

Canada Gets Record Number Of Babies In '57, Is Report

OTTAWA (CP) — A record number of babies were born in Canada during 1957.

The crop, largest in Canadian history, numbered an estimated 475,000 — an increase of 24,300 from 1956, the bureau of statistics reported today.

Birth statistics, gleaned from 10 provincial registration offices, also yielded a birth rate—based on each 1,000 population—second only to the 1947 all-time high.

The national rate last year was 28.6 compared to 28.9 in 1947 and represented a sudden rise following two successive declines in 1955-56.

All provinces except Saskatchewan contributed increased numbers of babies. Saskatchewan slipped by 271 births, to 23,937 last year.

Ontario, followed by Quebec, Alberta and British Columbia, contributed lions shares to the baby brigade.

Births in Ontario increased by 9,684 to 153,773 from 114,089.

There were 142,299 new Quebec citizens last year, an increase of

7,054 from the year previous. The number of new British Columbians rose to 38,523 from 35,865 and Albertans to 36,661 from 32,905.

Deaths last year also reached a record high while marriages were second only to the all-time high in 1946.

Deaths totalled an estimated 138,300, an increase of 6,800 from 132,000 in 1956, to raise the national death rate to 8.4 from record low rates of 8.2 during the previous three years. All provinces except Prince Edward Island recorded more deaths.

The number of marriages rose to an estimated 136,000 from 132,700. The record high was 137,398 weddings in 1946.

Despite the fact there were 3,300 more marriages last year than in 1956, the national rate for each 1,000 population dropped slightly to 8.2 from 8.3, continuing the gradual decline since 1946.

Three Maritime provinces — P.E.I., Nova Scotia and New Brunswick—recorded fewer marriages last year than in the year previous.

Retire Oldest Locomotive

MONTREAL (CP)—Locomotive No. 5529, oldest passenger locomotive on Canadian railways, has been retired after 52 years service and is headed for the scrap yard.

The CNR announced Monday that No. 5529 finished her career during the weekend on the Montreal-Victoriaville, Que., run.

No. 5529 and her sister locomotives were giants of their day. But their fate, like that of all steam locomotives, has been sealed by diesels.

The locomotive was designated the Pacific type although it was designed to run between Montreal and the Atlantic Coast. The old Intercolonial Railway, which became part of the CNR system, had No. 5529 and her sisters built to pull the Ocean Limited between Montreal and Halifax.

But they were relegated to local and branch-line passenger service as bigger and more powerful locomotives came along.

Seek Yarmouth, Boston Service

HALIFAX (CP) — The Nova Scotia government is continuing negotiations with Eastern Shipping Corporation of Miami, Fla., for a summer passenger boat service between Boston and Yarmouth, N.S.

Trade Minister Manson said Monday the government has sent

suggested the following:

(a) periodic visits of top officials of British firms to talk to agents and customers,

(b) For technical products, provide technically qualified salesmen to visit Canada at intervals or to work fulltime with the agent, and

(c) when careful study of the Canadian market indicates it, use a Canadian advertising agency to make sure advertising campaigns are effective and directed towards the customers.

New Glasgow, N. S. Man Is Life Underwriters President

TORONTO (CP)—C. A. Potter of New Glasgow, N.S., was elected president of the Life Underwriters Association of Canada at the association's two-day annual meeting which ended Friday.

Mr. Potter is a representative of the Manufacturers Life Insurance Company.

A new method of electing national presidents was instituted under which next year's president is elected to the office of president-elect becomes a member of the board of directors and automatically takes office as president a year later. M. L. Levy of Toronto was elected to this position.

