



ISLAND BEACHES ARE SAFE AND UNCROWDED WITH MANY AREAS UNDER CONSTANT LIFEGUARD SUPERVISION

1,000 miles of beaches make P.E.I. paradise for vacation

Beaches of dazzling pink and white sand, sloping gently to the sea, stretch for more than 1,000 miles around the shoreline of beautiful Prince Edward Island, a red and green fairland set like a gem in the blue waters of the Gulf of Saint Lawrence on Canada's Atlantic coast.

Sunshine and surf combine with salt water and sand dunes to make the island a veritable paradise for those seeking a seaside vacation.

The warmest salt water bathing north of Florida is found at these famous beaches where the average water temperature in the summer months is a high 70 degrees Fahrenheit.

FAVORITE RESORT

Happy families spend the entire day relaxing on a sandy beach at their favorite seaside resort when they visit the island. Because of the vast expanse of seashore there is never any crowding on Prince Edward Island beaches and any degree of privacy is attainable within easy reach of most resorts.

From sand dune to surf, the beaches are 500 to 1,000 feet wide at low tide and also have space to spare when the tide is in. The gentle slope of the shoreline makes for a maximum of safety and allows the sun to warm up the water much more quickly. As an added precaution, lifeguards are stationed at some of the larger resorts.

Some of the finest beaches with the most highly developed facilities are to be found along the 25-mile stretch of land on the north shore known as the National Park. Here an excellent corps of lifeguards assures safe swimming and special bath houses have been erected for the convenience of the bather.

A number of the island's better known seaside resorts are located along the Park. These include Cavendish, North Rustico, Brackley, Stanhope and Dalvay.

Accommodations of all types, from hotels and motels to cottages and farm tourist homes, provide facilities ranging from deluxe resort to comfortable tourist home atmosphere for the visitor.

Equally enjoyable swimming is to be had on the east coast at Wood Islands, Charlottetown, Sours, Montague and Panmure Island; along the south shore at Argyle Shore and Summerside; in the west from O'Leary around to Tignish, Alberton and Kildare.

NOT FAR FROM SEA

No part of this tiny, sea-girt province is very far from the sea. Visitors delving into the highlights of life at a farm tourist home in the interior are never more than a few minutes drive from a beach or a good bathing shore on one of the many picturesque rivers which wind lazily inward from the ocean.

For a relaxed, carefree holiday by the sea, there is no better spot than Prince Edward Island. After an invigorating swim in island waters, nothing can be more pleasant or restful than an idle hour or more stretched out on the golden sands of a beckoning beach. A few days of this fare is sufficient for a visitor to acquire a tan which will be the envy of his friends back home.

The best way to judge the quality of island beaches is to come to the province and see for yourself. More and more people from more and more parts of Canada and the United States are doing so each year. And, better still, they come back again and again bringing along their friends.

An important thing to remember, too, is that the beaches of Prince Edward Island are free from commercialism of any sort. The beaches are still as nature made them and there is no charge for the visitor who is welcome to roam the soft sands and revel in the blue surf to his heart's content.

For fun in the sun, choose Prince Edward Island, "the Isle of Beaches", for your next vacation by the sea.

OYSTERS FAMOUS AROUND WORLD

Good food is Island boast

Satisfying seafood fresh from the ocean, garden fresh vegetables, berries and fruit picked at the peak of perfection, and Island potatoes are part of the daily menu served in pleasant surroundings at popular dining rooms and restaurants in the Garden Province.

World famous Malpeque oysters, and a variety of other dishes, for top honors at eating places overlooking the sea.

Larger resorts located close to the water can arrange for shore dinners and guests can dig their own clams for an old time clam bake.

Modern restaurants feature menus ranging all the way from a delicious home cooked meal to specially dished cooked to tempt the most fastidious appetite.

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