

**HOLMAN
STORE NEWS**

Bringing You Up-to-Date
On What's New And
Interesting at Holman's



ARROW ARROW

**Like a
spread collar?**

Then the fused, short point, spread collar of the Arrow Arden is just the thing for you!

Like all Arrow Shirts, it's Mitoga-tailored to prevent bunching at the waist. Sanforized-labelled. Anchored buttons won't pop off! **4.95**

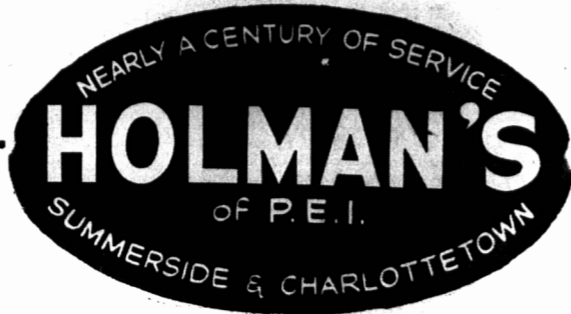
A complete selection of
**ARROW
SHIRTS**

**HOLMAN'S MEN'S WEAR
Summerside**

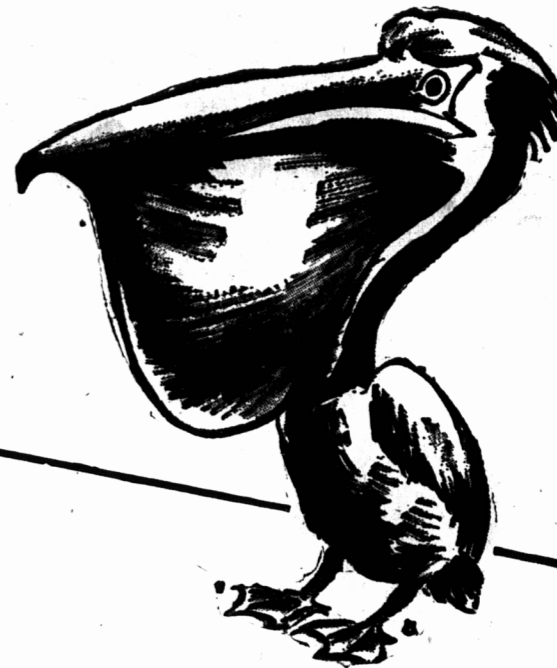
THERE'S always an occasion to wear a SPORT JACKET and just let me tell you that the selection of Men's Sport Jackets in the Men's Wear of Holman's Summerside store is well worth your attention. Tailored in the popular "Windbreaker" and other smart styles, the fabrics include rich shoon gabardine, pure nylon, soft wools and serviceable poplins in a wide range of solid colors, two toned effects and bright plaids. There are both Italian type and regular collar types in the collection and all have front zipper closings. Sizes range from 34 to 50 and prices are from \$9.98 to 12.98 for a really masculine Sport Jacket in Holman's Men's Wear, Summerside.

COOL, light weight comfort....Let that be the answer to your Shoe Question for a sporty Summer. Holman's Both Stores Shoe Departments in Summerside and Charlottetown have luggage tan Elk "Huskies" by Canadian West. They're in moccasin vamp loafer style with hand thonged toe. Strongly stitched for long wear and unlined for coolness, the springy soles and heels are of double sponge rubber. Good looking from every angle, you men will wear and wear these because they are truly super-comfortable. Sizes are 6 1/2 to 10 priced 7.98 a pair for Men's fine Elk "Huskies" in Holman's Both Stores Shoe Departments.

**BOTH
HOLMAN
STORES
CLOSED
SATURDAY
JULY 28**



Do
You
Worry
About
Bills ?



**Holman's Credit Plans Permit You To Pay
In The Manner Most Convenient To You!**

Do visions of Big Bills dance through your dreams, scare you from having the things you want and need — when you want and need them? Relax, be a Wise Bird like thousands of Islanders who use HOLMAN'S Credit Plans. Our friendly pay-as-you-go plans help folks to live better, dress better, meet emergencies without the bug-a-boo of Big Bills.

Don't wait for your dreams to come C. O. D.

They can come true right now - - here's how:

- 1** HOLMAN'S REGULAR 30-DAY CHARGE ACCOUNT makes "charge it, please" a magic pass-word to faster, easier shopping.
- 2** HOLMAN'S LAY-A-WAY PLAN requires only a small down payment and small weekly payments hold your purchases until paid for.
- 3** THE HOLMAN HOME PLAN is made-in-heaven for Big Bill Items . . . home furnishings, clothing for all the family, TV sets, refrigerators, washers, ranges, heaters, furnaces, etc. You make a modest down payment, may take as long as 24 months to pay balance.

For Full Particulars About HOLMAN'S Credit Plans Consult

HOLMAN'S Credit Departments

Summerside and Charlottetown

PAY PROMPTLY -- SAFEGUARD YOUR CREDIT -- IT IS A VALUABLE ASSET