

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR



- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Things

WELCOME TOURISTS

LePAGE SHOES CO.

The Home of Good Shoes Since 1920"

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town



Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - Imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.
79 Grafton Street



HARNESS RACING



THIS WEEK'S RACES
AUG. 5-8-9-10

Plan To Attend
Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

A "MUST" - - - a visit to

STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

Moore & McLeod Ltd.

LADIES WEAR
MEN'S WEAR
CHILDREN'S WEAR

HOUSE FURNISHINGS
TARTANS
WEDDWOOD
SOUVENIRS

4 floors of Quality merchandise

Moore & McLeod Ltd.
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

ACCOMMODATION AT ITS BEST -

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

SHORE ACRES MOTEL

Dining Room
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m.

7 miles from Ch'town

Catering to Banquets and Wedding Reception

Luxurious accommodations for guests
1 1/2 miles from Cornwall on Route 19

FILMS
All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim goggles & fins

PRESCRIPTIONS PROMPTLY FILLED
Dial 3237

FOLEY'S DRUG STORE
309 Water St. S' side

WELCOME TOURISTS TO P.E.I.

IF IT'S FISH, AND CAN BE CAUGHT - "WE HAVE IT!"

Queen St. Meat Market
223 Queen St. Dial 4-7336
Free Delivery

WELCOME TOURISTS TO P.E.I.

WELCOME TO OUR ISLAND

TOURISTS

Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peters Road and Palmer's Lane on Route 5 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

WELCOME TOURISTS TO P.E.I.

Be Sure to Go Dining at

MILTON'S OLD SPAIN

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I., National Park, with stops at Dalvey, Stanhope and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodlough replicas and other points of interest. This tour also includes . . . a stop at Rustico, "an Acadia fishing village".

Phone 4-9966

MILTON'S OLD SPAIN

"Where most People Prefer to eat."

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Phone 4-9966

FOR YOUR VACATION NEEDS

Janzen Swim Trunks Sportswear, etc. See

Manroe Mill Ltd.
Summer side

MOTEL

Deluxe Accommodation
Sea Food and Steaks our Specialty.

3 Miles from Montague

SWAY DINING ROOM

FOR good food and Car Service. Open from 8 a.m. till 2 a.m. Our name is our motto.

HOSPITALITY CORNER
SOURIS
JOSEPH PAQUET MGR.

LARRY'S
The Home of Good Food

- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-8415
Cor. Weymouth and Grafton

Regular Dances ROLLAWAY CLUB

CHARLOTTETOWN
Mon., Wed., Fri. and Sat.
Music by "Trentones"

9:30 - 12:30

Tues. and Thurs.
Record Hops
9:30 - 12:30

Also Regular Bingo
Wed., Fri., Sat. 7:30

BOWLING
Mon. to Sat., "Automatic Pin Setters"

LARRY'S
The Home of Good Food

- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-8415
Cor. Weymouth and Grafton

FINEST RESTAURANT

189 Kent

RENDEZVOUS

For the Finest IN CAR CARE (SHELL) Use

SHELL PRODUCTS
For Campers and Picnickers

ICE
For Campers and Picnickers

TRANS-CANADA SHELL SERVICE STATION
P. E. I.
Cornwall

DROP IN AT JOHNNY'S
For The Finest Meal In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

JOHNNY'S FISH & CHIPS
22 Weymouth St. Ch'town

In the historic atmosphere of the ancient Viking Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courteous and considerate of a restaurant whose first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service . . . and our food!

Flying Dutchman RESTAURANT
174 Queen St.

GAUDET'S Tourist Lodge

Near Sandy Beach
Tignish, P. E. Island

Phone 66

Accommodations - Meals
F. GAUDET, PROP.

THE CHALLENGE
18 HOLE

MINIATURE GOLF
Summerside East.

Summertime is outdoor time
Enjoy Miniature Golf Outside.

OPEN DAILY
10:00 A.M. - 11:30 P.M.

ADMISSION:
Adults 40c; Children 25c

FOR THE BEST IN MEALS BE SURE AND CALL AT MORELL DINER

OPEN DAILY
and try the finest foods that will satisfy your appetite.

MORELL DINER
CARL MACADAM, PROP.

BELL'S BOOK & NOVELTY STORE

Souvenirs, English Bows
China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St. Summerside

MR. TOURIST:
We can supply all your drugs and prescription needs. Call on us.

REDDIN BROS. DRUGS
125 Richmond St.

BELL'S BOOK & NOVELTY STORE

Souvenirs, English Bows
China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St. Summerside



An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P.E.I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

Moore & McLeod Ltd.

