

# NEW WAY

HEADQUARTERS FOR

## Mother's Day GIFTS



# FREE!

Your Choice

A WHOLE REFRIGERATOR-FULL OF GROCERIES!!

... OF A VARIETY OF GROCERIES OR THIS ENTIRE LIST:

- \* 1 Family-size Chicken!
- \* 4 Large Tins of Corn!
- \* 2 Tins of Cooked Meat!
- \* 2 Tins of Corned Beef!
- \* 4 Tins of String Beans!
- \* 4 Tins of Peas!
- \* 2 Doz. Grade A Large Eggs!
- \* 1 Large Bag of Potatoes!
- \* 1 Large Box of Tea Bags!
- \* 4 Tins of Baked Beans!
- \* 2 Lbs. Butter!
- \* 2 Doz. SUNKIST Oranges!
- \* 2 Large Sprigs of Celery!
- \* 2 Large Boxes of Soda Biscuits!
- \* 2 Pkgs. Carrots!
- \* 1 Large Tin of Salmon!
- \* 1 Pkg. Breakfast Bacon!
- \* 1 Large Jar of Mixed Pickles!

—ALL THIS for your choice FREE with your new REFRIGERATOR!

Choose From:  
\* KELVINATOR  
\* WESTINGHOUSE  
\* ADMIRAL  
\* NORGE  
\* WINDSOR  
\* PHILCO  
\* CROSLLEY  
\* SHELVAOR

YOURS WITH OUR COMPLIMENTS WHEN YOU BUY ONE OF OUR NEW 1956 MODEL REFRIGERATORS

All size models — 7 to 10 cu. ft. — standard; push button and automatic defrost. All new for 1956. FULLY GUARANTEED! LOWEST PRICES from—

219.95 or **\$1.40** WEEKLY

NO DOWN PAYMENT

NO DOWN PAYMENT DELIVERS NOW!

FOR THE Quality Brands

of Furniture and Appliances Mother Would Choose Herself!

ALL GUARANTEED

both by New Way and the Manufacturer for Complete Satisfaction and Long Service!

ALL "TOP VALUE" because New Way's Huge 8-Store Buying Power Makes LOWEST Prices Possible!

FOR THE

Most-Practical Terms In Town!

FEATURING THE LOWEST Carrying Charge

OFFERED ANYWHERE!

—Just 1/2 of 1% Per Month

COMPARE!

FOR A CHOICE OF MODERN BUYING PLANS

- \* PAY CASH!
- \* 30-DAY CHARGE!
- \* PAY WEEKLY,

Semi-Monthly or Monthly

with . . . . .

NO DOWN PAYMENT

ON CANADA'S EASIEST TERMS!

FAST, FRIENDLY SERVICE! IMMEDIATE DELIVERY!

NO DOWN PAYMENT

50¢ WEEKLY

Delivery In Time For Mother's Day!



Brand New Admiral Portable ELECTRIC SEWING MACHINE

REG. 119.95

**79.95** OR **50¢** WEEKLY

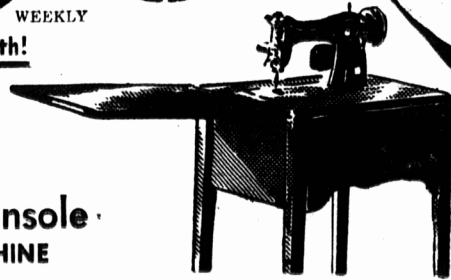
NO DOWN PAYMENT

TO WIN HER HEART MAY 13th!

REG. 189.95

Admiral Low-Boy Console ELECTRIC SEWING MACHINE

In Handsome Walnut Veneer . . . . .



Mother's Day Special—

**119.95** OR **75¢** WEEKLY

NO DOWN PAYMENT

Mother Deserves one of these BETTER QUALITY

1, 2 or 3-Pc. Modern "Space Saver"

DAVENPORTS and DAVENPORT SUITES

POPULAR 1-PC. SPACE SAVER DAVENPORT in glamorous figured boucle covering. Choice of wine, green, chartreuse, forest brown, ice pink, ice blue. Hercules No-Sag spring construction. Makes up into a roomy double bed in a jiffy. MOTHER'S DAY SPECIAL—

**79.95**

ATTRACTIVE 2-PC. SPACE SAVER SUITE including davenport (as above) with matching hostess chair. Hercules no-sag spring construction and smartest covering. A long-wearing, comfortable suite, ideal for den, summer home or that guest room. MOTHER'S DAY SPECIAL

