

1000 NEW LOW PRICES

STORE HOURS:

OPEN THURSDAY To 5.30 P.M.
 OPEN FRIDAY To 9.30 P.M.
 OPEN SATURDAY To 9.30 P.M.

SORRY!
NO PHONE ORDERS

WE APOLOGISE FOR THIS BUT ON A SALE OF THIS KIND WE HAVE FOUND THAT WE SIMPLY COULD NOT GET THEM DELIVERED. HOWEVER WE WILL BE HAPPY TO DELIVER YOUR ORDER FREE OF CHARGE AFTER YOU HAVE SELECTED IDIF TRAVELLING PERMITS.



THE FOUNDATION OF EVERY HEALTHFUL DIET

DAIRY FOODS

MODERN REFRIGERATED DAIRY CASES USED IN NEW MARKET

Cheese From Every Part Of The World — Eggs—Butter—Shortening, etc. Kept Refrigerated At All Times.

The Co-op Super Market's forty feet of Dairy Cases are an asset to the display of cheese. The customer will find here on display the largest variety of cheese anywhere in Eastern Canada.

In these new multiple-decker all - refrigerated dairy cases will be kept cheese of every type and description. Below is listed only a few of the many cheeses that will be offered for sale in the new Co-op Super Market: Oka, Swiss, Ermita, Blue Stone, Brick, Canadian Limberger, Kraft, Goudas, Casino, Swiss cuts, Casino Limberger, Danish Blue, Dutch Edams, French Roquefort, Switzerland, Swiss Wheels, Swiss cuts, Switzerland Crown Brand Portions, Variety packages, Canadian Mild, Medium and Canadian Old White Cheese, Casino Brand Blue, Imperial Cream, and a complete line of Kraft package and bottled cheese as well as other nationally known cheese.

Also in these new dairy cases will be kept fresh Grade A large eggs, a feature of the Co-op Super Market for many years. Here eggs will be kept under constant refrigeration, always at an even temperature. Butter, shortening, lard, etc., will also be kept under constant refrigeration so that these products will not lose their flavor by becoming soft and then hardening. Milk, cream and soft drinks will be kept under ideal refrigeration temperature.

These new multiple-decker dairy cases will be an attraction to the customer, and mass display. Keeping the products refrigerated at all times means great savings to the customers by protecting the dairy products and thus assuring freshness at all times.

THESE CASES ARE ALL MADE BY

TYLER

USING UNIVERSAL REFRIGERATING EQUIPMENT

SUPPLIED BY

PALMER ELECTRIC

OUR CHARLOTTETOWN SPECIALISTS IN

Refrigeration



Deluxe SLICES 35c
 4 VARIETIES
 Canadian, Pimento, Swiss and "Old English Brand"

NEW DELICIOUS ISLAND WEDGE

CHEESE 53c 1 LB. WEDGE

NOT OLD — NOT NEW — REAL TASTY. WE CARRY THESE ALL THE TIME.



Cheez Whiz

A new Kraft product! Rich... creamy-thick... delicious... spread it for snacks... heat it for cheese sauce

8 oz. jar 33c
 16 oz. jar 63c

TYNE VALLEY CHEESE

THESE DELICIOUS CHEESE ROLLS WEIGH APPROXIMATELY 3 LBS. AND ARE PRICED AS MARKED — WAXED TO KEEP THEM FRESH. TRY THIS DELIGHTFUL CHEESE — IT'S GOOD.



Miracle FRENCH DRESSING

With just a "hint" of garlic 33c
 8-OZ. BOTTLE

POPULAR KRAFT — BABY ROLL 1 LB. ROLLS 49c
CHEESE

MIRACLE WHIP LARGE 16 OZ. 53c



4 oz. pkg. 25c
 8 oz. pkg. 43c

DINNER IN A HURRY!



2 PKGS. FOR 29c

WE BOUGHT A CARLOAD

PURITY FLOUR

NO LIMIT ON QUANTITY
 98 LB. BAGS ONLY

5.79

FREE OVEN MITTS



YES, A BEAUTIFUL USEFUL FREE 98c PAIR OF OVEN MITTS WITH EVERY BAG. EVERY HOUSEWIFE NEEDS THESE MITTS.



\$15,00000 IN PRIZES

HEINZ BIG NAME-THE-DISH CONTEST

Cook with Heinz Ketchup
 11 OZ. SIZE - 2 for 49c
 15 OZ. SIZE - - - 35c

GET OFFICIAL RULES AT THIS STORE!

LOW EVERY DAY PRICES IN EFFECT



DELICIOUS! NEW FORMULA TRY IT

2 TINS FOR 27c

MADE WITH GARDEN FRESH VEGETABLES

2 TINS FOR 27c



HEINZ TOMATO JUICE

48 OZ. Tins 35c
 20 OZ. Tins, 2 for 33c

LOOK! KIDS!

POPULAR BRANDS

CHOCOLATE BARS

AND PLANTERS PEANUTS

50c Worth In Every Pkg.

ONLY

LIMITED

QUANTITY

29c

CO-OP SUPER MARKET
 AN ISLAND STORE OWNED BY ISLAND PEOPLE
 BIG ENOUGH TO SERVE YOU - NOT TOO BIG TO APPRECIATE YOU
 FREE DELIVERY • PHONE 8557 • FREE CUSTOMER PARKING