LADIES WEAR
MEN'S WEAR
CHILDREN'S WEAR

HOUSE FURNISHINGS
TARTANS
WEDDWOOD
SOUVENIRS

4 floors of Quality merchandise

Moore & McLeod Ltd.
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

on your way to the NATIONAL PARK stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily till 10 p.m.
St. Peters Rd. Parkdale

PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN
Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

ICE

FREE
Coffee Mugs with every \$2.00 purchase of FINA Gasoline.

S. R. Johnston's FINA STATION
St. Peter's Rd. Parkdale

"On Your Way to Brackley Beach"

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:06 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S
King Street across from Eston's

the finest shops to be seen on P. E. I. are at the

Wheel of Fortune Lodge

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.
Phone Souris 78-2
MRS. HARRY FRANCIS

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat
Sundaes Milk Shakes
Banana Splits Sodas
On Trans-Canada Highway
Route 1 One Mile Inside City Limits

Drive In Theatre
Brackley Pt. Road
Route 15
Show Nightly at Dark
Come Enjoy Yourself!

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

ISLAND GRILL
Queen St. Ch'town

TOURISTS

we invite you to stay at the

Loch Dhu Haven Camping and Trailer Court

Red Point 6 Miles East of Souris

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

Dow's
Men's Wear
Good Taste in Fashion Costs Nothing Extra.

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9028 or 4-8415

TOURISTS ENJOY YOUR VISIT TO P.E.I.

MILLER BROS. MUSIC DEALERS

FREESTONE
HOME & AUTO Co. Ltd.
Ch'town - Next door to King Kola Laundry

WE SELL
Toys, Furniture, Tires and all Appliances large & small.

FREESTONE
HOME & AUTO Co. Ltd.
Ch'town - Next door to King Kola Laundry

WE RENT
Televisions, Fridges, Washers, Stoves

WE SELL
Toys, Furniture, Tires and all Appliances large & small.

FREESTONE
HOME & AUTO Co. Ltd.
Ch'town - Next door to King Kola Laundry

BUYING FURNITURE FOR THE FOLKS AT HOME

and
Archer & MacDonald Ltd.
Open 'til 9 every night
Parkdale Dial 4-4235

Mary's Tourist and Overnight Guests

and
Montague Phone 45 for Reservations
until June 16th, then Phone 538-2101.

Basilica Recreation Centre
200 Richmond St. Ch'town

- souvenirs
- gifts
- novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

Perfect for Picnics



BUCKET OF DOW'S KENTUCKIE FRIED CHICKEN
15 PIECES SERVES 5-7 \$3.95

SMALL BUCKET
8 PIECES Serves 3 to 5 **2.50**

Dow's RESTAURANT
Grafton St. Ch'town

BEFORE
the wool comes to Wendon's Woolen Mill

AFTER
it has been to Condon Woolen Mill

Visitors Welcome

- Yarns
- Auto Rakes
- Blankets
- Island Tartan Blankets

Made of 100% Virgin Wool

WM. CONDON & SONS
65 Queen St. Dial 4-5711
Charlottetown

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Ahearne
Wed. Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

SOUTHPORT COUNTRY CLUB

GOLF
SWIMMING
TENNIS
ARCHERY
AIRPORT
REFRESHMENTS

Phone 4-9813

TOURISTS

For Your Groc. Fruits & Veg.

S. N. KAYS
87 Pownal St. Ch'town

Complete FISHING INFORMATION

- Fly & Bait Supplies
- Rod and Reels
- Licence Sold Here

THE BIKE SHOP
Great George St. Ch'town

NORTH RIVER Drive-In

3 miles from Ch'town on the Trans-Canada Highway to Borden.

ICE

For Your Picnic Needs

MacLEAN'S GROCERY
Windsor, P. E. I.

ROWANWOOD TOURIST HOME
Cavendish golf course and beach also Brackley Beach only 15 minutes drive.
Private Camping Grounds
Telephone Hunter River 31-11
Prince Edward Island

Kennedy's

... ladies' fashions of distinction

One sixty-six Queen Charlottetown

RIVER VIEW ESSO SERVICE

15 Miles from Borden
CRAPAUD, P.E.I.

CHINESE FOOD

LOTUS CAFE

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

73 Lower Queen, Dial 4-2910
Charlottetown

J. & S. Store Ltd.

infants to teens speciality store

- authentic viyella tartans
- other exclusive lines for children & teens

Water Street
Summerside

ED CLINTON GIFT & PHOTO SHOP

For Your Photo Needs Call ED CLINTON
Souris West

THE Fabric Shop

Water St. S' side
Tartans and other assorted materials.

E. REYNOLDS

Radio & TV Sales & Service
Phone 78 Murray River, P.E.I.

Attention Visitors & Tourists
We have available a large selection of fully reconditioned Ford sets of various makes. Ideal use in summer cottages. Price reasonable to sell fast. We also offer a prompt car radio service.

PHONE 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.