

Director For Shaw Festival Is Appointed

By DONALD PHILLIPSON
TORONTO (CP) — Paxton Whitehead, 29-year-old English actor, has been appointed artistic director of the Shaw Festival of Niagara-on-the-Lake, Ont., for the next three years. Calvin and Brian Deherty, directors of the summer theatre company, announced the appointment at a press conference.

Last summer, the festival's fifth, Mr. Whitehead acted in all three productions, opposite Pat Galloway and Zoe Caldwell.

Directed by Barry Morse, it was the festival's most successful season, with 98 per cent of the seats in the small, converted courthouse theatre filled throughout nine weeks.

Next year, Mr. Whitehead said, the season will probably run from June 20 to Labor Day and have eight, instead of six, performances a week. He does not expect to direct more than one production himself and called his appointment a chance to return to "the old actor-manager bit."

PLAYS WILL VARY
With three years to plan, the festival may present plays by Shaw's contemporaries, such as Ibsen, Oscar Wilde, Pinter, Somerset Maugham or Chekhov, as well as Shaw himself, Mr. Whitehead said.

As last season's artistic director, Barry Morse said he was sorry other commitments would take him away from the Shaw Festival. His TV series, *The Fugitive*, is continuing and he is co-star, with Alan King, of a 22-week radio series about theatre which begins Nov. 2 on the CBC-FM network.

Paxton Whitehead went to drama school in England and had his first professional job at the age of 19. He went to the United States in 1961 and came to Canada in 1965 to perform with the Manitoba Theatre Centre in Winnipeg and the Canadian Players in Toronto.

He will be working in Winnipeg for television and the MTC until December and expects to direct Oscar Wilde's *The Importance Of Being Earnest* in February at Buffalo's Studio Area.

Manufacturers Are Advised To Automate

MONTREAL (CP) — Canadian manufacturers were told by Industry Minister Drury Monday night that they must automate to compete on international markets.

Mr. Drury, speaking at a McGill University seminar on automatic process control, said there is "a vast, untapped potential" for computers in controlling manufacturing production processes.

Challenging the claim that automation means unemployment, he said 300,000 jobs were created by automation in the last decade and real personal incomes could be doubled by 1980 if its full potential was exploited.

Text of his address was released in advance of delivery. He said that between 1955 and 1965, when computer installations increased almost 100 times to 350, "the proportion of clerical workers in the labor force actually rose from 11.7 per cent to 13.5 per cent."

Efficient control of modern plants was moving beyond the ability of unaided human workers, he said.

The need to compete in international markets was cited as a major factor behind the need to automate the processing of primary products. Exports of these products accounted for about 16 per cent of the gross national product.

Nfld. Minister Not Impressed By Pageant Plan

ST. JOHN'S, Nfld. (CP)—Dr. G. Frecker, Newfoundland's provincial affairs minister, says he isn't sold on the Canadian centennial pageant.

Dr. Frecker said it could be made more representative of a broader cross section of Canada. In an interview Saturday, he said he saw a preview of the pageant earlier this month at Lindsay, Ont., and "didn't warm up to it too much."

The kaleidoscopic picture of the evolution of Confederation was "strictly modern in concept and clever."

But, he did not think it would appeal that much to Newfoundlanders because too many of the people in the province "are not yet imbued to Canadianism" and wouldn't be struck by some of the things that would have emotional impact on the people brought up "in the tradition of Canadianism on the mainland."

He also said the fact that Newfoundland was hardly mentioned "wouldn't appeal too much to me nor to a good many of our people."

Dr. Frecker said he admitted that producers of the pageant had to be selective, and also felt the current version was "the first rung" and no doubt would be amended "here and there" to make it more acceptable to a wider cross section.

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