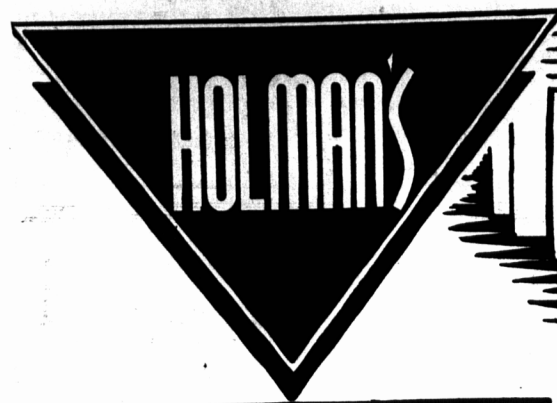


GREAT PRE-INVENTORY SALE!

Beginning Today
WEDNESDAY
And Continuing Until January 31st



BOTH STORES

Shop Bright and Early Today... AND look for the **SPECIAL PRE-INVENTORY PRICE CARDS**—Black on Red! They indicate scores of unequalled bargains in store for you during this Great Both Stores Sale. **COME! SHOP AND SAVE!**

ON SALE TO
1/2 PRICE
AND EVEN LESS!



HERE ARE
10 EXAMPLES

CHOSEN AT RANDOM
FROM AMONG THE
SCORES OF SUPER
SPECIALS... ON
SALE BEGINNING TO-
DAY!

PRE-INVENTORY SALE

PRE-INVENTORY SALE

PRE-INVENTORY SALE

PRE-INVENTORY SALE

PRE-INVENTORY SALE

PRE-

Huge Clearance
WOMEN'S HATS
Regular to 9.98
3.49
Velours, fur and wool felts, and velvets in a host of Winter shades trimmed with brilliants, sequins and feathers. Styles are beret, profile, head-bugging turbans and cloches. **SPECIAL—**
HOLMAN'S LADIES' WEAR, S'side—LADIES' SHOP, Ch'town

Men! Save 15.00 On These
WORSTED SUITS
Regular 55.00
40.00
Lounge style, single breasted with link button, solid shades and patterned all wool worsteds and blended worsteds in sizes 36 to 46. **SPECIAL—**
HOLMAN'S MEN'S WEAR, Summerside

Girls' Wool Fleece
WINTER COATS
Regular 17.98
9.99
Swing back styles in shades of wine, blue or green with kasha or quilted rayon linings. Attractively girlish with furtex or "Silvakur!" collar trim. Sizes 8 to 11. **SPECIAL**
HOLMAN'S BOTH STORES YOUTH CENTRE

Girls' Wool Fleece
3-Piece COAT SETS
Regular 15.98
8.88
Fitted princess or swing backed styles in wine, blue or green shades with kasha or quilted rayon linings. Simulated fur trim. Sets consist of coat, leggings and cap in sizes 3 to 4. **SPECIAL—**
HOLMAN'S BOTH STORES YOUTH CENTRE

Save! Regular 5.95
CHENILLE BEDSPREADS
Terrific Value At — **2.99**
Double bed size. Closely tufted in solid shades white or Nile green on medium weight cotton backing. Serviceable and attractive. **SPECIAL—**
HOLMAN'S DRY GOODS, S'side — HOME FURNISHINGS, S'side

Misses' and Children's
ASSORTED FOOTWEAR
Regular to 4.95
2.39
Tie and strap styles of black, brown, cherrytone or red kip leathers with Neolite or composition soles and rubber heels. Broken range of sizes. **SPECIAL pair**
HOLMAN'S CHILDREN'S FOOTWEAR, S'side

Regular 2.98
COTTAGE CURTAINS
And bedroom curtains in "Puffy Dot" or plain marquisette. Several patterns and colors from which to choose. **SPECIAL pair**
1.98
HOLMAN'S BOTH STORES HOME FURNISHINGS

Regular 9.95 Modern
BOUDOIR LAMPS
New, modern style designs with smart metal tripod stands and melon or bubble shades of opaque plastic. **SPECIAL**
4.99
HOLMAN'S BOTH STORES FURNITURE

Enamelled BREAD BOXES
Regular 2.25
SALE — 1.49
HOLMAN'S BOTH STORES HOUSEWARES

Winter RADIATOR FRONTS
Assorted Sizes
Reg. 3.95 **FOR 99¢**
HOLMAN'S HARDWARE, Summerside

CAR or SLEIGH ROBES
Heavy Wooltex
Size 54" x 62"
Regular 14.95 **FOR 6.99**
HOLMAN'S HARDWARE, Charlottetown

Look For The PRE-INVENTORY Price Cards... They Mean Big Savings!