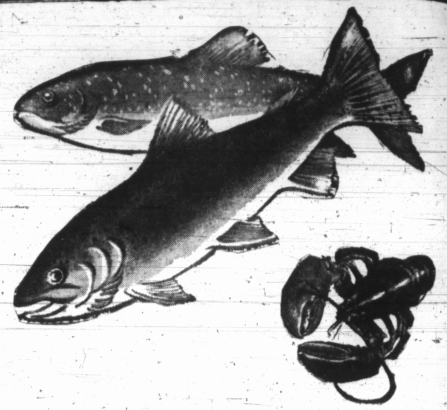


IT'S IN SOURIS



PLAN TO ATTEND THE

FISHERIES EXHIBITION & REGATTA

THE FIRST EVENT OF ITS KIND EVER TO BE HELD ON P. E. I.

- ★ Aquatic Events
- ★ Fisheries Displays
- ★ Sports
- ★ Dancing
- ★ Beauty Contest



PUBLISHED IN YOUR INTEREST BY THESE PUBLIC MINDED BUSINESSES.

COME and GET ACQUAINTED...
tremendous continual entertainment
STARTS TUESDAY NIGHT and continues ALL DAY WEDNESDAY

Here's Our Fun Filled Programme:

TUESDAY NIGHT

- CORONATION BALL (Regional High School)
9.30 . . . crowning ceremony for QUEEN OF THE SEA
 - Cindy LaBreche
 - Martha Leslie
 - Florence McPhee
 - Juanita MacDonald
 - Sandra MacGregor
 - Carol Ann Power
- Gala Dance to follow 'Coronation'

WEDNESDAY (All Day)

- FISHERIES EXHIBITION
 - DISPLAYS BY COMPANIES FROM ALL OVER THE MARTIMES
 - EVERY ASPECT OF THE FISHING INDUSTRY ON DISPLAY
 - FISH FILLETING CONTEST
 - DISPLAY OF 'FRESH CAUGHT' FISH OF EVERY KIND OR VARIETY FOUND IN THE GULF
 - DISPLAY OF 'LIVE' FISH (VARIETY)
- REGATTA
 - Boat Races
 - Baseball
 - Swimming (aquatic) events
 - Tug 'o' War
 - Track and field
 - Band Concert 8 p.m.

LOBSTER SUPPER—served continuously from 12 noon on Wednesday

••• GRAND FINALE

9.00 P.M. WEDNESDAY
DANCING FOR EVERYONE

SOURIS CO-OPERATIVE ASSN. LTD.

Groceries, Meats, Fruits and Vegetables
Dry Good, Drugs and Hardware
SOURIS, P.E. Island

MacKENZIE MOTORS

BUICK — PONTIAC — G.M.C. TRUCKS
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IMPERIAL OIL PRODUCTS
SOURIS, P. E. ISLAND

EASTERN FISHERIES LTD.

SOURIS

USEN FISHERIES LTD.

FRESH and FROZEN PROCESSORS
PHONE 36

THE SOURIS SNACK BAR and RESTAURANT

SEAFOODS A SPECIALTY . . . Lobster, Halibut, Haddock and Scallops also taste-tempting
T-Bone Steaks



BRUCE L. STEWART

SOURIS, P.E. Island
AGENT IMPERIAL OIL LTD.

PERCY'S

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MATTHEW and MacLEAN

GENERAL MERCHANTS
SOURIS

HENNESSEY'S MEAT AND FISH MARKET

- Top Quality Beef
 - Fresh Fish Daily
- SOURIS

BAKER'S GROCETERIA

AND
BAKER'S TV and RADIO

SOURIS, P.E. Island

WELCOME TO THE TOWN OF SOURIS

SUPPORT THE FIRMS LISTED ABOVE—THEY LOOK FORWARD TO YOUR PATRONAGE