

**KENSINGTON**

Mr. and Mrs. Albert Boyle and family returned recently to their home in Kensington from Oak Hill, N.B., where they were the guests of Mrs. Boyle's uncle and aunt. Mr. and Mrs. Guy R. Russell for the past ten days. Mr. William Bernard, Kensington, is in. Miss Clara Mountain, Summerside is visiting her sister, Mrs. James MacKinnon, Kensington. Miss Mountain and Mrs. MacKinnon returned recently after spending part of their vacation visiting relatives and friends at Alma.

Mr. and Mrs. Eric Howard and daughter Sandra, and Mr. and Mrs. Paul Roach, and daughter Frances, of Toronto are visiting relatives and friends at Kensington and Summerside.

**ATTENTION HOG RAISERS**  
Special One Week Only

**MASTERMIX HOG GROWER**  
10 Bag Lots — Cash \$3.35 cwt.

**DILLON & SPILLET LTD.**  
**CHICK HATCHERY**  
70 Queen St. Charlottetown Dial 322

**A 1959 GENERAL STORE**

**Callbeck's Gives Bedeque Modern Merchandising**

Big city shopping convenience in a rural area is offered now in the "new" general store of Ralph Callbeck, Central Bedeque.

As modern as tomorrow, the old store has been greatly enlarged to bring shoppers the most up to date conveniences it is possible to supply.

Especially noticeable are the tremendous changes which have taken place in the food departments.

**QUICK SERVICE**  
Here alone the modern development is starting to one accustomed to the atmosphere of typical country stores. Super market styling prevails throughout with the very latest refrigerated display cases for meats and vegetables providing quick service and easy choice for all customers.

Other sections of the large self service grocery department are in keeping as top-flight modern 'island' shelving puts a full merchandise within comfortable reach of patrons and clerks alike. At the same time the merchandise itself is on a par with the

appearance of the store. The management has brought to the shelves the finest quality obtainable at prices designed to please even the most exacting housewife, who has to shop on a close budget.

**OTHER DEPARTMENTS**  
While changes in other departments may not be as startling they are equally apparent.

A brand new location has been supplied for dry goods and clothing due to store expansion making a first class sales area available on the second-floor. It is easily accessible by a wide stairway from the main sales section.

While work is still continuing it promises to be one of the best to be found in any rural part of this province, and will compare favorably with many in larger urban centres.

**FROM TAILOR SHOP**  
The business was originally started by William Callbeck, father of the present general manager, Ralph Callbeck, in 1890 as a tailoring shop after he learned his trade in Charlottetown. It was in a small building on the corner now taken in by the modern store.

Just four years after he started Mr. Callbeck built a new tailoring shop and in 1899 he bought out the store of Collis Wright where he had formerly worked. Ralph Callbeck entered the business in 1924 when he finished his education at Prince of Wales College. He became manager in 1928 and 10 years later the two stores were combined. Since then there has been a steady program of expansion.

New offices to the rear were built in 1953 and two years after an extension was added to the store itself.

A complete store remodeling job was started four months ago and will reach completion when the hardware department is finished soon.



**H. ARTHUR MURRAY, W. C. CALLBECK AND RALPH CALLBECK**

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to wear white blouses, the boys white shirts. Green bow ties will be provided upon arrival at the meeting place.

2. Meeting Place. Members are asked to meet at the Parkdale Women's Institute Hall — outside if fine weather — inside if raining. This is a short distance from the Coliseum.

3. Time: All members must be at Parkdale Hall at 1.00 p.m. on July 30. This will allow ample time to parade to the Coliseum.

A very good section has been reserved, and it is hoped that our 4-H clubs will be well represented. It is well to keep in mind that this space has been reserved for 4-H Club Members only — and only 4-H club members may join the group.

4. Following the program at the Coliseum and Driving Park, members are asked to line up on either side of the street — these directions will be given upon arrival. Following this they will meet at the rear of Vocational School — corner of Kent and Cumberland — opposite Allison MacLeod's garage, where parents and leaders may meet them for transportation home.

**FLOWER ARRANGEMENTS**  
Simple garden flowers are plentiful in the garden at this season, but the dry, hot weather saps the freshness and endurance of plant materials, posing a problem for the arranger who wants blooms with the crisp look of life.

Here are a few simple suggestions which will help you meet the season's challenge and at the same time have longer lasting arrangements.

