ON THE AIR

TUESDAY PROGRAMS

CFCY-TV

1.30 p.m.—Musicate
2.00 p.m.—Password
2.30 p.m.—Scarlett Hill
3.00 p.m.- Take Thirty
3.31 p.m.—Friendly Giant
3.45 p.m.—Mr. Rogers
4.00 p.m.—Fireball XL-5
4.30 p.m.—Today at Home
5.01 p.m.—Razzle Dazzle
5.30 p.m.—Low Rental Housing Discussion
6.00 p.m.—Season's Greetings
6.31 p.m.—Gazette
7.01 p.m.—CFCY TV News
7.15 p.m.—Our Changing Schools
7.30 p.m.—My Favorite Martian
8.00 p.m.—Zero One
8.30 p.m.—Hennessey
9.00 p.m.—Patty Duke
9.30 p.m.—Sammy Davis Jr. Special
10.30 p.m.—Front Page Challenge
11.01 p.m.—News Magazine
11.30 p.m.—Quest
12.00 p.m.—CBC TV News
12.13 a.m.—Local Weather
12.14 a.m.—Sign Off

CKCW-TV

12.25 p.m.—Station Sign On
News, Weather, Sports
1.00 p.m.—Tuesday Playbill
The Strange One
2.30 p.m.—At Home With
Helen Crocker
3.00 p.m.—Take Thirty
3.30 p.m.—The Friendly Giant
3.45 p.m.—Mr. Rogers
4.00 p.m.—Fireball XL-5
4.30 p.m.—Romper Room
5.00 p.m.—Razzle Dazzle
5.30 p.m.—Emmett Kelly
6.00 p.m.—Supper Club
6.15 p.m.—Television News
6.25 p.m.—Supper Club
6.35 p.m.—Weather
6.40 p.m.—Supper Club
6.55 p.m.—Sports
7.00 p.m.—Ripcord
7.30 p.m.—Zero One
8.00 p.m.—Bunkhouse Boys
8.30 p.m.—To Tell the Truth
9.00 p.m.—Patty Duke
9.30 p.m.—Sammy Davis Special
10.30 p.m.Front Page Challenge
11.00 p.m.—News Magazine
11.30 p.m.—Quest
12.00 p.m.—CBC TV News
12.15 a.m.—Viewpoint
12.20 a.m.—Lionel Network News
12.25 a.m.—Station Sign Off

CFCY RADIO

TUESDAY

6.28—Sign On
6.30—New & Weather
6.35—Country & Western Roundup
6.55—News & Weather
7.00—Hebrew Christian Hour
7.15—Country & Western Roundup
7.30—News & Weather
7.35—CFCY Farm News
7.41—Country & Western Roundup
8.00—News
8.11—Weather
8.15—Country & Western Roundup
8.45—Weather
8.50—Atlantic News
8.57—Tonight For Today
9.00—News & Voice Reports—CBC
9.10—Preview Commentary—CBC
9.15—Notes & Music
9.27—Matinee Musical Charades
9.30—Perfection —Viewcast
8.35—Notes and Music
9.55—What's The Music
10.00—News and Weather
10.05—Notes & Music
10.30—Get Rich with Rich Little
10.35—Notes and Music
11.00—News Headlines & Weather
11.05—Notes and Music
11.27—Matinee Musical Charades
11.30—Notes and Music
11.45—Bulletin Board
11.50—Notes and Musi
11.55—Atlantic News Roundup
12.00—Weather
12.05—Town and Country Time
12.30—News & Weather
12.45—Town and Country Time
1.00—News Headlines & Weather
1.05—Town and Country Time
1.15—Shirley Harmer—CBC
1.45—Cafe Variety
2.00—News & Weather
2.05—Tops In Country and Pops
2.27—Matinee Musical Charades
2.30—Tops In Country and Pops
3.00—News & Weather
3.03—Trans-Canada Matinee—CBC
3.30—Tops In Country and Pops
4.00—News & Weather
4.03—Canadian Roundup—CBC
4.10—Tops In Country and Pops
4.30—The Outports
5.00—News & Weather
5.05—Matinee Musical Charades
5.08—The Outports
5.25.20—Marine Weathe
5.28—The Outports
6.00—News & Weather
6.15—On Parliament Hill—CBC
6.20- Sports Parade
6.30—Tonight's Music
7.00—Back to the Bible
7.30—News & Weather
1.45—Cafe Variety
7.45—Program Schedule
7.46—Lone Guide Program
8.00—Tonight's Music
9.00—Citizen's Forum—CBC
9.30—Talent Festival—CBC
10.00—CBC National News & News Roundup and Speaking Personally CBC
10.30—Reserve For Music
11.00—News & Regional Weather
11.05—Starlight Serenade
11.30—News & Maritime Weather
11.35—Starlight Serenade
12.00—News Regional Weather & Sports Scores
12.05—Sign Off