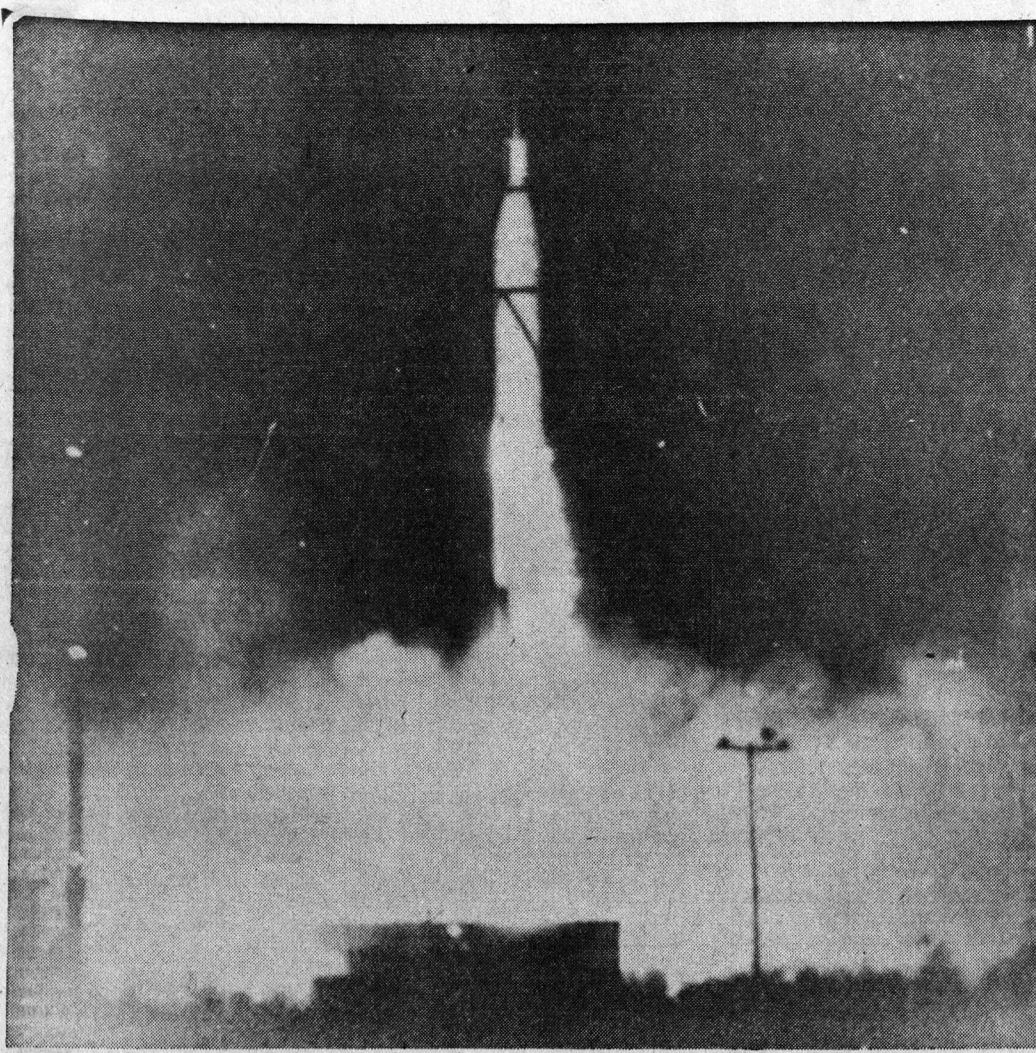
The Halifax association re-

ceived the "totem pole" award as the "best all-round local association of the year."

SURVEY TAKEN

Delegations from 77 local organizations across the country attended the meeting.

A report by the association's "committee on status" said the association members indicated that 91 per cent want the committee to continue working toward improvement of training, educational standards, ethics and licensing requirements for life underwriters, "with a view to making the association more like a professional organization."



SATELLITE BLASTS OFF

CAPE CANAVERAL, Fla.—blasts away from the ground Friday night carrying a satellite that was the first to be put into the orbit by the United States. (Wirephoto)

Bars More Than 45 Drugs From U. S. Mail Since 1955

By ROGER GREENE WASHINGTON (AP) — Been feeling tired? Tongue the wrong hue? Stomach out of sorts? Don't like the face staring back at you from the mirror?

The medicine men are falling all over themselves to help you with pill, capsule, lotion or salve. And they're telling you so in a steady, fulsome chorus of claims. How good are they? In the United States the authorities are taking a hard look at literally scores of so-called "revolutionary" remedies now flooding the market in a titanic battle for the consumer's dollar.

TRUE WONDER DRUGS Commissioner George P. Larrick of the U.S. food and drug administration and officials of other supervisory agencies emphasize that modern drugs like penicillin, streptomycin, aureomycin and others have worked virtual wonders in combatting man's age-old diseases.

But in recent months, Larrick says, they have seen:

1. Simple throat gargles and nasal sprays extolled as potent guards against Asian flu.
2. Oldtime bromides being peddled as variants of the fabulous new tranquilizing drugs used in mental institutions to calm high-strung nerves.
3. Aspirin - based products touted as "astounding discoveries" for the treatment of arthritis, gout and rheumatism.
4. Phony Dr. Kildares bandying pseudo - scientific catchwords as though they were genuine pharmaceutical terms, often without a clue that most of these white-jacketed pitchmen are really members of Actors Equity.
5. And so - called "pep pills" guaranteed to make you an absolutely new person.

These are only a few examples of a situation that is creating concern. The stakes are enormous. Americans spend \$2,000,000,000 a year for medicine.

One Barrier To Russian Science Works Is - Russian

NEW YORK (AP)—The magazine is called Doklady Akademii Nauk S.S.S.R. and its 36 issues a year cost \$40.