Gather the flowers in the early morning or late evening when the stems are most inflated with moisture, never during the heat of the day. In general, cut blooms when they are sufficiently mature, (about one-half open) so they will finish opening in water. Buds should be advanced enough to show their petal color. Flowers past their prime do not last long enough to both with.

Use spotlessly clean equipment to prevent bacterial growth. Carry to the garden a bucket filled with fresh water which has stood long enough to lose any air bubbles and take on the warm outdoor summer temperature.

Cut the stems on a slant with a sharp knife. Scissors compress stem cells. Place each cut stem directly into the water. Take a candle and match or cigarette lighter in your pocket, so you can seal stem ends that require such treatment.

Remove all foliage below the water level, since submerged foliage decays rapidly. Experiments have shown leaves are an asset to the keeping quality of chrysanthemums and pansies, while some flowers like the ranunculus keep better the more defoliated they are. If you are using a glass container, rose foliage is sturdy and does not decompose readily.

Carry the bucket of newly cut flowers to a cool dark room, and leave them overnight to "harden off" if picked in the morning, condition them for three or four hours before arranging.

Remember, eye-flowers keep best when the stem, leaves and flowers are filled to capacity with water.

Since stem structure varies with different plants, it is necessary to consider this and give flowers with special stem structure special treatment. Flowers with hollow stems, like hollyhock, stems, and those with hairy stems, like calendula, keep best if first placed in hot water (just warm to the elbow). Flowers like the poppy with fluid in their stems need the stem ends sealed.

There are trade-named chemicals on sale at flower shops and hardware stores for keeping cut flowers. Composites of sugar and other materials which act as a nutrient and acidifier help check bacterial growth and also serve as a mild fungicide to inhibit growth of fungi, thus keeping the water fresh. Charcoal is an aid in keeping water sweet.

If a flower wilts prematurely it may be revived by recutting the stem end and placing it in hot water (warm to the elbow). Any arrangement will keep best if placed out of direct sunlight and away from the blowing of electric fans or strong drafts and in a well ventilated room. A cool, humid atmosphere is ideal. Add fresh, clean water daily, always keeping the stem ends well covered and remove dead flowers as quickly as they fade. Represented from "Horticulture"

**WEED CONTROL**  
Weeds cost the farmers of America more than two billion dollars annually in crop losses and in the expense of keeping them under control. Most of the cost of intertillage of row crops and of the maintenance of summer-fallow and an appreciable portion of the seedbed preparation and seed cleaning costs are chargeable to weed control. Suppression of weeds along highways and railroad right of ways, yards, parks and home gardens is another expensive item. Also, weeds serve as hosts for other crop diseases and for insect pests.

Annual weeds live for a single year, mature seed, and die. Most of the common farm weeds belong to this group; among them being piweed, ragweed, fanweed, Russian thistle, wild oats, mustard and lambsquarters. Biennial weeds require two seasons to complete growth. They grow from seeds and devote the first season to food storage.

*Continued on page 14*

**To Be a Widow...**

What does a young wife do when her husband dies and she is left as the sole provider for their two small children? How can she manage to go out to work, and be both Father and Mother too? Dorothy Miller was faced with this task five years ago, and in this week's Weekend Magazine she tells how she won her struggle.



**Soccer Celebration**

A good time is had by all when the St. John's, Newfoundland, All Star soccer team visits the islands of St. Pierre and Miquelon. Weekend's photostory lets readers experience all the fun and excitement of this annual soccer game, with its sidlight attractions of French cuisine, dancing and song.



**Vacation Pleasure**

Relaxation, peace and quiet, good companionship — these are abundant at Cedar Springs, a 600-acre summer community near Hamilton, Ontario. The residents of the 80 or so cottages have proven what community co-operation can make a summer place into an oasis of calm. Weekend's photostory tells more about this attractive vacation spot.

**With My Gloves Off**

Weekend Women's Editor Doyle Klyn quizzed a few husbands about a women's magazine article on "Ways to Keep Marriage Exciting." The men's answers are amusing, and might teach the ladies a lesson too. Doyle also reviews a new children's book based on the escape of a sea-lion from a London, Ontario, zoo, last year.

**The Dogcatchers**

Greg Clark's irascible and irrepressible friend, Dandy Daniels, returns this week, to involve Greg in a hunt for a valuable lost dog. But Dandy's enthusiasm trips him up and his dreams of collecting the reward vanish.