**99.90**

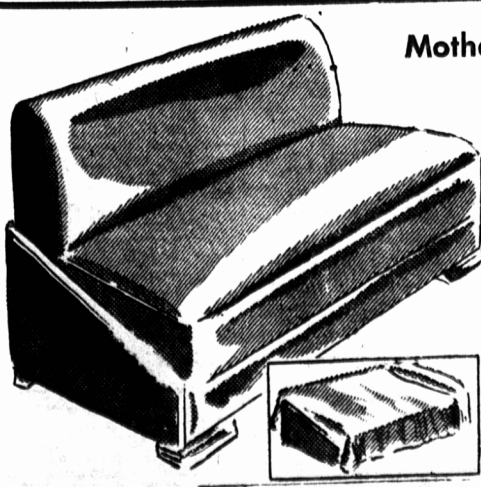
VERSATILE 3-PC. SPACE SAVER SUITE with the same features and colour choice as above. 3-pc. suite consists of Space Saver Davenport with two matching hostess chairs (or contrasting chair). MOTHER'S DAY SPECIAL

**119.95**

Pay as little as —

50¢ WEEKLY

NO DOWN PAYMENT



Giant 21"

MARCONI "Kinghurst"

Quality-built TV Set . . .

with MARCONI "Life-tested" features for brighter, clearer picture and full, rich tone. Smart cabinet styling. Super-powered chassis. GIANT full-view 21" picture. Many extra quality features. MOTHER'S DAY SPECIAL—

REGULAR 249.95

NOW **199.95**

OR **\$1.80** WEEKLY

NO DOWN PAYMENT

OUT-OF-TOWN CUSTOMERS

Come In, Phone or Write TODAY!

We Deliver ANYWHERE in the MARITIMES!

3-WAY TRI-LIGHTS — from \$16.95 or 50¢ weekly. SMART TABLE LAMPS from \$7.95 or 50¢ weekly. Good colour choice. Many graceful and ultra-modern styles! NO DOWN PAYMENT!

SMART GIFT IDEA! HOSTESS CHAIRS in all wool frieze and beautiful boucle coverings. Large frame. Comfortably upholstered. Colour choice. VERY SPECIAL — \$16.95 or 50¢ weekly. NO DOWN PAYMENT!

SAVE \$40.00! FAMOUS LA-Z-BOY with FOOT-STOOL in modern frieze covering. REG. \$139.95. SPECIAL — \$99.95 or 60¢ weekly. NO DOWN PAYMENT!

GOOD QUALITY CHENILLE SPREADS. White; Green; Yellow; Blue and Pink! From \$7.95 or 25¢ weekly. NO DOWN PAYMENT!

DUNLOP AIR FOAM PILLOWS. For the most comfortable sleep you've ever had! From \$7.95 or 25¢ weekly. NO DOWN PAYMENT!

SAVE \$20.00! PLATFORM ROCKERS. New, modern styling! Beautifully upholstered! REG. \$59.95! \$39.95 or 50¢ weekly. NO DOWN PAYMENT!

4-PC. "ESMOND" BLANKET ENSEMBLE includes 4 satin-bound, feather-light Esmond quality blankets in soft pastel colours. SPECIAL — \$29.95 or 50¢ weekly. NO DOWN PAYMENT!

5-PC. BRIDGE SETS — (Table and 4 chairs). Metal, in choice of colours — from \$23.95 or 50¢ weekly. NO DOWN PAYMENT! SCENIC CARD TABLES. Wood and fibreboard. — From \$5.95 or 25¢ weekly. NO DOWN PAYMENT!

42-PC. CANNON LINEN ENSEMBLE consisting of: 4 sheets; 4 pillow cases; 6 bath towels; 6 hand towels; 6 face cloths; 8 dish cloths; 5 pot holders. ONLY — \$29.95 or 50¢ weekly. NO DOWN PAYMENT!

SAVE \$50.00! New 2-pc. CHESTERFIELD SUITES. In modern metallic, long-wearing coverings. REG. \$189.95! SPECIAL — \$139.95 or 85¢ weekly. NO DOWN PAYMENT! (Davenport Suites — \$110.00 extra).

ELECTRIC IRONS 11.95; ELECTRIC KETTLES 12.95; AUTOMATIC POP-UP TOASTERS — 21.95; AUTOMATIC STEAM AND DRY IRONS — \$21.95. 25¢ weekly. NO DOWN PAYMENT!

MANTEL CLOCK RADIOS — PORTABLE RADIOS — RECORD PLAYERS by — Rogers Majestic; Marconi; Fleetwood; Hallcraft; Crosley; CBS Columbia. From \$29.95 or 50¢ weekly. NO DOWN PAYMENT!

SAVE \$40.00! Modern, CLASSIC CHROME SET, 5 pieces — table and four chairs. Modern colourings. Sturdy construction. REG. \$119.95 Value! SPECIAL — \$79.95 or 50¢ weekly. NO DOWN PAYMENT!

NEW GENERAL ELECTRIC FRYING PAN with built-in element. Easy to clean! All-purpose kitchen item! Ideal gift! \$19.95 or 25¢ weekly. NO DOWN PAYMENT!

# NEW WAY FURNITURE CO. LTD.

"The Maritimes GREATEST Furniture, Appliance & Television Stores"

161 Great George St. — Charlottetown, P. E. I.

'Phone 6211