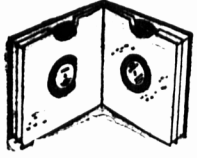


HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.



SOMETHING NEW HAS BEEN ADDED! . . . You can now buy **PHONOGRAPH RECORDS** in the 5 and 10 Department of the Summerside Store and in the Budget Shop, Charlottetown. There's really a terrific collection from which to choose and **BEST OF ALL!** . . . They're marked down **HALF PRICE!** You don't have to buy these unheralded, unheard and unsung because in each department right with the Records is a Record Player on which you can try them before you buy them! Singly or in albums, the collection of Records includes Classics, Children's Selections and popular tunes. Add to your Record Library the easy way by shopping for these Half-Price Records in the 5 and 10, Summerside and the Budget Shop of Holman's in Charlottetown.

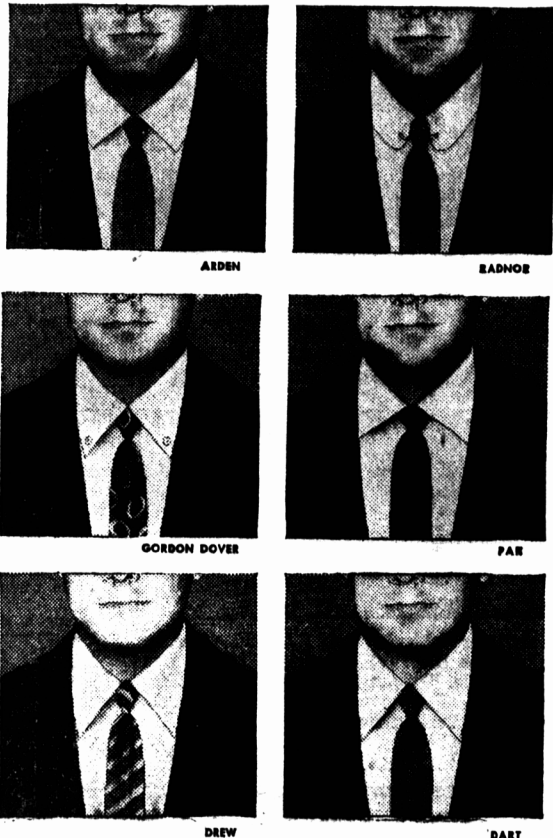
EVERY YOUNG FELLOW and girl too has a yen to be a "Frog Man or Woman"! The Sporting Department (Upstairs in Summerside and in the Hardware of the Charlottetown Store) has the equipment to make this idea, more or less, come true. "SWIM KING" **SWIM ACCESSORIES** makes for greater water fun — Adjustable "Junior" Fins for your feet are grand for surface or underwater swimming, they're for more speed, comfort and fit and they're priced 3.85 a pair. Then there are underwater Goggles or Swimming Masks — these are in oval or triangular shapes; giving eye and nose protection. With the Masks you get clear, underwater vision. Adjustable, and made of rubber with 1 piece plastic sight section, the price is 1.50 for the Swim Mask. Improve your swimming at least 75% by wearing "Swim King" Accessories from the Sporting Goods Departments of either Holman Store.

SCHOOL DAYS — SCHOOL DAYS and all the rest of that old but intriguing song! . . . **SCHOOL BOOKS** are ready NOW in the Stationery Section of Holman's in Summerside!

FOR ONLY JUST 3.49 you can get the smart and handsome **DRAW DRAPES** you've always wanted for your home! They're in a simply beautiful array of floral patterns and in colors to complement your home decor, whether it be traditional or modern. Made of easy-to-care-for **PLASTIC** in a really generous width and length — there's nothing skimpy in 108 inches wide (two drapes) and 84 inches long. The Plastic Draw Drapes are complete with clip-on slides to fit on an ordinary curtain rod. They're aptly called "EZE-GLIDE" — The Drape with Floating Action! You'll really like everything about these Draw Drapes including the price of 3.49 a pair. You'll find them in the House Furnishing Departments of Both Holman Stores — Summerside and Charlottetown.

