

HOLMAN STORE NEWS

Bringing You Up To Date On What's New And Interesting at Holman's By G. H. M.

THE ANDREW MALCOLM FURNITURE COMPANY LIMITED has an unquestionable reputation the country over for sound construction, taste beyond reproach, smart simplicity of design and the finest of materials. Holman's Both Stores Furniture Departments are at all times proud of the ANDREW MALCOLM BEDROOM SUITES on display on their selling floors. High standards of acceptability in both traditional and modern suites are fully justified by the purchasers of Andrew Malcolm Furniture. There are several smartly designed Bedroom Suites on display in the departments at all times — do come in and inspect these, you can't help but notice the superb quality in every piece. To own an Andrew Malcolm Suite is an achievement in home comfort and beauty within the reach of all. See the Andrew Malcolm Suites on display in Holman's Both Stores Furniture Departments, Summerside and Charlottetown.

IS THERE A BABY IN THE HOUSE? ... If the answer is "yes" — then there is a very definite need for the new CURITY NIGHT DIAPERS to be found ONLY in Holman's Youth Centre in Summerside. These Night Diapers are extra thick, extra absorbent — made from double layers of soft Curity gauze, they're specially designed for night-wear. Like all Curity Diapers, these wash easily and dry in a flash. One of them takes the place of two of the regular weight diapers. In size 21 by 40 inches, they're packed TWO in a wrap and priced 1.98 (for the 2). Do away with mid-night diaper change with Curity Night Diapers from Holman's Youth Centre in Summerside.

SNOWY WHITE BABY SETS are much, much in demand. Nothing looks nicer on a wee baby than a Set of matching Sweater, Bonnet and Booties knit in the softest, finest of pure wool with decorative touches in fancy stitch of silky rayon yarn. Holman's Youth Centre in Summerside has these Sets in up to 6 month fittings with comfortable raglan style shoulders, semi-long booties and snug, neat bonnet. They're boxed for baby gifting and the price per Set is just 2.98 in Holman's Youth Centre, Summerside.

CLICKITY - CLACK AND A TAP, TAP, TAP! ... Tap Dancing is the Big News with the young and younger girls in Summerside right now. They are able to get really top-notch instruction and the whole thing is a barrel of fun! Holman's Shoe Department in Summerside joins in with real TAP DANCE FLATS in a smart tie style, expertly fashioned of gleaming patent leather. Children's sizes from 1 1/2 to 12 are priced 4.50 a pair, misses' sizes from 12 1/2 to 3 are 4.95 a pair and women's sizes from 4 to 9 are 5.50 a pair. If your proper fitting is not in stock it can be ordered and delivery takes only a matter of 2 or 3 days. Come see and try our Tap Dance Flats — you'll "Buck and Wing" all over the place in a pair from Holman's Shoe Department in Summerside.

SHRUG IT OFF - SHRUG IT ON! There's nothing to it when you are wearing one of the colorful "Alice Fensler" SHRUG BOLEROES to be found in Holman's 5 and 10, Summerside and Holman's Budget Shop, Charlottetown. They're of all wool with a one button neck closing and short sleeves. Wear with a costume, with a dress or as a separate — smart as paint in any fashion, and warm too! Colors are green, pink, aqua, magenta, white, red or blue in sizes 12 to 20, priced a mere 2.98 each. Get yourself a smart little Shrug Bolero from Holman's 5 and 10, Summerside or Holman's Budget Shop in Charlottetown.

HOLMAN'S Both Stores ...

Trim Your Figure! Trim Your Budget!

With These Feature Values In FOUNDATION GARMENTS

Now On Sale ... Note The Savings!

"Figure - Eze" All - In - One

By The Makers of the Famed "Stride-Eze"

No Bones! No Bulk! No Bulges! No Pinch!
IT'S AN ALL-IN-ONE



Regular 7.95 -- Save 3.97

NOW - **3.98**

Leno Elastic NYLON GIRDLE

Ideal for below-bosom control, the one-way stretch satin latex back panel trims the hips and the combined nylon and satin front trims the tummy. Garters are angled for comfort. In white only, sizes small, medium or large.



SAVE 2.00

Regular 4.98 Line

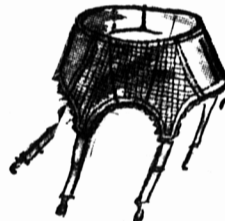
2.98

Nylon Blend GARTER BELT

Free, Airy, Light -- Regular 2.98

It's a "Cinch" style. The nylon front panel gives all the necessary control. Long adjustable garters. White only in sizes small, medium or large.

1.98



It's New!... It's A Panty or Girdle THE CONVERTIBLE



Ladies' Shop Ch'town

Snap In The Crotch --- It's A Panty
Snap It Out --- It's A Girdle

Light and cool but with enough control to flatter where it matters! Made of imported power net that washes and dries in a jiffy. White only in sizes small, medium or large.

Regular 7.95 Line

NOW - **4.98**

HOLMAN'S



Ladies' Wear S'ide

Save In This Clearance Sale Of Women's DRESS PUMPS



Regular To 6.95

FOR ONLY —

3.95

Soft black suede or smooth red or black leathers in a low cut vamp style with leather or scuffed soles and Junior Louis, Junior Cuban, high Cuban or spike heels. There are a number of smart styles on sale but the size range is broken ... Come see and try them!

HOLMAN'S Footwear
Summerside

Paris Pointers for You

Best Dressed Spring.



The overseas wires hummed with news of dresses such as these! Gay or subdued prints in "Sereeno" or "Kiki-Krepe" of fine acetate that is completely washable. There are a number of flattering styles to make you forget the Winter doldrums. Sizes range from 11 to 16 and 18 1/2 to 22 1/2.

10.⁹⁵ and 16.⁹⁵



early birds catch the best in

SPRING COAT BUYS

This coat of all wool in a smart basket-weave was selected with the utmost care to be a stunning companion to your Spring dresses and suits. Detailed for flattery with stitched wing collar and turned back cuffs. It has a subdued gored back and is in natural, blue, rose or gold shades. Sizes 18 to 20.

29.⁹⁵



— **HOLMAN'S** —

Ladies' Shop, Ch'town and Ladies' Wear, S'ide