"Reports of the Academy of Sciences, U.S.S.R.," as the title indicates, contains some of the choice Russian scientific findings.

It is only one of some 300 Soviet scientific and technical titles offered for subscription by the Four Continent Book Corporation, the official Russian publisher's representative in New York.

There is one barrier to the use of all this information: It's in Russian.

EXPENSIVE WORK It costs about \$25,000 a year to translate and publish the average Soviet scientific journal in English. By that yardstick, it would cost \$7,500,000 to translate the entire Four Continent science list.

But this is the price of looking over Soviet Russia's scientific shoulder. And it is infinitely cheaper than doing the same research twice, facing already

They swallow 53,000,000 aspirin daily, consume \$227,800,000 worth of vitamin tablets and capsules annually, and buy 339,000,000 prescriptions costing \$956,700,000 a year.

But in their quest for health, they fall for some of the weirdest quack devices and phony nostrums since the invention of black magic.

At least one congressional committee and three federal "watch-dog" agencies are investigating various phases of what is rapidly becoming known as "the battle of the medicine men."

BETTER THAN OIL WELL "Finding a new drug is better than discovering an oil well," one official said.

"In the absence of such a discovery, some of the slick operators dream up a magic-sounding trade name, add a few harmless frills to an old standby remedy, and hail it as a sensational new laboratory discovery. Too many magic ingredients these days are not magic at all."

Right now perhaps the biggest target of investigation is the so-called "no diet" weight-reducing gimmick.

DUBIOUS NOSTRUMS The post office department and the federal trade commission are currently investigating no less than 40 dubious nostrums which proclaim that with their help you can "melt" or "float" off 10, 20 or even 30 pounds of fat and keep right on raiding the icebox for a Dagwood snack at bedtime.

"Lose pound after pound of ugly fat . . . while continuing to enjoy sizzling steaks, savory soup, hot breads, butter, gravy, rich creamy desserts, ice cream. . ."

So ran the dream world claim of a New York maker of weight-reducing tablets — until the post office department slapped down a fraud order. The department has barred more than 45 similar gimmicks from the mails since 1955.

scientists, Pergamon is currently publishing 16 Russian scientific journals in English under contract to the national science foundation.

Ten of these journals are in the physical sciences such as physics or chemistry and six are in the life sciences or the biomedical field.

To the translators these 16 journals mean 146 different monthly and bimonthly issues a year, each issue the size of a small magazine.

It may take as little as 60 days to translate an issue into English, or it may take as long as a year.

Some Russian journals are available in translation, and have been for some time. One of the commercial services offering Russian journals for sale is Consolidated Bureau of New York. It has between 15 and 20 Russian papers on its list.

Ralph Odette, program director for foreign service information of the National Science Foundation, estimates there now are more than 40 Russian scientific titles available in English.

GOVERNMENT SUPPORT

Of these the government supports translation of between 25 and 30. Odette said he hopes to add six to 12 titles this year.

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Trade Mission Urges Larger British Sales Here

Canada's 55-man Trade Mission to the United Kingdom, which returned home in December, now has some advice for the not making progress in the Canadian market, suggesting ways to overcome this.

According to a report in "Foreign Trade", published fortnightly by the department of Trade and Commerce, the members of the mission gained the impression as the tour went on that if British exporters have a weak-

ness, it is not in producing but in selling. One member of the mission pointed out that Canadians would not cross the Atlantic to buy British goods—Britons would have to cross the Atlantic to sell them.

SELLING NEEDED Selling in North America requires extensive advertising and sales promotion, and effective use of salesmen. Among the selling techniques British exporters would do well to adopt in the Canadian market, the mission

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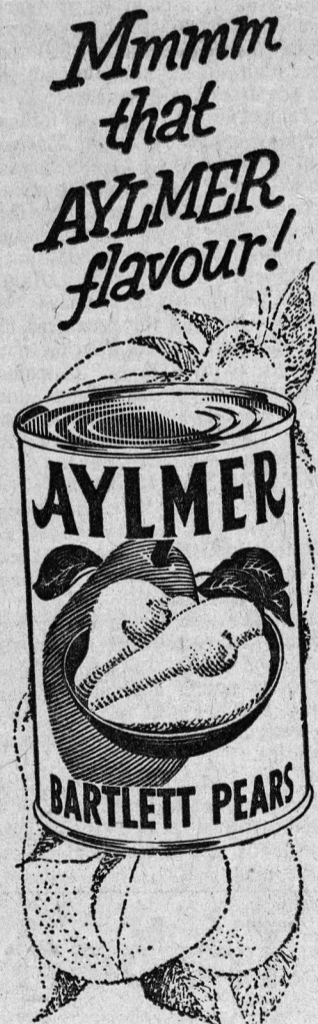
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