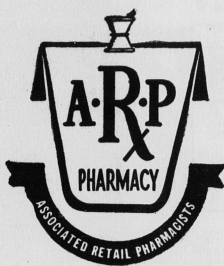




GRAND OPENING



You probably know your friendly pharmacist as well as any member of your family. He may be "the corner drug-gist" or even the man who fills your prescription at the biggest drug store in town — you still look to him for professional products and assistance, and for many of the day to day needs we require in our homes. NOW — his services, his values — his displays will be even greater . . . because more than 100 independent Maritime pharmacists have helped form a group to be known as . . .

ASSOCIATED RETAIL PHARMACISTS

Your ARP drug store will offer feature ARP values, displayed on a special ARP Merchandise Unit every month of the year — AND AS ALWAYS, you can depend on the pharmacists' professional assistance in time of need. To celebrate our new look, we're having our ARP GRAND OPENING FALL SALE during the month of November — and the values you'll find on the next 3 pages are just samples of what you can expect always at YOUR local ARP PHARMACY.

All Advertised Values Are Featured This Month By These A. R. P. DRUG STORES

CHARLOTTETOWN

- Gigey's Pharmacy
- MacKenzie's Pharmacy
- Jenkins' Pharmacy
- Johnson & Johnson, Druggists
- Medical Pharmacy
- Reddin Bros. Pharmacy
- Semple's Pharmacy
- J. E. H. Worth Pharmacy
- Stead's Pharmacy Ltd.
- Cantwell Pharmacy
- Parkdale Pharmacy, Parkdale

KENSINGTON

- Wm. J. Semple Drugs Ltd.
- Champion Pharmacy

SUMMERSIDE

- Boates Pharmacy
- Enman Drug Co. Ltd.
- Waite's Pharmacy
- Foley's Drug

MONTAGUE

- Mabon Drug Company
- Jamieson Drug

O'LEARY

- A. J. Matheson Drugs Ltd.

SOURIS

- Larter's Pharmacy

BORDEN

- The Borden Pharmacy

AND HERE'S A SPECIAL BONUS . . .

FREE at your ARP Pharmacy



Let us prove to you that Maritime winters can be as much fun as summer. Every purchase of an ARP advertised product gives you another opportunity to win for your family . . .

an OMC SNOW-CRUISER valued at \$895.00

and made by the Outboard Marine Corporation, manufacturers of Johnson and Evinrude outboard motors.

Just fill out an entry form and leave it with your ARP pharmacist. Someone who has made a purchase at one of the ARP stores in this area will drive their SNOW-CRUISER home on SATURDAY, NOVEMBER 28th — and you can bet they'll be doing a lot of family snow-cruising all winter long.

Full Details Available at Your ARP PHARMACY

There's never been a sport quite like snow cruising. Skim away in your new OMC Snow Cruiser over snow clad hills, through woods, across frozen lakes to the ice fishing holes. Wherever there's snow, there's Snow Cruising fun. Makes your cottage a year round fun spot for the whole family. 14 horsepower means you go in any snow.

ARP ... THE NEW LOOK IN DRUG STORES