

Welcome

Once again, as we have been since 1894, we welcome visitors to our Old Home Week and Provincial Exhibition. While on the Island don't fail to visit this—Charlottetown's leading departmental store—three spacious floors of quality merchandise. Also Ladies' and Men's lower priced basement departments. You will find a large assortment of merchandise with its origin in the British Isles—Crombie of Scotland Overcoats—Hudson Bay Point Blankets—Jaeger Blankets—Irish Linens, etc.



Ladies—

Now is the Time to Choose Your Fall and Winter Coat—Suit—Fur Coat or Neckpiece

Choose from a variety of classic styles—styles to suit the Misses and older women in all the flattering styles and colors. Fine wool worsted fabrics—tricotine—charmaine Kilgornoch. Come in and try on our new fall suits and you will note this fall's slim skirts—the good detail—and fetching styles

This year more than ever our fur-trimmed and un-trimmed coats are a joy to behold.

- Coats \$29.50 to \$95.00
- Suits \$22.50 to \$49.00
- Fur Coats \$125.00 to \$595.00
- Fur Neck Pieces .. \$39.00 to \$95.00



Men's Crombie of Scotland Coats

Among the chief characteristics that make Crombie Sealskin so highly desirable are: the soft warmth; the lustrous, sable face; the beautiful soft handle, and highly satisfactory wearing qualities that "Crombie" builds right into this fabric. All these things combine to make "Sealskin" a foremost example of the "first quality" which has made the name of "Crombie of Scotland" world famous.

- Crombie Overcoats \$75.00
- Crombie Topcoats \$52.50

Men's Suits

Made from quality "English Suitings"—

\$49.50 to \$62.50

Yard Goods

IMPORTED DIRECT FROM ENGLAND

Viyella Flannel Tartans—washable and unshrinkable—3 beautiful patterns—"Campbell Dress"—"Queen Elizabeth"—and "Dress Stewart"—

54 inch width \$3.95 yd.

All wool Tartan Plaids—"Black Watch"—"Lindsay"—"King George"—"Dress MacLeod", "McKenzie", "Black Stewart" and "Balmoral"—

54 inches wide \$3.95 yd.

World-renowned Hudson's Bay "Point" Blankets—Jaeger of London—and "Kenwood" Blankets.

Hudson's Bay "Point" blankets of 100% virgin wool, they are pre-shrunk to the required size, deep warm nap woven for a lifetime of comfort and beauty by skilled English craftsmen—colors green, pastel green, rose, red, white multi stripe.

- 3½ Point—63"x81" \$14.75 each
- 4 point—72"x90" \$17.50 each

"JAEGER OF LONDON, ENGLAND" wool blankets in colors rose, blue, gold, white and green.

- 60"x80" \$16.50 each
- 70"x90" \$21.50 each

JAEGER CAR ROBES with contrasting backs. "KENWOOD" Blankets in a wide variety of colors—100% pure wool, in plain contrasting shades or plain on both sides.

- Kenwood plain—72x84 \$14.50
- Kenwood floraint—72x84 \$15.95
- Kenwood "Viceroy" Quality—72x84 \$15.95



Imports from Ireland, Scotland and Madeira

Beautiful quality Linens and Laces. Lovely Madeira hand embroidery—worked on fine quality white and oyster linens. Tea and Luncheon Sets.

- Size 36 x 36 \$ 8.75 per set
- Size 54 x 54 \$15.75 per set
- Size 54 x 72 \$21.50 per set
- 9 piece Luncheon Sets \$12.00
- 17 piece Luncheon Sets \$20.00 & \$21.50

Irish Linen double damask Table Cloths are shown in a big range of the most popular designs—

- Size 70 x 70 \$6.50 to \$7.95
- Size 70 x 88 \$8.25 to \$10.00
- Size 72 x 90 \$14.50 to \$18.50
- Size 70 x 106 \$12.00
- Size 72 x 108 \$17.50

Irish Linen Damask Table Cloths with 8 matching Napkins—

- Size 66 x 66 \$12.50 per set
- Size 66 x 102 \$26.50 per set
- Size 72 x 90 \$25.00 per set



Hemstitched Linen Tea Sets in solid colors of peach, green, blue and gold.

36" x 36" \$2.95 and \$3.35 per set

Hemstitched Linen in oyster and white—

Size 36 x 36 \$2.50 to \$2.95

Also large assortment of hemstitched linens in sizes from 11" x 11" to 18" x 45" and ranging in price from 35c each to \$1.85 each

Chinese cut-work Pillow Cases \$2.65 to \$2.95

Madiera embroidered Pillow Cases \$4.50 & \$4.75 pr.

Irish linen towelling in colored borders and checks—49c, 59c, 69c and 85c per yd.

"Webbs" Linen Glass Towels. Size 22x33" 85c each

Printed Linen Towelling—suitable for runners—luncheon sets—towels, curtains, etc., in colors red, green and aqua—

17 inches wide 85c per yd.

Scotch Linen Cloths—54x54—\$1.95 yd.; 54x72—\$2.98 yd.; 72x90—\$5.50 yd.

Hostess fine point Lace Cloths—our best quality and outstanding value.

- Size 54x72 \$5.95 each
- Size 72x90 \$8.95 each

Ladies' English Wool

Dressing Gowns

On the second floor, the Lingerie Dept. are featuring "English" pure wool flannel Housecoats. Just the robes for the back to school crowd. Beautiful Scotch plaids and tailored plains in all sizes.

Priced from \$15.95 to \$25.00

See the lovely array of Nylon Gowns, Slips and Panties featured this week in the Lingerie Dept. A whole department display of wonderful, practical and oh! so pretty Nylon

Gowns from \$6.95 to \$11.95

Slips from \$4.95 to \$7.95

Panties from \$1.50 to \$2.50

Also a complete line of Girdles and Brassieres in different price ranges.

MOORE & McLEOD limited