



107th BIRTHDAY SALE

\$2400 IN PRIZES

FREE TO 12 LUCKY SHOPPERS

JUST IMAGINE... Shopping to your heart's content in Holman's great department stores without it costing you one penny.

WIN ONE OF THESE GENEROUS PAID-UP CHARGE ACCOUNTS
6 WINNERS AT EACH STORE

- 1st PRIZE—Two \$500 paid up charge accounts
- 2nd PRIZE—Two \$250 paid up charge accounts
- 3rd PRIZE—Two \$150 paid up charge accounts
- 4th, 5th and 6th PRIZES—Six \$100 paid up charge accounts

THE DRAWING WILL BE FUN
... HERE'S WHAT WE PLAN TO DO;

Every night of the sale Monday to Saturday inclusive at 7 p.m. over the CFCY-TV News Program we will draw two winners—this makes 12 winners in all. Then at 7:15 Saturday night July 11th over CFCY-TV with simultaneous broadcast over CFCY radio we will assemble all 12 winners in the studio, introduce them to you and they will draw their own prize to see who wins the grand prizes of \$500.00 paid-up charge accounts and who goes home with \$250, \$150 or \$100 Holman charge accounts. Be sure to watch CFCY-TV news every night — You may be a lucky one.

HERE'S HOW TO WIN

Simply visit our Birthday Sale Booth in the furniture departments both Holman's Stores and pick up your FREE Birthday Ballot. Contest open to any Holman customer over 18 years of age. Holman employees and their immediate families are not eligible.

NO OBLIGATION!
NOTHING TO BUY!



ATTENTION NEWLYWEDS - TO - BE

If you are planning to set up housekeeping this year — We invite you to come in during this big sales event and select your requirements of Furniture, Appliances and Apparel, taking advantage of the many big savings now available.
If not immediately required use our LAY - AWAY PURCHASE PLAN . . . FREE storage NO INTEREST until delivery.

7 PC. KROEHLER LIVINGROOM ENSEMBLE

- Brown, raisin or turquoise
 - 100% nylon frieze covering
 - Attractive modern styling
 - Dependable cone coil spring construction
 - Reversible Foam Cushions
 - Deep sewn foam back over coil springs
- Ensemble consists of: 1 Kroehler chestfield, 1 Kroehler chair, 1 armchair top coffee table, 2 matching step-end tables, 2 table lamps and shades.

Regular 298.00 **199.99**
No Down Payment — \$11.00 Monthly

5-pc. Bedroom Ensemble

- Walnut finish
- Distinctive modern style
- Sturdy hardwood construction
- Tiltng mirror
- Finish hand rubbed to Brilliant Lustre
- Smooth running drawers with bottoms and sides moulded into one piece
- Double dresser, chest of drawers, bookcase bed, steel slat spring and spring filled mattress

Regular 190.90 **144.99**
Save 45.91
NO DOWN PAYMENT — 9.00 MONTHLY

SPRING FILLED MATTRESS

- Economy Priced Spring Filled Mattress
- All regular sizes
 - Woven stripe ticking
 - 100 coil construction
 - Flexalator insulation, button tufted

Regular 24.95 **19.99**
SAVE 4.96
No Down Payments—5.00 Monthly

MEN'S DRESS PANTS

- Tailored from wool blends, wool and terylene and wash and wear fabrics
- Tapered style with regular waist or extended waistband
- Brown, black, charcoal, olive

Regular 12.95 - 14.95 **9.99**

BOYS T-SHIRTS

- Stripe knit — arnel, short sleeves and collar
 - Assorted colors include red, beige, green, grey and white
- Sizes 3 - 3x **Regular 2.49**
Sizes 4 - 6x **Reg. 2.79 - 2.98**

1.39 1.69

MEN'S SHIRTS Sport & Dress

- Styled and tailored by leading manufacturers
- Styles tailored from woven prints, Arnel and Cotton
- Dress shirts in plaids and fancy print designs
- Styled in short or long sleeves with tapered or regular body
- Checks and fancy designs in gold, blue, brown, red
- Sizes S. M. L. XL and 14 1/2 - 16 1/2

3.99
Regular 4.98 - 7.95

MEN'S SPORT OXFORDS

- Smart sport oxfords in suede and glove leathers, laced and slip-on styles
- Colour black, brown and green
- Crepe soles

Regular 6.98 **4.99**

BRASSIERES

- Sweater bra with rounded cup
- Lace and cotton with circular stretched cup and latex front
- Adjustable straps
- Sizes 32A to 40C

Regular 2.19 each **99c**

SLEEPWEAR

- Cotton sleepwear
- Baby Dolls, capri, short gowns and sleep coats
- Floral patterns, gingham trimmed with flowers and avias lace
- Sizes S. M. L.

Regular 2.98 **1.99**

BOYS BETTER T-SHIRTS

- Stripe knit — arnel — short sleeves and collar
- Assorted colors — red, green, beige, grey and white
- Sizes 3 - 3X
- Sizes 4 - 6X

Regular 2.49 **1.39**
Regular 2.79 - 2.98 **1.69**

Girls' POPTOPS & T-SHIRTS

- Sleeveless poptops
- Short and 3/4 sleeve T. Shirts
- Fold over crew collars
- Square necks and Jacquard patterns
- Sizes 8 - 14
- Sizes 4 - 6X

Regular 2.69 - 2.98 **1.39**
Regular 1.79 **99c**

MOORES HOUSE PAINT

- REGULAR
- For one or two coat painting
 - Mildew and fume resistant
- LATEX
- Extra easy to apply
 - Dries dust free in less than one hour
- Your Choice of These Two Quality Paints
Regular 9.29 **7.29** GAL.

GOLD MEDAL BICYCLE

- Strong tubular steel frame
 - Chrome plated trim
 - Chainguard on all models
 - Well padded vinyl seat for long wear and comfort
 - A reliable coaster brake for safe smooth stops
 - Red for boys and blue for girls
- 20" Wheel Size **37.99**
24, 26, 28" Wheel Size **39.99**

GENERAL ELECTRIC STEAM IRON

- Weighs only 3 pounds
 - 100 watt calrod element cast into soleplate
 - Air cooled handle
 - For steam or dry ironing
 - Heat setting for all fabrics
 - With water level gauge
- Regular 20.50 **16.49**

ASPHALT SHINGLES

- 210 lb. 3 in 1 strip shingles
 - Made by well known Canadian manufacturer
 - Special purchase
 - Black, green and Laurentian
- Sorry no out of town delivery at this low price
7.99 SPECIAL

LOOK FOR THE PINK SALE CARDS THEY MEAN EXTRA VALUE TO YOU!