CBA

TUESDAY

6.00—The Gerry Fogarty Show Part 1
8.00—CBC News & Inland Weather
8.15—Maritime Sportscast
8.21—The Gerry Fogarty Show Part 2
8.35—Max Ferguson Show
9.00—CBC News and Direct Reports
9.10—Preview Commentary
9.16—A.M.Chronicle
10.15—Playroom
10.30—University of The Air
11.00—CBC News
11.05—Shirley Brett
11.15—For Consumers
11.20—Record Album
11.30—The Archers
11.45—Cafe Variety
12.00—Jamboree Junction
12.15—Tennessee Ernie Ford
12.30—Maritime Farm B'cast
1.00—CBC News & Weather
1.15—Shirley Harmer Show
1.45—Time Out For Melody
1.59—D.O. Time Signal
2.00—Time Out For Melody
8.15—Atlantic School B'cast
"Airway to Song"
2.30—Atlantic School B'cast
"Atlantic Legends"
2.45—John Drainie Tells a Story
3.00—CBC News
3.03—Trans Canada Matinee
3.30—Trans-Canada Matinee
4.00—CBC News
4.03—Cdn Roundup
4.10—Music in the Air
4.15—Music in the Air
4.30—Countdown
5.00—Mar. Fish B'cast
5.20—Tempo. CBC Notebook
6.00—CBC News & Weather
6.15—On Parliament Hill
6.20—Maritime Sportscast
6.25—Music in the Evening
7.15—Byline
7.20—Marine Weather & Musical Interlude
7.30—Business Barometer
7.35—Invitation
8.00—Assignment
8.30—Radio International
9.00—Citizens Forum
9.30—Talent Festival
10.00—CBC Nat. News Roundup & Speaking Personaly
10.30—Reserved For Music
11.00—Action Theatre
11.30—Nightspot
12.00—Sports Scores and Marine & Inland Weather
12.15—Music In The Night

Telephone Advertising Is Plan By Bright Lads

By DIAL TORGERSON

HOLLYWOOD (AP)—You answer the phone and a silky voice you remember from somewhere says:

"This is Gloria Glamoure and I have a grand idea for a party. Invite your friends for a dinner downtown and after all of you come to see me at the Bijou where I'm appearing in Practically Nothing at All, Wednesday through Sunday. I'll be waiting . . ."

This could happen—if a couple of bright young men succeed with their telephone advertising brainstorm.

Jeff Schottenstein and Joe Fischer have come up with:

A machi which can take a list of 50,000 telephone numbers, call them, tell when a voice answers, play a tape - recorded message, say goodbye, and hang up. Or call you back if the line is busy, or if you're out.

It's called Electro-Com, and it has some fantastic possibilities—as well as some aspects that Schottenstein and Fisher want to be very careful about.

"We're very aware of the resentment factor in telephone solicitation," said Schottenstein. "We will be very strict. We will have strict creative control over the machine, to make sure that irritating messages aren't used.

"We don't think a person should be called more than three times a month."

CAN HANG UP

What if you don't want to be called? There's nothing you can do about it, any more than you can about ordinary solicitors. Except, of course, hang up.

"Matter of fact," said Schottenstein, "that's one of the advantages of the machine. It's a recording, and people have no qualms about hanging up on it. The resentment factor is less than if there's a person on that phone."

The commercial uses of the device are almost literally staggering.

Schottenstein, 22, and Fischer, 22, think it could be used as the basis for a system of television ratings which could call 130,000 people while present rating concerns are calling 1,300. Viewer's remarks would be tape-recorded to be transcribed later. (to flesh-and-blood clerical workers).

