

SHINERAMA

Hello and welcome to UPEI. As you are finding out, orientation can be a time when you have fun as well as meet many new people.

Orientation is also a time when you can combine fun and meeting people with a good deed. This can be achieved by taking part in the annual Shinerama Fund Raising drive in aid of Cystic Fibrosis.

What is Shinerama?

Shinerama is Canadian young people helping in the fight against Cystic Fibrosis by working as volunteers to raise funds for CF Research by holding a one day shoe shine blitz. This year we hope to hold a car wash and windshield cleaning as well as our shoe shine blitz.

Shinerama is the Canadian Cystic Fibrosis Foundation's only National fundraising project and it contributes almost 18% of the Foundation's annual income. As you can see, the Shinerama effort is a very important part of the ongoing fight to find a cure or control for CF.

At this point, I feel I should tell you more about Cystic Fibrosis and what the fight is all about.

CF is the most common potentially fatal genetic disease of children and young adults; it affects both the lungs and the digestive system. One in every 1800 Canadian children is born with CF.

A CF child or young adult must undergo a rigorous therapy program as well as take large doses of very expensive drugs every day just to stay alive. As well, several times a year the patient must check into a hospital for approximately 10 days and have their lungs washed out.

Under the supervision of its nationally recognized Medical Advisory Committee, the Canadian Cystic Fibrosis Foundation provides grants for research projects aimed at a CURE or CONTROL for Cystic Fibrosis clinics where care and treatment are available to patients across Canada.

This year we plan to send some students to Summerside as well as cover the Charlottetown area. We feel that if we get enough participation from the freshmen our goal of \$5000 is attainable and possible to surpass.

In order to participate all the student will have to do is simply show up. Everything else will be taken care of. The day will begin with breakfast at McDonalds. After breakfast we will distribute the Shinerama kits and load the vans for the various drop off points in the area. These same vans will drop back from time to time to make sure that everything runs smoothly and will ensure that everyone has enough supplies. As well as breakfast, lunch will also be supplied to the shiners, as well as soft drinks.

This year we will also be giving prizes to the people or team making the most money.

Hopefully, by now, I have convinced you of the merits of participating in Shinerama. It is quite obvious that the more people who participate in our Shinerama effort, the more money we raise.

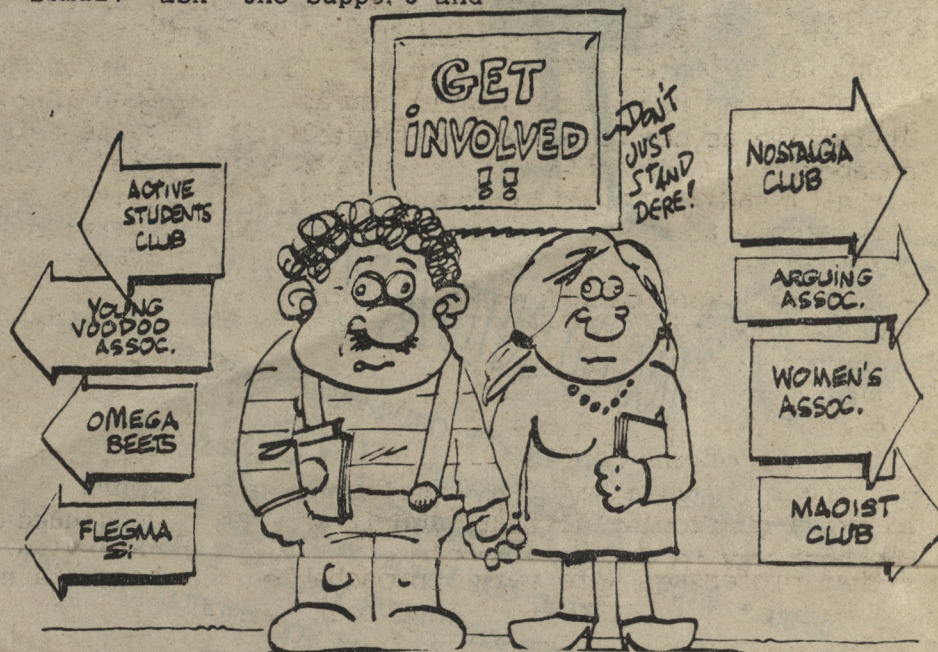
In closing, I would simply ask the support and

participation of the incoming freshmen to make this year's Shinerama the most successful yet.

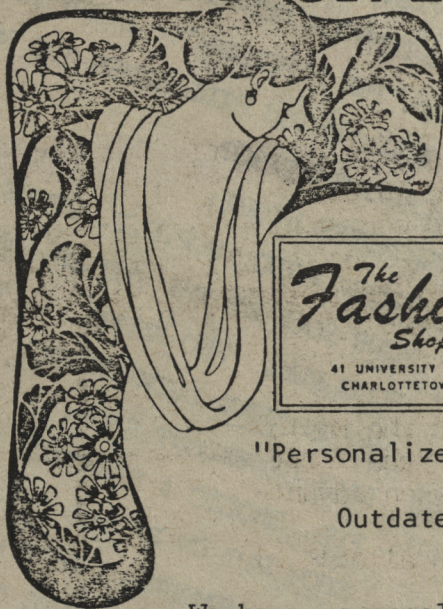
Help give a child the "Breath of Life", get out and shine for Cystic Fibrosis Research.

Ken Baker

Shinerama Director



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