

Announcing the Toronado-Inspired '67 Oldsmobile a lot of new ways to express yourself

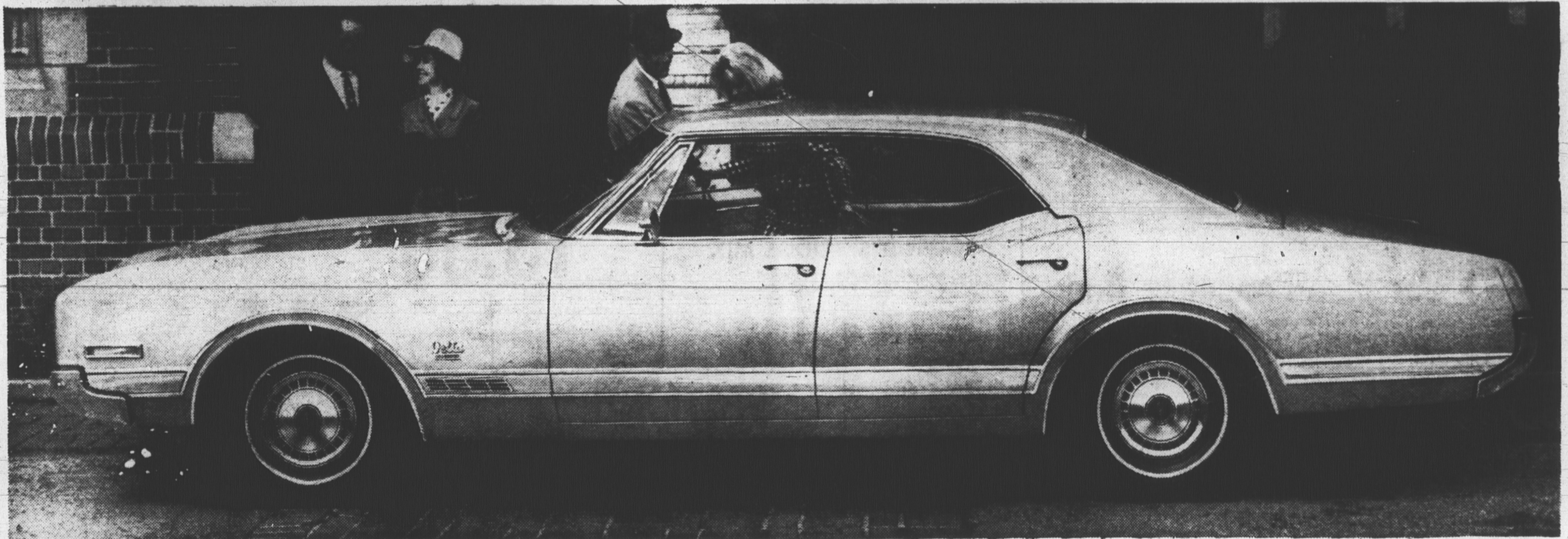
NINETY-EIGHT • TORONADO • DELTA 88 • DELMONT 88 • CUTLASS SUPREME • CUTLASS



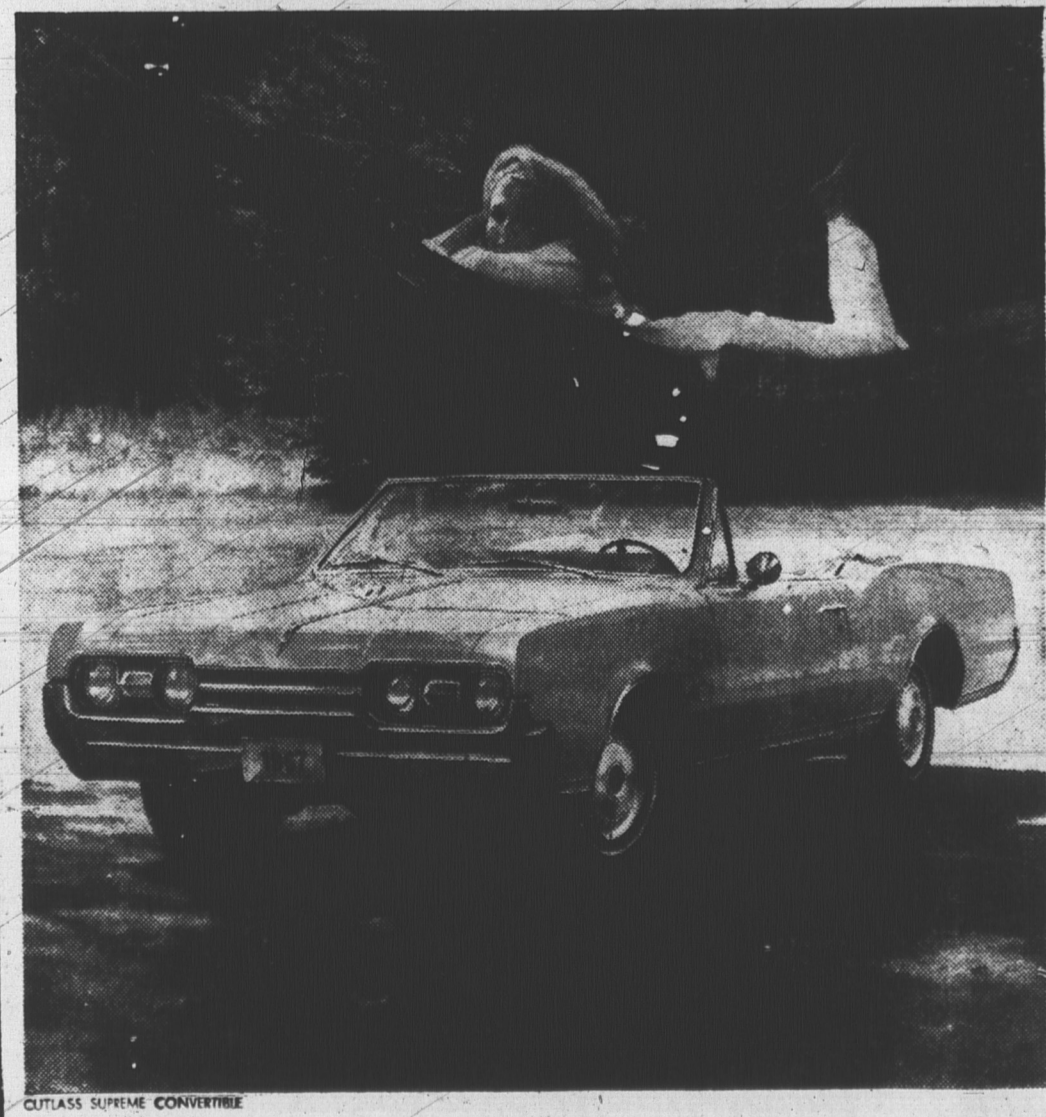
TORONADO DELUXE



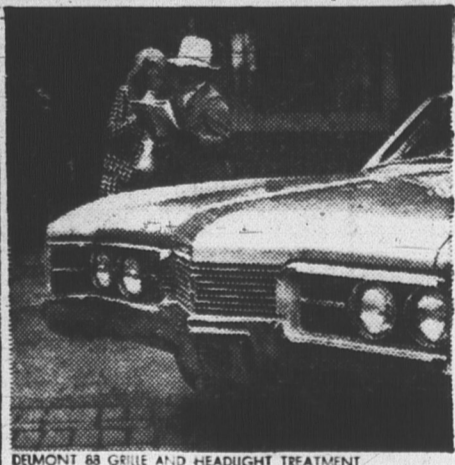
DELMONT 88 HOLIDAY COUPE



DELTA 88 CUSTOM HOLIDAY SEDAN



CUTLASS SUPREME CONVERTIBLE



DELMONT 88 GRILLE AND HEADLIGHT TREATMENT



NINETY-EIGHT LUXURY SEDAN

You see it in racier longer hoods, sporty rear decks. It's there in the flair of fastback coupes. The dashing Toronado inspired the Oldsmobile look for 1967. The Toronado itself is more distinctive than ever. A repeat performance as the car of the year? We think so. And Oldsmobile going is now smoother than ever. New ride improvements and engine refinements see to that. Front wheel disc brakes are one of many options. You can personalize with elegant vinyl rooftop covering, Strato-type headrests, air-conditioning—even a stereo tape player is available. '67 Olds is certainly inspired. See the huge selection of series, models, colors, fabrics, extras and options. Add your imagination and you can have that one car in a million.

'67 Olds

NINETY-EIGHT
TORONADO
DELTA 88
DELMONT 88
CUTLASS SUPREME
CUTLASS

A lot of new ways to express yourself

**OBEY
LAWS
DRIVE
SAFELY**

Oldsmobile thinks of your safety, too, with the GM-developed, energy-absorbing steering column that can compress on severe impact up to 8 1/4 inches; with 4-way hazard warning flasher; outside rearview mirror; dual master cylinder brake system, plus many other safety features—all standard for '67.



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