Or it could announce department store sales to charge-account customers, or let you know what movie is at the local theatre. But in politics is where its richest fields may lie.

Said Schottenstein:

"Before we perfected the automatic machine, we tried out a device where a girl dialed a number and then pressed a button, and out came the recorded message. We used it this year in 18 local political campaigns, and 11 of them won."

Only the prototype of the automated version now is operating and it hasn't yet been used commercially. Another 75 are being built, however.

Selfish Interests Blamed For Federal Defeat Of PCs

MONTREAL (CP) — Carl Mooers of Fredericton, national president of the Young Progressive Conservative Association, said Saturday the only reason the party has lost power in Ottawa is that "certain party leaders put their selfish interests ahead of the party's welfare."

He did not specify which leaders.

Speaking at the annual meeting of the Quebec Young Progressive Conservative Association, he said "the party is bigger than any individual in it. It doesn't belong to any person or group of persons.

"If we fail to recognize this, we are unworthy of public support."

Mr. Mocers said the group should advocate a vote on party leadership at the annual national convention in Ottawa in February.

He said: "Mr. Diefenbaker has indicated he will ask for a vote of confidence. The Young Progressive Conservatives are not against the present leader but the issue must be settled by secret ballot, not by standing applause. And to be affirmative, the result should be at least 65 per cent of the votes cast, not 51 per cent."

The Quebec Association later passed a resolution urging a secret ballot on any leadership question posed at the Ottawa convention.

Radicals Seen Headed For Brazilian Cabinet

By EDGAR MILLER

RIO DE JANEIRO, Brazil (AP)—President Joao Goulart, despite repeated official denials, is reported by politicans and newspapers to be planning a cabinet shakeup to bring in radical leftists.

Up to now, Goulart has tried to maintain a centre position between the Brazilian left and right, although in his pre-presidential days he was identified solely with the left.

One report is that Goulart plans to name his brother-in-law, ultra - nationalist Leonel Brizola, as finance minister to replace Carlos Carvalho Pinto, former conservative governor of well-to-do Soa Paulo state.

This report sent the Brazilian cruzeiro into a new, sharp plunge on the free currency exchange market. The cruzeiro fell 100 points to 1,140 ($1 U.S.) in a week.

In the post of finance minister, Brizola would have to deal directly with U.S. aid officials in attempting to solve the nation's economic problems. He also would have charge of dealings with private investors in Brazil.

Brizola is bitterly anti-American and pro-Cuban. He favors nationalization of foreign firms in Brazil and charges, as Goulart did during his vice-presidential days, that U.S. companies milk the nation dry.

Goulart has stood clear of Brizola, in public at least, since he took over the presidency in September, 1961, after the resignation of Jani Quadros as president. But now he is reported to be mending his fences with his old colleagues on the left.

He has shifted around military commanders, giving strategic posts to men who lean more to the left and to Goulart's way of thinking. He has done this on the heels of claims by right-wing leaders that some military leaders were thinking of removing him from office.

A sharp twist to the left by Goulart's administration is likely to cause even greater friction between Brazil and the United States. Goulart already has turned a cold shoulder to U.S. ideas on the multi-million-dollar Alliance for Progress aid program for Latin America, although he himself has said the country is on the verge of bankruptcy.

PISQUID EAST

Mr. and Mrs. Ray Shaw, Charlottetown were visitors of Mrs. Shaw's parent, Mr. and Mrs. Levi Jay during the weekend.

Mrs. Alton Jay, daughters Gail and Isabel were visitors in Charlottetown. Saturday.

Mr. and Mrs. Harold Jay were recent guests of Mr. and Mrs. Earle MacDonald, Lorne Valley.

Mr. and Mrs. William Birt, Sherwood were recent guests of Mrs. Birt's parents, Mr. and Mrs. Wallace Woolridge.

Miss Georgie Dover and her mother Mrs. George Dover were recent visitors at the home of Mr. and Mrs. Earle MacDonald, Lorne Valley.

Mrs. Wendell McAssey, Mount Stewart and Miss Hannah Jay, Beach Grove were visitors at the home of Mr. and Mrs. George Jay, Sunday.