Would you like to be a guest of **The Queen?**

The second excerpt from "How the Queen Reigns," by Dorothy Laird, tells what it's like to be the Queen's guest. Whether it's a magnificent state banquet or a picnic in the hunting season, Her Majesty takes a real interest in the enjoyment of each guest.

**Ersatz Ball**

There's great excitement in sports circles about the proposed third major baseball league. But Weekend Sports Editor Andy O'Brien has a question: Just where are the major league status players going to be found? Read the rest of Andy's arguments in this week's Weekend Magazine.

**Magic Menu**

Gladys Fraser's home-restaurant, The Spot on 7, has become famous in the Toronto area for its fine food. Weekend Food Editor Margaret Oliver this week passes on a collection of Gladys Fraser's recipes, including such dishes as Minted Cream Pears, Jellied Grapefruit Salad and Pickled Shrimp. Delicious and exciting.

**COMICS**

Don't miss the comics in Weekend Magazine. They're colorful, funny and full of your favorite characters!

Your best reading value is your week-end newspaper!

**Congratulations and Best Wishes**

**Ralph Callbeck & Co.**

ON THE OPENING OF THEIR NEW AND ENLARGED STORE WE ARE PLEASED TO HAVE SUPPLIED THE ADJUSTABLE STANDARD SHELF BRACKETS AND HARDWARE FOR THIS FINE NEW STORE

**CHANDLER BROS.**

CHTOWN DIAL 6557

**CONGRATULATIONS and BEST WISHES**

TO **Ralph Callbeck & Co.**

CENTRAL BEDEQUE, P.E.I.

ON THE OPENING OF THEIR NEWLY RENOVATED... REDECORATED STORE AND WE WISH THEM ALL THE BEST IN THE FUTURE

We are pleased to be the suppliers of Drugs, Sundries and Toiletries to this Modern Store.

**KEEFE DRUG CO.**

Charlottetown Dial 3189

**CONGRATULATIONS**

TO **Ralph Callbeck & Co.**

ON THE GRAND OPENING OF THEIR NEWLY RENOVATED STORE

This new modern store marks a great step in progress for this fine old Island firm and we wish them every success in the future.

**Central Creameries Ltd.**

CHARLOTTETOWN & SUMMERSIDE, P. E. I.

**AGRICULTURAL NEWS**

P.E.I. Department of Agriculture

**QUEEN'S VISIT**  
On July 30, the 4-H Club Members will have an opportunity to see the Queen, at the Coliseum, Exhibition Grounds, Charlottetown.

All 4-H Club Members are requested to strictly follow the instructions forwarded to them in a recent letter. These instructions include the following:  
1. Dress. The girls are asked

**HOW YOUR LIVER BILE BREAKS DOWN FAT**

Laboratory tests have now proved that liver bile emulsifies fat... actually breaks it down. It is an established medical fact that when liver bile is added to fatty acids, the fat is broken down and forms a smooth, easy-flowing mix.

In your body, precious liver bile helps break down fat the same way. Many foods reach the digestive tract as undigested fatty solids. Your golden liver bile helps break down this fat... unlocks it... for easier and more complete digestion.

Cur's Little Liver Pills exclude ferrous of natural, vegetable ingredients and are absorbed gently and effectively. At the same time, it actually improves the flow of liver bile needed to break down fat in your body.

So when you feel sluggish, headachy, nervous and need a laxative, get Cur's Little Liver Pills. Remember, Cur's not only relieves irregularity, but actually improves the flow of liver bile, which helps break down fat.

**Congratulations and Best Wishes**

FOR EVERY SUCCESS IN THE FUTURE TO **Ralph Callbeck & Co.**

ON THE OPENING OF THEIR NEW STORE IN CENTRAL BEDEQUE, P. E. I. WE ARE PLEASED TO HAVE SUPPLIED THE PLATE GLASS FOR THIS FINE NEW STORE

**CARSON and BIRT**

CHTOWN DIAL 8043

**CONGRATULATIONS BEST WISHES**

TO **Ralph Callbeck & Co.**

ON THE GRAND OPENING OF THEIR NEWLY RENOVATED STORE CENTRAL BEDEQUE, P. E. I. AND WE WISH THEM EVERY SUCCESS IN THE FUTURE

**Greenshields, Hodgeson & Racine**

Marc Conture Representative  
Charlottetown Dial 9233