

CLOTHING GENERATIONS MOORE & McLEOD'S 61ST ANNIVERSARY SALE OF P.E. ISLANDERS

It's our 61st Anniversary Sale and we have prepared for it in a big way — Here are four pages just loaded with outstanding bargains from all departments from the basement to the third floor. Store closed all day today, Wednesday. Sale Begins tomorrow, Thursday morning at 9 A. M.

Ladies' Dresses

Balance of our new Spring Dresses now priced to clear—crepes and prints, some darker shades such as navy and black in jacket and bolero styles.

- DRESSES, originally up to \$16.95; GOING at only \$9.95
- DRESSES, originally up to \$25.00; GOING at only \$16.95
- DRESSES, originally up to \$37.50; GOING at only \$18.95

Ladies' Coats

Entire balance of our new Spring Coats going on sale Thursday morning — wool fleeces and fancy tweeds and checks — darker tones and pastel shades — in the most wanted loose fitting styles — sizes are 12 to 20.

- COATS, originally up to \$35.00; NOW GOING at \$19.00
- COATS, originally up to \$49.95; NOW GOING at \$29.00
- COATS, originally up to \$59.75; NOW GOING at \$39.00
- COATS, originally up to \$75.00; NOW GOING at \$49.00

300 Helen Morgan Dresses

- COTTON HOUSE DRESSES
 - SIZES 12 TO 20; 38 TO 44
 - REG. 2.98; FLORAL OR STRIPE DESIGNS
- 1.89** each

Ladies' Dresses and Smocks

Only 50 odd Housedresses and Smocks in this group—so be early—broken ranges.

SPECIAL **1.00** EACH

Ladies' Skirts

Summer Skirts in plain pastel shades of Pink, Blue, Yellow, Aqua and Beige—all around permanent pleats. Sizes 12 to 18.

Regular \$13.50

SPECIAL **6.95** EACH

Ladies' Suits

20% OFF

Entire stock of ladies' suits—all wool flannels—blends and rayons—plain and check tweeds—sizes 10 to 44 1/2—reg. to 72.50—Now priced from \$18.00 and up.

100 LADIES' JULIANA & SIMPLICITY House Dresses

Smart floral and stripe designs—sizes 12 to 20 and 38 to 52. Regular \$3.98 values—

SPECIAL **2.89** EACH

Special Factory Clearance

Ladies' Shortie Coats

- SIZES 10 TO 20; PASTEL SHADES
- WOOL FLEECES and CHECKS
- TUEXO and BUTTON FRONTS

14.95

Children's Department

Lingerie Department

300

Girls' Dresses

These special prices are for Thursday, Friday and Saturday only. Entire stock of children's (ages 2 to 16 years) Dresses greatly reduced.

Nylon, Cotton and Seersucker

- DRESSES, reg. to 3.95; NOW only ... 2.49
- DRESSES, reg. to 7.95; NOW only ... 3.95
- DRESSES, reg. to 11.95; NOW only .. 6.95

50 Only

Children's Coats

Sizes 2 to 14x

Newest Styles and Colors

- COATS, reg. to 14.95; NOW only ... 6.95
- COATS, reg. to 21.95; NOW only .. 10.95
- COATS, reg. to 26.95; NOW only .. 15.95

Bargains Galore

AT **1.00** EACH

Broken lines and slightly soiled lingerie — panties — brassieres — slips and gowns — regularly priced as high as \$10.95—going at this greatly reduced price.

200 PAIR

Ladies' Panties

Regular To \$1.25

SPECIAL **59c** EACH

2 FOR \$1.00

Briefs—cuff styles and bloomers—all included in this great clearing—sizes are small, medium and large.

200 childrens vests and briefs—white only, summer weight cotton—sizes 2 to 12—reg 59—Specially priced to clear at only, each **29c**

Girls 2 pc pyjamas—seersucker and flannelite—solid colors and novelty designs—sizes are 4 to 14 yrs—reg values to 1.95—Now sale priced at only, per pr **1.29**

100 only eiderdown crib blankets, size 30" x 40"—various novelty designs on blue, pink and yellow backgrounds — sale priced at only, each **98c**

Girls cotton sweaters—sizes 8 to 14 yrs—slightly soiled—2 tone novelty designs in colors blue and wine—special, each **1.29**

Childrens "T" Shirts 2 to 6x—fine quality cotton jersey—solid colors and stripe designs reg to 89c Now priced to clear at only, each **49c**

Girls corduroy shorts in colors brown, wine, green and red guaranteed washable—cuffed bottoms—reg. 2.95—**1.95**

50 pr only girls jeans, summer weight 6 oz sanforized shrunk denim—double stitched at all seams sizes 8 to 14 yrs—Sale priced at, per pr **2.29**

Ladies' gowns—cotton crepe in solid colors with floral trim colors are pink, blue and yellow—on outstanding buy at only, each **1.95**

Travellers' samples of slips, house coats, pyjamas and bed jackets specially priced to clear at **1-3** off

Ladies crepe slips—lace trimmed in white only—sizes 32 to 42—Specially sale priced at only, each **1.95**

Ladies "T" shirts—great special in ladies "T" shirts by a famous maker—sizes are small medium and large in colors white with blue and red with white—reg 1.95 **98c** Special, each

Ladies sportwear—an assortment of summer shorts, cotton shirts, halter tops bathing suits and terry cloth stoles — carried over from last season—specially priced to clear at **1-2** price

Ladies' Sweaters

(2ND FLOOR)

50 only Cardigan style sweaters—novelty self design in colors grey, rose, blue, green, black and navy—all are 100 per cent pure wool — sizes 34 to 42 — regular values to 4 75

2.49 each

Millinery Specials

A wide selection of new spring hats in Milan, Beroni, togs and candy straws.

- HATS — Regular \$7.95 — NOW ONLY .. - \$3.95
- HATS — Regular \$9.95 — NOW ONLY \$4.95
- HATS — Regular \$15.95 — NOW ONLY \$7.95

MOORE & McLEOD limited