CHINESE PLAN TOUR

PEKING (Reuters)—The foreign ministry announced Saturday that Prime Minister Chou Enlai and Foreign Minister Marshal Chen Yi will visit Egypt, Algeria and Morocco. Reports from Cairo said Chou and Chen would arrive there Dec. 14, but the Peking announcements gave no dates.

RIPLEY'S BELIEVE IT OR NOT

DAILY CROSSWORD

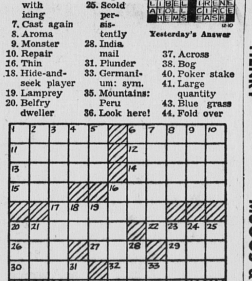
ACROSS

1. Bret ——, American writer
6. To make neat and tidy
11. Close to: poet.
12. Shelf
13. Happen again
14. Fruit of the oak
15. Female sheep
16. Frightened
17. Fragments
20. Dairy product
22. Therefore
26. Fuss
27. Youth
29. Constellation
30. Civil wrong
32. Carrying on
34. To long (for)
36. A dry corn
39. Escape: sl.
42. Covered with ivy
43. Full assemblies
45. Wait on
46. Malt kilns
47. Oaks, maples, etc.
48. Projecting ends of churches

DOWN

1. Long-eared rodent
2. Afresh
3. Sense organ: Physiol.
4. Greek letter
5. Blunder
6. Coated with icing
7. Cast again
8. Aroma
9. Monster
10. Repair
11. Thin
18. Hide-and-seek player
19. Lamprey
20. Belfry dweller
21. Japanese herb
23. Without hair
24. Sea eagle
25. Scold persistently
28. India mail
31. Plunder
33. Germanic: sym.
35. Mountains: Peru
36. Look here!
37. Across
38. Bog
40. Poker stake
41. Large quantity
43. Blue grass
44. Fold over

Yesterday's Answer



12-10

DAILY CRYPTOQUOTE — Here's how to work it:

A X Y D L B L A A X R
is L O N G F E L L O W

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophies, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

R M P N W N A E M V X N E P Y M I B
V X O E O G E M Q R B H P B M U Q M I H A.
— R O Y F

Yesterday's Cryptoquote: WITHOUT GOOD EATING AND DRINKING LOVE GROWS COLD.—TERENCE

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CONTRACT BRIDGE

By B. JAY BECKER

North dealer.
Both sides vulnerable.

NORTH
♠ Q 3
♥ K 10 8
♦ K 7
♣ K Q 9 8 6 4

WEST
♠ J 10 4
♥ 5 4
♦ 10 9 8 6 4
♣ 10 7 2

EAST
♠ A 8 7 5 2
♥ Q 9 7 3
♦ Q J 3
♣ A

SOUTH
♠ K 9 6
♥ A J 6 2
♦ A 5 2
♣ J 5 3

The bidding:

North	East	South	West
1♣	Dble.	Redble.	1♠
2♣	Pass	3NT	

Opening lead—Jack of spades.

Many a hand stands or falls depending upon one crucial decision made by declarer. His play to a particular trick may be far more important than all the rest of the play. These one-shot hands require heavy concentration by declarer at the crucial point, but, once the hurdle is passed, the balance of the hand practically plays itself.

Here is such a case. West led the jack of spades against three notrump. Declarer played the queen and East took the ace. East returned the five of spades and South now had a fateful decision to make.

Quite properly, after thinking the matter over, he took the king, played a club and eventually wound up making four notrump. Had he finessed, the nine of spades at trick two, he would have gone down, losing four spade tricks and one club.

The basis for South's play was that he diagnosed that West had the ten of spades, and that going up with the king, instead of taking the tempting finesse, was likely to block the suit and make the contract.

How did declarer arrive at the conclusion that West had the ten of spades? He had two significant things to go on.

First was West's lead of the jack of spades. Presumably, if West had had say, the J- 7- 2 of spades, he would have led the deuce instead of the jack. This would be the proper lead to make with three spades to an honor, and West's failure to lead low from a three-card spade suit indicated that the jack was backed up by the ten.

Second was the possibility that West had only two spades—namely, the J- x— in which case the jack would again be the proper lead. But this possibility had to be dismissed because it was inconsistent with the bidding. East could scarcely make a takeout double with a six-card spade suit, and declarer therefore credited East with five spades at most.

OUR BOARDING HOUSE MAJOR HOOPLE