiaries during 1952 amounted to \$118,618,000, or \$467,000 for each working day of the year. Of this amount, \$31,632,000 was paid to living policyholders, and \$36,986,000 to the beneficiaries of deceased policyholders. The total amount of benefits paid by the Sun Life since the first policy was issued in 1871 has now reached \$2,604,604,000. ASSETS AND INVESTMENTS Total assets of the Company at the end of the year under review were \$1,742,876,000, an increase of \$76,850,000 over 1951. These new funds were invested in many public and private enterprises, but principally in industrial and public utility bonds, and in mortgages. The increase in bond investment and mortgages amounted to \$43,253,000 and \$23,666,000 respectively. It is interesting to note that Sun Life investments include 40,000 home mortgages for a total sum of \$166,000,000, an average of \$4,150 per home. Thus, the Company is playing a prominent part in helping to provide homes for persons of modest means. The interest rate earned during the year was 3.84% as compared to 3.70% in the previous year. This increase, commented Mr. Bourke, was important since any permanent improvement in the interest rate makes additional earnings available for dividend distribution, thereby reducing the cost of life insurance to the policyholder.

The total surplus and contingency reserve now amounts to \$113,697,000. LIFE INSURANCE A NATIONAL ASSET Mr. Bourke mentioned that in all countries where the Sun Life operates, and more particularly in Canada, United States and Great Britain, men and women were providing increasingly for their own and family security. This meant protection and peace of mind for more and more people. It also meant more money saved and invested in national projects; more jobs and goods for more people. In Canada alone more than five million policyholders are saving through life insurance, for whom the nation's life insurance fund of more than \$5 billions represents a provision for death, retirement and other benefits. The fund is also the country's largest single reservoir of long-term investment resources for use in developing the nation's waterways, highways, railroads, public utilities, home building, hospitals, schools, and other branches of Canadian social and business life.

A copy of the Sun Life's complete 1952 Annual Report to Policyholders, including the President's review of the year, is being sent to each policyholder, or may be obtained from H. C. Bohaker, District Supervisor, Cameron Block, Charlottetown.

OWBRIDGE'S TONIC Quick Relief for COUGHS - COLDS

It fairly melts in the mouth! Barbour's STABILIZED PEANUT BUTTER

Say "Glad You're Home" with the wonderful aroma of a Great Coffee. There's a heart-stirring fragrance abroad as he opens the door—it's the cheering welcome of a truly great coffee. For nearly 100 years Chase & Sanborn have been blending that bewitching flavor and aroma from the world's choicest coffees. Treat the family to Chase & Sanborn tonight! Chase & Sanborn Coffee. All the flavor your cup can hold!