HOLMAN'S SUMMERSIDE...

HEADQUARTERS FOR ARROW SHIRTS



Which collar style suits you best?

Your neck is our business. We take pride in making sure you get a perfect fit in the Arrow collar style that suits you best.

Some collar styles will look better on you than others. That's the reason we recommend Arrow Shirts. Whatever the shape of your face, the wide range of Arrow collar styles means there's an Arrow Shirt to suit you

4.95

We'll be glad to advise you on the style you should wear.

ARROW SHIRTS

HOLMAN'S MEN'S WEAR — Summerside

Men! Wear These Light Weight SISMAN'S "HIKERS"

For Cool Comfort!

They're designed and built for rugged wear, too! Unlined and with a leather insole, the Sisman "Hiker" is of lightweight kip leather in Blucher cut style with moccasin vamp. Tough soles are of Neolite, they're both cemented and stitched. When you require a casual and a comfortable shoe insist on Sisman "Hiker". In a burgundy shade, the sizes are 6 to 11, a pair



6.50
PAIR

Growing Girls Love Our Penny LOAFERS

The gang all wears 'em with jeans and other casual clothing! Penny Loafers are very definitely the popular choice. Cut to fit comfortably and easily with a neat moccasin vamp; the soles are of long wearing Neolite. Made to wear and made to fit growing girls' feet—the sizes and half sizes are 4 to 9 in widths AA, B and C, a pair



4.50
to
6.95

Our OXFORDS Too!

The neat, moccasin vamped Oxfords are of fine Kip leather in a rich brown shade. Well made, long wearing soles are of substantial Neolite and there's a heel lift of the same. Sizes and half sizes are from 4 to 9, C width, a pair

5.95

HOLMAN'S FOOTWEAR — Summerside



WE'VE EVERYTHING FOR BABY

Lovable SWEATER SETS

They're made of a blend of fine cotton and wool with a shimmering stripe of rayon. The 3-piece sets consist of a Bonnet, Sweater and Booties in white with pink or white with blue. Knit in a dainty, fancy stitch these sets are in infant sizes, a set



1.59

Pretty NYLON ROMPERS



And serviceable too, because Nylon is so easy to look after and keep fresh. They are two piece style with moisture proof plastic lining in the pants. The tops button-on. Colors are white, yellow and blue in sizes 1 and 2, each

1.98

We Feature KENWOOD BABY BLANKETS

Soft, warm, fluffy and luxurious beyond compare . . . Kenwood Baby Blankets of the finest and purest wool are bound all-around with deep shimmering satin ribbon or are hand whip stitched. Sizes 36 by 50 and 45 by 60 in colors pink, blue, white or gold. Individually boxed, each

5.50 to 9.95

Famous "Curity" DIAPERS



Double layered in scientific weave, Curity Diapers are highly absorbent with no hems to cause baby discomfort. Size 21 by 40 inches, boxed in dozens, a package

4.95

PLASTIC DIAPER BAGS

Simply ideal for travel or for at home use, Plastic Diaper Bags are damp-proof and quilted. They're either pink or blue. Keep fresh and clean by merely wiping. Each

1.49

HOLMAN'S YOUTH CENTRE — Summerside

Beauty and Comfort For Your Home KENWOOD BLANKETS

Nothing Nicer For Gifting

The famous Kenwood Blankets are made from the finest grade, virgin wool with long springy fibres, napped to a really soft and fluffy depth. Individually boxed.



IT IS NOT A KENWOOD WITHOUT THIS LABEL

Kenwood "Ramcrest" Size 60 by 84	11.50	Kenwood "Ramcrest" Size 72 by 84	13.50	Kenwood "Famous" Size 72 by 84	16.95
Kenwood "Viceroy" Size 72 by 84	19.95	Kenwood "Floralint" Size 82 by 84	19.95	Kenwood "Norway" Camp Blanket, striped or checked, 66 by 84	12.50

HOLMAN'S DRY GOODS — Summerside

